

Table OM1
Feb. 2, 2017

Would you support or oppose the federal government creating a new revenue source to provide dedicated public funding for the production of Canadian music, television, and other media content (often called CanCon)?

	*****	REGION						AGE-GENDER						GENDER		LANG. OF SURVEY		FEDERAL PARTY ID						SUPPORT FOR NEW SOURCE		
	Total	BC	AB	Prairies	ON	QC	Atlantic	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	Male	Female	English	French	Conservative	Liberal	NDP	Green	Bloc	Unaligned	Support	Neutral	Oppose
Total	2,000	270	214	131	764	478	142	278	364	327	279	376	375	969	1,031	1,558	442	472	625	228	92	75	508	1,063	539	398
UNWEIGHTED 'N'	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly support	2,304	423	274	151	820	478	158	186	279	760	204	284	591	1,225	1,079	1,866	438	624	731	247	92	74	536	1,183	606	515
Somewhat support	23%	22%	23%	15%	29%	18%	20%	27%	19%	19%	21%	28%	25%	21%	25%	25%	18%	10%	31%	39%	31%	20%	18%	44%		
Neither support nor oppose	30%	34%	23%	36%	29%	30%	32%	25%	32%	31%	29%	32%	30%	29%	30%	30%	22%	35%	36%	33%	34%	27%	56%			
Somewhat oppose	21%	19%	19%	15%	17%	31%	26%	27%	19%	22%	24%	17%	21%	22%	20%	18%	32%	20%	21%	16%	21%	33%	24%	79%		
Strongly oppose	9%	10%	8%	8%	10%	7%	9%	9%	12%	10%	8%	7%	8%	11%	8%	10%	7%	17%	6%	5%	6%	8%	7%		45%	
Don't Know	11%	11%	21%	12%	11%	7%	7%	7%	14%	16%	5%	10%	11%	13%	9%	12%	7%	26%	4%	2%	2%	2%	13%		55%	
SUPPORT	6%	4%	5%	15%	4%	6%	7%	5%	4%	2%	12%	6%	5%	4%	7%	6%	6%	4%	4%	2%	6%	3%	11%	21%		
OPPOSE	53%	55%	46%	51%	58%	49%	51%	52%	51%	50%	50%	60%	55%	51%	55%	55%	48%	33%	66%	74%	64%	55%	45%	100%		
NET SUPPORT	20%	21%	30%	19%	21%	15%	16%	16%	26%	26%	14%	17%	20%	23%	17%	21%	15%	43%	10%	7%	8%	10%	20%		100%	
	33%	35%	17%	32%	37%	34%	36%	36%	25%	24%	37%	43%	35%	28%	38%	33%	33%	-10%	55%	67%	56%	45%	25%	100%	-	-100%

Table OM2
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If the federal government created a new source of revenue to provide dedicated public funding for the production of Canadian music, television, and other m - Implementing a new tax of up to 5% on monthly Internet and mobile phone bills to fund Canadian me

	REGION							AGE-GENDER						GENDER		LANG. OF SURVEY		FEDERAL PARTY ID						SUPPORT FOR NEW SOURCE		
	Total	BC	AB	Prairies	ON	QC	Atlantic	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	Male	Female	English	French	Conservative	Liberal	NDP	Green	Bloc	Unaligned	Support	Neutral	Oppose
Total	2,000	270	214	131	764	478	142	278	364	327	279	376	375	969	1,031	1,558	442	472	625	228	92	75	508	1,063	539	398
UNWEIGHTED 'N'	2,304	423	274	151	820	478	158	186	279	760	204	284	591	1,225	1,079	1,866	438	624	731	247	92	74	536	1,183	606	515
Strongly support	4%	2%	8%	2%	4%	3%	3%	6%	4%	4%	4%	2%	3%	5%	3%	4%	2%	3%	5%	6%	1%	7%	2%	6%	2%	
Somewhat support	10%	17%	7%	13%	10%	8%	10%	17%	9%	11%	8%	9%	10%	12%	9%	11%	8%	6%	14%	15%	18%	8%	7%	18%	3%	1%
Neither support nor oppose	10%	10%	5%	10%	9%	13%	11%	10%	10%	11%	9%	10%	10%	10%	9%	9%	14%	5%	12%	13%	5%	10%	11%	12%	11%	1%
Somewhat oppose	19%	19%	18%	21%	19%	22%	13%	20%	19%	20%	21%	17%	19%	20%	19%	18%	22%	15%	22%	32%	25%	16%	20%	24%	10%	
Strongly oppose	51%	47%	58%	50%	51%	48%	58%	40%	55%	49%	49%	56%	53%	49%	53%	52%	49%	69%	41%	38%	38%	47%	55%	36%	54%	87%
Don't Know	6%	4%	5%	5%	7%	5%	6%	7%	3%	4%	10%	6%	6%	4%	7%	6%	5%	2%	5%	7%	6%	3%	10%	7%	6%	1%
SUPPORT	14%	19%	14%	15%	14%	11%	13%	23%	13%	15%	11%	11%	13%	17%	12%	15%	10%	9%	19%	20%	19%	15%	9%	23%	6%	1%
OPPOSE	70%	66%	76%	70%	70%	71%	61%	74%	69%	70%	73%	72%	69%	72%	70%	71%	84%	63%	60%	70%	71%	70%	77%	57%	77%	97%
NET SUPPORT	-56%	-47%	-61%	-55%	-56%	-59%	-58%	-38%	-61%	-54%	-58%	-62%	-59%	-52%	-60%	-55%	-60%	-75%	-44%	-40%	-51%	-56%	-62%	-33%	-72%	-96%

Table OM3
Feb. 2, 2017

If the federal government created a new source of revenue to provide dedicated public funding for the production of Canadian music, television, and other m - Extending GST/HST to foreign online companies that operate in Canada, and directing the revenue t

	REGION							AGE-GENDER						GENDER		LANG. OF SURVEY		FEDERAL PARTY ID						SUPPORT FOR NEW SOURCE		
	Total	BC	AB	Prairies	ON	QC	Atlantic	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	Male	Female	English	French	Conservative	Liberal	NDP	Green	Bloc	Unaligned	Support	Neutral	Oppose
Total	2,000	270	214	131	764	478	142	278	364	327	279	376	375	969	1,031	1,558	442	472	625	228	92	75	508	1,063	539	398
UNWEIGHTED 'N'	2,304	423	274	151	820	478	158	186	279	760	204	284	591	1,225	1,079	1,866	438	624	731	247	92	74	536	1,183	606	515
Strongly support	22%	28%	22%	22%	25%	15%	19%	18%	22%	24%	14%	26%	25%	22%	22%	24%	15%	15%	30%	28%	27%	17%	16%	33%	12%	7%
Somewhat support	25%	29%	22%	28%	24%	25%	24%	28%	25%	27%	18%	25%	26%	27%	24%	25%	21%	25%	29%	28%	34%	21%	34%	19%	10%	
Neither support nor oppose	14%	11%	9%	14%	13%	17%	18%	15%	10%	19%	13%	10%	14%	13%	13%	13%	17%	12%	12%	18%	14%	9%	16%	11%	21%	11%
Somewhat oppose	10%	8%	14%	11%	9%	12%	6%	11%	10%	15%	8%	8%	11%	10%	9%	13%	13%	8%	6%	11%	17%	11%	7%	14%	15%	
Strongly oppose	19%	15%	26%	14%	18%	22%	20%	17%	21%	22%	19%	15%	21%	20%	18%	19%	21%	34%	12%	9%	12%	15%	20%	7%	20%	50%
Don't Know	10%	8%	7%	11%	10%	9%	13%	7%	6%	7%	15%	14%	10%	6%	13%	10%	9%	5%	8%	10%	8%	9%	17%	8%	14%	7%
SUPPORT	47%	57%	44%	50%	49%	40%	43%	46%	47%	51%	33%	51%	51%	48%	46%	49%	39%	35%	60%	57%	55%	50%	37%	67%	31%	17%
OPPOSE	29%	24%	40%	25%	27%	34%	26%	28%	32%	32%	34%	23%	29%	31%	28%	28%	34%	47%	21%	15%	23%	32%	31%	14%	34%	65%
NET SUPPORT	18%	34%	4%	25%	22%	7%	17%	18%	15%	19%	-1%	28%	22%	17%	18%	21%	6%	-12%	39%	42%	32%	19%	5%	53%	-3%	-48%