

**Ms. Vicky Eatrides**

**Chairperson and Chief Executive Officer**

Canadian Radio-television and Telecommunications Commission (CRTC)

Ottawa, Ontario K1A 0N2

Canada

January 20, 2025

Ms. Eatrides,

I am writing to you on behalf of OpenMedia, a community-based non-profit organization dedicated to keeping the Internet open, affordable, and surveillance-free. Our community comprises approximately 250,000 people across Canada, all deeply passionate about shaping informed and participatory digital policies.

We appreciate your invitation to the public for comments on redefining Canadian content. Since the government announced its intention to modernize our definition of what Canadian Content is through Bill C-10 in 2020, and passed into law as Bill C-11, our community has been following this conversation closely and documenting what works about the current Canadian content system, and what does not.<sup>1,2</sup> We welcome the opportunity to share the diverse voices of our community to push forward Canadian content that truly represents us all and help shape a stronger, more diverse creator ecosystem in Canada.

In January 2025, we launched a survey to gather input from our community in response to Consultation CRTC 2024-288.<sup>3</sup> Between January 7<sup>th</sup> and January 20<sup>th</sup>, we have received **2,332 responses** about what Canadian content means to our community, giving them the chance to define what being Canadian means to them and how they believe we should tell our stories. This submission highlights **key survey results** and offers detailed **recommendations shaped by community input** on how best to modernize our definitions of Canadian content.

The responses we've collected send a clear message: **our community believes deeply in Canadian content and storytelling, and most of us don't believe it should be sheltered from the global system.** Our feedback combines strong support for both legacy media and emerging formats like podcasts and online videos, with a clear desire to compete internationally rather than isolate Canadian storytelling. Our community overwhelmingly prioritizes funding for early-career creators, fostering diversity in storytelling, and ensuring global visibility for Canadian content, with an emphasis on durable but flexible Canadian creator IP ownership over domestic company control.

We've included a detailed breakdown of survey insights, along with our community's demands and recommendations below. We urge you to carefully consider these points as you advance your regulatory plan for implementing the *Online Streaming Act*, ensuring the new definitions

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<sup>1</sup> QUIZ: CanCon or CanCan't? – [OpenMedia](#)

<sup>2</sup> Everything you didn't know about CanCon – [OpenMedia](#)

<sup>3</sup> Tell CRTC what Canadian content means to you! – [OpenMedia](#)

and content ecosystems your work supports are a clear step forward in representing diverse creators and reflecting all Canadians.

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## Key insights from the survey

We asked our community key questions about the importance of Canadian content, including how they valued its role in representing our identity and supporting creators, the types of content and topics they believed should be subsidized, and whether traditional/established or emerging creators should be funding priorities.

Here's what we asked:

- **Why is CanCon important to you?** Should it prioritize reflecting who we are today, preserving our past, or primarily serve as a system to support Canadian creators? (Q2, Q5)
- **What types of content should receive subsidies?** (Q3)
- **What topics should be prioritized for funding?** (Q4)
- **Who should receive funding?** Should it continue to focus on traditional creator groups or shift toward new, emerging, or underrepresented creators? (Q5)
- **How important is Canadian ownership of content?** Does the community value stories that reflect Canadian identity but are globally accessible, or is local ownership essential? (Q1, Q6, Q7)

In addition, to give our community members the opportunity to share their views as broadly as possible, we asked three qualitative questions:

- What **challenges do you think Canadian creators face** when trying to share their work through **the current broadcasting system?** (Q8)
- What do you think the current Canadian Content system does for Canada as a country? **What would you like our next Canadian Content system to do?** (Q9)
- Is there anything else you'd like the CRTC to consider while redefining Canadian content? (Q10)

The original survey and full answers to these questions are included as **Appendix A and B**, but highlights are presented below.

### Being “Canadian” means...

Our community sees “Canadian content” at a high level as **storytelling that authentically reflects the people, culture and values of Canada**. According to our survey, our community places highest emphasis on the importance of content created by Canadian creators (**85.68%**) and stories that reflect Canadian culture, history, and values (**81.60%**).

*“I want Canadian Content to adapt well to the new economics of internet publishing by a broad base of small creators. The system should not serve to lock in a set of legacy content creators. Canadian Content is about content and culture, not about protecting the business model of legacy businesses. Beware of listening only to legacy publishing and production corporations seeking to erect barriers to entry and extract rents.” – **Jim Delahunt, British Columbia***

While over half of the respondents (**51.93%**) expressed the need for Canadian content to be created in Canada, fewer respondents see Canadian company ownership (**43.48%**) or full bilingual availability (**34.78%**) as necessary defining factors of Canadian storytelling. Instead, the focus shifted to inclusivity and diversity; **50.94%** of respondents see the inclusion of perspectives from Indigenous and equity-deserving groups as part of the defining factors for Canadian content. Over half of our community (**51.54%**) value Canadian content for its ability to amplify the voices of underrepresented communities, making our cultural landscape richer and more inclusive.

*“Canadian content is far more diverse than Toronto and Montreal. Let's showcase all the regions of Canada equally and include and promote Indigenous content as well. ” – **Heather Chong, Alberta***

## Preserving the past, embracing the future

**Representing what Canada has been (79.29%) and who we are in Canada today (73.84%)** are nearly equally important parts of Canadian content's value to our community's respondents. We value Canadian content that tells our history and transfers our values between generations, but do not want Canadian content production to freeze our culture under glass for museum display; we want it alive and in our daily lives, showing us who we are today too.

*“Our legacy broadcast television system is completely disconnected from the independent content creator system. There is no connective tissue between the conventional media industry and independent creators on streaming platforms. Without programs that foster the development of more substantial material that might find success on broadcast networks they will remain totally separate and apart.” – **Jason Schmidt-Ewald, Ontario***

**Our community expressed strong respect for the enduring value of traditional Canadian media production**, such as television and non-streaming music, while also voicing a desire for increased support for emerging media formats. Survey respondents broadly agree that the CRTC should continue supporting Canadian content in traditional formats, with **77.70%** highlighting the importance of funding traditional films and TV shows and **69.55%** emphasizing support for music across radio, streaming platforms, and albums.

*“Anything that is content that comes from Canada should be considered. There are Canadians (like myself) who stream on platforms such as Twitch, YouTube, Tik Tok etc. What makes them less worthy than some company that has money but would like more money?” – **JANEY LOURENCO, Ontario***

At the same time, there was **significant interest in expanding Canadian content into modern formats**, including podcasts (**49.53%**), short online videos (**37.26%**) such as TikTok, Instagram Reels, and YouTube content, and interactive or experimental media (**37.91%**) like games and AR/VR experiences. Our community places particular value on productions that mix the virtues of old and new media and support deeper engagement and storytelling, like podcasts and long-form videos.

*“...I would like to see longer format online content creators included in this. Not so much Instagram reels or TikTok or YouTube shorts. YouTube creators making legitimate content of a minimum duration (say 10 or 15 or 30 minutes minimum) should be included in this, in my opinion...” – **Justin Jose, Ontario***

*“We need to step up to the plate for our youth who are exploring their creativity through new and emerging channels. Let’s help them and support them.” – **Audrey Louder, New Brunswick***

## Break the walls of “CanCon” down

Our survey indicates that our community believes that **ownership by Canadian companies is not a strongly defining factor of Canadian storytelling (a priority for only 43.48%)**. Instead, there is a strong agreement (**85.68%**) that a person from or working in Canada is a Canadian, and all content from Canadians is “Canadian” content. Many respondents indicated their frustration in their comments that many of us fail to have our content designated “Canadian” in the current system, and believe the system should adopt broader, more inclusive definitions to ensure every Canadian is counted.

*“The definitions for Canadian content are too narrow and only serve big companies. If something is about Canada or Canadians, and made by Canadians, regardless of where they live, it IS Canadian.” – **Karla Bowdring, British Columbia***

Nonetheless, **ensuring that Canadian creators retain meaningful ownership of their work and are fairly compensated for their contributions**, in whatever way works to them, is very important to our community, with **82.33%** of us rating creative control and IP ownership of Canadians works as important as broad distribution, or even more important.

**Reconciling these views is possible, and calls for a system centered on the needs of Canadian creators, not Canadian holding companies;** that provides multiple, flexible means

of being accredited Canadian, and leaves no reasonable creator without a means of being published with designation on the platform of their choice.

*“We need to focus on promoting Canadian talent. Even if the stories aren’t based in Canada, we should give creators the freedom and resources to create and run new companies here in Canada. Most of the incentives and tax breaks go to the largest, most established, most entrenched companies. Companies that have employees strictly devoted to applying, lobbying, and receiving this government incentives. And smaller creators are being left behind.” – **Michael Brandt, Alberta***

## Key priorities for Canadian storytelling

Not every form of Canadian content production was rated equally important by our community. In particular, while Canadians place some value on entertainment content that is distinctly “Canadian,” (60.76%), our community places greater importance on funding content with high social and cultural impact and importance. This includes producing educational and historical materials (79.55%), news (71.14%), and programming that showcases our regional and cultural diversity (68.65%) and contributes to a well-informed, cohesive society. Such content not only strengthens our understanding of one another but also preserves and shares the rich tapestry of Canadian stories for future generations.

*“Too many regional areas do not have enough 'local content'. We have to get a balance of what it was like with so many local area stations to today’s regional, provincial content so the average citizen can know what is happening where they live.” – **Dan Gray, Nova Scotia***

Many community members shared their concern in comments that too much CanCon production was low quality, had little ambition, and was not truly aimed at cultivating our attention and appreciation, but **simply created to exist**. This perspective underpins the overwhelming support for CanCon funding support for early career Canadian creators (84.69%), followed by significant support for Indigenous creators and communities (56.22%), experienced and successful creators (54.67%), and creators from underrepresented groups (50.04%). Our community wants acquiring the tools and training to be a successful Canadian creator to be exceptionally easy, but once someone is equipped, most of us want them to demonstrate they’re producing work that we respond to, not be rewarded simply for going through the motions.

*“The system should be structured to be fully content-neutral. The focus should be to encourage organic and natural growth of Canadian creators who are fairly competitive in their own right on the open market. Not to prescribe by regulation some specific vision of what it is to be Canadian content. Not some protected captive market that is artificially created which is geographically bound to Canada. Bad content should not be subsidized into existence just because it checks some arbitrary boxes of Canadian topics.” – **Chen shen, British Columbia***

## A globe, not an island; bringing Canada's stories to world

**We expect more from Canadian content because our community believes in the power and importance of Canadian content and storytelling.** We believe Canadian content has both cultural and economic significance; **76.42%** of our respondents recognize the importance of Canadian content in growing our economy and supporting creative industries. However, most of our community rejected the idea that Canadian stories should be sheltered or isolated from the global stage. Instead, we see immense value in showcasing Canadian culture to audiences worldwide—not hiding it away or protecting it in ways that limit its reach.

*"In our current global market, the CRTC should be helping Canadian creators on the world stage, not just the small Canadian one, because they can no longer control what Canadians consume. I'd like the next system to work with streaming services to have a Canadian category in the lists. I'd like to hear adverts for Canadian content, and where to find it. I'd like to see Canadian talent promoted in Canadian venues. Meet us where the current world is at, not force the world into the antiquated model of the past." – **Chantelle Grohn, Ontario***

One of the clearest messages from our community is that **we want our creators to succeed internationally and win global audiences**, sharing authentic, diverse Canadian perspectives with the world. Close to **50%** of our community rated the importance of getting Canadian culture to audiences outside of Canada a 4 or 5 on a 5-point scale, versus just **22%** who rated this a 1 or 2. Sharing Canadian perspectives on the world stage allows us to showcase the richness of our culture and the diversity of our experiences at a level well beyond what we can sustain on purely domestic resources.

*"Our next Canadian content system should continue to heavily support Canadian artists, with a renewed focus on those who have a wide worldview and voice, rather than projects that are simply Canadian in nature. The CRTC should support Canadians who tell stories that travel." – **Dale Wolfe, British Columbia***

## Recommendations

### Make sure CanCon promotion respects user choice

*"Canadian content is a good idea, but when it infringes on my right to choose I draw the line." – **Jeff Gillis, Ontario***

As in our community's past advocacy and representations to the CRTC, we urge the CRTC to promote Canadian content wherever Canadians want it, in a manner that respects our personal choices. This can include requiring online platforms establish sections for highlighting designated Canadian content, or establish toggle options to have more Canadian content included in feeds built on our preferences.

*"You don't want to limit viewers' options by imposing rules for streaming and*

*other media on what percentage of Canadian content they must have. We want more choice, not less.” – Anastasia Kaplina, British Columbia*

We continue to oppose any mandatory quota or promotion requirement being applied across our algorithmically generated feeds or playlists. Today Canadians consume a breath-taking array of content from all around the globe, every day; content from countries or cultures we descend from, that we have family or work ties to, or that we’ve discovered through the wonder of globalized Internet culture, in addition to homegrown Canadian content. Making it easy for us to find designated Canadian content when we want it is helpful and welcome; forcing it on us at all times because we happen to be using a Canadian IP address is not.

*“Globalization is making all of us culturally richer.... I immigrated to Canada because of its values, not its culture.” – Ezra Mandel, British Columbia*

## Every Canadian makes Canadian Content

All Canadian creators should find it trivially easy to get their work designated as Canadian, and benefit from any promotion, visibility and financial support that exist for Canadian content production. **No Canadian creator should be left behind or left out if they don’t want to be, no matter who they work with, or how they release their content.**

*“Canadian Content should include any intellectual property that was created by a citizen of Canada, or that showcases or reflects a part of Canada.” – Nancy Harris, British Columbia*

To facilitate this process, we recommend a **streamlined process for any individual established in Canada** to have their personal output designated Canadian. This should allow them to apply to appear in any Canadian visibility categories that exist on social platforms, and apply for any personal financial and training opportunities provided by CanCon funding for producing Canadian content.

*“I have read stories in respected news outlets about what movies and TV shows do and do not qualify as Canadian content. It sometimes makes no sense. The guidelines, the point system, need to be reviewed.” – John Jagodzinski, Quebec*

For any complex production that mixes Canadians and non-Canadian elements, we suggest a **partial accreditation system replace the current binary system**, so that the current rigid system no longer treats as ‘non-Canadian’ so many productions **that clearly are Canadian stories.**

## The Points-based system must better reflect Canada's past and present

**Any points-based system preserved in the new designation system must award points for depictions of Canada's history and current Canadian realities today**, not simply for production criteria. A great deal of frustration exists in our community with how works that clearly contribute to the story of our country often arbitrarily fail to qualify as Canadian content today, while works with little to say about Canadian experience are designated and supported.

**Replacing binary designation with more incremental designation** would help with arbitrary disqualification, but not address our community's frustration with CanCon's frequent failure to reward actual Canadian storytelling.

Therefore we suggest that for any large services required by the CRTC to invest in CanCon production, Canadian production and authorship criteria should not be the whole story. Allowing clearly Canadian storytelling elements to count towards designation, particularly those that represent our history and less frequently represented rural and minority Canadian experiences, would be very helpful.

*"Canadian content must be divided twofold : Content made BY Canadians at the individual and small enterprise level, and Content made FOR Canada at the medium to large enterprise level. Content made BY small, individual Canadians must be considered Canadian content, regardless of its actual subject matter. The Canadian-ness comes from the creator; the uniquely Canadian perspective on whatever they are creating should be considered qualification enough. Conversely, Content made FOR Canada, that is to say, content that is in Canada's best interests, can be considered Canadian content. Examples would include content directly pertaining to Canada, past and/or current Canadian realities, content set in explicitly Canadian locales, Canadian contribution to international events, and so on." – Antoine Paquette-Murua, Quebec*

## Financial support for maximum impact: Skills, training, and equipment for long-term success

Our community wants the CRTC to give our creators an extra hand to succeed in the global cultural content system, not separate them from that system. We do not feel Canada's historical cultural inferiority complex; we know that Canadian stories deserve to compete and thrive in the global marketplace, while ensuring our creators receive fair remuneration and retain reasonable ownership of their work.

*"Global access seems like a given at this point. Canadians are multi-cultural and it would be great to show ourselves to the world." – Ashlee Brotzell, Saskatchewan*

To achieve this, we urge the CRTC to **prioritize funding initiatives that empower early career creators to compete globally, and existing creators to adapt their skills and content for**



**new media.** This includes providing access to training, tools, and equipment that help develop the skills needed to excel in a competitive global media landscape. By focusing on equipping Canadian creators with the support they need to tell their stories on the world stage, we can ensure that Canada's cultural voice is not only heard but celebrated around the globe.

*“Canadian content is world class but often limited to Canadian distribution. If you look at kids TV, the success of a show like Bluey proves that content can be authentic to a specific country and still a global phenom[emon]. Canada deserves the chance to present content on the world stage and reach the same level of success.” – Nick Etherton, Ontario*

Support for Canadian creators can also include helping them to understand the benefits and risks of different contractual arrangements for their intellectual property, and make better choices about what they trade away and what they retain control of. Our community survey indicates that we understand that the interests of Canadian corporations and Canadian creators are distinct, separate, and even at times opposed; **our system should work to maximize flexibility and control for our creators, NOT our media conglomerates.**

*“Canadian Content is about content and culture, not about protecting the business model of legacy businesses. Beware of listening only to legacy publishing and production corporations seeking to erect barriers to entry and extract rents.” – Jim Delahunt, British Columbia*

## Long-term support for culturally and socially significant production

Our community values long-term support for works of cultural importance and social benefit to Canada, including **news production (71.14%), educational and historical material (79.55%), and material representing minority languages and communities (68.65%)**. We are significantly less enthusiastic about **long-term subsidization of entertainment content** that is not otherwise finding an adequate commercial market.

*“Get the CBC to present the news from and to small areas that have lost their newspapers - it's a DESERT out there. Get local people to do the reporting. Let's hear about the young hockey tournaments, the town council decisions. We don't hear their stories.” – Hilde Reis-Smart, Ontario*

**All Canadian content production is not equally valuable.** Low-cost “entertainment” content made to fit a quota, and that simply replicates the format of material made elsewhere, does little to advance our unique Canadian identity. Conversely, maintaining some local reporting in local communities across Canada is the single most valuable Canadian content that can exist, literally binding us together and maintaining an independent identity that often will not have any other cultural representation.

*“Keep in mind that public radio including news and entertainment is extremely important to Canadians. We need a strong, reliable, factual and truly investigative system to counteract the biased, non factual, opinionated*

***broadcasting that is currently inundating the media.” – Mary Beall, British Columbia***

Canadian content subsidy programs should recognize these differences in value and ensure that most financial support is directed to areas of highest need and highest impact; and recognize that need is growing and changing as traditional media declines sharply in some areas. A renewed focus on audio media, both podcasts and local radio, would make maximum use of limited funds available to close the cultural and news gaps identified by our community without the high production budgets of television and movie production.

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Thank you to the Canadian Radio-television and Telecommunications Commission (CRTC) for the opportunity to participate in this consultation. We’d also appreciate the opportunity to make an oral presentation at your scheduled hearing in March to share our community’s perspectives in more detail, and answer your questions about our results. We look forward to your next steps and to future opportunities for public engagement as the implementation of the *Online Streaming Act* continues.

Sincerely,

A handwritten signature in black ink that reads "Matt".

Matt Hatfield  
Executive Director, OpenMedia  
[matt@openmedia.org](mailto:matt@openmedia.org)

A handwritten signature in black ink that reads "Jenna".

Jenna Fung  
Senior Campaigner, OpenMedia  
[jenna@openmedia.org](mailto:jenna@openmedia.org)

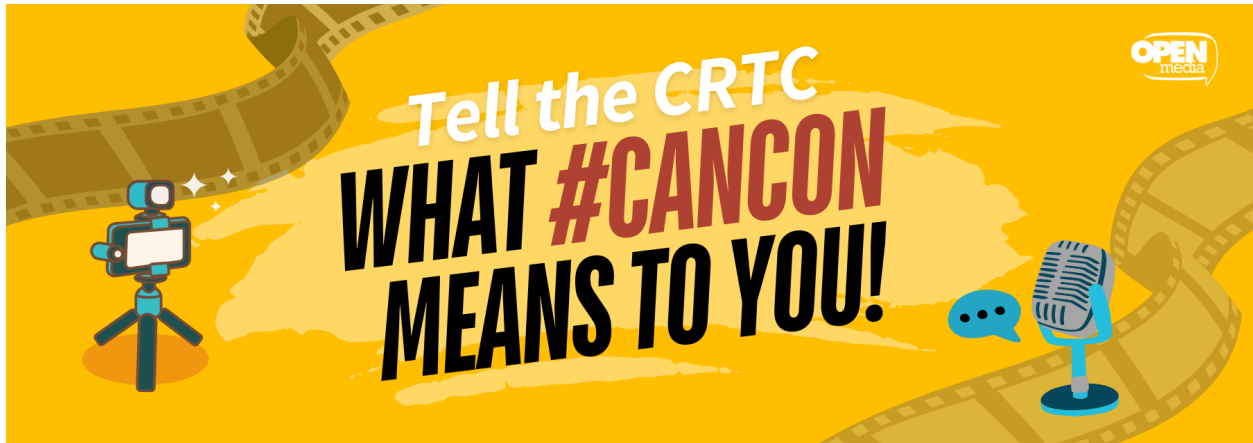


## **APPENDIX A: The Original Survey as Presented to Our Community**

Tell CRTC what Canadian content means to you!

*OpenMedia is a community-based organization that safeguards the possibilities of the open Internet.*





## Tell CRTC what Canadian content means to you!

**What does it mean to be Canadian, and who should tell our stories?** That's the question the Canadian Radio-television and Telecommunications Commission (CRTC) is asking with a new consultation on **modernizing their definition of Canadian Content** as part of its plan to implement the *Online Streaming Act*, and they want your opinion about it!<sup>1,2</sup> This is a once in a generation opportunity for your voice to shape a stronger, more diverse creator ecosystem and push forward "Canadian" content that **truly represents us all**.

To share your thoughts before **January 20, 2025**, use our community survey below! We'll deliver them in full to the CRTC, and use them to shape our formal written submission on what should come next for Canada's Internet.

First Name  
Last Name  
Your Email  
Province  
Zip

*\*Please note: This tool is collecting comments to be sent directly to the Canadian Radio-television and Telecommunications Commission (CRTC).*

**Anything you include on this form will be submitted to the CRTC and will become part of the public record.**

1. When you think of "Canadian content," what does that mean to you? (Select all that apply)
  - Content created by Canadian creators
  - Content created in Canada, regardless of the creator's nationality

- Stories that reflect Canadian culture, history, and values
  - Content available in both official languages
  - Content that includes perspectives from Indigenous and equity-deserving groups
  - Content owned by Canadian companies
  - Other
2. Why is Canadian content important to you? (Select all that apply)
- It represents who we are as Canadians today
  - It keeps Canada's distinct history and values alive
  - It helps preserve the French language
  - It gives a platform to underrepresented communities
  - It helps grow Canada's economy and creative industries
  - Other
3. What kind of content do you think should receive more funding support from the CRTC? (Select all that apply)
- Traditional Films and TV shows
  - Music (Radio, streaming, albums)
  - Podcasts
  - Online videos (e.g. TikTok videos, Instagram Reels, YouTube content)
  - Interactive or experimental content (e.g. interactive media, games, AR/VR)
  - Other
4. What kinds of programming do you think should receive more funding support from the CRTC? (Select all that apply)
- Fun and entertaining content (e.g. comedies, dramas, reality TV)
  - News and programs that keep us informed on current events
  - Content for children and youth
  - Educational and Canadian historical programs
  - Programs that showcase Canada's cultural and regional diversity
  - Artistic or experimental projects
  - Other
5. Who do you think the CRTC should prioritize for funding to make Canadian content? (Select all that apply)
- Well-known, experienced creators with proven success
  - New or emerging creators
  - Indigenous creators and communities
  - Creators from underrepresented groups
  - French-language creators or those in minority language communities
  - Other

6. How important to you is it for Canadian content to reach audiences outside Canada? (Scale of 1-5, where 1 = Not important at all and 5 = Very important)

- 1
- 2
- 3
- 4
- 5

7. Which is more important to you?

- Canadian content is as widely distributed as possible, including through large streaming services (Netflix, Amazon, Disney etc.)
- The intellectual property rights over Canadian content remain in Canadian hands (with Canadian creators or Canadian companies)
- Equally important, or not sure

8. What challenges do you think Canadian creators face when trying to share their work through the current broadcasting system? (optional)

9. What do you think the current Canadian Content system does for Canada as a country? What would you like our next Canadian Content system to do? (optional)

10. Is there anything else you'd like the CRTC to consider while redefining Canadian content? (optional)

[Submit answers to the CRTC](#)

This campaign is hosted by OpenMedia. We will protect your privacy, and keep you informed about this campaign and others. Find OpenMedia's privacy policy [here](#).

## Looking for more details before sharing your opinion? Keep reading!

### What is this consultation about?

The CRTC is working to modernize its definition of Canadian content as part of its plan to implement the *Online Streaming Act*.<sup>3</sup> **That's the system that will decide who in Canada receives promotion and financial subsidies to tell Canadian stories– and who is left out.** Best case, this process will make these definitions more flexible and make our content easier to find and more discoverable, distinctively Canadian but globally recognized. The new system

could play a key role in determining how to best support diverse creators, including Indigenous and equity-deserving communities, and ensure Canadian content is available in both official languages.

But worst case, this process could double down on what's wrong with our current Canadian content system, subsidizing a minority of us to make official "Canadian" content for legacy media that fewer and fewer of us use, with Canadians making podcasts and videos for the Internet entirely ignored. Our survey aims to ensure OpenMedia's community voices and YOUR voice are represented in this process.

### **Why does it matter?**

There's a lot that doesn't work about the current Canadian content system, as we've documented for years.<sup>4,5</sup> This is a key opportunity for you to make sure the CRTC's plan reflects what Canadians actually want—supporting new Canadian content that truly represents us, not a narrow, outdated idea of our country. Without your input, they won't know what matters to you, and we risk ending up with another definition that doesn't align with your values or needs. **Your voice can shape a better future for Canadian stories and creators!**

### **What happens next?**

After the CRTC closes this public input round on **January 20, 2025**, they'll hold a public hearing starting March 31, 2025, in Gatineau, Quebec. Following the hearing, we'll address any feedback to keep advocating for a definition of Canadian content that truly reflects what Canadians care about. We'll be there every step of the way to ensure your voices are heard and represented.

### **Sources**

1. Broadcasting Notice of Consultation CRTC 2024-288 – [The Canadian Radio-television and Telecommunications Commission \(CRTC\)](#)
2. Online Streaming Act – [Government of Canada](#)
3. See 2
4. QUIZ: CanCon or CanCan't? – [OpenMedia](#)
5. Everything you didn't know about CanCon – [OpenMedia](#)

[If you haven't taken action, click here.](#)

**Press:** Matt Hatfield | Phone: +1 (888) 441-2640 ext. 0 | [press@openmedia.org](mailto:press@openmedia.org)

*OpenMedia is a community-based organization that works to keep the Internet open, affordable, and surveillance free.*



## **APPENDIX B: A Summary of the Survey Result**

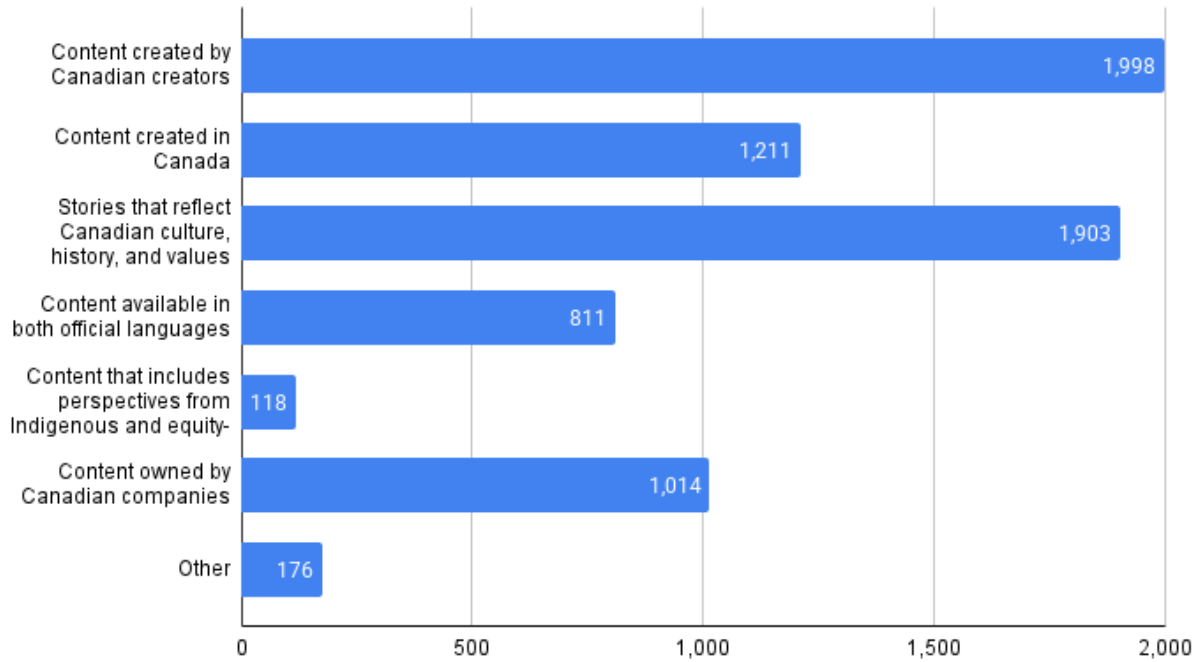
Tell CRTC what Canadian content means to you!

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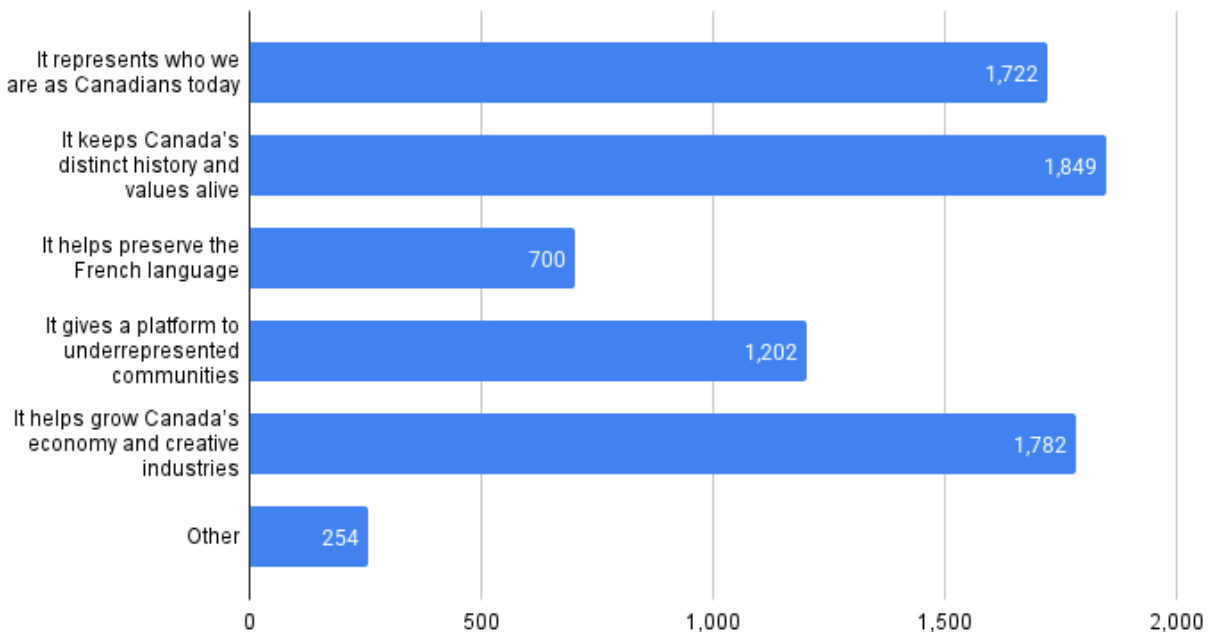




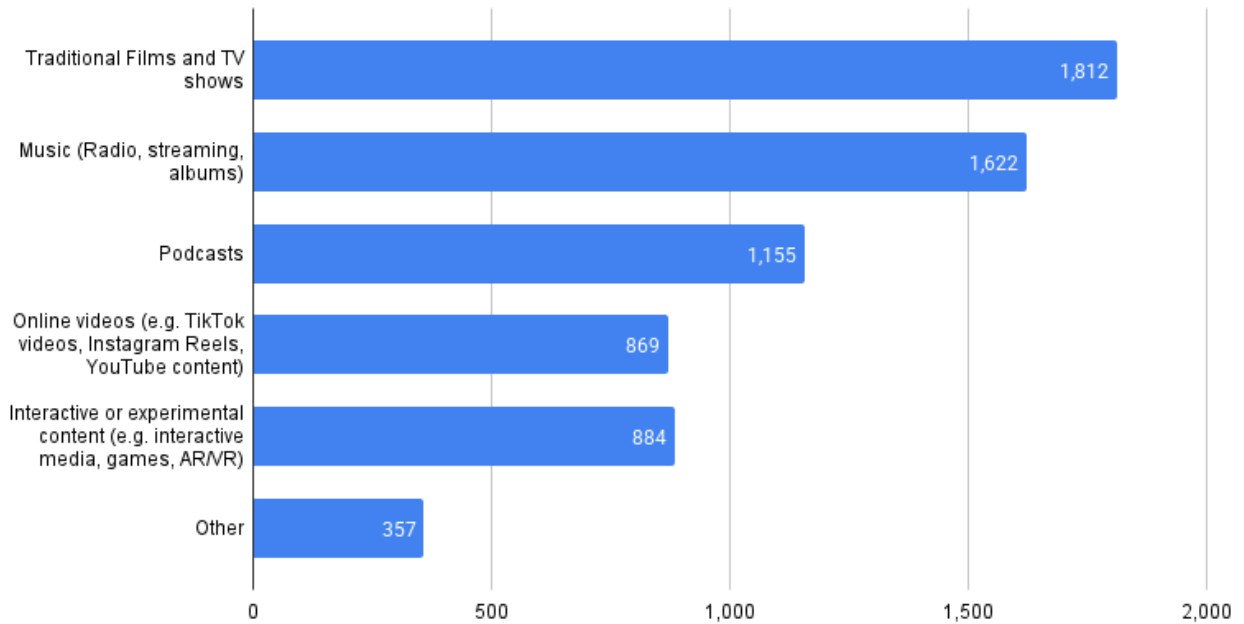
### Q1 When you think of “Canadian content,” what does that mean to you?



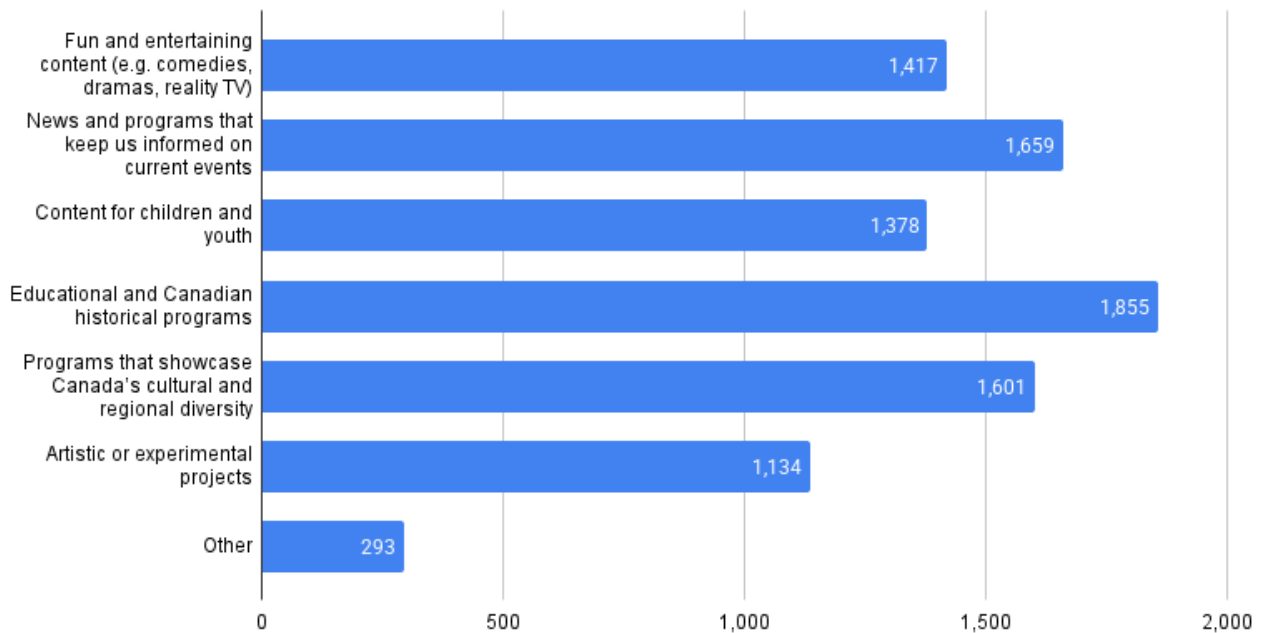
### Q2 Why is Canadian content important to you?



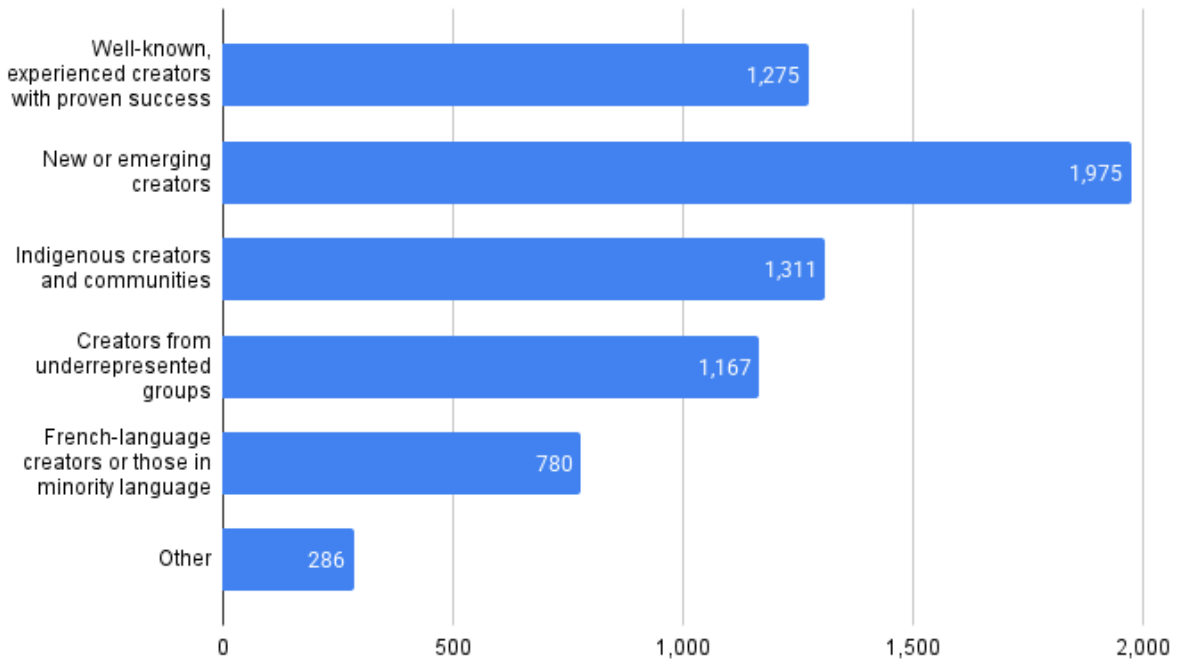
### Q3 What kind of content do you think should receive more funding support from the CRTC?



### Q4 What kinds of programming do you think should receive more funding support from the CRTC?

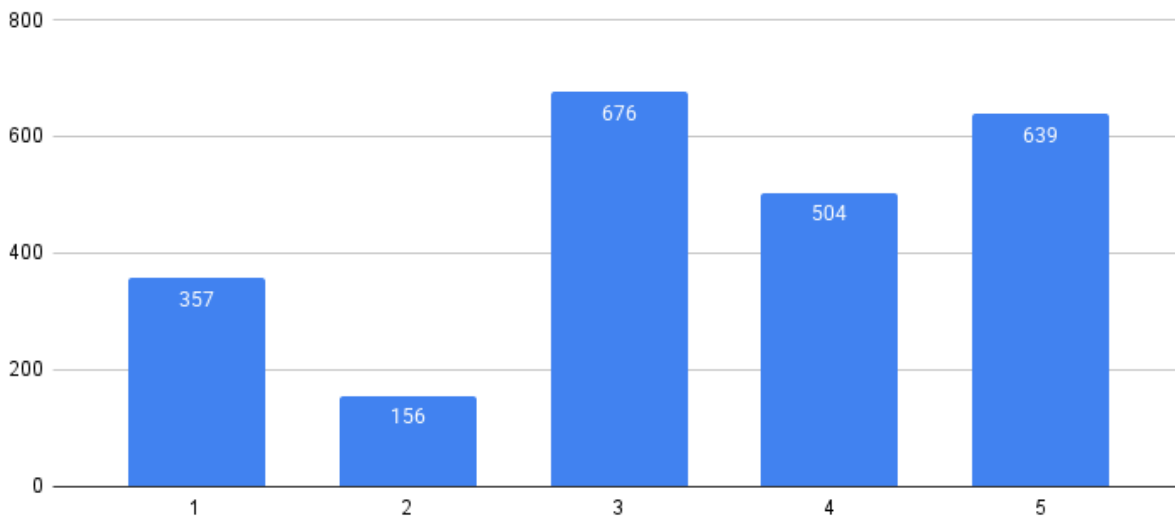


### Q5 Who do you think the CRTC should prioritize for funding to make Canadian content?

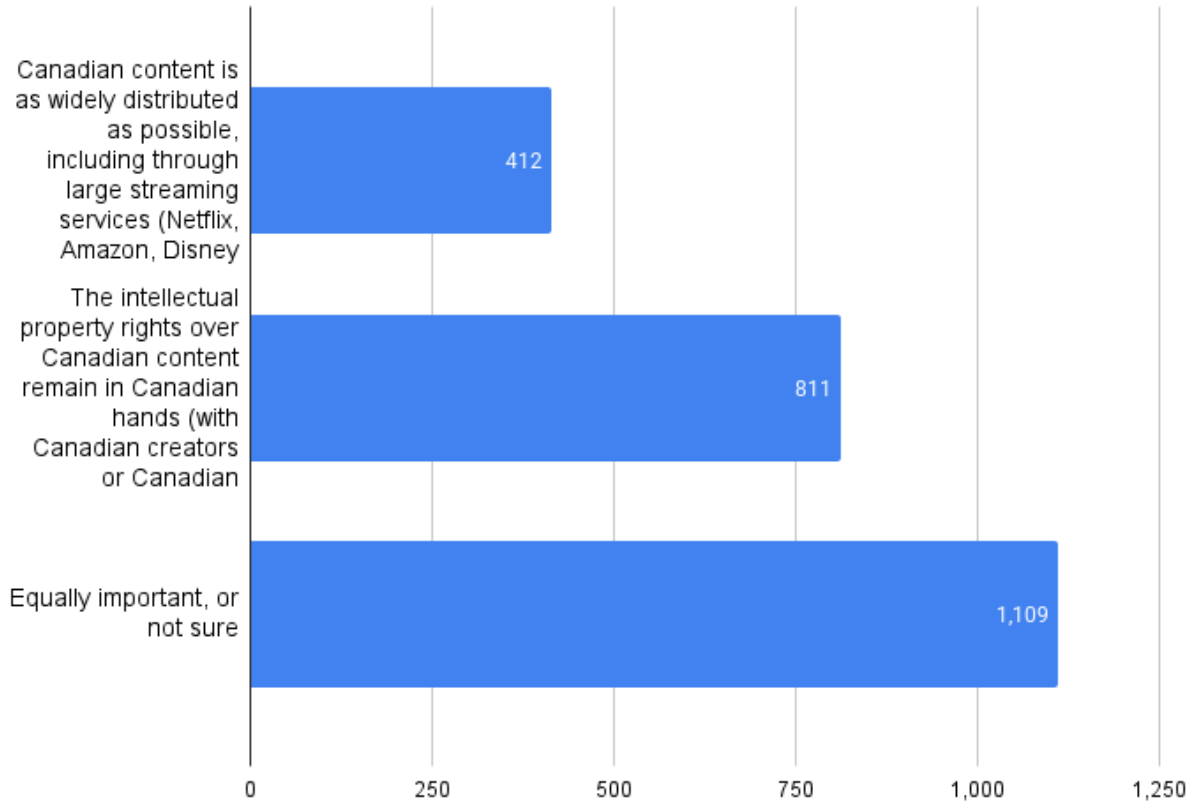


### Q6 How important to you is it for Canadian content to reach audiences outside Canada?

(Scale of 1-5, where 1 = Not important at all and 5 = Very important)



### Q7 Which is more important to you?



Supporter First Name	Supporter Last Name	Q8 What challenges do you think Canadian creators face when trying to share their work through the current broadcasting system? (optional)	Q9 What challenges do you think Canadian creators face when trying to share their work through the current broadcasting system? (optional)	Q10 Is there anything else you'd like the CRTC to consider while redefining Canadian content? (optional)
Lois	Johnson	Get rid of the CRTC which just shills for the government. When the CBC wanted to rip us off even more, citizens wanted their funding stopped - as CBC is now just a propaganda centre. Submissions meant nothing - we have an even more useless CBC providing less for more money for those greedy, lying executives. As to censorship in Canada, the CRTC has done nothing to combat it nor alert citizens, because it is run by the government that wants 'old' Canadians gone. Nothing but contempt for an organization that is deciding on WHAT we can watch. In this era of history, the CRTC is no longer relevant, and the bullshit programmes coming out of 'Canadian' content are laughable. Let the viewers decide what they want to watch and stop cramming 'political, sexual, or behavioral programming on people who are not interested in being your target audience. Stop with the insidious propaganda as well.	Fuck all as usual, when artists like Bryan Adams and Red Rider are not considered 'Canadian' content. Who decides this crap? A group of old politicians and retired snivel servants dictating to adult Canadians? This CRTC just provides salaries for nothing and contributes not a damn thing to Canada. Just another quasi-useless government department providing public servants (?) employment in a bloated and out of touch admin. It seems to me, 'Canadian Content' is just an invention to provide employment for your organization to 'create' programming that is frankly, crap. I am seeing History being rewritten by the 'woke' idiots and Americans as presenting the new Canadian reality and it is a manufactured fraud. Maybe work on honesty in the media versus censorship and propaganda and you might have a reason to keep existing. Your 'gatherings' in eastern Canada to address these matters completely ignores the WEST in favour of the Laurentian Elites, who are a dying breed of condescending 'intellectuals' deciding what 'culture' is.	The CRTC DOES NOT set criteria as to WHAT Canadian content even is. Let the market develop on its own without 'guidance' from the likes of yourselves. Free markets are what build content, not a bunch of out of touch bureaucrats deciding to dictate what WE are allowed to see and develop ourselves. The CRTC says nothing is working - maybe stay out of the way with your dictatorial behaviours and ignoring the people who are trying to make our media better. What the CRTC's agenda is: allowing CTV, CBC, Global etc. to leach off American original programming presenting it as Canadian with the same set of Canadian ads, ad nauseam, cutting these programs off in their timing with your overrides that are poorly done. TSN is one of the worst sports networks, the CBC spend all their sports casting showing the announcers with hardly any events being seen while denying Canadians access to ESPN etc for more professional coverage. Why on earth have 5 TSN channels showing the SAME event? duh . . . Just perpetuating bad tv that suits your own selfish agendas as 'Canadian'. How much taxpayer money goes into these ridiculous studies and surveys that you produce? Do you even read the feedback?
Zshu-Zshu	Mark		I'm not sure what category this can or should fit into — but I have been appalled at the majority of Canadian news media that have been reporting extremely one-sided political news and opinions from journalists that have been extremely weighted towards Poilievre and the Conservatives the last two years (ratcheted up the last year) and degraded (including name-calling) our Canadian Prime Minister! Examples of these outlets are the National Post, The Toronto Star, the Vancouver Sun, and more lately even the Globe & Mail. When I dug deeper as to why I discovered that these are owned by one owner(?) Post Media, that appears to lean ultra-Conservative. It appears that even these journalists, who are reporting have, instead, been writing opinions weighted much to the right, with glowing reports for Poilievre, ultimately influencing voters. It's no wonder that Trump, Musk, and the Republicans can now so easily mock and degrade not only Justin Trudeau but also Canadians! This kind of Canadian negative news content has helped and given permission for the American news outlets and Trump/Republicans to also amplify also Poilievre's incessant degrading of Canada and Canadians in his awful Canada is broken rantings. I admit to not fully understanding the next Canadian Content system or what the CRTC can do but hopefully they can come up with something in light of the above. Otherwise, it's very depressing as we slowly lose our Canadian identity even more.	
Michael	Brok	CBC has a distinct purpose and reality in providing news and entertainment that covers all regions of Canada from coast to coast . The comedy shows originating from such places as Quebec (Just for Laughs), Winnipeg Comedy Festivals and Toronto provide a outlet for Canadian writers, actors, improv comedians to develop their skills to tell their stories to all Canadians across this large country. News coverage which is distinct and separate from large streaming platforms which are highly influenced by multinational providers. It becomes more important especially during a era where long time national allies are looking to conquer Canadian thought and minds with the economic seizure of our resources and economic wellness. Canadians have to ask themselves would we have a Canadian perspective on the current banter we see every day in news gathering organizations about US dominance of our economy?	Canadian content generates opinion about the entire fabric of Canadian perspective honoring our Quebec French culture & language, Indigenous, and English roots historically. It allows Canadians to reflect on all parts of our great nation which have gems of wisdom and stories which are unique to us. The violent content of international productions seem to override and dominate our stories and content from south of the border. That guns and desperation are always the way to resolve our differences amongst us rather than critical debate and resolution to wrongs in society. It separates our psyche from a world which is dominated strictly by international exploitation of money and power. (ie Elon Musk)	The CRTC is needed now more than ever to stand up to US dominance of Canadian Television and Radio production. The John Candy's, Peter Manbridge's, L Robertson's, Don Cherry's, of the world would never gotten a chance to develop their unique storytelling and writing skills to become the Canadian world stars they were recognized for.
Nathan	Stamadianos			I wish for only for the CRTC to view canadian content not in terms of legacy media, but a whole new thing where it should be free to keep growing
Lee	Swan	Government Censorship and regulations that at this point in Time GREATLY Limit our free speech!!!!!!!.	ABSOLUTY NOTHING but limit our free speech!!! Because it is a Government program regulated by the Government!!!!	Obliviate and desolve itself have you seen the crap that is on TV today it's disgraceful most of it shouldn't even be allowed to air on TV and it's all governed By the bogus CRTC that is supposed to be regulating what goes on TV in the first place!!!
Andy	Legg	Current broadcasting is far too political, where new takes are usually censored because there is fear of being offensive. So a board of gate-keepers sits in judgement. On YouTube, the viewership decides whether a particular work percolates to the top based on the number of views and likes (which is also a somewhat flawed system). Give us content similar to: Corner Gas, Republic of Doyle, Letterkenny, Men with Brooms, Mystery Alaska, and Northern Exposure. Keep CBC Radio and it's podcasts healthy and promoted. Don't offer opinions on the news - just make sure the facts are presented clearly, bring in experts to share their knowledge (but not their opinions).	I have no idea. I don't see anything compelling about Canada online. As for what is needed, a sense of unity for starters. While I embrace and welcome immigrants into Canada, they need to act as Canadians first - otherwise they can just leave the way they have come. They need to increase the quality of life for Canadians with their presence, not drag it further into debt. No violent protests for Canada's views on the goings on in their home country...their 'home country' is now Canada. I celebrate Christmas, you celebrate Diwali (eg), I don't discourage your celebrations, so don't be offended by mine. We...WE...are Canadians first. Our national media needs to promote a cohesive union of the Canadian provinces and territories, and to encourage us all to embrace our Canadian traditions. Why can't Terry Fox be on the Canadian Passports, and the brave men who died on D-Day to save our country from the tyranny of the Nazi's. And hockey, and the beaver, and maple syrup. That's what I'm proud of as a Canadian - and it's all being thrown out.	Everyone gets a chance. Every voice, even if its ideas are different than yours, still has a right to be heard as long as its not hateful.
Charlie	van de Kamp	Insure	I think nobody cares what the current system does for our country. I think the next system should be cheaper to administer.	Diligently guard against historical revisionism by directly tying funding to objective factual information.

Flo	F	Canadian creators being overshadowed and buried under British and US content may be challenging.	I am unsure about the current Canadian Content system. It would be nice to give shared Canadian experiences over multiple generations and contribute to the Canadian identity. Also, it would be nice to have content that reflects Canadian experiences and current events.	
Jody	Ivany	Blocked from getting exposure outside of Canada even though they are Canadian content creators.	The Canadian Content system should be upholding Canadian values and allowing Canadian content to be seen from the outside world. Let's show them how great Canada is and that we have great Canadian creators and content.	
Gerard	Johnson			I don't think CBC should receive all the funding they do. I think they are very careful not to say too much against government actions that might affect their funding. They should not be so closely connected with government.
Carrie Ann	Thompson	Government censorship.	Limits and censors	Just keep it free and open so all Canadians can have an honest voice.
Rich	St Onge	There isn't enough exposure to the available content.	It is quite rudimentary and could use a major overhaul to have more relevant and updated content.	It would be nice to have more streaming options available in Canada.
Benjamin	Poole	I believe the Canadian broadcasting system (and Canadian Content System) need to be more accessible to smaller/independent creators, such as new/emerging online creators. The current system is built with the presumption that creators are backed by large production companies and the presumption that there are many different people filling various different roles (e.g. Director, Screenwriter, Production Designer, Editor, etc.) For a lot of newer/emerging online creators, this doesn't apply. Their content is often fully independent and produced by a very small group of people (with each person performing multiple roles) which tends to make it harder for them to access industry resources and funding.	I think the primary function of the Canadian Content system should be to help grow Canada's creative industries. That is to say, the focus should be more on promoting the development of new content produced in Canada (in a way that employs people in Canada's creative industries), with less of a focus on the technicalities of who owns the end product.	I believe it's important to redefine Canadian content in a way that is more flexible and inclusive toward new and emerging content creators (whose productions may be much smaller in scale and limited in resources compared to traditional productions). I also think that the question of IP ownership should be taken out of the equation. It shouldn't matter who technically owns the IP rights to the end product (e.g. film), instead what should matter is how much of a contribution was made to Canadian industry/culture. I propose the following point system be adopted where a production earning 6 or more points would qualify as Canadian Content: — Canadian Cast/Talent — +1 pt if at least 1 lead talent/performer is Canadian +1 pt if 25% or more of the cast/talent are Canadian +1 pt if 50% or more of the cast/talent are Canadian — Canadian Staff/Crew — +1 pt if at least 1 key role (e.g. director) is served by a Canadian +1 pt if 25% or more of the production staff/crew are Canadian +1 pt if 50% or more of the production staff/crew are Canadian — Canadian Setting — +1 pt if the content presents itself as being set/based in Canada +1 pt if at least 25% of the production takes place in Canada +1 pt if at least 50% of the production takes place in Canada — Canadian Culture — +1 pt if the content focuses on Canadian history/values +1 pt if the content focuses on Canadian stories/voices +1 pt if the content focuses on stories/voices from Indigenous groups, equity-deserving groups and/or official language minority communities (OLMCs)
Johan	Worst	Competition from sources outside Canadian borders where the content is technically and artistically not as well done or at least on par as work by Canadian artists working in Canada. Often these works have a greater quantity of public relations (advertising and marketing) than Canadian content as they have the luxury of larger PR budgets.	With such a vast geography and yet fairly low numbers in population, artistic productions showcasing our different regions, help "cement" the people of Canada together.	
Gordon	Janke	All of this is BS. Canadians should be able to listen to/watch whatever they wish to regardless of origin of creation. This Canadian content mandate is trying to forcibly create artificial demand for a product that is not wanted or desired by the vast majority of Canadians. If programs with Canadian content were good enough on their own, they would stand on their own merit and do not/would not need taxpayer support. Stop this madness.	Absolutely nothing except waste vast amounts of taxpayer money and restrict freedom of speech.	The CRTC should be disbanded and defunded.
Roger	Howse	Foreign ownership of distribution channels Poor remuneration		
Jasper	Lastoria	Tendency to favour a narrow band of creators on these platforms, seems out of step with actual Canadian culture	Favours creators but doesn't always consider the audience	Fund music
Patrick	Hinde		Supports, promotes, and distributes Canadian content in order to circumvent the overwhelming American domination of the mediasphere. It needs improvement.	
Debbie	Ott	Programs and work from other systems outside of Canadian systems competing for space.	There is an increasing amount of content that addresses Canadian interests, values, ideas and preferences. I think it helps to tell the world about us. It helps us to recognize ourselves. I would like the next Canadian Content system to continue to support and showcase the Canadian persona, culture, and ideas. And, support Canadians working on Canadian content.	Support Canada - we have a good country in so many ways!
tanya	bruce	Lack of interest, support and audience. As a nation, we prefer American content	Help us create a post Truth and Reconciliation National Identity that isn't rooted in shame or denial.	I think we need to prioritize Canadians who are doing the work that acknowledges that we live on stolen land - less I'm Proud to be A Canadian and more What does it mean to be a Canadian
Christine	Emberley	Concentrated ownership that doesn't care about diversity unless it's policy.	Requires media to invest in Canadian arts.	
Lillian	Mickla	Truth	Leaves us out of voting for deferent important issues in our nation! The govt needs to know and respect that we Canadian citizens built this nation with our right to be heard, valued and honored!	
Carol	Kube	Bill C-11 and Bill C-18 prohibits the sharing of credible journalism. It is important to me that Independent Journalists get to report their news as well as other companies. I do not believe that the Government, OR CRTC should supply funding for any new source. It is credible and people value it, they will support it.	Currently Canadian Media is a joke around the world as well as to the Canadian people. Next, we should stop funding journalism with taxpayers money.	Stop funding large media with Taxpayers dollars. Lobby the Government to bring back the sharing of journalistic integrity and this includes things like recognizing Independent Media, retracting Bills C-11 and Bill C-18
Leona	Young	My impression is that it would be difficult to compete with the plethora of content available from other countries, who may have more funding.	I hope that it is helping to keep Canadians aware of Canada, so that we do not become ignorant of our own history and goals as a country.	Hoping that they can keep the focus on benefiting all of Canada, not just special interest groups or what is trendy.
JOHANNA	Pietersma	Competition from the American industry.. Canadian creators and producers must have the benefit of additional support. I imagine that the unregulated presence of AI would also represent challenges.	enhances sense of identity Maintains accessibility to the other second language (French and English) for francophone and anglophones alike. Going forward making programming in the other official languages ( i.e. that of first nations people accessible to everyone including speakers of that language	Setting a percentage of Canadian content for Radio and TV. Maintaining and supporting by recommending an increase of the budget of our Public Broadcaster CBC-Radio Canada.

R	Graham	From funding to publishing and distribution, aspiring, lesser known artists face disproportionately more obstacles than established, name-brand creators.	It has expanded Canadian creative content, buttressed our national pride and identity and generally enhanced our world recognition. The next/updated system should continue along the same track, but perhaps while exercising more discretion as to which recipients merit investment and how much investment is warranted (keep a close eye on budgets and spending of taxpayers' dollars).	We should also be considering, playwrights, live theatre and concert performances, etc.
David	Ramey	Constant meddling of government and special interest groups.	We should focus on funding new creators. The existing media companies are protected from competition which should be adequate in and of itself. We have allowed Bell and Corus to acquire and kill much of the value that mattered to Canadians. I live in London and it is clear that the local CTV channel was purchased solely for the purpose of killing the content that mattered locally so that they could offer the exact same programming offered on every other ctv station. Having 6 channels all offering the same content is not valuable to anyone.	Get out of the way. Reward creators that create. CBC is really the only Canadian company that even makes an effort to create. Stop pretending that the existing Canadian media and telecommunications company care about anything beyond profits. Canadian content is nothing more than a subsidy for them.
Nicholas	Guglielmin		Strengthen Canadian culture, identity and promote the Canadian perspective	Canadian creative industries already spend a lot of time, make a lot of money, working for American companies on American projects. Those projects are not adding or reinforcing Canadian culture. There are also many successful Canadian YouTubers and social media creators, but they adapt to a very broad audience, not really having a Canadian focus. I am happy for them and I consider it maybe half-way there for Canadian content. Rarely, we get the opposite situation where US company makes something that has very Canadian themes, but they have a harder time financially. As an example look at Turning Red - <a href="https://en.wikipedia.org/wiki/Turning_Red#Box_office">https://en.wikipedia.org/wiki/Turning_Red#Box_office</a> TV shows like Little Mosque on the Prairie, Corner Gas, Schitts Creek, Letterkenney seem to have found the sweet spot of having Canadian themes and being commercially successful. It seems less common with big budget movies.
Mel	Esseltine	Much is based on politics, who someone knows, who is well known in our cultural microcosm, or an executive 'ticking a box' as opposed to making a balanced and informed choice (when making choices as to content creation, collaborators etc.).	The next system needs to work harder re: cultural education starting with younger children(- young adults), providing curriculum and opportunities (workshops, internships etc) in a variety of communities. And don't neglect adults- community theatre, local art galleries, libraries and other cultural institutions-especially cultural artistic initiatives or projects that help foster a greater sense of community AND diversity.	Focus more on local communities/grassroots level.
Chris	Witham		It gives all Canadians, who can be very geographically distant and culturally different, a chance to find common ground and identify something that makes them feel proudly Canadian.	
Sherilyn	Breeze	The current systems are very US centric and do make it possible for Canadians to share their stuff but fail at showing who we are. Also a lot of online services are based in the US, so we are subject to their government rulings and not our own.	It helps with things such as music and television shows but fails to help illustrators and writers who write books, create art pieces, and comics. There needs to be some form of nation support to these kind of creative types.	Building a Canadian social media platform owned by the public that follows similar rules to remain unbiased like the CBC.
Serge	Boulet	Rules, hoops, and road blocks		
Gayvin	Franson	Polievre Trump The elephant next door BIG MEDIA WHOSE ONLY MOTIVE IS PROFIT.	Look at what other countries of our stature in the world are doing in this respect. At the very least, CANADA should match their PER CAPITA SPENDING on telling their stories to themselves and the rest of the world.	Look at what ALL OTHER COUNTRIES in the world are doing in this respect. At the very least, CANADA should match their PER CAPITA SPENDING on THE telling their stories to themselves to and the rest of the world.
Rhonda	Savage	I am not involved in the industry so I do not understand or know the challenges.		We must support the educational system to train and support people interested in working in these arts in Canada. I am hearing of programs shutting down due to lack of finance.
Chuck	Sangster	Uncertain. Probably overwhelmed by American content.	It helps to preserve a distinct Canadian culture. This provides an anchor point for defining our Canadian identities. Without this we'd be one step closer to being a 51st state.	Providing incentives and disincentives (carrot and stick approach) to independent media providers in order to encourage them to provide a level of Canadian content. This could be scalable, allowing providers to chose what percentage of Canadian content they are able or willing to provide.
Gerald	Holland	Heavy censorship and overrepresentation of small groups, as opposed to content that is more applicable to the general population of citizens. We get flooded out by DEI and ESG initiatives, and receive no funding for practical content like financial literacy, real estate, political and media fluency, etc.	Absolutely nothing. It makes us look like a joke internationally, like our entire country is filled with transgendered people, minorities, and immigrants, portrayed to look like it's a utopia for that demographic, at the expense of tax paying Canadians who are getting crushed under the cost of these programs. Stop promoting what our country can't afford.	I'd like the CRTC to actually stick to their mandate. They don't promote competition, gate keep for large corporations, and are a Net-negative for Canadians and the Canadian economy. I would like the CRTC to cease existing.
Lynne	Jeffreys	Because we are a small nation when you think where we all live close to the southern boarders. Even though we are a large country the northern communities have a more challenging time to be heard even in Canada never mind the rest of the world. The success of the almighty dollar takes the creators wherever it goes.	I don't know enough really about how our system works but I do try to watch Canadian content as much as possible. I think I relate to the programs and our Canada culture and British culture better than the USA side because they have the same values as Canadians. It always go back to the money in everything. I think it was easier for earlier generations to stay true to Canada than today's generation. The money is too much to overcome for creators today.	No.
Christina	Cassels		Reflects values and diversity of who we are as a country.	
A.D.	Burrows	1) Political bias imposed by private, for-profit companies favoured by one or more political party because that bias promotes that party 2) The Internet is difficult to control in this way, it inherently treats bias or censorship as damage and routes around it. Forcing canon on foreign parties is therefore difficult. 3) The CRTC itself is subject to interference by the party in power	The CanCon system helps to reduce the imposition of foreign values on Canadian society, (American values especially.) In future, the system should do much more to reduce foreign interference from the many countries that attack our culture now.	Please hurry.
Stephen	Ashbee			Disband the CRTC and replace it with a government body like the FCC in the states so that bureaucrats working for the Canadian people are calling the shots and not employees of the monopolies that are robbing Canadians
PAT	BOUVRY	Over regulation	Remind us that we're a lame socialist culture who likes to use other people's money for ideological reason.	Support free markets, not censorship!
Josh	Gamble			Stop censoring Canadian internet

Kira	Welburn	I think that most of the challenges lie in Canadian creators and Canadian companies, both big and small, trying to make their voices heard, without their content being widely distributed. As it stands, we are currently in an era where much of the content we consume is from other countries (yes, even the United States of America) who only have a basic idea of who we are as a country and as a people. This is especially true for Indigenous and LGBTQIA2S+ creators. There is also the issue of intellectual property rights being taken out of Canada and into the hands of superpower countries, who then try to alter those IP rights to their own benefits, mangling them in a way that the original Canadian IP is no longer recognizable. This is unacceptable, and only serves to further take away the spirit of who we are as Canadians.	I have the same concerns about the current Canadian Content system - that it simply does not do enough justice to regulate media that gives only a narrow definition about Canada as a country. That is why I propose that the next Canadian Content system should completely overhaul the current system. Supporting new Canadian content that truly represents us as a country and as a people would be an excellent start. This can be done by putting out stories made by Indigenous creators, POC creators, LGBTQIA2S+ creators, and even creators who are disabled or have a neurological disorder (such as autism, which I happen to have), many of which people around the globe would be able to easily relate to.	
Robb	Wright	It seems we are about to elect a prime minister who is determined to gut the CBC, arguably the most important conduit for Canadian culture, especially in northern and rural areas. This should be prevented, but I have no idea how that can be done.	The CRTC has essentially bowed to pressure from private corporations to open the floodgates for international media, and allowed the domestic music and film/television industries to wither as a consequence.	Support domestic production, have a meaningful presence in postsecondary institutions to instill pride and awareness in aspiring creative producers.
Philip	Holloway	The fundamental monopolies of large favored corporations like the CBC and the Canadian Press having too much control and centralized power vacuuming up the majority of taxpayer funding has stifled innovation rather than encouraged it.	Canadian content should be optional and not enforced via coercion (taxes) or by limiting choices (quotas) as chosen by privileged political and economic classes. History shows this is not sustainable and leads to the general public believing they are having their choices limited to lower quality productions that require subsidies although at scale they should be profitable if of high enough quality.	Funding should not be concentrated into the hands of large corporations like the CBC. Canadian Press or legacy media as one would expect in a dictatorship but into funding tax credits for individual artists and smaller groups and collectives who choose to produce Canadian content. The fact these currently funded large corporations and legacy media outlets have such low ratings (viewership and readership) and poor approval from the majority of Canadians outlines the waste of centralized control over culture and content into the hands of a small but powerful political class despite how it can often be dressed up as equitable and inclusive on the surface. The lack of choice and voice for the average Canadian under the guise of Canadian Content ironically encourages the majority of Canadians to turn elsewhere and to assume large subsidized Canadian producers are of lower quality and thus forced upon the public as one would expect in a non-democratic and oppressive regime.
Henrik	Pedersen	Entrenched bias and prejudice(s)	Little, or, nothing.	
Terry	Proveau	Getting broadcasters onboard	More streaming content More affordable internet choices across Canada so all can reach this content	Reduct the costs of wholesale internet to both home and mobile providers to increase competition and choice for Canadians. Stop caving in to the big monopolies like Bell, and Rogers!
Ralph	Seidemann	Competing with an American market Vague rules with regards to what constitutes Canadian		
mike	smith	i feel there are times when issues stop at the borders	interaction with other countries	the way providers treat customers sometimes.
Terry	Lawrence	It is cheaper for Canadian TV networks to buy junk American reality series TV and news clips than to create their own programs or cover Canadian national and local news. The concern of commercial TV is to buy the cheapest programming that will draw an audience that sponsors will pay to put advertising on.	Unique Canadian content music or programs reflecting Canadian life should be promoted before imported American content. Canadian TV and radio should be required to reserve at least two hours of prime time daily for Canadian artists, music, and programs.	Most Canadian communities have a variety of folk music, jazz, classical, and similar music clubs that put on weekly or monthly evenings that could be filmed for broadcast to promote Canadian artists. The same goes for performances such as dramas or theater of any kind. Canadian artists need exposure to an audience to become commercially successful. The same applies to playwrights and authors. The potential for Canadian documentaries is unlimited: from wildlife to industry and technology. How Canadians live and work.
Nolan	Gingrich	Ignorance of and disinterest in understanding alternate or different needs and concerns of our neighbours, that is, people who live near us but whom we don't always understand or to whom we pay little attention. These are the powerless or disadvantaged who struggle to get by, and the unusual or silent ones who have learned to be quiet or inobtrusive.	Continue the creative efforts of CBC, both in news and entertainment, lifting up indigenous, minority groups, and successes of people who do not represent the dominance of big business.	Don't forget the arts - music, visual, dance, and creative writing!
Gord	Monette	Quit trying to please the minorities in Canada.	It does nothing for Canada. I will watch content regardless of Canadian content.	Stop shoving Canadian content down Canadians throats. Also there is a trend to show disproportionate races in tv ads. STOP DOING THIS. Canada is 70 percent caucasian.
Patrick	Atkinson-Bruce			Canadian user made content should not be touched by CTRC, this includes visibility of youtube, podcasts etc, as that could be censorship
Jean	Lawrence	Lack of access to platforms and ability to overcome/bypass discriminatory algorithms to promote their work. Lack of direct public funding support for creators. Inadequate federal government support for public broadcasters, i.e., in particular, CBC/Radio Canada, but also provincial public broadcasters like Knowledge Network in BC, co-op radio stations, etc.	I thought the Canadian Content rules were excellent when first rolled out. As a consumer, rather than a content creator, I don't know how changes over the years may have diluted or negated their success. I pulled the plug on cable long ago, but I am an avid listener to CBC radio, CBC Listen, and the CBC website, especially for news.	Strengthen it; don't weaken it further. Canada is under constant and increasing threat of being drowned out by American culture and content. Stand firm in support for the True North Strong and Free.
Bobbi	Wick	Competition from government funded broadcasters, such as CBC. Restrictions on being viewed or shared on social media platforms. Unfair censorship from left leaning fact checkers, and media ban on news is reminiscent of communist regimes.	I thought it was supposed to regulate the amount of Canadian content on TV and radio. And ensure that content branded as Canadian, is truly Canadian. To protect the content of Canadians from piracy. I would like to see it work with social media platforms, like facebook, and allow news to be shared again. To ensure that no single organization is favored, like CBC.	Stop with the DEI, LGBTQ... inclusion already. DEI is a globalist concept, not a Canadian one. It doesn't represent Canadian values. Canada is a country that welcomes all, but that needs to showcase our Nations's values so that new immigrants know what to expect. The percentage of LGBTQ members in Canada, once youth indoctrination via education system and mainstream media is accounted for, is less than 5% of the total population. So, less than 5% of content should be devoted to it.
Neil	VanDusen	The CBC must remain as a publicly owned broadcaster well supported by the taxpayer		
William Edmund	Mugford	Competition from non-Canadians on American networks		
Simon	Buckroyd	I want to see the WORLD WIDE WEB, not compartmentalized, algorithmic manipulation when I search for content. I want the best, not force fed Canadian content with subpar info/entertainment/etc just because.	It force feeds 2nd rate content into my feed that I don't necessarily want	Don't feel the need to manipulate things. Get out of the way. If the content is good people will watch it.
Diane	Riley	Financing-broadcast fee is too low		Canada is unique and so is our content
Slobodan	Jovcic	- Creators who lack connections have a hard time being featured - Creators with different political beliefs have a hard time being featured		CRTC should not be in the business of defining what true Canadian means, and which creators are true Canadians. A simple objective definition of the Canadian content will help prevent that.



Joyce	Cruickshank	Funding to produce their work	Makes us proud to be Canadian	
Stefan	Poli	The Big streaming companies will quash Canadian content if they continue to starve Canadian voices. CTRC should encourage and support Canadian streaming companies willing to promote young and independent voices - ambassadors of our culture and values. The lack of funds and unrestricted access to effective distribution networks free from the influence of corporate interests is even more important in this climate of division and disinformation. The broadcasting system should help such independent voices that engage with real communities without the fear of reprisals when they speak the truth, engage in civic debates, or try to make communities stronger.	Not enough. Too much content without substance, cheap entertainment, and a lack of civic education. How can we hope to become better citizens and defenders of real democracy without education in media too? The next Canadian Content system should bring back education in media and civic activism by offering access to those capable of doing it with professionalism. Also, balancing the access to various groups of interest and political parties. Reducing the influence of corporate money in media by liberalizing access to broadcasting to include independent content creators.	
Richard	Jolley			It's a disgrace that CBC does not permit comments on YouTube which CENSORS public opinion and discourse. ESPECIALLY important as an election is approaching. The entire section of Canadian media 'shorts' recently was ENTIRELY about the leadership race for the liberal party, and only about Mark Carney. Every video. The CBC NEVER permits comments and Canadians pay their subsidy!! CHCH also turned off comments as well as a couple lesser know news channels. WHY? This is a DISGRACE. It borders on authoritarian. The CBC should be fined and ordered to end their censorship of public discourse. What is this? North Korea?
Jerry	Wiese	I suspect that Globalist liberal creators and mainstream creators are favoured over independent conservative creators .	Why must the Government support any Canadian creators ? Much of the rest of the world now considers Canada to be a neo-Marxist dictatorship based in part on the current government funded media - CBC and CTV etc. , have lost much of their historic credibility , and are now considered as agents of corporate and government propaganda ( What a damn shame ! ) They should not be receiving government ( tax dollar ) funding . Canadian content should include any information in the world which represents Canada and Canadians and should be available to all Canadians .	Personally Canadian content should represent traditional Canadian culture and not Globalist progressive indoctrination . It is my opinion that Canadian internet media presenters usually represent average Canadian interests much better than Canadian legacy media sources . They do not require government funding and would no longer be trustworthy if they did . Media must remain separate from government .
Rob	Laing	Lack of Money and control over what is published. Large corporations do not take on unknown content without a lot of work.	promote Canada and it's culture freely and equally	
Crescencio	Reyes		It gives audiences, specially newcomers and visitors, a good perspective of how it is to live in Canada.	
Christine	Wheeler		It distinguishes Canadians as being different than Americans	
Henry	Komadowski	We are a small market. Difficult to compete with the large well funded companies in the US entertainment industry.	Not really sure. Needs to be clearer guidelines in terms of content and the opportunity for Canadians to participate in various creative processes.	
carol	milne	cant share cdn info on fb, insta etc.	our government system seems to be moving a narrative that doesnt reflect the real Canadians. we are changing and don't want as much government control over our health, bodies, etc the media is biased towards the liberals the government they have had so long. like cbc. needs to change a huge amount	
Bruce	Lambie	The current broadcasting system has to compete so hard against the cultural behemoth of the United States that there isn't a lot of time for a series or creation to find its footing before it has to present financial success to its backers, for one	Having something like the CBC gives us something concrete we can associate with being Canadian. Canada is so big and so spread out that it can be extremely difficult to find common ground among people from two different provinces, but most people will relate to the idea of listening to As It Happens on CBC radio, or can find a sense of pride in saying Schitt's Creek is Canadian. It would be imperative to me that our next content system gives us common perspectives and shared experiences, to draw us together as a people	Online content is much less nationalised than broadcast media. Whereas the CBC or other national broadcasters are associated with a geographical region, the content produced for an online audience is created for a community, regardless of where they happen to be located. *And this is a good thing! Sharing information helps us all understand each other as fellow humans. Given that, the CRTC would be well advised to promote Canadian content by incentivizing creators, rather than stipulating quotas, or by restricting content from other sources. As can be seen with Meta, a company being told that they must have a certain percentage of content from a Canadian source will likely simply say No.
Mark	Bray	Canada tends to be a small media market with too little investment.	It will promote or culture, values and showcase our talent our nature or Canada itself.	Marketing by South Korea in Asia has promoted their culture, and an explosion of tourism by promoting Korean movies and TV shows throughout Asian Cable and Satellite providers. Promoting Canadian TV, movies, art and culture will help promote our country and people as well.
Barry	Mckeon	Lack of funds and finding a spot in the ever expanding internet.	Can Con in the past helped emerging music artist greatly. Today I'm unsure.	
Murray	Dundas	If you label Canadian content as Canadian content, many Canadians and non-Canadians won't be as interested in it. The same goes for TV networks. Whenever friends watch Canadian productions with a Funded by the Canadian government, attribution in the opening titles or closing credits, they are immediately turned off or on guard for poor quality government-supported products. Just fund the creators and let them do the rest.	The current system barely lets people know about the government support except at the end of the credits on films and television shows. Regarding other content, such as books and digital media, I'm not aware that there is much attribution to the Canadian Content system that helps pay to produce it. We need to celebrate our Canadian content more without making a big deal that it was aided by government money. Mention it, but don't make a big deal about it. I'd like our next Canadian Content system to just fund the system, especially for small production companies and individuals making art in all its forms (fine art, written art, television, movies, etc.). Big companies can afford to do their own thing.	People dislike content that seems pushed on them or paid for by government. You must be careful in how you present it to taxpayers. I think it should be presented as seed money that does not require a huge application process to get the money to artists. People from other nations sometimes look at Canadian content like government-funded content that cannot otherwise stand on its own merits. You have to work around that. I like the method where attribution to government funding is at the very end of the credit roll. Just fund the content makers and let them do the rest. Once you've established they are legit, stand back and let artists do their thing. The biggest thing in government assistance in funding Canadian content is funding Canadian content. Get the cash out there to the Canadian production companies, printers, writers, painters, photographers...everyone. You can't do art without a way to pay the bills. Keep it simple. If you want some great ideas on the funding of
Victoria	Gray	Lack of funding.		
Ken	Bernard	Let people choose what they want. Not what some government officials think they should watch.	Canadian content seems to work for music, do something similar for other media.	Create a basic content framework then keep out of it. Keep the political bias out. Not interested in DEI content. I don't use any mainstream media now because of it.
Laurel	Ralston		Supports new, emerging artists and encourages more creative, experimental programming that might otherwise not be made. Helps make it possible for Canadians to build careers in creative industries.	
Terre	Flower	Money. Interest value	Not so clear	

Christopher	Pastulovic	One must have the correct politics, talk about the correct things, or be made by the correct people/types of people. If content is critical of the current government, at least in ways in which that government does not approve, then it is difficult to secure funding.	It allows the government to decide what creations receive funding and which do not. As a result, it can make this decision arbitrarily and to its own benefit. The next system should be more focused on actually creating Canadian content and less on deciding who gets censored.	
Gloria	Wagner		It informs Canadians about their own country and it brings Canadians together.	
Nathan	Siemens	Censorship and unfair promotion of only certain types of content. Unfair promotion of so-called minority, diversity, etc.	Our next system should promote Canadian content, but not exclude or penalize other content. People should want to see Canadian content because it is high-quality and informative and they decide to view/hear it, not because other content is blocked, buried, or costly.	Canadian content should be defined as content made by/for Canadians primarily. CRTC shouldn't get to arbitrarily define what is or isn't Canadian. Certain groups shouldn't be given preferential treatment. If it's created by Canadians and intended for people in Canada (or citizens abroad), it is Canadian content. CRTC should not be censoring content or channeling things through legacy media. All Canadians should be free to produce the content they want to and to view/hear the content they want, regardless of its source. CRTC must NOT limit who can be considered a Canadian content producer beyond Canadian citizenship.
Troy	McKenzie	The current broadcasting system has a decidedly focused agenda featuring the entire LGBTQ and indigenous communities it is not seeking out the most talented or qualified hard working individuals that exist in this country! Take a hard look at the current grants and funding possibilities for artists and it becomes rather obvious.	Currently it's a lopsided mess with an agenda instead of representing all the talent available in this country it leans towards the so called Woke community!	Grants and market availability are a huge issue for all artists that don't fit into the current agenda! Let alone the impossibility of getting product heard or seen on mainstream corporate media!
Bill	Prouten	The overwhelming popularity of Hollywood content and Hollywood A-list actors makes it very difficult to sell work that does not conform to those stories and stereotypes. It is virtually impossible to stop the juggernaut that is Hollywood from influencing the tastes of consumers. The next best hope for Canadian content is to be able to create a reputation for certain genres, the way the British have with their detective shows.	The current system allows Canadian creators to experiment and hone their skills, as writers, directors, and actors, as well as providing opportunities to the entire film industry (sound, lights, cameras, etc.) what it does not do is successfully promote these talents to the world or even to other Canadians. Again, breaking through the Hollywood wall requires someone who has already scaled it. So, if Ryan Reynolds makes a movie using Canadian talent and stars in it himself, that movie might get attention, but without star power it doesn't happen.	I guess it is fair to consider that new forms of media, like podcasts and TikTok and YouTube videos, are being created by Canadians and are generating significant international interest. These, too, are stories of a kind. I think that curating some of this content should make it eligible for funding. I don't think an "unboxing" video is a significant "story" to showcase, even if it does have a million followers, but a children's entertainer with a big following (or trying to build one) may well be.
Trevor	Webb	The cost of creating content is more than other countries. We need less expensive internet, computers, cameras, etc. Stop giving grants and just focus on lowering the cost of these things especially in the case of companies like Bell, Telus, and Rogers.	I think the current method of picking and choosing what the CRTC members consider to reflect Canadian Values. I think Canadian Content is just anything that is created by Canadians regardless of message or focus. Regardless we shouldn't force a certain amount of Canadian content.	Canadian content shouldn't be selected, controlled or funded by the CRTC. The only thing the CRTC should do to help Canadian content is to encourage consumer friendly practices that break down heavy copyright protections. That way Canadian content can compete more easily in the world market. We focus far too much effort protecting massive corporations copyright and intellectual property. On top of that the other biggest way to encourage Canadian content is decrease the cost of internet, computers and cameras. The internet is the most obvious thing the CRTC should focus on. Telus, Bell and Rogers are effectively an oligopoly that makes the cost of internet, cellular and entertainment in Canada more and more expensive for the average Canadian. The CRTC should work at bringing more consumer protections instead of wasting money forcing Canadian content.
Oliver	Lamm			Stay out of the arts. Enough government overreach. Spend more time getting rid of 5G towers. Get on the right side of history. You are all complicit in the greatest crime against humanity.
Alexander	Briggs		Helps save Canadian culture and values.	
Mark	Poliziani	Having a fascist liberal government has destroyed Canada, defund the CRTC, CBC and Quebec can separate.	Stay out of our lives	Defund the CRTC
Ed	Brake	Censorship		
paul	arssov	Possible government intrusion, online surveillance, punishing dissenting opinions	I am not sure what Canadian content system is. If it is an organization - we Canadian content creators do not need heavy handed supervision. Canadian content system should be the sum of all voices and expressions of Canadian creators.	
Rose	Byrne	Making themselves known.	Prove their pride in Canada as they have a lot to be proud of.	Give some of the immigrants a chance to show what they can do as Canadian citizens which may open a window, for Canadians, onto the country they left behind.
Melanie	Sullivan	Cost, competition	I don't know much about the current one. It would be nice as a Canadian to have quality Canadian content to enjoy and not have our pop culture be defined by the US	
Thomas	Plaunt	Lack of regional production facilities and their local producers / managers.	Very difficult to know what the current system is.	Production facilities. Funding for productions. MUCH more nationalistic edge.
Stephanie	Gouthro	I think Canadian creators, especially independent news media are unfairly treated based on their political views. No doubt the Canadian Broadcaster CBC is extremely bias towards their boss, the Liberal Party of Canada and therefore unfairly discredit anybody and everything that does not go along with the Liberal/WEF narrative. CBC IMHO should be defunded based on the fact they do not give Canadians a balanced approach to news and happenings in Canada. They go out of their way to disparage anyone who is against the Liberal narrative. If almost 50% of Canadians are leaning towards the PC party of Canada they CBC might want to consider they are alienating half of the Canadian population! They the CBC are often the ones doing the mis and dis information. Some, not all of the employees at CBC have drank the koolaid they got drunk on it. Canadians are sick of it. I have turned to independent YouTubers who are trying to get the truth out about the current government agenda way more then CBC. I'm sick of it.	The current Canadian govt pushing for more and more censorship by too many Bills in HOC. If we don't have free speech what do have?? That is not democratic it authoritative. They want Canadians to sit down, shut up and hamper their access to Canadian news. This makes Canadians uninformed, it's unfair, should be illegal and makes Canadians seek out only other non-Canadian Media. Our next Canadian Content system first and foremost should TELL the truth about corruption in govt no matter what party is in power.	The mandate for redefining Canadian content could be more uplifting material not all doom and gloom like CBC. My three words that are guideline going forward in anything in 2025 is Truth, Value and Authenticity.

Amethyst	Aisaican	Censorship my government trying to silence voices. The censoring of all news networks. Even news that's outside of Canada is being restricted for Canadians. This needs to be reversed because we need to be able to hold our politicians and our media accountable, I'm blocking access to news including news in other countries, is not protecting Canadians but harming them.	Well Canadian content keeps Canadians informed, keeps the world informed since they always forget about us, and keeps people from other countries connected to their own people. Canadian content should be available around the world and other world content should be available to Canadians. Nobody has the right to restrict us from accessing our own content as well as global content.	Yes, just because you get funding from the federal government does not mean you have to do their bidding. You should not be censoring the internet or content creators, and you should not be censoring content creators from other countries from sharing with Canadians. Canadian content does not mean content owned by big corporations. Canadian content means Canadians making content.
Edoardo	Toffoli		Help NEW AND ORIGINAL CONTENT ONLY, it could be Movie or a show live action or animated or a video game. absolutely not invest in the same police drama, medical drama, NO REALITY! and absolutely no tiktok instagram or any BS content made by social media influencers	Help NEW AND ORIGINAL CONTENT ONLY made in Canada by Canadian! NO INFLUENCERS!!!!!!
Tasha	Berkeley	Lack of funding for TVO and CBC. Lack of innovation in Canada.	I would like more efforts to get Canadian content into mainstream like Netflix or something.	No
Patrick	Moran	The likely in-coming Conservative federal government and its promise to defund or completely eliminate the CBC, our one, national public broadcaster.	Well, it unites us, for one; and it serves as a universal information, education, and entertainment system.	
Melina	Neron	Part of it is getting it out, and making sure it is known that it is Canadian Content.	I don't know what it does, but it should encourage Canadian content to become visible both locally and across the world. It needs to be different than American content, since I'm sure most of the world can't tell our media apart	
S Grant	Hall	In my opinion, creators of Canadian content that represents the largest portion of the population and their traditions and beliefs is under-represented in the arts and media today. Based on what I see on programming today, unless you represent the smallest portion of society and promote a challenge to the traditions and beliefs of the past, you do not have any chance of getting support. The impact of this type of promotion and bias in the media and arts has given us the world we live in now. History has shown us again and again where this road is taking us. And we blindly follow to our demise. .	In my opinion, creators of Canadian content that represents the largest portion of the population and their traditions and beliefs is under-represented in the arts and media today. Based on what I see on programming today, unless you represent the smallest portion of society and promote a challenge to the traditions and beliefs of the past, you do not have any chance of getting support. The impact of this type of promotion and bias in the media and arts has given us the world we live in now. History has shown us again and again where this road is taking us. And we blindly follow to our demise. .	The CRTC is faced with a challenge since truly Canadian content would source only from the First Nations. All of the rest of us are immigrants from other parts of the world. We imposed another culture on our First Nations. There was some good [benefits] and some bad [bullying and hatred] with that imposition of another culture. Rather than examining the merits and benefits of the First Nations culture against the proposed better culture, the First Nations were viewed as the enemy to be destroyed. Rather than reviewing the foundations and looking for common ground to continue the growth the attitude appeared to be one of diminish and destroy. So which immigrant group is going to be supported the most? Is it based on population percentage? The loudest voice? What narrative the CRTC wants to have promoted?
Al	Splawinski	Censorship through tyrannical government, like the liberals under truedough.	Allow for more independent news outlets , defund the CBC .	Stop the censorship, restore democracy through free speech, defund any and all government subsidized news outlets.
Lorraine	Nielsen	The conservatives will be a big challenge. They want to cut funding.	Gives remote areas a chance to participate in Canada.	CBC is IMPORTANT!
David	King	NOT sure	Keeps the idea of Canada alive	Yes. Provide me with an RV to travel around Canada to talk to Canadians about CANCON.
Glenn	Robson	CBC is biased and woke and this needs to stop. Pushing the woke agenda is destroying our culture and creating a generation of weak and fear mongering people. This is not what Canada needs now or ever if we want to continue to compete at global levels		Mind their own business and stop the censoring garbage
Zak	Hosh	Few people are listening to radio or watching TV. The CRTC is wasting money promoting legacy media. Some emergency services are acceptable but beyond that it is a poor choice. There are already tons of Canadian content creators on social media including youtube. These are true individual Canadians delivering true Canadian content. Then viewers can decide who to watch and who is worthy of attention. These are the people who should be supported and they should be supported based on their popularity so creators with poor content get weeded out without sucking away funds.	The current system does nothing as far as I can tell. Maybe I am not the target audience but it seems like the target audience is melting away. Did CRTC block rogers shaw merger? No, Did CRTC increase teleco competition in Canada? I don't see many new companies other than subsidiaries. Did CRTC help make any popular Canadian content? I don't even know of any popular Canadian content outside of youtube. Perhaps Schits Creek and Kims convenience for shows and Justin Bieber/Shawn Mendes for music. But that is really going back years. Recently nothing of relevance makes it outside Canada and barely affects average Canadians. Is your mandate to promote extremely niche content that barely gets noticed? Has CRTC made life better for Canadians? Well my streaming content is more expensive so it has contributed to inflation at a time when Canadians are struggling. So we have reduced subscriptions. Is the CRTC's goal to reduce Candians access to popular media by making it more expensive? IF so, then great success. Has CRTC protected Canadians from the waste and bias of the CBC? Strong no. At a time when CBC is losing massive audience and appears heavily biased, its management is getting HUGE bonuses. Taxpayer dollars are giving bonuses to bogus content, little independant content, little counterpoints and a failure to reach Canadians. This is madness. Where is the CRTC in this matter?	Please stop working at the whims of legacy media. Any taxes or fines imposed on streaming services ends up costing all Canadians as those are passed down to us. It is a waste. Please consider your mandate. I cannot think of many good things that the CRTC has done on behalf of Canadians. In fact the CRTC may be working actively to limit the content and freedoms of Canadians. Creating higher charges for Canadians trying to access content and limiting free speech. Is this the legacy CRTC wants?
Larry	Lowry	Bias because CBC is funded by the government		
Shirley	Wiest	Lack of funding from the government.	It keeps us united, understanding diversity within our country, and it helps us understand Canadians from coast to coast.	
LOUIS-PHILIPPE LEGAULT		CENSORSHIP FROM CRTC, STRONG-ARM BY BIG COMPANIES AND THE GOVERNMENT AND CRTC, CONTENT MANIPULATION BY CRTC, IMPEDED FREE SPEECH BY ALL POWERFUL ENTITIES... CRTC ARE SICK AND ILLUMINATI-MANIPULATED PUPPETS!!!!	THE CURRENT SYSTEM... IT IS SUPPOSED TO GIVE MORE LIBERTY OF FREE SPEECH AND CONTENT LIBERTY, IT IS SUPPOSED TO GIVE A VOICE TO THE GENERAL CANADIAN PUBLIC AND THE UNDERDOG AND NOT BE OPPRESSED, IT IS SUPPOSED TO HELP CONTENT TO BE SPREAD WIDELY AND OPENLY, AND IT FAILS TO ALL OF THE ABOVE	TO KEEP THE BIG AND POWERFUL OUT OF CANADIAN FREE SPEECH HANDLING, MANIPULATION, STRONG-ARM TO SHUT UP OR SAY WHAT THE BIG AND POWERFUL ENTITIES TYPE OF MESSAGE THAT THEY WANT TO SPREAD THEIR MANURE, DISINFORMATION, OR DOWNRIGHT LIES!
Ted	Ross	Stiff competition from the woke Hollywood producers who distort the truth to meet their narrative. They continually send the wrong message to our impressionable youth.	Complete Canadian History needs to be told. The good the bad and the ugly. Let the viewer choose the winner and loser. The truth will set you free.	It would be nice if advertising time were cut in half.
Dave	Sosulski	Large corporations keep the profits from creator's work, leaving creators with nothing.	I'd like it to make a difference.	
Evan	Nordli	Financial challenges, remaining viable and still being able to create instead of a focus on survival.		
john	bouwers	cbc is controlled and funded by liberals and so are ctv and global	nothing	stop spending money and let people work to bring content and stop the over regulating bullshit
J	Sullivan	Politics is everywhere. Political influence is polarizing. This is not good. The absence of politics makes the world a friendlier and happier place.	Not much. It would be nice for the next system to have political autonomy.	100% transparency in kickback/bribe reporting for CRTC members.

Carole	Tedball	They need to stay up to date on what's available - this particularly affects the younger generation, who want to know all the latest.	It reminds us of who we are, and keeps us thinking that way. It also tells our content to new Canadians, so they have more idea of why we are as we are.	
Karen	Brooks	I suspect they have trouble with funding, and finding platforms to distribute their work.		Yes, consider who is actually qualified to create 'Canadian content'. Immigrants recently arrived in Canada (without full citizenship) do NOT meet this criteria. Nor do creators from outside of Canada with no Canadian roots.
yves	boulianne	Funding	Protect and support more.	Protection of Canadian media and cultural industry.
Sean	Ayres	The media is controlled by a small group of companies that only care about profit	I think there should be a percentage of Canadian content that needs to be new content, not just Canadian.	The media companies should not be allowed to own the content as well as the means of distribution.
Jordon	Froese		The entertainment business is global. Creators need to give that market what it wants to succeed. There should not be artificial constructs based on some notion of Canadian identity. We should simply be supporting the creative sector to develop content to meet market needs and employ Canadians. Distribution platforms who want to do business in Canada should support creators through money allocated to funding or licensing of content. There should not be mandatory quotas on hours of content distributed.	
John	Moore	USA dominance	Keeps a Canadian perspective.	Keep CBC funded
Ray	Rhodes	It is slanted towards the political/social leanings of the day	I would like the CRTC to work for the people, and not always bucking under the wishes and wants of corporations	Shaking up corporate monopolies
Barbara	Laurin	Political bias! Overreaching and restrictive laws/rules without thought or review of consequences of such regulations.	Current system does not 'flatter' Canada.....children on the world stage, no truth sayers anymore, just script reading. More professionalism, truth advocates, more investigative without fear (freedom of speech), no political bias or ties or funding.	Cost benefit to the people, accountability, no favouring of companies, no monopolies
keith	manness	freedom	the truth not like the last 5 years	stop censoring
Brenna	Slawich	Funding and the ability to get sufficient air time.	I think that it does lead to Canadian production and stories being shared but not as much as it could or should. An increased focus on greater Canadian content and co-productions with other countries would potentially assist in overcoming this problem.	Not at this time.
Brian	Townsend	Too much competition from American content. Took much influence from advertisers trying to impose their own cultural vision on the broadcast content. The globalist agenda trying to make it seem as if everyone is the same and cultural values are irrelevant or outdated. Canadians do not want to be globally homogenized.	The preponderance of American content seems to direct Canadians to become more American, in how they act, how they talk, how they dress. A more Canadian focus would reveal more of the honourable values of Canadians and provide Canadian role models, promote Canadian products.	There is overwhelming internet pressure from global sources and it is not Canadian in perspective or in values. Just like the eventual Truth and Reconciliation, we need more truth in Canadian Media, not wishful thinking or propaganda. The Covid era has proven that when people are exposed to lies and propaganda the viewers reject the media and just stop watching/listening. The media must not be pressured to present government agendas.
BArry	Brisley	Funding	Promote truth, expose lies, keep power in check	No
Pierre	Meilleur	The current broadcasting system is monopolized by only a handful of corporations who's interests are served by representing a very narrow perspective on the world. Narratives that clash with their own are summarily excluded.		
Raymond	Anthony	Political correct woke bullshit.	Tell the truth.	Not really.
Judy	Buchanan	They are censored.	Canadian content should not be financed by government.	Government financing content shows censorship.
Thomas	Madden	Stop founding cbc and ctv and stop controlling the news and internet	Free speech free press	Let the people have the say not the government
Daniel	Hachbold	That their work doesn't stand out because they don't have the money to give it the polish it needs. We don't need to boost our content artificially, we need money to make them as good as any other countries content that will sell themselves.	It pushes poorly made cheap content nobody wants and doesn't hold the candle to anyone other countries content. It frustrates people not to find the other content they really want. We would love Canadian content to get good enough to shine on their own merits without needing to be artificially boosted. We got tons of content creators here, give them a good budget and allow them to make the work they want to make. Plus the point system on how Canadian a production is, is flawed. If there is some Canadian made content by canadas that don't qualify but other non-Canadian content that meant the requirements by staffing it kind of defeats the point	Canadian content is just as good as American content when we let it, we don't need help.
Lani	Ashenhurst	Lack of money and the mind-set of producers that every program should look American.	The current system bumbles along with little direction. We need more advertising and promotion as well as more MONEY!	
Steve	Petrie	18 January 2025 Mainstream media is a powerful DEAD HAND promoting a biased politically-correct left-wing vision. I NEVER read or tune in to mainstream content. My preferred independent outlets are (in no particular preference order): The Epoch Times, True North Wire, Rebel Media. Steve Petrie Etobicoke (Toronto), Ontario, Canada apetrie@aspetrie.net 416-233-6116	The current Canadian Content system is IRRELEVANT. It simply reflects the biases of comfortably established, thumb-twiddling useless bureaucrats and lucky winners of the patronage system. Regulatory attempts to improve free market performance ALWAYS FAIL and bring HARMFUL unintended consequences. The CRTC should be ABOLISHED and Canadians should be totally free to decide winners and losers (NOT whiners and users) in a free market open to any and all comers, domestic and foreign.	Look to: The Epoch Times, Rebel News and True North Wire for success stories built by hardy entrepreneurs deploying grit, hard work and a measure of good luck.
John	Gaul	Costs and competition from outside our country	Vital to maintain what we have and expand it to keep it more firmly in Canadian hands to make sure it reflects who we really are. Content from some countries has been weaponized to sow discontent, distrust and confusion among our population with the goal of severely wearing our social cohesion and eroding our democracy. So not only do we need content to reflect who we really are but we need content to question and neutralize weaponized content from beyond our borders.	Content has to be held to the highest journalistic standards when it applies to the News, public affairs programming or dealing with topics of vital concern to Canada - climate change, AI, disputing partisan messaging from political parties our democratic institutions, political reporting. Truth needs to be evidence and science based.

James	Scarrow	The major challenge is getting 'known'. Currently Canadian content is seen as woke rather than fun and entertaining. There's no reason Canadian content can't be fun and entertaining, but in a Canadian way, telling Canadian stories. When Canadian content is fun and entertaining, and is made available through main-line popular sources, it will become widely selected both within and outside of Canada, and profitable to its creators, which will encourage more of the same. It's important to make the Canadian content appear conventional in terms of creation and delivery techniques while at the same time telling Canadian stories about Canadian issues from a Canadian perspective with quality writing and presentation. National media services such as the BBC have done a good job at this and have produced quality content that is purchased all over the world by various delivery services because it is popular with audiences. Certain of the Scandinavian national media services have also been successful at this success formula.	With some exceptions, the CBC and Canadian commercial media companies for the most part have not got the success formula outlined in #8 above down yet. Their content is mostly either boring, or of low quality, excessively woke, or too experimental to attract a wide or mainline audience, and is not made available on the big distribution services, or promoted adequately. There's no purpose to making boring, artistically experimental, squeaky clean politically correct content that never gets seen by a general audience because nobody wants to see it as a result of it not being entertaining. The objective should be for Canadian content to be widely seen by both Canadians and non-Canadians. To reach this objective it has to be entertaining. I can't emphasize that enough. That's critical, otherwise just forget the whole idea of Canadian Content and spend the money elsewhere and the content-makers can go south and create American content. The challenge for Canadian content-makers and creators is to create material involving Canadian stories and viewpoints and issues in an artistic and creative quality way while still remaining entertaining. It can be done, but it's not easy to do this. The danger is sacrificing quality and content to remain entertaining. This is just a dangerous possibility, which makes the attempt at Canadian content moot, but is certainly not a foregone result. Quality Canadian content doesn't have to be boring by definition. Canadians are not boring and what happens in this country is not boring, but this is the implicit message coming to audiences through much of the current Canadian content as well as the lack of quality Canadian entertainment.	
Sonya	Vandevyvere		It represents the diversity of Canadian creativity and acts as a diplomatic tool	
Oran	Cronk	none	Nothing. It restricts other valuable content from being shown. Much of the product being shown does not reflect Canadian culture. It seem that Canadian culture has been eroded due to the mandate of the CTRC and the Liberal party since the time of Pierre Trudeau.	The CTRC should be abolished and let the free market determine what will sell in this country.
Stéphane	Caron	Close system with person deciding who is going to be able to share content and ideas.	Absolute liberty of access and freedom of speech. CRTC must to never fund any content from any creator or company. The best must win that's it and it's the true freedom and liberty and equality. Equality is a contexte of having the same power to make things and it's never the case when the government fund some content. It's not the responsibility of government to finance projects of the people, it's the best way to have inequality.	
Terry	Kushnier		Creates skilled jobs, a reputation for Canada as a good choice for media production, generates long term revenue via royalties and other ownership rights. Offers a Canadian perspective (in some cases) which can be unique from other media producers.	
John	Nash	Too many noses in screens that are addicted to international media sources. Lack of support -- and it needs to be centrally funded -- for non-biased local and regional news and heritage / activity material.	Some of it has helped to showcase Canada, but a lot is aimed at the US audience for financial reasons. Within Canada an awful lot of CanCon is regurgitated material where networks replay and replay and replay bits and pieces that have been recorded in one location to increase the time count. We also see previously under-represented indigenous voices now over-represented, as are diverse voices. Getting balance is difficult but important to maintain broad support, otherwise traditional Canadians i.e., European origin, will likely tune in US or possibly European/British content. Quebec seems to give more support than rest of Canada, but I haven't explored the numbers or details.	To put cat among the pigeons, I believe CRTC should consider ALL social media platforms to be publishers and therefore to be subject to the strictures of copyright, libel and defamation laws. Governments have given the platforms a huge dispensation that newspapers and magazines and broadcasters have not had. Social media IS broadcasting. When Internet started it was over wires, but WiFi is radio waves, so why isn't it subject to the same rules just because there are more transmitters i.e., one in every house or apartment.
Chris	Glab		We are constantly exposed to American TV radio and video. We need Canadian content to remind us that Canadians think differently and have different values.	
Linda	Jensen	The huge availability of media from the USA. I would like to see more Canadian contact on the big streaming services.	I hope that it is giving priority to local content because of the sheer magnitude of non Canadian content. We need to preserve our culture and not to morph into an extension of the USA.	
George	Bradley	Not sure	More traditional history of the true settlement of Canada not the new woke vision	
glenn	story	Funding and keep the quality high	Helps reflect our tastes and viewpoints	
Brandon	Charbonneau	Getting support to voice their concerns in a market where news and media has more control of say, also censorship. Transparency, and accountability have very little meaning to news outlets now and the content is conservative, negative and one sided.	It showcases the big cities, but it doesn't represent the smaller cities and how they conduct themselves.	I think it's important to have more indigenous people and voices heard. At the same time, much music needs a music channel. The communication carriers don't need to have ownership or divide up the channels. Some need to be standard on all carriers to see the same content without paying extra from one company. On top of that Rogers needs to allow digital cable again for the seniors who just want to change to a simple channel without hitting enter on the remote or find channel 5 which scrolls the tv guide list without them doing all of the work and paying extra for the service and additional hardware and fees.
Colleen	Amsing-Schmee	Government bureaucracy and regulations	Nothing. Less control.	Stop catering to only certain groups.
Daksh	Patel	The YouTube channels like Linus tech tips has applied for grants and such many times and has struggled to get through beauracracy barriers that would help them grow. They have been outspoken about their struggles with the government. Currently they are a large channel but still a small business. But the reach they have is much higher than many would be able to guess. They were having trouble with local Vancouver government on moving forward with their badminton and video gaming arena. Getting rid of struggles they were having would allow creators to do better.	Shows like Kims Convenience would be imoactful for many cultures. A proper look at modern life without relying on stereotypes. Indian culture is rich with stories to tell but there hasn't been anything compelling.	Modernize the platforms. Old media vs new media need to work together. Collaborate.

Duncan	Maclsaac	They are up against funding of big content creators such as Disney and Apple.	Try to keep our Canadian culture and history alive. There is some history that needs to be told even though we may not like it. It needs to show it from all perspectives, not just one side!	Broadcasting is changing very fast these days, and in many ways it seems like we are falling behind. 'News' shows in particular seem woefully inadequate lately, which makes it very difficult to distinguish what is real and what is fake. Reporting by real reporters is essential, not just a 're-showing' of video footage taken several days ago!
Michael	Tims	As a progressive democratic socialist, I believe that obtaining funding may be very difficult, if not impossible, for those who challenge the hegemony and deception of Canadian traditions and values. We are verifiably living in an anti-democratic, unjust and arbitrary rule of law, and economically dominated modern age where corporations make national decisions behind closed doors with unaccountable governments. However, it seems many Canadians are unaware of, and/or, don't care about democratic transparency and accountability. If the problems we face are not honestly addressed in our media, which is often the case, the public will continue to be socialized to believe in political, economic and legal fictions. When mainstream media forms the basis of the national consciousness, no wonder people are disconnected from reality. No wonder we run in circles and repeat mistakes generation after generation. We need media which hammers away at the anti-social, authoritarian, deceptive and unaccountable nature of our political economics so that people can know and act accordingly. We need a functioning and accountable democracy - now!	Say clearly what must be said for truthful knowledge to be developed in our nation. Make truth the bedrock of our 'Canadian values' in Canadian content. We live in falsehood, but cover that over daily. I'm unsure what Canadian content presently does for the country. On a lighter note, I do appreciate some of our current Canadian content like Still Standing and This Hour for humour and Canadiana! TVO has some great content. PBS as well. Youtube has become a recent resource for me as well (I'm a senior). I'm not a fan of pulp media for mostly fun and diversion. As we are amongst the most ignorant, well educated populations on the planet, Canada needs to rescue itself from learned helplessness and socialized idiocy via a renewed culture of vigorous and truthful democracy, justice and economic re-formation.	The CRTC, like other government entities, remains an aloof and imperious force that delivers outcomes that are not under citizen control. This is unacceptable. Receiving public input does not validate CRTC authoritarianism. The secrecy and blockade to information prevent democratic accountability and social responsibility.
Jim	Dale	Broadcast with filters to ensure Canadian human rights and a true representation of our history, good and bad events remain in the forefront to remind us that bad acts, such as terrorism, FLQ & foreign, unilingualism, indigenous abuse of their children and leaning on others to carry their water, AND most important, promote environmental and energy efficient solutions.	Applied to countries who abuse their authority on us through military, economic, introduces chaos in our decision making democratic system.	Improve laws on Cellular and internet broadcasting by increasing competition. Levy bigger fines on the providers of social media companies and have them agree in writing to promote fact based information and stop promoting misinformation, lies and unfounded manipulation of the truth. You can let the Americans keep on doing that which is the root cause of the downfall of the USA Empire.
Marie-Josée	Blais	Streaming services are making it very hard for Canadian content to be seen. Streaming services need to offer a decent portion of Canadian content when viewed in Canada.	They need to take into account all the online services that are now available. We need more Canadian platforms where content creator can showcase their work.	
Mauricio	Buschinelli	Competition and low royalties on giant platforms	Promote and support small, emerging and underrepresented content creators.	
Janice	Fyvie	Not enough avenues for dispersion.	It solidifies our identity as separate from the states. It also keeps our concept of inclusiveness open and vital.	
Brandon	Savage	Speaking as an independent musician, there are lots of supports for established acts, but few places for newer or less established acts to break through.	Keeps Canadian artists and creative industries alive and in the hands of Canadians. The system should ensure that Canadians and Canadian owned business can compete against the behemoth of US industries and artists.	
aran	brooks	Media monopolies don't properly promote and reflect core Canadian creators.	I think we need support for creators in small communities so they can have media that represents what is happening in their local communities. Since the loss of small town newspapers, they aren't properly represented and people need news in their communities.	Canadian content should reflect core Canadian values. It should be inclusive and not focus on specific immigrant groups.
James	Montgomery	Fragmentation of the market	Holds it back creative thinking for obtaining a mass audience.	reduce restrictions
Vaughn	Parkstrom	The networks rely on profit generators so they are less likely to give unproven creators more chances	Showcase and promote Canadian content more	
Olivier	Hubert	I think Canadian content is seen as a cheaper version of American content. Since there is no obvious Canadian brand, and no demand specifically for Canadian content, Canadian creators are left as minor partners when trying to deal with broadcasters.	I have no idea what the current system does successfully, but I would like to know! As for the next iteration of it, I would like creators to have more power and more income from what they create, rather than corporations.	Please remember that what might work in parts of the country might not in other parts. We need a system that is fair for everyone.
Alexandre	Habel Blais		For what I would like them to do: - Perhaps more focus on educational content relating to Canadians, ex: online consumer protection PSAs and showcases, how to apply internet monitoring tools for parents on their home networks or their children phones, how to spot scams online or by email, how to spot AI or how to use AI, how two factor authentication works, etc. - (silly idea): I want the CRTC to make an effort with conservation of old and new movies, shows and other cultural things produced in Canada after a certain period of time (lets say after 10 or even 20 years), and allow us to purchase (not rent or purchasing access - but rather physically or digitally own) said pieces of work for a price with subventions/returns for the artists and production. We have some good content but it becomes unavailable after too many years passed and the only options is second hand market or piracy; there is room to grow in this aspect, I would like being able to buy old content and get it by mail or get the files (only for Canadians). We need to preserve our legacy in this digital age, and that shouldn't be done through youtube or piracy in general. Most Canadian productions (to my knowledge) are too niche worldwide to be kept around and are lost over time. There are challenges and limitations with this idea but all in all I think this would be important if we say our culture matters.	There are a ton of things I DON'T want the CRTC to do: - I don't want our online content to be forced to have a certain percentage in French (Quebec), including but not limited to podcasts, music, entertainment, streaming, etc. If I want to produce content, I don't want to be forced to follow my culture and/or use French or that would be a good way for me to not do anything or simply leave. - I don't want the CRTC to regulate what we see online, what we can say online, what we say online, how we say things online, including but not limited to podcasts, music, entertainment, streaming, etc. and in whatever language we decide to produce content or watch content, I would be OK if they financed part of the translation to French or English if applicable and would be optional. - I don't want our online feeds to be forcefully adjusted to promote Canadian content (including but not limited to Youtube, Google search, Twitch, etc), if Canadian content is not popular online, then we just need to produce better content. - I don't want the CRTC to do anything remotely close to what C-18 resulted into, ex: forcing platforms (Facebook in this case) to suppress news (or any content really), to try to funnel money to Canadian news writers. - I don't want the CRTC to limit our navigation online preventing us from reaching non-Canadian content or websites, I want to access any content or website without limitations. - I don't want the CRTC to force companies outside of Canada to boost visibility for Canadian content, this would be an anti-competitive demand and it will not help us produce better content, we need to focus on the quality of our content, not boosting it artificially.
Kim	Agla	I think the CRTC is crooked, so I imagine all sorts of challenges.		
Buddy	Tavares	Ability to reach the world via any means possible.	Disables us from the world keeps us in the shadows.	

Andrea	Ballard			I would like them to consider Canada and its peoples as a whole. Quit with this separating indigenous and the rest of us. We are all one and until we stop all this separation there will always be separation. Not one of us is better than the rest and not one of us should get anything more than the other (this includes consideration) because of our heritage, skin colour or background....
Albert	Thurston	We are very overwhelmed by the US that it is almost impossible to be heard above their noise and their topics. I feel like they (the US) consistently try to own and control what and how we create and communicate. I feel like we only have a few organizations that truly represent us as Canadians like CBC etc.	I would like our Canadian content for be more open without the US control of what and how we speak and reduce the woke influence.	I'd like to hear and read honest representation of information as what we see and read is all suspect without research. Our news cycles are very short, and without any real due diligence such that we end-up turning to the very light and word smith ed content on youtube.
Thomas	Bessette	The Canadian media landscape tends to struggle in competition against foreign produced shows, especially American ones. While Canada has many shows, bands, films, and novels that have left a global impact, many creators and audiences feel that current Canadian broadcasting laws prioritize a quantity over quality approach to media airtime and funding, which ironically results in many Canadian shows and bands struggling against a sea of mediocrity compared to the often more curated foreign selections on broadcast stations. Streaming has helped mitigate this somewhat, but it is even harder for Canadian media to compete against the big budget American productions on those services, at least not without sections that highlight Canadian-produced media.	While the current Canadian Content system had a noble goal of helping Canadian artists and other creative receive funding for their projects, the airtime regulations have resulted in low-quality works that existed mainly to fill in legally-mandated Canadian Content requirements. These low quality shows and other artistic projects, ironically enough, lowered the perceived quality of Canadian media in general, both to audiences in Canada and abroad. A new Canadian Content system must not make the same mistake of incentivizing quantity over quality. While priority can be given to Canadian programming through tax breaks and other incentives, the new system should ensure that the best Canadian media of our time is put center stage; we do not want Canadian media to become synonymous with filler content.	Foreign adaptations of Canadian media (such as the American television series based on the Canadian novel The Handmaid's Tale) should receive attention from the government and be encouraged, but perhaps not as well-funded as wholly-Canadian productions, nor classified as Canadian content. While it is a point of national pride for Canadian media to become popular enough for other countries to take interest in it, we still need to support our own nation's workers in creative industries. Even if foreign produced media based on Canadian intellectual properties may not be Canadian content because of where it is produced, it is an important factor to consider when aiding in the production of Canada's cultural output.
Kerry	Coleman	Canadian content needs to pick up the slack and get as good as the American content or move over and get out of the way!!!! There should never be protectionism in any for of arts, well if we didn't, nobody would watch it well then it lacks talent and ability and in stead of shove the crap down our throats shove it period!!!! If you went to a restaurant and the food was bad would you just pay for it or would you complain and never go back or what, same with this shit you are trying to force on the people!!!!!!	Nothing, its garbage!!!!!!	The CRTC should be disbanded, its totally out of date, its time to bring things into this century!!!!!!
Rita	Popovics	not enough funding and not supported by the locals	does absolutely nothing - they have very little voice and spotlight	leave out the CBC and big main stream lying media. give more time, voice and funding to the small independent creators
Ann	Fitzpatrick		Provides exposure to creators and culture (music, tv, movies) with Canadian content that otherwise wouldn't be supported. Builds capacity and stronger Canadian cultural infrastructure & opportunities. Strengthens Canadian story telling and identity.	The most profitable shows to reach the mass market shouldn't be the primary focus. Supporting smaller initiatives and stories, or documentaries supporting Canadian creators and stories are vital. We don't need replication of USA TV or mass streaming platforms. Just filming shows in Canada as backdrops to USA locations is not Canadian content.
Jacob	Seguin	I think we as Canadians face issues of discrimination politically and otherwise and we would benefit from a more open diverse and equal system that does not racially demean others or belittle or ostricize others for things like age, class, cast, creed, race, sexual orientation etc. In an online space.	Represent Canada as the free and loving and Diverse country that it indeed is. I would like our new system to not block out comment sections on social media platforms like YouTube and to have an open commentary with Canadian news outlets online and allow the world stage to also shine in our Canada.	I would like the CRTC to consider, Canadian content to be as diverse as its own Canadian people and see content online as an opportunity to put Canada on more world stages in a respectable manner and with great pride and humility in all of Canada's beauty, and to emphasize free speech but not to stray from exercising consequence appropriate to the speech related infraction.
Steven	Swab	Their work being sub-par compared with their American counterparts. No known audience. Limited space within the current broadcasting ecosystem. The current broadcasting networks have no interest in educating the public or exposing them to enriching material. The creators work may not be enriching, but rather deconstructive in nature.	I think it reinforces stereotypes and does very little to help artists within Canada. I want the content system to be as open as possible, allowing every artist entry, and allowing for regular discovery of unknown artists. Remove equity from the program, and reward those with large viewerships from their own communities with more exposure in other communities.	Remove it entirely. Canadian content, if it is anything at all, is meant to show what free peoples do when they interact. That you're trying to create a definition of Canadian content to prevent the cultural power of our southern neighbours shows how poor you believe Canadian content to be. If you continue with this categorization and requirement, Canadian content will continue to be uninteresting and bland compared to the content people watch freely. Focus on helping Canadian content creators make better things, not simply propping up their work.
Natasha	Pearson	Access to resources including, information, skill learnings, equipment, materials and software access and knowledge is one part of the roadblock. Canadian creators need supports so that the rapid shifting culture and dynamics in the country can be heard and creations reflecting Canada can be experienced and shared. Without the support Canadian will go with the big names in the industry often outside Canada. We need more infrastructure and supports to share Canadian creations and even know where or how to share them in the current system. Canada was a leader in experimental animation, and backed away, in a period of AI jumbled mess and large transitions, it feels even more important to reflect the humanity and our Canadian experiences to everyone we can.	The current system has created limits and squeezed support creating a narrow avenue of what can even be realistically supported or get made. We stagnate and fall behind as a country with the current system because there is little space for people to be people at present. Everyone is looking for authenticity and the independent because there is limited choice in the market and slow transitions in what is supported to be created. Going forward, the new system needs to put people and creators first. There will still have to be guide rails, but the power needs to be in the hands of the people in both creation side and consumer side. Offer choice, offer community and learning by supporting shared spaces that provide and facilitate learning, meeting and resourcing equipment.	Offer more freedom for creating and choosing what Canadian consumers can access and enjoy.
Deborah	Struk	Too many limitations re CRTC BillC-11 and the like		Why are there not choices in faith based radio and television in Canada, like the US? We have so many other choices but that is lacking.
Elizabeth	Le	The sheer volume of American content means that to break into the current broadcasting system requires a tried and true formula that takes time and funding to develop. Some times funding is yanked before a creator can come into their own, and sometimes it comes down to the shorter attention span and wider variety of choices that are available to consumers.	It reminds people of this land that we are a distinct nation with its own history and set of values. We operate differently than the US because we must, we've got a different geography, different population size with its challenges, etc. Our Canadian content system has to also be educational so that newcomers to Canada can learn from our history and adopt the same cultural understanding as they forge a new path in this country.	
Greg	Holmes			Is Canadian Content even needed? Why does it need to be promoted? The content should compete on its own merit not be prioritized because it is Canadian. People in Canada are all immigrants from around the world, so how about supporting simply Content, or Earthling Content, if you need a label.
Carl	McCrosky		Strengthen Canadian culture	

Cody	Ross	Existing CanCon laws can be circumvented by streaming platforms simply reducing the amount of non-Canadian content available, rather than encouraging the creation of more Canadian content.		Please consider a push towards supporting smaller, or independent, content creators, rather than trying to appeal to large companies in foreign hands.
Gina	Power	Discoverability: With the rise of online streaming services, it can be difficult for Canadian content to stand out and reach a wide audience. The competition is fierce, and the algorithms used by these platforms often prioritize content from larger markets. Funding and Support: While there are funding programs available, they may not be sufficient or accessible to all creators, especially those from underrepresented groups. The current system may favor established creators over emerging ones. The current funding systems need to be revamped. Regulatory Hurdles: Navigating the regulatory framework can be complex and time-consuming. The requirements for content to qualify as Canadian can be stringent, and meeting these criteria can be challenging for creators. Market Dynamics: The broadcasting market is evolving, and traditional media is facing competition from digital platforms. This shift can create uncertainty for creators who rely on traditional broadcasting channels. Cultural Representation: Ensuring that Canadian content reflects the diversity of the country, including Indigenous and equity-deserving communities, is an ongoing challenge. There is a need for more inclusive and representative content	This system helps to maintain a distinct Canadian identity in the global media landscape and supports the growth of the Canadian creative industries. There are areas where the system could be improved. Online videos, podcasts, and interactive media. The new system should focus on making Canadian content more discoverable both domestically and internationally.	Ensure that regulations are flexible and adaptable to new technologies and content formats Encourage partnerships that bring together different sectors of the creative industry to produce innovative and culturally relevant content Implement strategies to improve the discoverability of Canadian content on digital platforms and streaming services. Collaborate with these platforms to feature Canadian content prominently and use algorithms that prioritize local content. Promote Canadian content both domestically and internationally to reach a wider audience Simplify and modernize the criteria for qualifying as Canadian Content Expand the definition of Canadian Content to include a broader range of creators and content types.
Gordon	Willard	It gets drowned out in world wide content	What we need is more Canadian platforms to host and Vet the content	Help fund Canadian platforms the rest should accumulate on it's own .
Brett	MacDonald	Traditional Media is extremely hard to break into as a small creator/team and alternative platforms don't seem to be considered for Canadian content. Canadian content grants are notoriously strict and require a sizeable budget just for managing the application which gate-keeps them from being accessible to individuals and small teams creating great Canadian content that people actually want to watch.	I fondly remember most of the heritage minutes from my childhood for teaching interesting and impactful Canadian history and achievements. Likewise the North American House Hippo commercial is and iconic piece of 90's Canadian Culture. Canadian content should either be content that informs Canadians of uniquely Canadian things, adds to the Canadian cultural zeitgeist in a positive non-politically charged way or is simply created by Canadians specifically for Canadians. An example of the later could be @JMcCullough on YouTube.	Canadian content should not be an exclusive list of government approved monopolies. A niche list of unappealing content that nobody wants to watch. Nor so difficult to apply for and meet the requirements, 9/10ths of what an average Canadian would consider Canadian Content gets excluded by default.
Michael	Baynger			Support the small voices.
Hana	Hermanek	Lack of public participation in broadcasting. Everything is on streaming services.	Unifies and celebrates, informs and creates more understanding and empathy	
Bruce	McRae			Make sure that the conservative party, if they win the next election, does NOT defund the CBC as they have promised to do.
James	Daschle	Large scale corporations that manage most of the broadcast landscape (Rogers, Bell) control who gets to put content on air and small creators are not given the availability due to not being as recognizable as large production houses. Platforms such as YouTube or Instagram allow beginning or small creators a platform to gain an audience, but unfortunately are controlled by large USA corporations such as Meta or Google and not promoted as well for Canadians as Canadian content. They just get lost in the volumes of new channels and content available on those platforms. New regulations in Canada might make it even more difficult for them to produce and distribute content due to controls the Canadian government wants to put in place		
Margaret	Cooper	Competition from well funded non-Canadian companies creating and producing popular programs (e.g. Disney) Profusion of choices other than Canadian broadcasting system and Canadian content.		
Joan	Pedlar		It promotes our Canadian culture as opposed to US culture. It promotes Canadian talent. It reminds us our distinct Canadian history. It encourages us to be proud Canadians.	
Deborah	THEDERAHN	Not enough money to fund their work. No big businesses backing them.	Represents us to the world--gives other countries a better understanding about life in Canada.	To restrict censorship. To allow all to share their political views without being labeled as wrong by the powers that be.
Melanie	Collison		Canadian content helps us see ourselves as a coherent entity. We are ever at risk of being overly influenced by the U.S. Examples? 1. We hear Canadians who were raised listening to American actors and broadcasters using American pronunciations. 2. On this very form asking about Canadian content we are asked to fill in our zip code rather than our postal code. Good grief. I believe in these especially divisive times we need Canadian content to help us see and remember that the division is between the U.S. and us, not between groups of us. It reminds us to identify with country ahead of province.	
Portia	Wood		The Canadian Content system prevents our culture from being overwhelmed by the USA. We are our own country with different values that need to be respected.	



Claudia	Akayson	The massive censorship and propaganda function that the CRTC serves to promote. You are not pushing 'Canadian content'. You are pushing your own narrow parochial leftist agenda. Stop stealing Canadian's earnings to do it and stop pretending 'you're helping'. The very questions you ask give away your manipulative game. "Under-represented groups"? No one is more under-represented in the nation they built than actual European Canadians—especially outside Quebec. IN Quebec the grift to push the French language with everyone else's money means Francophones are more than represented (yet of course always 'under-represented') YOU're holding the 'public meeting' in Gatineau QC? Merely proves my point. We need LESS government, and less CRTC.	Nothing but act to censor real Canadian expression and instead push a limited racial, leftist, socialist, anti-White multicultural globalist vision of the country and planet. Did you forget you censor everything that 'offensive'? That's usually where the truth is. 'Diversity' just means fewer White people. Is the CRTC going to be artificially promoting diversity?? Will it mean exactly that --- fewer White people-- while they pay all the bills??? We don't want it-- not the diversity, and not the CRTC mandated coercion pushing it. Its theft -- and worse. All such government programs and bureaucracies only serve to steal Canadian's money and push a globalist agenda. You're no different than any NKVD agency. They had a whole propaganda agenda for the USSR too.	Does 'Canadian content' represent who we are as Canadians 'today'. NO!! And you know it. It serves to propagandize a globalist vision of who Canadians MUST Be and how they must view themselves--whether they like it or not. (they don't) I want the CRTC to get OUT of the regulation, manipulation and funding of Canadian content. Its a wealth redistribution program that forces Canadians to fund programming that those at the CRTC and their political lackeys approve of, while censoring everything else. That's really the Canadian story of the past 40 years. Leftist, anti-White, 'diversity' forced programming that the public 'had better like' and better be sure to pay for. Hence this whole questionnaire. The CRTC needs to GET OUT of taking taxpayer money, and get out of coercing what is promoted as 'Canadian content'. Its rarely truly Canadian. Notice that like any bureaucracy, you don't ask if you should be taking taxpayers money to decide what to promote--- you assume THAT'S a given. But it shouldn't be. STOP taking taxpayer funds to decide who YOU think should be promoted. GET OUT of that decision making process completely.
Barry	Spinner			
Tom	Robb			
Scott	Woolsey			
Billy	Spelchan			
Jacob	Fehr	The sheer amount of content available, economic challenges because of a smaller Canadian market, American influences	I think over the long term it has both supported artists and creators and help to protect/strengthen our culture and sense of identity.	Really think about what is being supported, don't just jump on the latest bandwagon (such as promoting underrepresented creators MERELY because they are underrepresented or simply because something is avante garde), consider all factors, don't be stuck in particular viewpoints.
Shari	Manning	Too many restrictions.	Very little.	Show Canada in a modern light.
Paul	Barnett	Canadians are such a small minority compared to the rest of the world and tends to get drowned out by the much larger American and European content available online.		
Will	Stecho	Broadcast television is antiquated and is an inefficient way to spend taxpayer money. Funds should be put into supporting the CBC and developing CBC streaming and podcasting options.	What we really need is reliable sources of information on current local, national, and international events from a Canadian perspective. CBC is doing an excellent job of this (for the most part) and should be supported for online streaming, radio, and podcasting. I DON'T want Canadian content pushed to me purely because it's Canadian. I strongly disagree with rules and restrictions that mandate Canadian content be pushed on streaming platforms like Netflix and YouTube. It's very nice to have Canadian programs, but they should compete for our attention based on the merit and entertainment value of the programming, not because of mandated manipulation of streaming algorithms.	
Stacy	Curtis	Funding needs to be given based on a balanced outlook of the content. The provision of funds to create something should be based on normal (the widest amount of agreement) ideologies and is generally viewed as decent for everyone. Funding for very small groups pushing very narrow agendas that very few people can get behind is not what the majority want to be informed or entertained by. As Spock said the needs of the many outweigh the needs of the few.	Right now our reputation on the global stage has been in decline and we need to show the world that Canada is a great place to be. In order to do that it must again become great. We also need to be honest with people who may want to come and live here because the Canadian dream is not even in reach for many long time Canadians these days. These are political things but our media needs to be very honest in how it depicts things for people who don't currently live here so people who do come are not disillusioned by how things actually are here.	First of all do not waste tax dollars on idealistic garbage present a balanced view of Canada not a one sided or a current government narrative no matter what government is in place. The CRTC needs to be accountable to all Canadians not the rich and powerful or the people in government that wish to push the ever changing views of the day. Second this stuff does not need to be mandatory and would even be good as a small percentage of our total entertainment or educational experience. As a Canadian I want to be entertained and educated on many things not just inundated with Canadian specific content.
Sean	Spence			Skip (not actually) reality shows.
Don	Kwasny	Quality not quite up to par.	DIY car show. High quality presenters.	Canadian Gardening show.
Robert	Klaver	No idea	No comment (Uninformed)	Keep it cool
Derek	White			No funding.
Debbie	Hubbard	Underfunding of CBC which for me has been a lifeline for understanding and celebrating the historical, current and emerging Canada.	I don't know enough to comment	
L.	D.	Not enough exposure through variety of media options.	An example: The BlackBerry Story running on CBC. Interesting with plenty of drama and as close to tit's reality as possible. This is as close to an all-Canadian story as it can be defined, with mostly Canadian actors/actresses.	Canadian content should be created by Canadians regardless of status ex. well-known Canadians (directors/producers/actors such as James Cameron, Eugene Levy, etcetera, etcetra as well as by up and comers who perhaps could work with the experienced people. The idea being that people with experience can produce, direct, write and even present a story intertwined with both Canadian and an international bent. For ex. Let us say we were producing a war drama about the Canadians in Sicily in WWII. A Canadian who knows and understands the story will write it and either direct it or recruit some name people for input, as well as to star in the movie or television drama/series. In order to advance Canadian history and our place in the world, so as to not be forgotten, and also to educate the worldwide audience, a Canadian story showcasing it's links outside of Canada in terms of having an international story as well, would be of greater interest to people outside of Canada. In order to raise the value of the story being produced, it needs to have well-known or internationally-known Canadians starring in it. Distinctively Canadian storytelling that incorporates an unmistakable link to parts of the world where the story would also take place. Canadian history should be an integral part of the education system.
Myk	Baret		It helps unify the country and should continue to do so.	Yes, do not follow a WOKE agenda.
Pak-Kei	Wong	The majority of political parties do not want to fund Canadian content and creators.		

roger	lonnkvist	If they had things worth broadcasting they will have earned and proven their inclusion, so maybe quality needs to be shown not just where it comes from. If they have not been rated as acceptable why should they be supported. I go to art shows and see ridiculous entries that never need to be and are not accepted by their peers. The challenge is the quality of the artists (ability) quality not the political agenda they represent.	Have not watched CBC for 9 years, it always was and I hear the CBC is still the issue, poor selection of programmes..	Put quality of programming before political correctness.
Deanna	Gruending-Hallm	Many people are U.S. - oriented	Canadian content gives us a pride in Canada and keeps us informed about who is producing Canadian content. It pulls Canada together.	
Dominique	Thériault	Greed, commercial interests, resistance to inconvenient truths		
Andre	Malouf	Canada needs to keep our media independent and objective. The current state of concentration of media ownership needs to be addressed immediately and we need to start breaking up the existing monopolies. It would be very pertinent to return to the days of the Kend Commission and consider applying the commission's recommendations.	It allows us to preserve and better define our Canadian identity locally and worldwide. The current system in place is leaving me distressed that we are losing the battle to being globalized and americanized.	Giving top priority to supporting our local endangered news media. We need to turn the clock back to a time when objective and hard hitting news that was fact checked was what defined our understanding of current affairs. This means we need to address the problem of disinformation and the discrediting of our mainstream media. It also means, establishing strong severe criteria that attacks the misinformation and the distortion coming from platforms such as Facebook. Social media should also be fractioned if they wish to operate in Canada and a priority should be given to establishing Canadian social media networks owned and run by Canadians.
Wendy	Malloy			Quite frankly I don't care. I want to get cable for tv to have news and entertainment. BUT all the cable companies push 10 or more news channels and then again the same in French then I get foreign language tv tons of stations. I don't want to have to pay for all these useless stations. I need English news stations 1 of each (although I don't watch the cbc). I don't want to have to pay for any foreign language stations (these are not Canadian content) and I certainly don't want to pay for French stations as where is French prevalent? One Province only and how many English stations are promoted in Quebec?
Korry	Zepik	I think that producers and investors favour US programming with a US bias.	It was pretty good in the beginning but over the years. I feel it has since been watered down and with the preponderance of American propaganda coming in through social media, our values have shifted or lowered.	
robert	taggart	Define a Canadian.	I really couldn't say other than it has increased CDN content	
Alex	Inselberg	Receiving some funding and distribution support for work which meets established Canadian guidelines and standards.	Our next Canadian Content system needs to represent and reflect Canada from coast-to-coast-to-coast. This includes rural Canada, not just the large urban centres.	Please give a strong voice to our indigenous people(s), who have been here since long before European and other settlers appeared on the landscape!
Franca	De Angelis			
Alan	Kerr	Likely dealing with streaming services who want to pay poorly. Issues with with services such as Facebook and Google who do not want to pay. Distribution issues	Insure canadian content and canadian creators have their Intellectual properties protected, get fair compensation and great distribution.	Yeah, get rid of old telecorp ideas, As in its about profits to them. Remember CRTC should Remember- its purpose is to protect average canadian interests, creators rights and compensation. Not allowing stupid mergers which are only good for shareholders. Not to be at beck and call of Bell and Rogers. Doing what they can against services, who feel Canadian content is free for the taking
Paul	Bergsagel	Creators have difficulty getting broadcasters to agree to air their content.	Ideally the Canadian content system makes available a venue where Canadian content creators are able to show their material and without the content regulation could find few avenues for show their content. Without a Canadian content regulation, many content creators would not have a venue to show their material. I also believe that in the future there could be a Canadian content regulation for movie theatres. Often a Canadian film is given a very short run in the theatre and often by the time one becomes aware of a film its run is over and is no longer in the theatre.	Not at this time.
Constance	Bellamy	As per usual funding and competitiveness from other platforms. I think we are inundated by garbage from Fox sources if UK can ba. FOX so can we.	maintain that which works quit giving g bandwidth to propaganda sources like FoX. Re.e.ber Weare Canadians not American lite.	Preserve what we have, don't reinvent wheel, nurture new and innovative ways of keeping our varied demographics both entertained and informed. When you think of our history and the DEW line being the greatest and longest communications achievement and how Canadians pay exorbitant prices for communications Why? India changed its GDP by 20% and pays a fraction of our prices with far less infrastructure. Why?
Brenda	Twidale	Censorship	There is too much Canadian content and I would like to see more global content.	
DENNIS	FIROMSKI	To much red tape and rules.		
Malcolm	Sutherland	Public funding, grants, etc is being constantly eroded and not keeping pace with the number of creators and cost of living	Less sensation driven American algorithms connecting viewers with their content	Less algorithms and social media engines dictating success and exposure
Elaine	Dicecco		Please do not think that the entire country is indigenous. A representation of the population proportionally would be nice. Music and film and arts that reflects our the multicultural nature of our population would be nice	
PHILIPPA	ADAMS	scale, markets, and accessing audiences - canadian audiences are watching more content in more online/disparate spaces than ever before and it makes it harder to connect around canadian media	It connects us and reflects us. It ties us to our local communities and our neighbours.	
Claude	Lavigne	Censorship by wokes and Big Money	Stop positive discrimination and woke ideology. Let's fund merit and quality.	CRTC or any part of government has no business defining Canadian content. A Canadian creator produces Canadian Content.
Lloyd	Andersen	the american content is well funded and receives priority	very little because is overshadowed by content by something produced from abroad	

Don	Thompson	I don't really know, not being involved as other than audience. One problem - the officials, including the CRTC and the Government, and apparently from the questions asked in the survey, feel that Canadian cultural is anything but that of European immigrants and particularly not that with any relationship with Britain. What the heck is an equity deserving group?	Helps to destroy the fabric that created the unparalleled success that was Canada post WWII. Current focus is divisive, defamatory, and destructive.	Content without audience is pointless. Funding it, and/or forcing it over the public airwaves is counter to everything that supporting Canadian content should be. Clearly, from the success of real Canadian productions from the Plouffe Family to Schitt's Creek, yes, and even Tribal, or our Writers, Musicians and other Artists, Canadians are capable. Using government money, however it is gathered, to support the voluntarily disenfranchised, and talentless drones with complaints and connections is insulting to those who work hard.
Lillian	McKelvey	I haven't looked at CBC for many years, as too biased. Would like to see honest reporting.	The current system shows how prejudice they are, and not reporting the truth! Prefer independent trusted media.	Why focus on just Canadian content, it is a huge world out there?
Ross	McKee	They have to compete with other countries and other companies that they're probably on the bottom of the list		
Wendy	Barker	Unique stories are not supported as much as the mainstream.	The current system shows Canadian values and history across the country. I would like the next system to continue to do that and to be available without extra cost or advertisements.	
Timothy	Veenstra	Québécois series have a hard time reaching audiences outside of their province. While streaming services have shown that there is an interest in translated programming in anglophone households, anglophone broadcasters are reluctant to show it.	In terms of Arts, Canadian Content should provide up and coming artists a platform and exposure. In terms of information, Canadian Content should prop up information in news deserts. People should be informed about their communities, no matter how small.	
William	Langford	Being tied to the apron strings of an un-needed government regulator (CRTC) Even THINKING in terms of 'Canadian Content'. The successful producers - the US and UK - think in terms of 'Will this please the audience?', not in terms of some vague nationalistic flag-waving.	Absolutely nothing. Nobody else watches it. If they did we wouldn't be having this questionnaire. The questionnaire is itself defective because it assumes that the CRTC is pivotal to producing performances worth watching. Canada has well-known performing artists and creative people around the world - they are international in their work scope and popularity. They do very nicely without the CRTC.	YES! Get out of the way of Canada's real content creative producers. Dissolve yourselves (what other country has a regulator like the CRTC?)
Janet	Parker	A very limited audience Too many competing voices Hindered by political agendas	Allows Canadian creators to develop quality products Allows regional news important to Canadians	Please emphasize content that encourages community and positive values rather than social engineering. Quality family friendly, uplifting movies have done well at the box office, so the public is looking for an alternative to previous trends.
jim	king	Politics, bias, corruption, woke DEI	It's embarrassing, shows like Trudeau's Drag Race, Every commercial with lgbtq...Politics and Trudeau's fingerprints in it constantly pushing it on us. People don't want to see it. series you put disclaimers on, like Beverly Hills, yet you'll show Full screen dripping kotex commercials, sick..	This gov't in 2014 promised to go after CRTC to bring down rates. Another lie. Seems like all our regular programming is being hijacked and you have to join Crave etc...or whatever. People are gonna go back to free signals via rabbit ears.
Anna Maria	Lehmann	This would be a question for Canadian creators!	It promote education and nation-building. Bring back old Canadian films, like Anne of Green Gables!	Bring more Canadian singers, like Anne Murray, Gordon Lightfoot etc.
Rita	Patterson	Current broadcasting system just not being interested	Canadian content keeps us informed about important consumer information (Marketplace), news, and news type shows such as W5	
D.J.	Baskerville	Funding & Distribution	?	
Brian	Mayhew		It helps to Avoid Canadian Content being Buried under the mass of information poured out by other sources particularly the United States.	
Greg	Fraser	Access to airtime between all the presumably-cheap foreign (american) content. Consolidation of media/broadcasters/news companies resulting in reduced interest/funding in local programming or news collection & reporting.	It can provide a sense of pride and unity by telling our stories, celebrating our successes & people. I would like it to support a Canadian industry—particularly its talented people. I would like it to tell our stories and support investigative research & reporting so that we can improve our democracy, politics, companies, industries, schools, medicine, daily lives, etc. I would like it to produce quality programming—drama, comedy, documentary, investigative reporting—that is of such quality that even the BBC would be interested in buying it to broadcast in the UK. We should be able to sell our content to broadcasters around the world with proceeds supporting the industry, local news, and maybe even lowering the price of access for Canadians.	There is no reason that Canadians can not produce very high quality content. Reality TV does not really have the legs to rise to be Canadian content. Personally, not keen on a focus on French or First Nations or even too sharp a focus on regional. I fear that just divides us.
Gerry	Lacroix		I would like our Canadian Content system to show that we are a more accepting nation; that we see all the different nationalities and religions and races to be one human race. Show that we are a loving and loveable nation.	Less censoring when it comes to artists, creative arts and new innovations.
George	Pesut			Support smaller media organizations
Eric	Daoust	Censorship, and propaganda.	I don't know. I do know there are many small bodies in Canada that do make a difference. However, funding 1.4 Billion dollars a year and more annually towards the CBC is a devastating setback. This is a blatant conflict of interest. And succeeds only in suppressing information that opposes sponsorship. It would be nice if funding were to be used in a much less monopolistic sense.	I don't know in terms of a broad scope the limitations that CRTC has.. It would be nice to see people reverting to old technology, such as amateur radio for communication and socializing purposes. As well as having people know the history and desire to help for community based communication. As was the original intention when search and rescue were more bound together. Understand how technology works, while maintaining an appreciation is a positive thing. Being addicted to electronic screens are not.
Vickie	Bellefontaine	Limited range of share		
Danilo	Malespin	Perhaps, they lose their intellectual property rights.		
Martha	Grein	A place to share where it will be noticed	Be more accessible to all	Talking more about who developed what
Cynthia	Balaberda	CBC technology is a challenge: I don't so much mind that there are commercials, but I find that the commercials on CBC apps, YouTube and such often fail to load or load very slowly. I get frustrated and will leave a video show or a news article because the system is stuck. It is hard for Canadian creators to share their work with me on the main supporting broadcast system, CBC, if I hang up on their program/show.	Starving the CBC will cause it to die due to problems such as I describe above. It needs a strong system. If we don't keep and support the CBC, we may as well become the 51st state of the USA as we will be even more culturally overwhelmed than we are now. Canadian culture will morph and disappear in the shadow of the elephant to the south. I like being Canadian, I like not thinking like an American. Canadian content, and specifically the CBC, are key to us remaining Canadian.	If you starve the CBC don't then criticize or blame it for not being up to standard and then using that reasoning for killing it off. It's like not feeding a child and then blaming them for not being able to study and learn at school, or blaming them for not being healthy and strong. Would we then use such reasoning to kill off the child? No. You can't create the problem then use it as an excuse to make further cuts to the victim of the problem you have created. CBC is one of Canada's greatest national treasures. We are divided in Canada by provincial borders, economies, education and medical systems – many things. The CBC, in all its forms, is one thing that actually ties us all together, east to west and north to south. It is our greatest conveyor of Canadian content, culture, politics, history, news...
Martin-Henri	Villeneuve			

wendy	kinsey	One challenge is that creators in general, without being specifically Canadian or not necessarily identifying as such could feel left out and therefore need to have access to other broadcasting means. When Canadian movies came out many years ago my father commented on them saying they were almost always filmed in the dark or in very poor light making them unpleasant to view. He was right, at least for a time. So if Canadians are to create it should be showcased in quality productions. BUT people love to see or hear ALL kinds of artists from all nations and all types of creations from video, film, music etc. Art should be open to all to participate in exploration of and expression of and open to all the public but it must come from all people who are creating regardless where they come from originally. If you are speaking of Canadian sure we want it but people want pop music, I want classical and music from all decades or time periods etc.	Think carefully, if people see Canadian content alone, most will skip over it as in movies for example. Some will try a few and if they consider them to be poorly done or dull, they may not view them again. LET'S HAVE ACCESS TO ALL CONTENT. LET'S HAVE OPTIONS PLEASE. NO FORCING PEOPLE TO VIEW THINGS JUST BECAUSE THEY ARE CANADIAN.	BE VERY CAREFUL NOT TO SPOON FEED CONTENT TO USERS THAT IS CANADIAN ONLY. HAVE IT AVAILABLE BUT LEAVE IT TO THE PERSON TO VIEW OR NOT. VARIETY IS DESIRABLE. FRENCH LANGUAGE EVEN THOUGH SOME CANADIANS SPEAK IT OR OTHER FOREIGN LANGUAGES ARE FINE FOR SOME. BUT MANY PEOPLE DO NOT WISH TO VIEW ANYTHING UNLESS IT IS ENGLISH AS THAT IS WHAT THEY SPEAK, OR IT IS ONE OF MANY LANGUAGES BUT ONE THAT THEY PREFER. DO NOT SHOVE CONTENT ONTO US WITHOUT OPTIONS. WE LIVE IN ONE HUGE WORLD AND SHOULD BE ABLE TO DECIDE FOR OURSELVES
Simon	de Weerd	Do they have to create stories that interest and engage audiences or that interest gate-keepers? Do they have to protect vested interests?	Not sure. I would like to hear Canadian stories, not necessarily making a big deal about Canada, but telling stories of whats going on here.	We don't need to protect old media businesses. It's great that they provide value, but include diversity, not just diversity of identity, but diversity of viewpoint. Include those that like the truckers and those that think they are idiots for example.
Katharine	Patterson	I am not informed enough to submit an intelligent comment.	Canada is a huge, diverse country. Most Canadians only live in a few regions, if that, in their lifetimes so they are not exposed to other parts of the country and other Canadians. Therefore, informing Canadians about other Canadians, other regions of the country, etc. is invaluable. Even the idea of usual residence needs to be flexible. For instance, content about Canadians who spend part of their time in other countries might well qualify as a Canadian story since so many residents do that.	Flexibility. Some of these questions beg for qualifications. For example, a Canadian company may be owned by an American company as so many of our companies are. Is what they make 'Canadian content' or not? Likely, the answer is, 'it depends.' Or if an American company shoots on location in Canada, even employs Canadian actors and other workers, but markets the location as somewhere in the US, does that count? Not in my view. Flexibility also applies to alternative media. I am not informed enough to understand what I would call the 'feeder chain' of many of these media to comment further about the guidelines. Does a Canadian influencer warrant support if they are promoting Canadian wares? I don't know.
Patricia	Ormerod	Not familiar with this	Currently it ensures things broadcast may have some direct or vague Canadian content but this leads to repetition of the same works Would like to see more new canadian creations make it with more showcasing And less use of talk radio that is often dull or silly and uninspiring especially during drive times	History moments in all media formats Newcomers and outsiders need to know canadass history from both colonial and indigenous perspectives particularly now with cultural assaults from the US Show us and remind us why we are proud to be Canadian
Michel	Goulet	La concurrence internationale. Les médias de masse internationaux qui distribuent à des coups très bas comparativement à une production canadienne ou québécoise qui touche un publique plus limité.	Renforcer le lien d'identité et de spécificité.	La sauve garde de notre culture et de notre différence en tant que peuple.
Ernest	Moniz	I see that mainstream media BLOCKS, CENSORS, contrary views that do not follow the GOVERNMENT propaganda. I am so tired of this and have tuned out most Canadian broadcasts especially CBC until this changes dramatically.	Allow COUNTER PRESENTATIONS ON ALL TOPICS AND LET THE AUDIENCE FIND ITS OWN TRUTHS. STOP BLOCKING EDITING RESTRICTING ETC.	FREEDOM OF ALL SPEECH FROM ALL AREAS. IF WE CAN NOT GET IT IN CANADA IT IS FREELY AVAILABLE ELSEWHERE AND CANADIAN OUTLETS LOSE THEIR FOLLOWING WHICH IS WHAT HAS HAPPENED.
Rob	Stefaniuk	no idea	would like to avoid divisive topics that have been pushed politically the last few years unless it's a 'news' program	Support the ideas, morals and values that founded this country, not the ones trying to alter it to divisive minority agendas.
glyn	fox		Unfortunately currently Canadian content usually means preachy, woke discriminatory content. I would like Canadian content to champion Canadian history and produce content that can compete based on its merits with any other nation's content.	How about stop pushing divisive woke content.
william	davis	the use of telephone as a constant source of distraction means they receive disinformation with unfiltered material serving to support a variety of providers .		
Nicola	Hughes		News should be available through social media again. The bill that sought to charge for it was ill conceived.	Legacy media is already established and requires no promotion. Podcasters and streamers should be given the same opportunities.
Lawrence	Millar	The over emphasis of foreign broadcast companies on cable and satellite systems. Canadian programming and broadcasts are restricted or not even present on those services.	Actively promote the many Canadian points of view and celebrate the diversity that is Canada as expressed by Canadian artists and producers.	
Candace	Nixon	It would just be nice if there was more connection between the different content creation spaces, within Canada. Partly, a way to make it easier for people from different disciplines to find each other. As a content consumer, I am happy with the routes available for me to access Canadian content. But I feel that if I was a Canadian content creator, I would feel unintentionally isolated from other Canadian content creators.	It is vital. We are a country with a small amount of people per amount of land. That will always be us. So it is extra important for us to have a strong, accessible community of Canadian content, in order to feel connected and supported.	I would like there to be a focus on trauma-informed content, especially in journalism but in all forms of content.
Craig	Strukoff	I imagine they are up against American creators with deeper pockets. They need support just to be on a level playing field.		
David	Wieland		I'm not sure, but I think the current system ensures that Canadian content isn't buried. I wasn't aware that it actually funded programs. That seems to be a conflict of interest for a regulator.	
Joyel	Hidber	Currently the smaller news reporters have issues with funding so their excellent reporting is revealed to the country.		I am very concerned about censorship when creating the online rules here. We need to have freedom of speech, freedom for releasing content by regular people so we can have a diverse society.
Robert	Bergsma	It is too easy to be overshadowed by larger creators and broadcasters that do not have Canadian needs in mind.	Wait, there's a current version? I barely see any Canadian content that isn't VTubers.	FUND CANADIAN VTUBERS!
Walter	Gorlitz	Other than the CBC, Canadian television networks focus on fulfilling their CanCon via news, much of which is repackaging segments from US broadcasters. Much of their entertainment is simulcasting US content and hijacking US network broadcasts to show their ads.	It encourages some original programming, but mostly as news products. Broadcast media should use a system like the MAPL system for music.	
RICHARD	SHANKS	Too political, agenda oriented and lacks transparency.	Clearly support transparency at all levels.	Insist on a written or recorded justification for every decision by every member of the CRTC. Make the CRTC legally accountable for their actions/decisions.

Bill	Roukkula		I am very concerned that some politicians wish to rid us of the CBC. It should be protected at all costs especially considering the mess below the border where truth is now interpreted by power. It seems those politicians do not understand that it is the purpose of news to report the truth.	
David	Gaudet		Defund the CBC and every other news group. My tax dollars should NEVER be used for the propaganda that most mainstream media groups that took my tax dollars have been spouting. It is so obvious that they are lying to us. There are plenty of unbiased news sources now, my taxes should not be given to ANY news media. Trudeau wrecked my trust.	See my detailed answer above.
Paul	Filteau	regional creators from rural areas have difficulty in getting their work published or into the larger media which is urban and centrally controlled. The challenge is to get the regional voices out to a wider audience. Barriers include everything from a lack of internet, few rural or regional publishers or media in Botgeneral.	it is both a national unifier and allows Francophones an access to national media outside of Quebec. If a Canadian content could better communicate regional stories that would be welcome.	At present there is too much concentration on interviewing writers, singers, film makers, etc. As in the days of Peter Gzowski have interviews with real people out on the land.
Julia	Byrnes	Not enough advertising dollars	Promote Canadian content. Higher quality sets and production. Equal opportunity for all. I recall when I was young that French programming seemed to be of a much better quality than English. We were to be content with USA productions.	
Nathene	Arthur	Much of what is allowed is only very liberal, woke or politically correct. There is a dearth of classical and time tested works that have been available over the past several decades. Things that are more based upon the traditional morality of other generations of Canadians are increasingly hard to find.	The current Canadian content system seems to only welcome the woke talking points: indigenous, "diverse", climate crisis, massive immigration. There is much content that I would never allow our children or grandchildren to watch or hear! Much is depraved. Much is anti-faith content. We refuse to watch or listen to such content.	If you truly want to be representing everyone let's add in good old fashioned G content movies and shows. Why does most of your content have to include token worshipping to the new ideologies? I guess: you cannot give what you do not have. If all you have is anti-God perspectives then I guess that explains most of the explicit and unacceptable content. I am more and more just avoiding the CRTC stuff. Sorry.
James	MacLeod	Most if not all cooperations are corrupt from the top down. These types of people are always an issue.	Not as much as they should. Be honourable and actually work for the people instead of just lining their pockets.	
Mike	Nantais		Helps promote Canadian talent, culture and values	
Stephen	Warren	I feel the biggest challenge is the CRTC itself. Their idea of what is allowed and what isn't does not coincide with my vision. Why must we be treated like children with the warning on TV, the subject matter may not be suitable for all. I'm seventy six and I'm not offended, when I was sixty, I wasn't offended and if I was much younger, my parents wouldn't allow me to watch such content. I'm tired of the CRTC telling me what I can read, watch or do on the internet, TV or radio is not required. I feel, by the most part, people who are totally out of touch or bought off by the government of the day are those making these out of touch decisions.	Open up the competition to all and let the people decide. What are they trying to protect us from?	Yes deregulate the internet providers and allow more competition.
Joanne	Winstanley	Glut of American-produced and American-centric content; American cultural norms and influence diluting Canadian voices and values.	The current CC system uplifts voices that might otherwise be drowned out by the economies of the USA, and gives a sense of unity and identity. Our next CC system should continue these and also support and provide spaces and channels where Canadian values, culture, and issues are the focus. The CBC should be maintained as part of this system.	Yes, as the USA drifts farther 'right' politically and descends into oligarchy it is vital to have spaces where Canadian values, concerns, and social contracts can receive our participation, attention, and support. Spaces which are socially funded rather than being driven solely by 'what the market supports' are more likely to support these values.
Ted	Niescier	Canadian content - still - needs to get credibility from the US before acceptance here. Canada needs a farm team in the US and active promotion in Canada.	Current legacy media are compromised and unfriendly because of foreign ownership with an unfriendly agenda. This legislation is critical to promote Canadian content and ensure its very survival. Canadian content cannot be left to the accountants (or the Conservatives).	Make sure Canadians understand that this is a promotion and celebration of Canadian talent in the face of massively funded, shallow, talentless American media generators whose only concern is profit.
Tony	Downer	Were not being given fare rights	Its not the best in fact it sucks	
Lea-Anne	Wilke	Too much regulation, censorship, industry roadblocks, government interference, media bias, I could go on.	I would like CRTC to work in promotion only	Forget government input
Nonie	McCann	Insufficient funding and ignorance of those in charge.	I think the current system acknowledges Canadian uniqueness. I would like our next system to build on that; expanding the breadth and depth of Canadian media shared both at home and globally.	Consider very carefully the emerging markets in media and the effects of AI on the development of entertainment and other types of media going forward. Be prepared to test and to change based on results.
Terry	Heisler	How to get airtime? I often wish I could watch a Canadian film that I read about, but cannot find it to watch!	I think the current system has been good for Canada, but needs to be strengthened.	Streaming of Canadian films right now!
Heather	Parkin South	They don't get enough exposure & they're not promoted in any type of interesting way. Look at how much Canadian talent we've lost over the years to the American entertainment industry! I mean look at that pathetic attempt they tried 15 years ago with Hollywood North!	There needs to be a staff turnover.	Stop kissing up to the Liberal government.
Geoff	Mason	Content to be funded, or even just played, is judged more on ideology than quality so it appears sometimes. It also seems like once a band/ artist / actor has had international success we don't support them as much in Canada. We should take pride in our famous artists as much as we do in our unknown artists. They are still Canadian!		Consider all artists, all genres, not just the obscure stuff. I love experimental art, but as a nation we should support the creation of entertainment as well.
Stephen	Smith		I think the current Canadian Content system provides needed exposure to Canadian creators, and helps level the playing field in a foreign-dominated market.	
Steven	Robberstad		Keep us educated about the cultural and political diversity within Canada	
Erik	Berger	the CRTC is the big road block along with GOV. red tape and all there paper work	it brings people and business and money to the economy	you should be put back to not being able to stop or charging people to do their thing
Johnathon	Christie	YouTube copyright system favors music labels and punishes creators with fake copyright claims and demonetization and the are no other platforms with as large a reach for Canadian creators to use	... What? I have no idea what this is referring to.	Avoid AI art, there are too many legal issues and it's largely an unethical exploitation of creators
Jarrold	Penner	Narrows minded and outdated ideals on what constitutes Canadian content.	Focus on expanding access for creators, without pigeonholing them into narrow definitions of what Canadian content is.	
Eleanor	Montour		Supports Canadian identity and unity, when the vast majority of our entertainment comes from the U.S.A.	

Richard	House	Unfair advantage of government funded mainstream media. The government has no right to fund media, because it ends up being government propaganda.	Defund all media. The free enterprise system works well when government gets their manipulative hands out of it!	
Bob	Stuart	How to live on a small and variable income. Censorship regarding various sensitive issues. Fools in high positions. The whole economics of creative work have to be re-tooled for the digital age. Instead of copyright, we need copy-tracking, with popular content recognized and provided with modest royalties, on a descending scale, from public funds. Then we have to learn to write laments for all the lawyers and agents thrown out of parasite work.	I would like the CBC to get more classifications of music than Canadian and Other.	I can't remember the last time I noticed content being Canadian.
Maxime	Vaillancourt	Just to make sure you can track IP address. I already field the questionnaire.		
Ian	Marsh	I think that there may be a bit of we've been doing that way for years on the part of cbc.		
Edris	Johnson	Convincing that we need a National Broadcasting system.		The CBC is of utmost importance.
Emmanuel	Vistro	BIAS, if a content creator isn't in aligned with whatever the current government's political propaganda is, they won't be heard and will be silenced by any means possible.	NOTHING and it forces content creators to cater to whoever is funding them and their directions, do not impede on a content creators freedom of speech no matter what is it (unless against Canadian Law). This Canadian Content System NEEDS to be ABOLISHED ASAP.	Made in Canada and/or Made by Canadians is enough... no need to explore or redefine anything. The CRTC honestly needs to be abolished really as it hasn't done anything for Canadians except for closing off the marketplace for communications etc.
Allen	Dunkin	CRTC has allowed too much consolidation. There is no way Bell, Rogers and Corus should own so many broadcast stations. These corporate monsters are fuelled by greed, they have absolutely gutted local television and Canadian television. They are not interested at all in Canadian content; that costs money. They would rather just air US content for less money and screw Canadian creators. They have gutted news departments, many local Canadian communities that once had a choice of local broadcast stations providing news now have none at all. The corporate monsters, Bell, Rogers and Corus should be broken up. The US (also too consolidated) used to have a rule that no company could own more than 7 stations of each service. Meaning 7 AM stations, 7 FM stations, 7 TV stations for the whole country. The signal contours of co-owned stations were not allowed to overlap. Meaning, for example, Rogers could not own an AM station in Toronto and one in Hamilton as those signals would overlap. Do that, you'll see real competition and a push to better news and better programming. Now, they get by as cheaply as possible. Repeat the same program dozens of times because it still counts as CanCon. The CRTC has done the bidding of the corporate monsters, allowed them to get bigger and more wealthy while Canadians are forced to settle for sub-par broadcasting. I think several people should be imprisoned for what has been allowed to happen to broadcasting in this country, both on the regulatory side and the corporate side.	Helps Canada to be more competitive with the US. The US has roughly 10 times the population and is a wealthier country, without CanCon I feel like Canada would be completely drowned out by the US.	Reverse all this consolidation that has happened in broadcasting. Bell, Rogers and Corus should be broken up. Ownership restrictions should be much tougher. Honestly, I don't believe Bell is even fit to hold a broadcast licence, they absolutely ruin everything they touch. NO MORE!!!
Jan	Ucieklak	Government interference in news. Allow independent company to broadcast truth full news	Limiting exposure of truth	
Morris	Smiley	Outdated philosophies and rules, as well as politically correct ideals from local minorities over ruling basic common sense.	It holds back ideas.	More open to what the majority wants and not catering to fringe groups.
Simon	Cossette			Stop trying to control our lives and make rules. I want the freedom to watch whatever I please
John	Deviney	I expect that it's difficult for smaller creators to break into the large traditional media providers.	I think it helps a lot to mandate Canadian broadcasters to air a certain level of locally produced material. The music industry benefited significantly when radio stations were forced to air Canadian artists.	
L.	Schultz	Many people create content without even the KNOWLEDGE of the CRTC, and what they're supposed to do. Not surprising, since the job the CRTC does, is lack-lustre at best, and possibly corrupt at worst. Content should include, but not be limited to: - Canadian web sites - Canadian applications made available by such platforms as the Google Store and Apple Store - All videos uploaded by Canadians (ie: to streaming services such as YouTube) - Messages on publicly-accessible Forums, even on websites not considered Canadian (meaning you cannot police Canadian content, or shove it down our throats. This is not wrong! If we demand it, companies that disseminate this info could categorize traffic/information from Canadian IPs, and make it searchable. YOU FOOLS won't do this as well as companies could!)	You should not force streaming services to jump through hoops, create more legal hassle, or think that you can FORCE THEM to show Canadian's Canadian stuff. We Canadians HAVE BRAINS! (by your current operating procedures, MORE BRAINS THAN YOU!!) If we want Canadian Content, we are able to look for it ourselves. Try to not limit the spread of Canadian Content by giving the rest of the world unwanted red tape. Use your money more wisely. And STOP meeting with biased for-profit industry spokesmen/lobby groups, who are only looking for THEIR agenda. (Yes, this comes from a lobby group too. How SAD IS IT, when the people of Canada need to depend on a citizens-based lobby group to hope a Government Organization will do what it was CREATED to do??!(?!?) YOU WORK FOR THE **PEOPLE** OF CANADA, not it's Companies! Try realizing that, and operating in accordance with our wishes and needs!	Many people create content without even the KNOWLEDGE of the CRTC, and what they're supposed to do. Not surprising, since the job the CRTC does, is lack-lustre at best, and possibly corrupt at worst. Any website created with a .ca TLD by or for a Canadian resident should IMMEDIATELY be considered Canadian content.
Onni	Milne	Unknown creators have little or no recognition for their work(s). My understanding is that established artists and creators receive available funding, leaving out those trying to establish themselves in their field.	I think the current Canadian Content system highlights who and what Canada is but needs to be expanded. I recently heard an interview on CBC radio that described how artists from minority or black cultures still are not give an opportunity to offer their stories and gifts to the world. I like what I am seeing and hearing on CBC radio as I see different colours on the faces of radio hosts. Fab!!!	I watched Season One of the CBC original crime drama, Allegiance. WoW!!!! I think this is a FABULOUS series with superb acting and relevant stories covering everything from residential school stories to online trolling. I love that it is set in Surrey, BC, with a South Asian woman as a lead actor. I love that it shows Surrey as part of the plot, that it is not filmed in a studio with phony sets. I look forward to seeing more content like this to represent the glory that is Surrey, BC and Canada.
Peter	Mackinnon	Political correctness. Trying to be different, for difference's sake, rather than for quality's sake.	(Later)	Yes. Nationalism is far less important than quality.
David	Mcilwraith	Bias towards US distributed content. Lack of marketing and promotion of quality Canadian content. Bias towards stereotypical Canadian content (e.g.rural, quaint, regional, historical) rather than stories about modern Canadian urban experience. View that Canadian content is somehow inferior to US or international content.		Advocate for the growth of Canadian creativity

Sandra	Kisch	The current broadcasting companies are corrupt esp CBC. Also the current broadcasting systems are focused on revenue and spreading government propaganda. The population has been dumbed down by these systems and the average people don't know how to appreciate art, good dialog and expansive content. The currently government legislature that censors online content is killing Canadian creators.	The current Canadian Content system does nothing for Canada as a country. As of today, I do not know any Canadian television show or movies. As a person with limited income I do not subscribe to streaming services nor pay for traditional television. If the content is not on a free streaming service I will not watch it. I would like our next Canadian Content system to have a censor free, open market with no government propaganda.	CRTC you need less regulations.
Elizabeth	Slone	It's who you know not what you have to offer sadly	Not much, we are very uninformed society. You can find out more from abroad broadcasting.	New and revised policies
Dustin	Ekman	It's a crooked mess	Clearly does nothing	
Connor	Mitchell	Canadian content is competing with the content from the entire rest of the world for market share. Without the same money for promotion as its competitors, it is much less visible, and lower viewership brings in less money, in a vicious cycle. Also, both public and private funding for media often have priorities other than what might be the most culturally or even economically enriching to Canada—rather than a gently curated marketplace of genuine, personal ideas, one tends to wind up with endless troughs of tepid compromise, which selects creators best able to navigate the trends and politics of their industry at any given moment. Certainly not desirable circumstances for work of quality.	Tax dollars are funneled to creators of dubious interest to Canada or to the wider world by out-of-touch bureaucrats with no oversight. Of course, some of the people involved—typically, the boots on the ground, who are more likely to work with names and not just numbers, will be working tirelessly, nobly, and occasionally even effectively to deliver sound results; but we all know how middle management and board-room abstraction foul up the world where people actually live. So: A more transparent and directly system would be preferable, where work of significant popular, artistic or scientific value, or otherwise to defensible social / cultural benefit, is prioritized, by publicly disclosed metrics. A system by which creators can request, or be nominated for, funding toward specific goals would be an enormous boon—leverage the enterprising spirit that fuels independent creative work to foster organic grassroots success as efficiently as possible. There are innumerable youtubers, radio stations, essayists, etc. who are ready to show the mountains they can move with just a little bit of help. Taking thousands of small chances will not only pay obvious dividends very shortly, but will bolster aspirants and dreamers with hope. Aside from just passing out cheques, a social network of collaboration and mentorship would save a lot of time and futile effort—so many people feel they have no choice but to attempt to learn and do everything alone, which is an unreasonable expectation, and can easily become overwhelming and thus dissuasive.	This is not a nation of shared values. People will not always voluntarily consume media of superior quality; what national systems are good for is providing a default option, something that is accessible across demographics; that, through its omnipresence, becomes part of the national culture. We have had content of enduring value in that vein, but I personally can't remember any from recent decades. Invest in comforting edutainment, and invest in art which is boldly ahead of its time, but most of all invest with an eye toward posterity.
Reed	Giroux	Wokism( aka Marxism)	Needs to be by Canadians, for Canadians, about Canada. Needs to reflect diversity of belief and opinion and not just left-wing views or what the government wants.	NO Wokism. By Canadians, for Canadians, in Canada and about Canada, by LEGAL residents of this country who actually live here full time and live by out Constitution and Charter of Rights and Freedoms!
Kevin	Hancey	There must be artistic, technical, and professional quality presented to the world.	If it's professional then it makes Canada look world-class.	Make sure it meets professional standards.
Doreen	Feitelberg	Too many programs coming from out south neighbour. Would like to see more Canadian content	The Canadians content helps to define Canada and keep it as one, teach about different areas and people.	
M	N		These old standards restrict us. Widen the field, not narrow it.	News out of Canada (on any platform) should NOT be denied to Canadians. (neither should news from other countries' news feeds) Personal video posts should NOT be classified as 'broadcasting' content, and subject to 'broadcasting' standards. Canadians should be able to freely watch or listen to the content WE want.
Ken	Cruikshank	Canadian content, with Canadians, made by Canadians. We have a lot of movies made up in Canada but, they are American paid for so they show them as part of the U.S.A. and not Canada. I have started to watch Movies and series in both Australia and New Zealand because they are made by them and the story line is about their land, their life.	Our Canadian Content is mostly controlled by the Americans. We do not have any uniqueness. We do the same things as the American's We talk like them, our rules are the same as theirs and other cultures think we are Americans.	I would like to see more content on Radio, TV and internet that is Canadian, made by Canadians about our home and life in Canada
Carole	Camahan		I care little for Canadian content other than news from other stations besides CBC. CTV and Global...they are just one sided. I don't think many Canadians watch Canadian shows because many are spinoffs of American shows, many are too opinionated by writers and many writers think watchers lack intelligence. I prefer myself to watch American Channels, other than some sports shown on Canadian channels. I doubt that the current Canadian system does little for Canada as a country and I don't think anything will change that. People are too ingrained to the good shows on American stations..	
Ruby	Gilmore	Underfunding of the CBC Competition with shows from the USA. Networking and getting attention for your project.	Canadian content is a wonderful system that provides greater opportunities for Canadian creators. As a smaller nation by population we are at risk of being overwhelmed by content from the USA. I would like the system to continue providing content space for Canadian voices. I would like this expanded to the internet to include companies like Netflix and Crave.	
Rosemary	Pogue	Funding Competing with popular American shows Getting support for Indigenous and minorities shows	Allows some support for, but not enough, for work for Canadian creators, writing, acting, producers, directors.	Open the opportunity for previously declined productions.
Glen	Faas	Small audience		
Mitchell	Baxter			One of my biggest fears in terms of Canadian content is the attitudes voiced by politicians like Pierre Poilievre. They seem to be intent on the Americanization of our airwaves. We as Canadians need to step up and voice our displeasure with this perspective!
Rob	Krieger	More resources are always required to support their efforts	Better support our nation	
Doug	McKenzie		Not be government censored.	
Katherine	Estey	The biggest problem is awareness idk when a program is Canadian or not. More advertising and marketing are needed. More social media presence just more content period.	I don't think they get a proper chance to show and showcase their talents. I never see it recognized that this content is Canadian made. Not paid the same as shows in other countries usa	We Need to give more support both financially and advertising getting out all the Great content that's made in Canada. Don't allow to the crazy new woke agenda. Not everyone believes in 10+ genders, love is love crap. We don't need it shoved down our throats on a daily basis. That's why alot of ppl stop supporting alot of Canadians creators we Don't want to know or care what's going on in other ppl's bedroom.
Jeannie	Vuksinic	Control of the narrative. Too many media outlets are aligned to political parties and propaganda. Not enough critical thinking and too much cancel culture.	The system stifles some important discussion from around the world, focuses to heavily on censorship of US programming and supports those voices that align with the narrative.	Stop funding the CBC

Shane	chalus	Most Canadian content is crap. Made because they get paid no matter what the end product is. It's embarrassing. The news has 20 feel good stories and 5 actual news stories that matter. There are wars, deaths, robberies. And who knows what else unreported so we can see a Canadian feel-good story about some one getting a bike that was stolen back. Canadian creators seem to have no drive to create original material that matters to the average Canadian. Just targeted junk to make special interest groups happy.	The current system pays anyone who can work the system for anything they create. No matter how bad. And it pays for the entire project. Regardless of the quality. It should be like the US network system, get as little \$\$\$ to make a demopilot and see if anyone will pay for more. Right now feature length movies are made that no one wants to see. And Canadian distributors HAVE to show something to meet the Canadian content requirements. Then you have a nightmare like the cbc that i have not watched for 40 years.	You get millions from social media companies for news stories, but Canadian news producers are biased and bigoted. I hear about 70 people killed in Gaza in 2 minutes and 5 minutes spent on 3 civilians dead in Ukraine.. what the 70 dead people women and children in Gaza were not civilians? I hear the news anchor talking about the horror and devastation with the fires in LA. But drones on about genocide in Africa like it was a story about a make believe place that does not exist or never even mentions the death rate in refugee camps anywhere. The crtc pays for news it should be news and not stores about missing dogs found after 4 years or someone getting who cares what for their birthday.
Elizabeth	Ross		Open up news items	
Gordon	Leite		Do we even HAVE a current system? The only Canadian Content I've seen lately is Corner Gas. Where is our Canadian Content?	
Kirby	Lucas	Pollièvre will be the problem if he's elected as prime minister. CRTC may start using AI to make decisions..	More shows like Marketplace.	Stricter rules on Facebook, which I do not trust.
Barbara	Olsen	Polarizing and political ideology being pushed by far right - how to deal with that.	Keep Canadian content in the forefront of peoples minds.	I don't do online streaming or social media as live in a rural county.
Rod	Moorcroft	We are very tuned in to US BS. Sex, sensationalism and one sided reporting, example Fox, any quasi educated person should be able to see through the crap. The meaning of critical thinking is non-existent in the dumb down world of those who get all their news from Fox. Most of our TV is Knowledge Network TV and the only US station we watch is PBS.	Canadian content should hopefully bring us more together as a country. Our thinking is being heavily biased toward US culture of arrogance, fake news and dumbing down the population. Canadian content should have local and national news that presents both sides of a story as fairly and unbiased as possible. Unfortunately social media is getting right out of hand and with the Trump administration the fake news, fear mongering and conspiracy theories are going to run rampant. Somehow we need to rise above that. I don't have an answer for how.	If Meta is going to cut off Canadian content and not pay their share of taxes then Canada should cut off Meta. There would be a big hue and cry so the public would need a good explanation why the action is being taken. Those insisting on wanting back can sign up to pay the taxes. Meta should be paying.
John	Penturn	The problems all bureaucracies have. Large vested interests also tend to overwhelm smaller players deserved or not. The greatest problem of all (it has to be or there is no intrinsic integrity to any of this) is that the highest quality work. Meaning the most eloquent, poetic, incisive, perceptive, literate, moving - but not at the expense of these other qualities, creative, fascinating. Also earned sentiment, not sentimentality. Documentaries that are all authenticity with too little quality direction & editing, also deplete the energy of too many watching. They can't be exclusively for aficionados with infinite attention spans for the subtle & plain. All of these qualities must always but always triumph. The instant that gets compromised to prioritize some other category that may be considered underrepresented, it pollutes EVERYTHING sacred about Art & the artful. Once mediocrity is encouraged anywhere, it becomes the rip in the fabric of everything sacred here such that the rip never stops ripping. It necessarily & always pollutes & devalues all Art & irrevocably. The imagination (in applied form creativity) has two unendingly powerful sides. The positive is what we're trying to increase & deepen here. The negative is also insidious as well & allows us to rationalize virtually anything. Once you start ripping the fabric in that direction everything but everything gets compromised & polluted & raising standards becomes all the more difficult & eventually impossible in key respects. I have a feeling if this were really taken to heart, you may very well be giving out less at least initially. I did not check mark increasing the use of the French language not because I don't think it should be but because extreme deftness in line with the above is so important. I also arguably checked off too many categories for the same reason. Quality	My instinct would be to increase mentorship by the most talented & put money into that or something adjacent that accomplishes the same thing. Telling our own stories means appreciating we have a sense of community that the U.S. does not replicate in the same way. The spirit of the law is a fundamental part of our judicial system in ways it isn't there. That's because it's based on the British system that prioritizes it. In the U.S. anything not specifically precluded by the law is generally considered legal prioritizing the letter of it to that end dovetailing too often in unwholesome ways with their often toxic focus on individuality. Joe Clark got it right when he referred to Canada as a community of communities. I also like the traditional sense of justice the Inuit have which tends toward the humane in altogether practical ways. Before they knew to call it Art their self-expression had them releasing the essence of what they saw trying to free itself from the stone they carved. This way of using our intuition to see the humane emerging from life as it is lived is very much a Canadian attitude & intrinsic to our sense of civility. Look for all this in the that wants to be funded & just how well & artfully it is communicated. Online content cannot be excepted from this standard,	Grace & spirit & all the tributaries that flow from both - w/o one being at the expense of the other. The masculine & feminine are in all (regardless of one's orientation in either direction & gender). Balance is of course key. The only happiness & serenity there is results from the focus on finding it from an inside/out perspective. All disharmony, anxiety & pain come from looking for it from an outside/in perspective. That means finding the Art that preeminently stimulates the appreciation of that & all the incredibly vital introspection it stimulates. We know (according to all studies) that typical overuse of smartphones/internet/sm causes a 40% drop in empathy our most powerful instinct by far. It's there to perpetuate the species. We wouldn't procreate enough w/o it or raise the offspring. Morality isn't intellectual or sociological but biological. We have it because we can feel another's pain. All forms of Love also derive from it. Art improves us when it helps us learn (the meaning of life). We tend towards grace in Canada looking through this prism & our art reflects that at its best. W/O sacrificing its dynamism. A of the above cannot be too widely or highly (w/o one at the expense of the other) disseminated.
Brent	Eschner		Absolutely nothing except give a bunch of untalented elitists a platform to spew garbage.	Shutdown the whole idea if there is a market for it they'll succeed if not they'll be gone.
Ati	Petrov	The main challenge is freedom of expression of values that do not match the mainstream or government views on a variety of topics. There is too much censorship for a variety of different views so that questioning or discussing the status quo had become impossible. Because of this, I suspect that fewer and fewer Canadians are really interested or following any mainstream content and instead searching for new and more realistic content elsewhere.	Canada is formed by citizens who originally came from all over the world and as such have different views on life in general and on certain topics in particular. The Canadian mainstream content control does not allow any opinion that seems to challenge the views of the majority or of the body that sets the rules. This eliminates interesting and valid voices, makes us lazy in our thinking, makes the whole culture stagnant and uninteresting. Censorship is a killer of culture - culture thrives on a diversity of opinions and on open discourse where we are allowed to see and hear opinions opposed to our own - this broadens our perspective and makes the citizens more able to live happily with each other. Rather than calling dissenting voices names, we learn to explore and understand not just the opinions of others, but even just the fact that people are allowed to ask questions and offer new points of view without fear of being ostracized and cancelled. Canadian culture is very isolated from world culture in general and by censoring all new voices, we destroy what little was left from years ago when we had more freedom of expression and of access to information. (Today we can't access news from the world on Facebook because our Canadian government has banned it - to protect its citizens from broadening their minds...	Try to adhere to the principle of freedom of speech and expression for culture creators. Try to uphold the freedom of choice for consumers. Today we are corralled into a place where access is heavily controlled, and interesting voices are silenced. This makes for a boring cultural landscape - propaganda and unilateral views are like a movie without a villain, without the tension of adversity, e.g. without a happy end or resolution - it is all blah. So, be courageous and adventurous, try and populate the culture scape with new interesting voices, allow discussions and debates, and Canada will become one of the most progressive and interesting places in the world!



Joshua	Statham	In mainstream media, there is heavy corporate capture and little room for competition. Additionally American media megacorporations dominate even Canadian channels due to large TV bundles, and American news spreads American propaganda in Canada. In new media (podcasts, youtube, tiktok, etc), the vast majority of content that is pushed by the algorithms is from the US due to engagement. Americans don't typically consume topical Canadian content (especially news), but Canadians do consume American content. This is less prominent on topics that are neither Canadian or American in nature, eg Video Games, Art, Makeup, etc. This all makes organically stumbling upon non-mainstream Canadian news in particular quite difficult. This type of news is critical for holding the government accountable in the modern era, due to the decline of real journalism in the mainstream.	The current system sometimes causes arbitrary restrictions of what content is available on streaming services and social media. Rather than limiting outside content I would like to see a required investment to produce Canadian content proportional to their Canadian revenue. This would have a similar effect, allow for higher quality Canadian content, without needing to meet arbitrary percentage quotas for content.	That non-Canadian content should also be held to a higher standard in terms of factuality and conduct.
Ross	Urquhart	Censorship	Showcase Canada to the world. Canada has better political system than most. Showing the world what it achieves may lead to them emulating and therefore improving their systems.	
Aiden	Fontaine-O'Conn	Accessing distribution channels, reaching audiences at reasonable or peak viewing hours, if their content doesn't fit into existing radio or television niches, securing funding, obtaining approval for broadcast, facing Conservative investment resistance due to perceived risk (i.e. only producing safe programming)	I think it fosters a greater appreciation for local and national Canadian culture, artists and creators. It prevents accessible media from representing only the most lucrative global content and forces stations to promote Canadian works. I would like our next system to more aggressively promote Canadian content and fund creative projects that are competitive on a North American scale, so we don't all end up watching content majorly owned and produced in the U.S.A. Invest in Canada!	Consider the impact of A.I. systems. Safeguard against foreign influence. Have a plan that foresees future dramatic shifts in content consumption and distribution trends so that policy can be forward thinking, anticipate and be prepared for game-changing advances in technology, copyright protection, revenue generation and other factors, for the benefit of Canadians, not just shareholders.
Bob	Hanke	Social media have mashed people's attention to a pulp and algorithms are curating content in a technological culture of distraction. The result is greater power, profits and influence for unregulated digital platform giants, CEOs and their shareholders--what President Biden called the ultra wealthy tech-industrial complex--and weakened U.S. and Canadian democracy. In the context of Big Tech hegemony, the production of Canadian public broadcasting needs to be adequately funded to ensure so the system can serve citizens and the public interest or good rather than consumers. This means that the 'old' public service model will have to be remodeled for 'new' political-economic times in order to defend democratic norms and values from the threat of authoritarian populism in the U.S. and of right-wing extremism in the Canadian context. According to a new Ipsos poll, 4 in 10 Canadians aged 18 to 34 would consider U.S. annexation of Canada ( <a href="https://www.thestar.com/news/canada/most-canadians-dont-want-to-become-the-51st-state-under-trump-but-a-third-say/article_46981724-d4d9-11ef-a0f1-bfd223796613.html">https://www.thestar.com/news/canada/most-canadians-dont-want-to-become-the-51st-state-under-trump-but-a-third-say/article_46981724-d4d9-11ef-a0f1-bfd223796613.html</a> ). Apparently, the youth of Canada won't save Canada as a sovereign nation-state. Finally, in the context of the climate catastrophe, the top story is climate change fueled by the imperative of economic growth (symbolized by the GDP, which only measures the market value of goods). Environmental ideas and perspectives, especially from urban political ecology and ecological economics, need to be given priority across all channels, networks, and platforms in order to transition to a decarbonized sustainable economy and society for the 21st century. Canadian greenhouse gas emissions are not falling fast enough and are a long way off the Paris 2030 target. Time is running out!	Canadian journalism has an important public pedagogical role to play to inform the public about alternatives to the status quo and the damage that is done by the cult of efficiency, the ideology of convenience, petroculturalism, and brainwashing by the Canadian oil and gas industry ( <a href="https://www.thestar.com/opinion/star-columnists/our-leaders-rarely-acknowledge-the-grip-big-oil-has-on-canada-thats-why-what-catherine/article_487cc67e-b7e3-11ef-a0ce-1f427ab31ba1.html">https://www.thestar.com/opinion/star-columnists/our-leaders-rarely-acknowledge-the-grip-big-oil-has-on-canada-thats-why-what-catherine/article_487cc67e-b7e3-11ef-a0ce-1f427ab31ba1.html</a> )	<a href="https://www.thestar.com/opinion/contributors/as-environment-minister-i-believed-the-oil-sands-sector-would-help-us-save-the-planet/article_7ec413be-b260-11ef-bbed-2fa94b594f3.html">https://www.thestar.com/opinion/contributors/as-environment-minister-i-believed-the-oil-sands-sector-would-help-us-save-the-planet/article_7ec413be-b260-11ef-bbed-2fa94b594f3.html</a>
Theresa	Walker	It doesn't reach enough of an audience and is overwhelmed by american content. Also, artists have a very hard time making a living in Canada.	As a 75 year old I have watched and been exposed to Canadian creators of art, literature and music which wouldn't have happened without the Canadian Content system. I have been educated, amused, saddened by all the amazing work that Canadian artists, musicians, authors etc have produced and believe that this has been a tremendous boost to our reputation as a creative people.	I want the CBC - it has been and is my lifeline to Canadian content. It needs to be given adequate funding in order to do the job it can do.
Doug	Creamer		Gives new and emerging artists a chance to reach the global stage.	Breaking up the media monopolies.
Sandra	Zam	Too many restrictions		
Manfred	Winter		generates/maintains a sense of identity, of bonding together, Canada is a large country but one entity	
Ferol	Foster	Ridiculous censoring to fit any govt. Profiting they see fit. For what it costs in Canada to have such luxuries as the web, at least make it worth it. This is Canada not some dictated slum Country it's vastly becoming.	Destroys our rights to FREEDOM...	The cost is outrageous and needs to be better than it is here. We are all broke after what the liberals have done to us.
Jim	Rawling	Hard to compete with schlock	It protects local content. Target broader audience	
Stephen	Mortimer	Too much government interference. Too many subsidies from government. Too many rules. Censorship. Inequality. Freedom of speech, ESG, DEI and woke agendas.	Get rid of the system altogether. Just create good content and sell it to broadcasters or put it out there yourself.	Redefine the CRTC by doing away with it. Just need a few laws and let the free market rule.
Mike	Victor	Censorship has become a barrier. Govt has tendency to censor opposing positions to the officially promoted narrative.	Current system is biased quite heavily to the promoted group speak/govt narrative. I think we should eliminate the Crtc and reform the system to be nonpartisan that can let canadian content speak for itself.	Why redefine it. Let it have its own voice. If its good it will define us, if its bad we can reject it. Honest.
Marilyn	Ciermans	The Conservative promise to defund CBC.		Every prog
Michael	Wright	Canada is moving towards control and limit of what Canadians can put online.	Canada needs free speech not censors and people that say things are ok.	
Elijah	Bak	Gatekeeping by old media overlords	Next to nothing. Talent will out. Supporting mediocrity because of its nation of origin is laughable.	

Christina	Jastrzemska	Mostly financial...extremely difficult to find enough funding for Canadian projects, even though we have an abundance of diverse multi-talented creative individuals living in our country.	CBC radio airs a variety of interesting diverse programming, which unfortunately repeats over and over. Lately, television has been airing more diverse stories.... and they are really good!	We have an enormous amount of stories carried amongst us, from all our cultures, languages, belief systems...and yet, many Canadians are oblivious to the richness of multiculturalism. Which is very sad. I came to Canada over 50 years ago from the US, where my family and I struggled to live as DP's (Displaced Persons), and was warmly welcomed by my adopted country. After which I was also able to bring my parents here to live the rest of their lives in peace, among a variety of cultures. That is what Canada was then, and I expect it to continue..... I am sorry for the horrible history regarding the Indigenous Peoples here, and, yes, their stories also need to be shared.....so we can all learn from one another. And live in peace. So many stories.....so many....
Elizabeth	White			As an immigrant to Canada over 50 years ago, I relied on CBC radio to provide information and entertainment from every corner of this vast country. The content was all Canadian: real people in communities across the country telling their stories, providing perspectives—experts from any number of fields and just plain ordinary folk. For me it was the glue that held Canada together. Media is very different now, and to reach the majority of Canadians it is necessary to ensure that Canadian content is available on the multiple platforms where people, especially young people, go for information and entertainment. I hope the CRTC considers this when redefining Canadian content.
Ida	Henderson		Reminds us of our history, uniqueness & challenges, plus connects us across distances & cultural differences.	
Jack	Cooley	A singly Canadian media isn't sufficient. US media insures enough exposure.		
Douglas	Christensen	No idea, however by removing the funding only the best Canadian content will emerge, like "Schitt's Creek", etc.	Too focussed on the feelings du jour.	
Ron	Maximenko	Government regulations	Nothing. Merit, if it is worth watching, reading, or listening to, it will speak for itself.	With streaming services globally available, it is pretty much a waste of money having Canadian content forced down our throats.
Micheline	Visconti	Air time. These past 2 years, I've been watching a lot of TV shows from Australia and New Zealand, they have a lot of really good programming. I'm sure there's a lot of talent in Canada, but they're forced to go to USA for better prospects. That's not right. We need to give the Canadian artists a place to develop and grow. Canada relies on American TV and frankly their programming sucks.	Provide Canadians with alternative TV - we rely too much on American TV, and American TV is honestly not that interesting	Canada is a Mosaic, and our media should reflect that.
Camille	Schmiedel		It should be less biased towards the government's official narrative, should encourage freedom of speech, an important cornerstone of democracy.	Freedom of speech should be very important.
Adrienne	Stevenson	Our media are flooded with offshore products and too many are owned or controlled by foreign entities.		
Bradly	Nelson	Crtc should be defunded and closed down		Defund crtc. Too woke
David	Charman	Overwhelming competition from American production. Lack of sufficient funding. Lack of support for artistic arts like music and acting. Lack of production facilities.	It helps but not enough for. Private broadcasting still uses American programming ahead of Canadian. CBC does a good job supporting Canadian productions compared to private streaming and broadcasting services.	
Tom	Ciancone	Foreign streaming services controlling content Foreign streaming services not contributing funds (through taxation) which support Canadian creators Mandate of CBC/Radio Canada diminished or eliminated		
Maria	Kovacs	Not sure! All I do know more and more things are taking a senior out of enjoying good TV because the contents is not so appealing. To much violence is shared in today's screens and should be much less.	There is not much these days to want me to open my TV.	Yes, not forget a minority group the blind so we can equally partecpeate and enjoy all like others
Shane	Freeman	There are bew news platforms that need to be recognized. Re. Independent news.	The current system is out dated. Mire independent programing.	More Christian radio stations on the air. If I want good Christian Radio I have to listen to American Radio.
Jeff	Scobie	unless it is anti-family, anti-Christian, anti-Jewish, anti-conservative or left wing propaganda there is almost no chance for Canadian content creators to gain mainstream broadcasting access.	it mostly sucks money from the taxpayer with no useful return. The government should have no role in promoting Canadian content. The free market will decide successful content.	dissolving the CRTC and looking for jobs in the private sector.

Dale	MacAulay	If we're talking about regular television, then it's an outdated platform at this point. Most people use streaming services of some kind, which due to algorithms, tailor a user's experience highly towards what they want their citizens to see in social media apps, which may be a good idea if it were to include X% of Canadian content being suggested to users. The other way people often find their content is through word of mouth (friend/family/co-worker recommendations) or through social media hype. So the chances of flicking through channels with legacy broadcasting and stumbling upon something you might like or might catch your eye as something interesting are next to none. Another challenge I often see is that most media recommended to Canadians is often American. While I understand American content is the most popular, has higher budgets and more marketing, there should be a push or a recommendation for X% of Canadian content within streaming services/apps that we use. Another potential issue I'm not sure exists or not is that when I try to watch some American content online, it will tell me that I can't because it's restricted due to me being in Canada. Do Americans run into this issue with Canadian content? If so, removing as many of those restrictions should be a priority as well, just so things aren't unnecessarily barred from potential viewers. The audience for Canadian content is small enough as it is.	It feels like the current content system has let us down. Perhaps there isn't enough funding put towards our creators/content, I'm not sure. I think I would like to see the next system recommend X% of Canadian content towards users. Stuff filmed/created in Canada by Canadians. Things that include subtle (or maybe not so subtle at times/if needed) nods to our heritage/cultures/interests/issues. With credits clearly stating that the content is Canadian made. That was something I always found cool when I was a kid watching TV/cartoons in the 80's/90's. That some shows that I really enjoyed were made in the country I was born in/live in and not everything was from the USA. Things that were relatable to my experiences as a Canadian or showed me experiences of Canadians in other parts of the country. Another thing that sticks out to me in memories is between TV shows, there would be these Canadian heritage minutes that showed some history or a short fact about the country. Those were always interesting and was a cool way to learn more about your country. I also remember these short Canadian cartoons, like The Big Snit and The Cat Came Back that showed off some of our creative talent. With the amount of ads that get shown with streaming content, it feels like it would be a great thing to include, especially since the length of them are often appropriate. I would like our content system to also present some form of political content that can help inform us of what's going on in our country and how it affects us. So many Canadians can tell you everything that's happening in the US but it feels like many Canadians couldn't tell you a thing about what's happening here or why it's happening or who anybody is. Two options would be appreciated, one that is more comedic but still touches on topical and important issues, but another where things are more serious. Political advertisements should also be free of mudslinging, it just looks trashy.	There's been a very obvious lack of Canadian content and influence in the media. Ask most newcomers to the country what Canadian culture is and many of them will tell you that Canada doesn't have any. Ask an American if they've heard of some of our most popular TV shows, artists or musicians, many will tell you they haven't. One thing that may be a possibility with free streaming services like Plex/PlutoTV/Tubi, etc, is to work with them to have some Canadian content channels. Maybe a music channel that just plays Canadian artists. A TV channel or two that has various Canadian TV shows on rotation. From old classics to comedies to dramas and also brand new content. Available to not just Canadian viewers, but American as well. Working with social media apps to push a certain percentage of Canadian content creators would be great too. Having social media accounts that show off current/upcoming Canadian talent would also be great. With TV channels (such as Much Music) not being a thing anymore, it can be hard to discover things they way we used to. Everything is specifically targeted to us by robots now and it becomes too easy to live within a tiny bubble because of it. Maybe we need another media company, similar to the CBC, that reaches younger generations and the platforms that they spend their time with. Would definitely love to see all types of creatives, across all different types of content (digital/physical, online, offline), receive support from the government to bring their visions to life. And to be able to be successful within and outside our country. There are many talented people in Canada, they should be able to be proud of their country and shouldn't have to leave the country to be successful. Canadians want to support each other, give them the platforms they need for us to be able to do so.
Christopher	Ramsay	CBC should be refunded due to execs bonuses for non Canadian crap. Should be able to fund like other tv stations.	Showcasing Canadian history and traditions are important and to promote Canada as a whole with its diverse cultural content.	Yes any Canadian content should be promoted as long it's healthy for Canada.
François	Globensky	Their content is drowned in a sea of all kind of stuff and sponsored inanities...		Avoid the lobbys for corporations
P	Mcloud		fund local news...	
Bruce	Porat	Limited recognition.	I am an avid supporter of CBC. One of my main reasons is that the news is factual and well researched. I see a great deal of polarized news casts that are aimed at specific groups of individuals. I want to form my own opinions based on factual and unbiased content. I find that CBC is one of very few entities that satisfy this. The disinformation or slanted delivery will only fracture our country more that it already is. I believe that Canadians need to be given factual and truthful coverage of our world's stories if we are to make good decisions for our country.	While I believe that all nationalities need to be represented, I feel that some groups are given far more airtime than their populations should warrant. Tough to find a middle ground on this subject.
Bill	Hamill		All Canadian content rules are harmful for producers and consumers alike. The system should end.	All CanCon rules should be repealed and the CRTC should be defunded and dismantled.
Patricia	Rogerson	Current system allows Canadians to appreciate the humour endemic to smaller regions, it brings an appreciation for different and diverse interpretations of Canadian events and encourages us to hear and see our country and it communities, with their tensions and challenges for many angles. Our system has to be controlled by Canada it cannot be subjected to goals and bots that deliver our world view shaped by Russian, China or even the US. Our next system must have a strong (with teeth) system that fact checks that ensures a balanced point of view. Not necessarily from the same person or entity but certainly from the same program of facts, documentaries and news. We must ensure that docudramas are clearly labelled as fiction, and we must also ensure people know the media bias prior to viewing. So warning labels, ie this media owned by a single corporation, its program is far right, or right of centre. In the same way as we label for adult content.	Current system allows Canadians to appreciate the humour endemic to smaller regions, it brings an appreciation for different and diverse interpretations of Canadian events and encourages us to hear and see our country and it communities, with their tensions and challenges for many angles. Our system has to be controlled by Canada it cannot be subjected to goals and bots that deliver our world view shaped by Russian, China or even the US. Our next system must have a strong (with teeth) system that fact checks that ensures a balanced point of view. Not necessarily from the same person or entity but certainly from the same program of facts, documentaries and news. We must ensure that docudramas are clearly labelled as fiction, and we must also ensure people know the media bias prior to viewing. So warning labels, ie this media owned by a single corporation, its program is far right, or right of centre. In the same way as we label for adult content.	we need to have Canadian ownership of some social media, to compete with the junk and issues we are served up by the X's of the world. We need competition at that level, and we need to stop monopolies are regulate them if nothing else.
Vernon	Bachor	The cultural empire of the US, and Canada's general malaise towards supporting Canadian talent	it pick's winners and losers, and forces a cultural identity generated in Ontario onto the rest of the nation.	Do their job, and stop the media monopoly.
Firoz	Pirmohamed	They have to unfairly fight the might of the US producers and creators	Helps protect our arts culture and heritage	Make Canada Great and keep it great!
Lucyna	Szpak	The media (streaming, TV channels, radio, social platforms, etc.) are swamped with American content (films, TV shows, music, podcasts, etc.), making it difficult for people to access Canadian content. This puts our cultural sovereignty at great risk and can easily lead to American assimilation. This is particularly important for news reporting and analysis; our democracy depends on independent & rigorous journalism. That is why it is crucial to keep the CBC alive and well-funded.	The big American companies (Netflix, Amazon, Facebook, X, etc.) should pay copy rights for showing Canadian news/shows. And they should not be able to get away with banning Canadian content from their platforms. We must find a way to stop their extortion tactics.	Save the CBC.
Michael	Smith	Since Canada is a small country in terms of population, it is hard for Canadian content creators to compete with American and other foreign-produced material, especially in English. We need to help fund Canadian productions from government and private funds to ensure that Canadian content is produced. It is also critical that Canadian broadcasters exist (both private and public), with the priority of showing Canadian content. Without this, our viewing options will be overwhelmed by American and other content.	It makes sure that in a competitive market, based solely on ad revenue and ratings, Canadian content isn't as valuable as cheaper, foreign content for networks and other media companies to show. It is very expensive to produce high-quality content in Canada, based on our relative size. Any media company operating in Canada must show a certain percentage of Candian Content to help Canadian producers survive and thrive. Media is a huge part of Canadian Culture. Without it, we will be overwhelmed by American content. Canadian culture and identity is strong, but financial help to keep producing content.	It is hard to define what is Can Con, but it needs to be done. It has to be material that reflects Canadian culture back to Canadians. It has to allow Canadian producers (domestically and abroad) to access funding and talent to create content to educate and entertain Canadians.
Deidre	Samuels	Only wanting things to be shown only in Canada and the world not knowing what Canada has to offer.	I would like the future of Canadian content to be worldwide.	I would like to see things in Canadian content even if you disagree it etc. for example, Canadian Christian voices not being muzzled just because people disagree with it.

Kevin	Fluttert	The traditional broadcast system doesn't have the capacity to broadcast the amount of Canadian content that's being created daily. The current broadcast system is also struggling financially and isn't in a position to be taking risks on new or unproven content. Both Canadian broadcasters and content creators should be funded.	I feel it gives Canadian creators a chance to thrive.	In terms of the internet and streaming, people should have the option to opt out of viewing Canadian content, or having it recommended. Forced viewing, pushing content that people won't enjoy, will only hurt the Canadian content creators in the long run.
Lucas	Thalen	Regulatory oversight like this. It biases the ability to reach audience and create to the established media bloc in this country, and actively hurts independent or smaller Canadian voices (ie Youtubers) by shunting their content in front of unreceptive audiences and barring them from subsidies for failing to meet the sort of size you need to have to produce Canadian content. If it is made by Canadians, even just one, that should be enough. It is Canadian by simple virtue of Canadian involvement.	Nothing. In fact, I actively oppose the system's existence. Culture is about interchange and exchange, and so long as the reasons for its extinction are organic and not purposefully created (ie, the difference between choosing a language for convenience vs. it dying out because you're killing everyone who speaks it) then such extinctions are both preferable and should be allowed. If our culture is so feeble or of such low quality it cannot stand on its own two feet, then it should be overwhelmed. Taxpayer funds should not be propping up content. Have any of you actually "watched" Canadian content? It's horrible! I would rather watch grass grow! If Canadian content cannot earn my interest, why should it deserve it, and further, why should it deserve my patronage? The only thing that should be retained is a national news agency to ensure both access and at least one source immune from exterior biases. That's it.	Make it as broad as humanly possible. Or ideally, do away with the system altogether. If it must be maintained, it should be very simple: Canadian content is made by Canadians. One or more. However, I maintain we should not have such a thing in the first place. Insofar as culture is an organic and shifting element, absent deliberate efforts like genocide, I firmly believe a culture that cannot survive on its own should not. If Canadian content isn't good enough to earn market share and continue without life support, then simply put, it's inferior. And if it's inferior, it should be supplanted in favour of what is better. I do not seek to preserve what is not without inherent worth, and I greatly resent my tax dollars should be put to this purpose. If a mine runs out, is it our responsibility the miner has no work? Our society doesn't extend this to "any other" sector, so it's absolutely wrong it should be in place for art and culture.
Sheila	Cano	Decisions being made by broadcasting administrators about whether or not to support Canadian creators. I think the hoops the creators have to go through are often being held by ringmasters that don't fully appreciate the importance and originality of what creators are trying to do. Biases on the part of the powers that be can cloud their judgements and close doors to the creators.	I sense that the current system is improving - there is more Indigenous, multicultural and underserved culture content, e.g.. What it does for the country is open people's eyes and hearts to the rich diversity and the challenges different people face. Building community in a country as vast and diverse as so-called Canada, is important for instilling awareness and compassion amongst us. This supports social justice and strengthens our democracy. We need that, in the face of dis-and-misinformation, conspiracy theories, etc. We need TRUTH especially in journalism, media and the arts, as well as the legal and social welfare systems. So I would like to see more financial and mentoring support for Canadian creators especially, to be able to get their truth out there, whether it's in the form of entertainment or documentaries.	Resist the influence of big corporations, especially American ones that are profit-oriented (PBS and NPR are OK). Continue to press for fees from commercial media companies as a tax to support the development of Canadian content, for the privilege of airing their broadcasts here. Meta, Facebook, X and other outfits owned by oligarchs are on the brink of facilitating fascism in the US and that will affect Canada too.
John	Lalor	Funding. Political interference.	Impoverishes the creators. Views any contributions we make as inferior to other entities. We should develop centres of excellence by valuing the creative lively arts throughout all levels of the school system. Our artists need spaces where the collaborative arts can thrive and grow.	
Suzanne	Catty	Can Con doesn't matter if people can't afford to watch it. Streaming services have destroyed the broadcasting system, it can only come back if terrestrial TV is again free. CBC has also had it's mandate drastically cut which has been hugely detrimental to Canadian content development and, more importantly QUALITY! Once a leader, especially in comedy, Canada now makes low quality programming putting political concerns before topic, script or production quality. Zero dollars should go to reality TV, zero dollars to profit oriented output like video games / VR, and zero dollars to content on social media. Can Con has been corporatized like everything else in this country. Corporations want people numb and dumb so that's what we are producing. The Great Canadian Baking show is the most patronising and embarrassing example. Awful production, juvenile and inappropriate jokes, one-dimensional hosts and the female judge is used as an identity-less Barbie doll sporting ridiculous outfits that are incongruous and probably for sale as they diminish rather than add to her appearance. Where are real people, who look and act like themselves and where is the baking? BARF! I shudder to think anyone in Canada much less outside needs to see this. Can Con also isolates itself from a global context, a very US American habit. We are a vast country with tiny but brilliantly imaginative people, let's embrace the entrepreneurial side of Canada and ditch the corporate shlock and make Can Con truly representative.	Can Con doesn't matter if people can't afford to watch it. I worked in radio for years and know the MAPL system gave CanCon status to some dubious content. 50% is a high bar if output is poor quality. Invest in our schools and the arts to provide current and next generation content producers with the skills and confidence to aim higher than the grade 5 level content on Netflix, Disney et al. Break the telco/media monopoly in Canada, our media is concentrated in too few hands, with too much power and has been weaponised politically thanks to US interference. Create jobs with Can Con on the small scale production side with community facilities providing easy and affordable access for content creation. Promote radio productions, radio plays and longer form audio only content. Podcasts are cheap to make and don't need funding when facility access exists locally. Quality needs to come first. Quality makes all subjects and content relevant and is the main reason for success. Established producers or total newbies, it makes no difference if the output has matters beyond revenue generation. Cancel Bill C-18 and support news, public affairs and informative/educational content across all outlets.	As with all surveys the questions are designed to skew the results. If people checked the Other box there should have been space to define that other. It used to be possible to look at the bios for all CRTC levels of governance, no longer. This is distressing as all government employees should be publicly accountable and accessible. When last I looked the first tier governance was fairly progressive but the second tier was hard core capitalist. Now it seems the 'leadership' has tripled in size, at what cost and why?? Honestly the overall whiteness and bloat that is obvious in the CRTC leadership makes clear that the intense corporatization of the Canadian Radio and Television Commission is deeply embedded. Sadly. When you create quality, the success (and revenue) will come.
Murray	Atherton	Global is cutting all aspects of independent journalism...the CBC wastes so much on the hundred vice presidents of so many sub-companies...there is little opportunity except for YouTube and Netflix	Ensure the "system" is ensuring the money is well spent and accountable	Rewrite the terms of reference for the CBC
May	Partridge	Lack of financial support.	It does not fully represent the various areas of Canada -- someone should let current CBC management know that God does not reside only in Eastern Canada -- nor in Toronto.	
Linda	Foy	Not enough funds to support new creations.	Supports all Canadian Creators & to increase support if possible.	Emphasize it is CANADIAN not AMERICAN!
Brian	Deegan	too much of the pie goes to too few creators.		
Bob	Turner	Coming from a smaller market makes getting recognized/views more challenging and makes it difficult to obtain funding	keeps a sense of national pride alive. builds our community and brings together the distant parts of our land	Be open to new media and creators BUT don't forget more traditional types of content
Daniel	Naccarato	I'm not too sure, perhaps getting exposure to a broader audience or facing the risk of losing the Canadian flavour of their work if they try to broaden their reach and exposure too far.	I think it allows us to produce content/stories/programming that is focused on being more unique and creative and promotes the diversity of our country in a way that you don't see as readily in some of the more mainstream cookie-cutter platforms and markets.	
Donalda	MacLean	Our national broadcasting system remains underfunded and under potential attack by the Conservatives.	Canadian content unites us at a time when we have been overwhelmed by immigrants who have a need to understand our culture and learn what our history and our shared identities are.	

Diane	Rae	Too much favouritism for who and what is presented. Under representation by the Canadian public in favour of those selected as elite. Needing to make Canadian broadcasting more inclusive of news from indigenous sources. Needing to make Canadian broadcasting more inclusive for the diversity of the population in Canada.	I would like to see Canadian content represent the true diversity of the country and even the realities of polarized opinions. I would like a greater focus on the achievements of every day people, rather than so much on crime and disaster. I would like for the media to not be suppressed by those who own it and if that is not possible to not allow private ownership of broadcasting rather than co-operative ownership.	
Elizabeth	Robertson		I'm not entirely sure, but I listen to a lot of podcasts, and I worry a bit that, as with music and television and film in the past, that commercialization of that industry in the US is edging out emerging, diverse, Canadian content producers who really speak to me and who I want to hear more from, as well as organizations like CBC and Globe and Mail who make some kick-ass podcasts on things I care about, taking a Canadian approach that I find distinct from US podcasting and that I really value and enjoy.	
David	Pearce	The biggest challenge is American pop culture. Many Canadians no doubt prefer American films over Canadian. Traditionally our films have been quite depressing and rather "artsy farts". I once asked Adrian Clarkson "where is the Canadian John Wayne" and she seemed to consider it a meaningless question as we would simply be producing our own mediocrity. But I think I would like to see Canadian films that aren't depressing.	I do think the CBC is something we have in common, in fact, sometimes I listen to Radio Canada in order to hear some French.	I would like to see some all news radio stations or perhaps for stations like northwest Public radio which is a mixture of intelligent commentary and classical music
Alexandra	Barberena	Funding. There is too much Canadian content that "plays it safe" and keeps Canadian voices internationally dull/stagnant. Many granting authorities say they are wanting new voices, experiment, diversity, but they mostly only fund projects that "feel safe" and are written through a colonial lens, giving funding to projects that perhaps sound good on paper but are artistically dull.		
Emil	Edwards	I speculate that Canadian creators either have to follow boilerplate templates to get funding/recognition through current media links, or self-fund and attempt to gain notoriety on non-Canadian content distribution networks (youtube/tiktok/x/etc) before being picked up by a network that lacked the willingness to take risks on them in the first place. I think that current media corporations are exploitative monopolies that do not serve Canadian interests as their primary function.	Little in the marketplace of the internet ecosystem. With non-Canadian platforms enjoying the vast majority of content created by Canadians, there is less likelihood for someone/some group to reach the same audience through CanCon promotions as was during the pre-internet age. Unless there was a Canadian platform that enjoyed the same infrastructure and funding like Chinese or American counterparts, Canadians will continue to put themselves out there for the benefit of non-Canadian platforms, with a limited chance of reaching Canadian audiences.	
Tim	Mueller			No funding to news programs, cbc, ctv global. Television stations should NOT be re giving funding for anything but creation . Funding should not be the sole source of income. Television ratings and advertising is for that.
Dave	Smith	The Cable Monopolies, Financial Backing, Broadcasting outlets (cheaper to buy American or other nationality productions), Must be commercially acceptable and be able to be sold to advertisers. Production costs, post production costs and then marketing support (or lack there of).	Canadian Content has greatly eroded over the past 15 - 20 years; as has new content / programming / original hours produced. More Canadian content that showcases our Canadian Talent (production + Acting), LESS COMMERCIALS, even the news is no longer 25 - 27 minutes in length, Commercials now make up almost the same amount of air time as (supposed) news program... Availability of channels with Canadian productions, more ethnic programming on more channels. Stop the monopoly of Large Cable Companies who now control our Canadian airways and make millions from both consumers and advertisers...	Ensure more time slots are available to Canadian Productions, require Broadcasters (Cable Companies) to play and distribute Canadian Productions during more periods of everyday (daily timeslots) and not just the same American programming on 5 of our Canadian stations. Make Cable Companies get rid of USA ads, CRTC used to regulate Simulcasting Ads / making sure Canadian Content instead of American Ads - we should use Canadian Ads and productions. American Channels already have enough American Ads on our Canadian / American Channels.....
J	Strom	No government funding of any broadcasters which has led to propoganda outlets like the CBC.	Nothing	Disbanding itself and put the budget saving into paying down the Liberats massive debt!
Jo-Anne	Lamb	too much focus on small voices, the 1% who yell loudest. What about the rest of us?	too much lying and propoganda from govt interference. This system is broken.	do not take orders from special interest groups or lobbyists.
Martine	Teetaert	The CRTC has way too much control over Canadian content.	Probably stop existing.	
Janine	Forster		The current system stereotypes Canadian content ie Canada is The Tragically Hip, but not other Canadian made content.	
R.j.	Wessenger	Not enough expression of progressive, modern viewpoints, and opinions	Too corporate based	
John	Burke	Current broadcast systems favour the Liberal party		
Mike	Johnstone		Restricts creation of content and new ideas	If something is made here, written here, written or sold by a Canadian living abroad should be considered as Canadian content even those Canadians that may hold dual citizenship with another country
Ken	Nicholls	Progressive extreme left wing bias.	It does very little to nothing.	Eliminate progressive extreme left-wing bias, and replace it with a centrist bias.
ward	wagner	The Gov't red tape biased opinions		
Danish	Mukhtar	Censorship and lack of monetary incentives	Censors the content in the name of fighting against misinformation and propaganda, which in turn gives power to a centralized group to feed their own misinformation and propaganda. With our robust economy and education system, more respect should be given to Canadian citizens in deciding what information they find pertinent. It shouldn't be decided for them.	Implement proper monetary incentives for independent content creators and make it more affordable for more people to consume
Courtney	Komonasky	There's too much content period. Stuff gets lost.	Prioritizes canadian artists. Gives them guaranteed airplay/screen time	
Janet	Carriere		improves understanding and knowledge of Canada, our people, our communities, our democracy versus an increasing number of Canadians who due to exposure to U.S.A. media, don't know how we defer.	focus on strengthening local media and local connections
Scott	Delahunt			I'd like the CRTC to consider not just Canada's history but also the country's future, whether through documentaries or fiction. Focusing solely on the past will leave many Canadians on the outside; Canada isn't just hewers of wood today.
Julia	Paterson	I feel the biggest challenge is censorship.		

Harry	Bradley	People don't/won't watch poor quality video. If we insist on not allowing Canada to be erased from the media, that should be enough. The government should not be financing audio/video media of any sort. Canadian creators have more options for release of their work than ever before. The internet has a huge fan-base. If one channel/blog, etc. won't display their work, others will. Let the consumer decide how much value the work has, and support the valuable ones, while letting the poor quality works die a quiet death.		Insist that Canada be mentioned, good or bad, in all videos. Otherwise, just get out of the way.
Janice	McQuay	Finding funding	It helps create and maintain our identity. We are not Americans and we need content that defines us as Canadians.	Funding. The Conservatives want to stop funding CBC, Radio Canada and other Canadian content media. Doing so will unravel the Canadian fabric.
Richard	Sales	The glut of junk entertainment	More government funding to displace the need for commercial, middle of the road junk to make a buck	Protect Canada from the USA
Kelly	Madsen	systemic censorship from the government and the CRTC, who is owned and operated by Bell Canada, and to a lesser extent whomever holds their purse strings for the current 4-5 year period.	Absolutely nothing. The CRTC is a corrupt third nipple. It provides zero value other than propping up legacy media that deserves to fail and obstructs and unnecessarily complicates new ways of sharing information without adding a shred of value.	I'd like to see it disbanded, completely unfunded. Its 2025, the CRTC has no place in a global marketplace of ideas. I think it's inability to provide any value to actual Canadians and instead is just a tool or weapon wielded by an oligopoly of corrupt businesses, like Bell, who only want to use it as a way to coerce their profits from unwilling consumers rather than offering a competitive product that consumers want. Some of the largest streamers and content creator are Canadian, Canadians, when allowed, already provide a product that the world is already interested in consuming. The opposite of companies like Bell whom rely on antiquated rules to force consumers to buy their products. They have not had to compete for business in decades because it is handed to them and their is no competition, only collusion. Had they actually had to work on providing a product(s) people want, had the CRTC not propped them up on tax dollars for decades we would not be where we are. The CRTC has made a mess and more CRTC will not fix this mess. Cull the useless entities.
Brenda	Lesage		I think it can be an oppressive true tool that is suppressing what Canadians can see and hear online. I think Canadians have the right to the side from themselves. What they wanna watch or listen to I think censorship is a dangerous policy and will accomplish. Nothing productive for country or the citizens.	No
Amirali	Kanji	Put out stories widely	Nothing much	
Douglas	Calder	relatively small audiences. CBC bias and domination	Gets newcomers into our history and traditions.	
Laurie	Sinclair	Not enough funding goes to CBC	Better access to funding and better writing and strong plots for Canadian produced shows.	I hope they get the support -- money, talent, etc to make top quality programs.
Sue	Maxwell	The current system has become fragmented and hard to access (both for creators and for viewers). No one wants to have to pay to stream several different services. There should be an easy way for Canadians to access Canadian content.	It should be about reflecting Canada back to Canadians and supporting our distinct culture.	Having the CBC News and CBC as a option that reaches all Canadian communities is essential.
Perry	Scardocchio	The current broadcasting system is outdated. Excessively heavy on infrastructure which is no longer required, and would save millions of dollars. Favoring large corporations in an almost monopoly type environment. Corporate News and entertainment content is completely ridiculous and gets less and less, of my attention and money every year and has been sliding for a decade or more.		The CBC has become a problem and should no longer get government funded. Sink or swim on their own, period.
Larry	Taylor	I have no idea. I do not have a TV, nor do I subscribe to Netflix, Disney, AppleTV, etc. I don't listen to CBC. I listen to Vancouver news on internet radio once or twice a day. I avoid any medium that wants me to buy more stuff, ie. ads.	I can't comment as I don't pay attention to Canadian content specifically.	n/a
Debra	Cooke	Censorship	Get rid of censorship. Allow more independent reporting. Get rid of the CBC and any handouts given to content providers like CBC, Global, CTV and any others that Trudeau bought off.	Same as above.
Sherida	Lemire	Mostly a financial challenge. Funding to support creative development and remuneration for successful efforts. Very tough to compete with American dollars and a huge entertainment sector. Probably would be better served if it was a meritocracy so dump the DEI agenda!	Stop largely funding comical shows that play Canadians as dumb hicks. Even other Canadians can't relate. It would be appropriate to have a show or two that highlight Canadian innovation, scientific pursuits, environmental projects. Showcase our intelligence. The Nature of Things, for example, gives the world a top notch respectable image of Canada. More historical dramas. Shows that highlight our way of life, our laws and our provincial attributes and strengths. Trudeau would have you believe we have no identity. It is for the CRTC to encourage the belief that indeed we do have an identity by demonstrating on screen exactly what that is, its character and diversity, its noble heritage .	I see Canadian content also as a way to educate Canadians about our achievers in all fields. This is important for all Canadians but new Canadians in particular. I want new Canadians to be proud of our heritage. So important for them to embrace Canada and not try to remake our cultural fabric to be what they left behind.
Rod	Batten		Current system seems to reward only mediocre content with limited distribution. We need to reach a broader audience.	Favouring minority groups does not represent Canada, it encourages a fractured, divisive view of the country. Selection should be transparent and not favour any group over another. If the content is good it is more likely to find an audience and succeed in conveying it's message.
Steven	Smith	The over influence of politically oriented activists on films, plays, and literature. Nothing kills a story faster than obvious 'message' works with preachy scolding tone...I point to 'Avatar' as an example: humans are so rotten that we should all choose to transform into aliens. If I need a good scolding, I will go listen to sermons in a fundamentalist church.	I don't think it does much at all for this country. French Canadians tend to support their own culture, art, film, and music very well because it is important to them. The rest of the country has a much more diverse spread of cultures. I think they tend to support the film, art, and literature of their mother cultures more than 'Canadian' culture, which no longer really exists, as far as I can see.	I don't think the CRTC is relevant anymore. The identity of this country has been coalescing around Toronto and, to lesser degree, Vancouver. The rest of us are just on the edges. Forced Canadian content has usually been bad and second rate.
B	Brenken		Keeps our unique and valuable viewpoints and growing cultures together in a nation state which is under real cultural, economic, and political threats.	
Eric	Dunn	It's not a specifically Canadian issue -it seems to be universal- but genuine creativity has rarely been adequately valued, encouraged or rewarded.	The current Canadian Content system often seems to exemplify the old adage that the road to Hell is paved with good intentions. Far too often, I find myself turning off a feed or a broadcast with the thought What is this garbage? It must be CanCon!	Please try to be less Torontocentric.

Jeffrey	Timms	Content has to fit in certain boxes and adhere to certain current ever changing ideologies and propaganda to be allowed. Different perspectives that are not at all based on hate but simply differ from the current trend are suppressed in Canadian broadcasting. Only through independent routes does the majority of creative content get delivered as it's very diverse creatively. Trying to adapt ideas into the required boxes and include forced narratives required to be on Canadian broadcasting doesn't make better content it stifles creators and completely changes the vision of the content into something less than it was meant to be. As such you may get on Canada broadcasting, but your product will generally fail as not as creative and unique as your original ideas. Shaped not for creativity and uniqueness, but to check the required boxes up meet the requirements set out by activists not creators.	Basically let creators create their vision and kick out the activists controlling what the creators have to include for it to be allowed. Don't support full on hate of course, but don't deny content simply because it doesn't check all the boxes activists say it should.	Consider that society is forever changing and what is acceptable now was not a few years ago and probably won't be a few years from now. So don't focus on what certain groups demand. Focus on unique stories, content, and ideas. In the end no matter what is created there will be those who love it and those that hate it and good creative content will have those lovers and haters as well as new ones much longer through decades of social change than those projects that cater to only the current ideological perspectives that are not even popular now as falling out of favor again and being replaced as happens in society over and over and over again.
David	Rippel	DEI and approved narrative requirements for funding	Current system attempts to promote Canadian artists I would like the next system to Objectively promote Canadian artists.	Censorship should not play a part in determining which artists receive funding
Gerda	Toffoli		Holds us together. I particularly love CBC and the weekend call-in shows, book reviews, and all sorts of Canadian story content	
Linda	Humphrey	Having to make a profit above all. Being true, informing other Canadians, reflecting Canadian values are at least equally important.	right now Canadian content seems to be dividing our country. I would like it to be a unifying force and build compassion and support for everyone.	Cutting down the duplication of American stations
Murray	MacGillivray	It is not always believed to be as high quality (even though it is) as an example American creators.		
Al	Dente	Biased media, Bots, AI all tools used by Conservative Political Parties in Canada.....Parties that should be in prison.	Fact checked!!!	Hate groups need to be controlled
Tony	Chung	The Canadian broadcasting system is beholden to prejudices that decry any Canadian efforts that don't fit into their model of crappy Canadian media.	Nowhere else in the world do creators expect a pass because they are inhabitants of a specific country. New and emerging creators should have their work judged on their own merits and learn to compete in the global landscape. In order to do this, more funding is necessary behind the scenes to help Canadian creators to up level their skills to be competitive in the market.	The French language is dead.
Anne	Jackson	Lack of funding, its not easy to get your content seen by people who can help, not enough encouragement of new film projects from school level onwards	Does not reflect the vibrancy that I canada is so this should change with great, innovative, non traditional content. A lot of content looks like political propeganda, like all these 'reality' cop shows where the cop is good and the criminals bad - life is never that clear cut and it starts to look so staged.	We need more happiness and comedy. The importance of comedy should not be lost as it is a bridge between difficult conversations and when we censor this, the bridge is lost. Well written shows that do not look like they were made in america would be good - too much propeganda in their content, not as much thought provoking content - which we need to counteract all the tripe with everyone skinny and looking like they are not a day over 30 - so silly, we need real looking people of all ages reflected in the TV shows.
Jessica	Mackintosh	Not sure, don't know enough to say		
ESTHER	MCKENTY	Time and financing	The current system has a uniting effect	No
Thomas M	Pickett	To much of our gov't money supporting DEI, LGBTQ dis and mis info...Lying media narratives, covers up etc, allowed in pushing unsafe injections, WEF politico hacks and other self serving big bucks propaganda. I believe Our Main steam media has largely become a dangerous deceitful all around shit show.	Define Canadian content. All I see is a lot of revisionist history and self serving politically correct crapola. Restore truth to news reporting. And healthy fines for anything else	CRTC has become about as corrupted as most of our institutions. I'd suggest ending it.
Wade	Martin			I don't care about Canadian content
Dwight	Evoy	Having integrity which includes being honest and telling the truth rather than following any given ideology.	I think it stunts the pursuit excellence in much of our efforts. If one is protected by guaranteed content, that reduces competition, therefore that one doesn't have to try as hard. If we can't compete, we had better learn how to. If our forefathers thought like this, we wouldn't have what we have now. By having a protectionist babysitting culture we are living off of their fumes and not building on what they gave us.	Don't try and shape us with ideology, rather let our history and heritage show us where we came from allowing us a sense as to where we could, would and should be going.
Marie	Derosier			Keep it clean and left ideology free.
Wayne	Skerritt	Canadians making independent podcasts and videos for the Internet and other social media are entirely ignored and even censored for 'wrong think', labelled as 'extreme right wingers' when they actually reflect the views and opinions of a wide range of Canadians. Canadians holding certain views or opinions are also labelled 'conspiracy theorists' when in fact their views have turned out to be right in the long run. Often they are the wiser and braver among us.		Free speech is the fundamental, inalienable right of every Canadian. It is not bestowed by government but by the creative intelligence that some may call God. Without the ability to speak freely and responsibly, all other rights are essentially meaningless. The CRTC needs to get out of the way if they cannot or will not provide a level playing field for this fundamental Canadian right and freedom.
Judy	Matheson	Funding or capital in a competitive market. Bias.	Might inspire talent to develop projects.	Develop incentives for content creation.
Mischa	Oberlin			Having, and keeping an unbiased news organization that can report on matters deemed off hands by other news outlets is one of the most important things to keep funding.
Christopher	Kastner	Bureaucratic red tape, undue political and social interference. Censorship should be at the discretion of the participant. There should be freedom of speech, all speech. CRTC should do nothing more than ratings.	Impedes creativity. Ratings only.	It doesn't take a lot of people to provide ratings and the public sector uses up more than 60% of the GDP yet produces no financial gains at a net loss. So major cost cutting measures
Ivan	Rischmiller	Underfunding	As it is now, it helps to ensure that CanCon receives airplay. I would like to see steps taken that the CanCon infrastructure does not inhibit the growth of CanCon and that CanCon creators can apply for funding assistance and know that their CanCon creations will receive support and airplay in Canada.	More funding
Glenn	Francis	Over-regulation and mis-regulation by government, including definitions of Canadian content and CRTC oversight in general	Help us define what it means to be Canadian. Create a sense of community among all Canadians, increasing understanding and minimizing misunderstandings.	Content created and produced by Canadians is Canadian. Content from foreign creators that increases positive international interaction with Canadians should have a separate but favorable classification, as well.
Greg	Swanson	Lack of compensation for material reposted by others on social media		Do not bend to the demands of global platforms

Gord	Ball	The majority of broadcasting services are handled through US distribution. Most readily available content that audiences want to consume are through US distribution. Personally, I've seen little Canadian content in decades because nothing appeals to me. It feels like content advocates have moved to other countries to work with their film and television industries because our country helps others above advocating for our own content.	I don't understand how the CCS helps our media distribution. Trying to hijack services and block content of other regions so we can gain visibility just shows an ignorance to variety or a fear to grow. If we had more of our own studios for a variety of media, and not just news broadcasts, perhaps we could dole out higher budget Canadian content without relying on outside assistance.	Anything that has anything to do with Canadian, be it fact or fiction, should be considered Canadian content. We, as a country, are very generous in our various depictions. Wade Wilson and James Howlett, both comic characters, and both of Canadian nationality, are well known to many in recent years. The history of Canadians and how we fought in the wars, are less well known. However, look at the many depictions of the US military in film and television. We may not aggrandize our place in shaping history, but that is something we could do to share more of our history whether the world likes it or not.
Kirstine	Murdoch		Helps keep and spread Canadian values, knowledge and culture	
Monique	Larson	Small, independent creators (such as YouTubers) are overlooked or completely blocked from accessing distribution no matter the quality of their work.	It preserves our history, but can be too rigid.	I as a consumer of Canadian media want to see more small creators.
David	Milton	The big companies have proven time and time again that they just want the money. Then they hire US actors and film in US locations and call it Canadian content. Content should be made in Canada. That means predominately Canadian talent at all levels and stages of the production, not just actors but writers, directors, camera, editing, etc.	We have the talent but rarely get to showcase it because our neighbour to the south is so loud.	Stop supporting the monopolies. Bell and Rogers extort enough money from the Canadian public they should not be receiving government funding to produce Canadian content. They should be told in no uncertain terms what qualifies (and what does not) as Canadian content and that they must have a minimum percentage of that Canadian content and that it will be costly (ie bankrupt business costly) to ignore the rules. Let them fail or get broken up. Something better _has_ to come out of the ashes. Where there is money - and there is money in cable, production, streaming, internet, etc. there will always be companies willing to do the work. Perhaps if Bell or Rogers fail we can break them up into physical transport (ie fibre/cable) and end user services. Then FORCE them to sell the physical transport to EVERYONE at exactly the same rate. It's too costly to society to have multiple companies serve the last mile so we would better off turning it into a company that does _nothing_ else and _cannot_ do anything else. As it is we give millions to Bell for rural connections and then they use it to run fibre to homes in the city. Enough is enough!
Luke	Babich	The soon to be removed Woke incompetent federal government	Oppressive	Stop trying to control my internet sources of entertainment
Lorne	Gottschewski	Getting air play	Promotes Canadian content	Closer cooperation with SOCAN
Branislav	Selic	Competing with American content, which has a much greater marketing profile	Unifies us	
William	Reist		Current Canadian Content system does not do enough maintain good Canadian presence in national broadcasting. The next system should expand the support to Canadian Content.	
John	MAcDonald	Indifference	A good start.	
Donna	DesBiens	From a lifetime of working in education and personally supporting various arts and listening to my friends and contacts in the music, painting, sculpture, and theatre fields in particular, I know how underfunded and undervalued the arts are in Canada. I see many creators struggling to make a living at all; many have to have another 'day' job to possibilize making a contribution to the arts. I see people struggling to retain copyright over their own work in our digital world. I also see people forced into giving up the lion's share of financial compensation for their work in the big system. These experiences informed my responses to the survey questions. For example, I'm interested in supporting the arts and serious journalism as important to Canadian content. I have zero desire to support reality TV, sensationalist rag reporting, and video games in any way. I'm not a fan of podcasts personally - who has time unless trapped in long commutes - but I understand others like that communication channel.		
Norman	Palardy	Lack of resources to create & distribute content in part because Canadian content has been so broadly interpreted to include creations by non-Canadians but filmed or created in Canada So big foreign creators get funding where Canadian creators cant / dont Foreign creators working in Canada and funded by Canadians agencies ISNT Canadian content IMHO	The current system employs a lot of Canadians (thats good) But the stores arent from Canadian creators (thats where it falls short) It just uses Canadian talent and funding to get a story told , film made, tv show shot, etc Some could have been shot/told anywhere and there was little to nothing _canadian_ about them I'd like to see the new system do more to help Canadian creators and still employ a lot of Canadians in the process	
Alice	Leach	Bias on the part of those running the stations/broadcasting companies and censoring views not held by the current governments (particularly the federal government). It is important that people have the ability to speak freely about their thoughts and opinions without government interference so that discussions can be held on various topics.	Not much. Government control over what is allowed to be seen and heard by the citizens of Canada should be totally removed and open debates/discussions of current topics should be of prime importance. The only things that should be censored are blatantly obvious attempts to lure, guide or influence children in immoral ways, and detailed sexual material should be left to parents - and definitely not to the so-called educators with woke agendas.	It is essential that the CRTC frees itself from political influence and persuasion by insisting on laws prohibiting such issues. Canadian citizens want truth and openness in the news they are shown - not the propaganda dished out by government officials.
Khati	Hendry	In general, broadcasting systems are influenced by profitability and that can often exclude anything that is challenging, creative, or represents new voices. Unless there is a broadcaster that is committed to Canadian content, Canada gets short shrift.	Media representations of Canadian culture and history maintain a Canadian sense of identity and belonging, with a deeper understanding of our particular needs and aspirations.	Commercial considerations are so powerful that we run the risk of advertisers determining our culture entirely, if there are no protections. The direction Canada takes needs to be guided by a public that is knowledgeable about the reality, history and cultures of Canada. Requiring Canadian content will make us better informed.
Sherry	Mace	competing with the American broadcasting systems lack of funds		
Shirley	Kingston	CENSORSHIP!!! UNCENSORED News and programs that keep us informed on current events - eg. Epoch Times -both sides of the issues shown. No trust in mainstream media - therefore I do not support their funding.	It divides and destroys Canadians by not giving the truth through the mainstream media.	Allow journalists the freedom to speak the truth about all the issues that matter to Canadians. Stop taking handouts from the government and allowing them to call the shots.
Richard	Betel	Sites like YouTube have no way of tagging Canadian content, so you can't search for it and you don't usually even realize you're watching it. Facebook functionally blocks Canadian content and thus should be blocked by Canada. TV is a dead medium, but the internet blurs lines so my, I think the CRTC should get involved in manga and anime the way they do other media.	I want more! I don't expect to be able to compete with Hollywood, but we should "try". Shoot for the moon and miss and you'll end up among the stars, and other platitudes like that.	



Carol	Riopel	If the content does not agree with current government, it won't be shown. Government funding of CBC should be stopped. It doesn't promote Canadian public's views enough.	Current content doesn't show all views. Please show multiple viewpoints.	Please let independent news reporters share their viewpoints.
Alec	McMillan		Denying Canadian work produced outside of Canada as being Canadian in music hurts their play time... unless the cricket has fixed this already?	
Jason	Moody			There should be no political interference with the mainstream media
Michael	Read	Having to bastardize Canadian content to appeal to US audiences		
Andrew	Arnold			My view is simple. Content is either good enough to compete and succeed on the national and or international stage or it isn't. If it isn't we need to be better. I've seen so many funded Canadian productions, some even successful domestically that are what I consider embarrassing to watch from a talent and production viewpoint. With the advent of the internet, youtube et al there has never been more opportunities to circumvent traditional broadcasters and reach an audience. You can even be compensated for it. So the concept of funding all kinds of projects that won't pass the litmus test outlined above is on many levels bad investment. Personally I'm tired of Canadian Content being forced upon our society. Should there be funding to bring as many productions from all over the world into Canada to shoot and produce? Absolutely this employs the whole industry from A-Z. At least from the outside the CRTc has been broken for as long as I can remember on so many different topics. This is just one more area they will continue to mismanage and I don't see it changing anytime soon.
JIM	ABEL	Getting airtime Overwhelming American presence, immense American financial resources, our own inferiority complex (too many Canadians think we don't measure up)	It does an amazing job considering the huge obstacles presented by the American media	
Janet	Wearmouth			You need to include both sides of a story by allowing free speech. Private sources of media, such as rebel news, true north, life, site news, etc. need to be welcomed as a balance to the propaganda.
shane	huffman	Most almost all broadcasters are American owned and operated.	It is important to reflect Canadian culture. This should be traditional Canadian culture although we strive to be a melting pot of cultures, the content should be more reflective of actual Canadian culture not so much emphasis on immigrant cultures. People immigrate to Canada for our culture and values and are usually fleeing theirs.	Haven't heard much on high speed internet access for all... especially rural Canada.
Alan	Aubut	Taxes are too high and home grown income too low.	Absolutely nothing other than increasing the tax burden on all Canadians.	Disband. We, as a country are not a child and should not be treated as such. If we cannot support home grown industry it is because of too much government interference, not too little.
Robert	Hardy	Haven't got the foggiest.		
Wanda	Prescott	Competition with outside systems	I think that a Canadian content system should do just that; support Canadian content. Sports, Radio, Environmental issues, Documentaries, etc. that are of importance to the knowledge of people in this country. We are inundated with US content and people think we are all the same, but we are different in some important areas. Also, We have a listener funded Radio Station here in Alberta, CKUA, that could really use some support from other than listeners who are already stretched to the limit.	
Marc-Olivier	Turgeon-Ferland	I believe the principal challenge is getting funding (most don't bother) and getting a broadcast slot on old-school media like TV and radio. That's why most small creator now go through online media where funding is not as important and broadcasting is free and easy.	The definition of Canadian content currently used by the CRTc to give funding is too restrictive and only promotes niche stuff. There should be a mix of niche stuff like historical, political, etc. and mainstream subjects that are made either by anyone currently or previously (eg. raised, lived 5 years, studied, etc.) immersed in the Canadian culture. The main subject of the content doesn't have to be Canadian, our Canadian culture will permeate through the content if created by those people. The CRTc mustn't be scared of the culture changing, that's normal and we should encourage it, not try to prevent it.	The main subject of the content shouldn't have to be Canadian, our Canadian culture will permeate through the content when created by people living in Canada. The CRTc mustn't be scared of the culture changing, that's normal and we should encourage it, not try to prevent it. You can't control what people like and only funding stereotypical Canadian content that few watch will only force people to consume more international content. What good is it doing for our culture and economy producing/funding Canadian content that nobody watches?
B.	Gilbert		Create understanding, open minds, be proud Promote regional diversity - Help me in Ontario learn and understand the perspectives of those across Canada.	
Grace	Tait	Criteria is too mainstream and unfair to those that are not part of the mainstream. There isn't enough Indigenous content being supported by the CRTc or other companies. Indigenous peoples have their own stories and content to share but the system is racist also.	It would allow for more truthful content about our history, as we have all been led to believe that the colonizer designed interpretation of Canadian history is the truth. And there is so much diversity in Canada that do not have fair access to be a meaningful part of media, including social media.	We need to represent all of the variety of people that are on Turtle Island and move away from the colonized way of benefiting a small part of Canadians. There is enough talent, expertise and passion from our multi-cultural members and we need to highlight our true role in treatment and oppression of Indigenous Canadians.
Don & Dianne	Yarwood	Distribution and repeat or follow-up is tough I'm sure and impossible without the CBC	Don't know but it makes me awful PROUD to be Canadian and my family tree goes back to the Wyndot settlement near Churchill Man.	
Martin	Labanic			I could not care less about the origin of media, I only care about whether or not its good.
Harry	Hopkinson	Trying to get their content seen by more than a couple of dozen people.	The current Can-Con leaves a lot to be desired. The next Can-Con must contain interest material and not cater to a certain clique or group.	No comments
Dail	Croome	Not enough radio		
Jamil	El-Hindi	The large and over-bearing presence of just a few large media corporations controlling all aspects of the Canadian internet sector...they are the gate-keepers in preventing all Canadians from accessing affordable media platforms from which consumers/citizens would then be able to create and access all kinds of content.	Give priority to Canadian content creators no matter where in the world they are creating content. Encourage a home-grown Canadian creator class would be great.... maybe help students with the costs of this education?	Break-up or force the large telecom corporations in Canada to hive off the internet into a Crown Corporation.
Barbara	Morrison	Our industry is small and requires support.	It educates all of us about our similarities and celebrates our differences.	We are Canadian and we are different but we need strong Canadian content to keep our culture and our history alive.

Shameel	Bhimji	High barriers to entry, costs and regulations. Difficult to differentiate between Canadian and US content.	Promote Canadian content outside of Canada. Not limiting non-Canadian content inside Canada	
Maxime	Vaillancourt	Competition with content from usa and a lack of education on the value of our identity has a contry with a pass and an unique view on the world.	Priorisé le contenu issu de journalistes professionnels sur toute les appareils contenu dans les réseaux nationaux. En l'imposant en début de fils sur toutes les plateformes mis en oeuvre avec un controle de l'algorithme utiliser par les entreprises produisant des applications. Pour éviter la désinformation et les risques de radicalisation venant autant de l'étranger et un meilleur controle des discours haineux selon notre chartre des droits et liberté. Pour ensuite promouvoir se contenu à l'international en temps que representation de qui nous sommes en tant que nation.	Sanction and criminal charge for those showing violence in the word they use and a redefination of incitation to hatred. The laws in canada need to be updated to take action in an new world where shocking content is encouraged.
Ernie	Reimer		I believe it helps put us on the world stage	
Dan	Home	It seems very streamlined for American production companies to establish themselves in Canada for small bouts of time, yet difficult for Canadian ones to flourish. Like many aspects of our economy and society, we need to make interprovincial support a much larger and attractive option for the Canadian film industry and creative industries in general.		
Linda	McKoryk	Limited audiences and platforms	Don't know the details of the current system. It seems to have had an impact from what I grew up watching on television. Needs to broaden and become current to new platforms, methods of communication, safeguards, regulatory measures etc.	Save the CBC! I live in remote Canada and have done so most of my life. They are a regional godsend. A training ground for local production. A source of local news. Quality programs. Veteran knowledge of Canada. Knits us together and stitches us back when we start to unravel. Same with CPAC, and other Canadian media.
Clarice	Leader	Lack of information on what is required to share their work.	It gives Canadians content they can relate to. I would like it to strengthen this and not allow American culture to take over our very distinct values..	Provide more information and support to our young people so we do not lose our very distinct cultural values.
Nyle	Cockwill	The CRTC is the problem.	They just spend money, now they want to know where to spend more money? The next system should not exist, I want them done.	Please get out of the way and stop spending money. The reconning is coming, we are watching. Both sides of the political divided is done with bureaucracies and there continued desire to expand. More influence and control, all in hopes of getting bigger. "Keep it up and they will be extinct like the CBC
Penny	McKinnon	Canadian content seems to be seen as not as good or as important. Unsure why as our actors/actresses are just as talented or more talented as any others.	Can unite a country which is what we need now more than anything. Needs more funding. At these times it is very difficult to justify so much of the spending that goes on with any government during a time where so many companies, corporations and mega conglomerates have reared their ugly heads and shown extreme greed at a time where people are struggling to survive, unable to afford to eat and pay their bills, having to choose between rent and food. Such difficult decisions but should not be a difficult decision for our greedy corporations who could ease the extreme burdens but choose not to, lining their pockets instead.	Social media sites are not Canadian content. They are owned by Americans. Granted Canadians post on these sites, but not Canadian owned.
Beverley	Stuckey	Too much restrictions and censorship, their needs to be creative freedoms and truths allowed. Let the viewer use their own discernment.	I feel as though CRTC currently allow our government to control our content, what we can and cannot see or hear. I believe CRTC is important especially now with the new world of AI, monitor, investigate and stick handle so to speak Canadian Content. We as a people need to have and entity that is we can trust to protect our rights for freedom of speak and truth, under no control by politics of any kind. CRTC can use resources to verify content and enforce respectful and appropriate guidelines for good of ALL.	Ensure access to genuine content, uncensored for the people.
Danica	Alexander		Our current Canadian Content system that we have in place right now focusses more on the big Canadian studios instead of the upcoming smaller Canadian creators, so I would prefer a grant for smaller creators to be able to expand in their creation potential.	
Kim	Nulty	I think CBC should look at funding like BBC and be independent of government for funding. In Britain it was tv tax not sure how there are dealing with streaming networks if people do not have a tv and watch on computers. But it is worth looking so we can learn from others instead of starting from scratch.	It help us understand one another as this is a big diverse country. And we are not American have different values, laws and rights and are bombarded with American views.	That independent networks radio stations and new can be used to assist the main CBC. So more small areas local content is covered.
Carl	Pickard		Allow Canadians to speak how they feel and what they think.	
Latoya	Harry	interference from political bad actors	broadcast to the world canadian identity and creativity	more support for local/smaller creators and projects
William	Humphries	The existing filters exclude content and programming that differs from their standard. Freedom of expression should not be stifled because some individualistic policy or thinking determines content to be inappropriate.	It fails our country when it decies long standing truths. The guiding principles of our country are based upon truth, respect and honouring each other and this is avoids the pitfalls of personal thinking and personal ideology.	In reality, CRTC should get out of our homes and personal lives and simply make the space for truth and honesty to accessible to all Canadians.
Linda	Forsythe	Unless already known, it's likely difficult. Much like book publishing.	Don't know	I am happy to see CBC BC expanding to smaller communities. We need accurate information going to these communities. I sway towards radio as the investigations tend to be better (eg the Current). CBC TV doesn't hold much interest to me anymore. The news anchors in the local station are incompetent.
James	Logan	Bureaucracy. Inertia of established media organisations, especially those who hold either censorship or broadcasting power over up-and-coming creators. Requirements for said content to meet arbitrary criteria, lest the former strong-arm the content into obscurity (DEI goals, popular/populist messaging or themes, adherence to established narratives). Increased interest in and quality of non-Canadian media, culture and current events in comparison to their Canadian counterparts.	I think the current content system encourages tribalism and Us vs Them narratives by showing undue favour for the most popular (and therefore most profitable) viewpoints. I think that I would like the next step in this system to focus on content that is either explicitly honest about its bias, or at least in finding a systemic balance of providing voice to multiple viewpoints on any given topic.	Please consider that Canadians don't hate either Canadian or non-Canadian content, however that may be defined. We just hate content that survives solely on the merits of its service to or profit for people who are out of touch with Canadian values.
Sylvia	Bews-Wright	NFB needs to expand breadth or have equivalent extensions of Canadian based shows. I have suddenly found interesting shows from New Zealand and Australia playing on CBC. We need more of these kind of adventure shows...and we used to have them. Series that are often legal or hospital or mystery that play weekly and we used to anticipate and discuss the contents and identify with the characters.	More geographic settings that define the limitations of the plots. Get out of the office, the streets, into the rural settings.	Feature more women in leading roles. I cannot remember the title but two women police officers chased the bad guys weekly, wooed the boyfriends, gave us tension and romance and then vanished. Make the series last longer than 6 weeks!
Malcolm	Hughes	An assumed - and perhaps real - bias towards Hollywood and other American sources as well as an emphasis on desirable ethnic and cultural interests.	little if anything at this time	Just get worlds away from ideological trendy demands and focus on the value of the product for its own merit.

Karen	SKADSHEIM		I really think CBC is a huge part of the Canadian identity. I know there is more to Canadian Content than just CBC, but it is perhaps the most readily identifiable. If (when) the Conservatives are elected, I am fearful that CBC will be completely gutted and that will lead to a domino effect for other Canadian Content. If it doesn't already, I want the Canadian Content system to protect our public broadcaster.	Community Radio Stations (ie not Campus Radio) receive no financial support whatsoever. I would like CRTC to consider minimum stable funding for these stations to assist with fixed costs and technical support.
Nathan	Bilton	Too much government and corporate interference in what and how someone should represent Canadian culture and history.	Current content is making Canada look bad and weak to outside viewers. Try being more accurate when discussing and showing Canadian history. Yes even the bad stuff. Stop trying to pass off foreign culture films as ours.	
Martin	Maunder	A giant cultural exporter next door. Attack from right-wing politicians who want to cut cultural funding.	Unites us as a country. Helps Canadian artists contend with the amount of culture from the USA.	I'm so happy CanCon exists!! Because of it I've discovered so much amazing music. Thank you!
Dennis	Hougham	Normal and significant challenges! Worthy for all!	More of the same!	No. Thank you very much!
Jerry	Richard	What the government deems harming to them they block or limit visibility. They don't treat people equally, only the ones that they can control. All voices far and wide need to be heard, but not shoved down our throats.	It blocks important content, but allows DEI and Dragtime story lines inappropriate for citizens and children under 18.	
Dennis	Fitch	Cost, discovery, no Canadian owned and controlled streaming platform like to YouTube,	Ban algorithms that determine content discovery, let us control what we want to see, good content will bubble to the surface, bring back local news that isn't owned by an oligarch, let the people tell the stories not the billionaires	Do something about fake news, misinformation, take a stand against the deterioration of democracy
Shane	Dawson	Our internet policies are terrible		
Allan	Cousin	The overwhelming array of platform options means its too easy to get lost in the shuffle, meaning the power of the message gets too easily diluted. There needs to be a way to help them focus on making their contributions have an impact.	It needs to really lean into the fact that we're Canadian.	As a corollary to question 8, the CRTC needs to do what they should have been doing all along. Reduce internet costs by leveling the playing field for 3rd party internet providers. This would mean cheaper and more accessible broadband for rural areas and drive down costs for everyone. This would allow easier access to market for content creators, allowing them to at least get a foot in the door to making an impact. Once that occurs, it's easier to focus on promoting that content.
Ken	Van de Burgt	I think the largest challenge for Canadian creators is the notion that content must have a uniquely Canadian point of view. The requirements for DEI and ESG standards means the content is unpalatable for consumption. That makes CRTC an obstacle.	Right now the Canadian Content system a minefield of Marxist Woke Green ESG DEI laden Bullshit. If there is a label trying to promote content on the basis that it is Canadian Content its a warning label to go find something else. Canadian Content should not be driven by ideological propaganda that no one in main street Canada actually believes.	CRTC should have no role in promoting content of any kind. Let the free market decide. CRTC should not be using my tax dollars to fund any content. Keep your sticky fingers off internet content.
jimmy	houssen	There are so many challenges. One of the biggest challenges is to stop pretending we are the USA. Avoid building systems that reward the few with accolades. Ultimately, such reward systems leave out the many.	Place more effort and a larger portion of your funding into preserving Canada based Indigenous Cultures. The culture of the west will survive the melting pot. As will cultures from abroad. Indigenous populations may dwindle. Their culture is in great need of preservation. In doing so we will preserve Canadian culture as a whole.	As a Canadian Artist (Musician) I have never benefited or sought-out a benefit from CRTC funding. Too often, instead I have witnessed wasted financing efforts of such groups as Factor, SOCAN, CMF seemingly waste Canadian tax payer dollars. If an artist
Michael	Anderton	Bias against new or progressive forms of art and music.	The percentage of Canadian content should be reduced for art, music and international news sources.	
jane	glatt	Legacy media seem to be into large projects vs. smaller efforts by emerging artists Centralization makes it hard for artists in smaller communities to get noticed	Currently - CanCon encourages the creation of content by and for Canadians I hope the same for the future	
Dave	Ord	SEO issues. It's hard for new content to get found/discovered using standard search methods.	It helps preserve our identity as Canadians. The next system should promote and discover new Canadian content while preserving all of our historical media.	Be very very careful when media companies are sold/merged. If foreign ownership is involved, it could have negative effects to Canadian content. Take your job seriously when CRTC approval is required ... bigger isn't always better.
Carl	Schepannek	not enough exposure	canadian tv shows	
David	McAuley	Interference by the government in pushing their own political narrative. Talent prevails, if you have talent it will surface if not the CRTC will pay for crap.	Nothing	Get out of pushing crap and mask it as Canadian content that is good for us. Better than that, get rid of the CRTC.
delmonte	Amendola	canadian content to me means censorship of what consumers really want for example on NFL broadcasts instead of watching american broadcasts of half time highlights we have to put up with non-sense canadian broadcasters that to me means CANADIAN COMMUNISM -----	as i said we are being denied what we as tv viewers really want NFL HIGHLIGHTS not canadian non-sense	scrap the non-sense canadian content law
Herb	Guhl			We don't need and can't afford to have the CRTC subsidize anything. Get rid of it, along with all government funded media.
G	Sapelak		Usless waste of tax money...	Drop all Canadian content requirements
Meg	Edwards	Too much woke gate keeping that may prioritize voices from what was once an under represented population, but is now saturated.		
Elizabeth	Milward			I'm not sure the CRTC should be subsidizing Canadian content. I don't really like the idea of some content creators getting subsidized and others not, based on a not-very-transparent rubric I have little say in. Not least because smaller creators or people who make stuff the CRTC doesn't like will probably get nothing, while already-loud voices that don't need the help will get yet another boost. I'd rather the taxpayer's money got spent on hiring more nurses and doctors.
Michael	Vanner	The cultural industry in Canada has too much reliance on public funds. Creators need to become self sufficient and not wards of the state. Who decides what are Canadian values? We need to scrap the entire CanCon model and develop an entrepreneurial culture that produces and promotes a variety of voices rather than the homogenized cultural values of the Laurentian Elite.	It creates a cultural welfare system that discourages creativity.	Scrap the entire CanCon model. It is a failure of epic proportions.
Christopher	Pattenden	The CRTC itself. Thanks for allowing Bell & Rogers to swallow up every competitor to keep the prices of everything high. In reducing available distribution channels, the oligarchs can exert more control for their own gain. Not a Roger's artist? -- no broadcast for you. BTW, Is Bryan Adams still not sufficiently Canadian?	I still remember Toller Cranston's Strawberry Ice. Thanks for continuing to fund things "no one" wants to see because someone thinks we should be watching what they prefer.	Don't bother doing anything until you close the revolving door between yourselves and the industry you're supposed to be regulating. The CRTC is a victim of complete regulatory capture. We all saw Ian Scott holding hands with Bell's CEO in a Byward Market pub -- immediately before the CRTC overturned their plans and screwed Canadians. We all saw Navdeep Bains quit government for a cushy job at Rogers. The CRTC is a joke.

Ronan	Joseph		Change default algorithms on services like Tik Tok, YouTube, and Instagram to surface more Canadian content, with American content being mostly discovered through specific searches or shares from fellow Canadians.	Focus on the next generations of Canadian content consumers, many of whom spend most of our time consuming content through our smartphones on American services and not through traditional TV or radio media operated by Canadian companies.
susan	corcoran			support my CBC
Stephanie	Monagan	Ability to make it full time due to cost of living and income tax.	I think it gives Canada more representation and attention on the global stage.	
Allen	Legacy	Canadian content isn't important to me, because pretty much all Canadian programs and movies are trash. Poorly written, poorly produced, poorly funded and usually starring the same actors in everything. There's a reason why very talented Canadians, both in front and behind the camera, leave for the United States. Canada doesn't support the Arts. The programs in existence are always funding their friends (who usually possess very little talent), and I'm tired of this. Especially when it's my 'Tax Dollars' being dolled out to people with very little or no talent. CBC needs to be made an independent entity, with no or very little funding. CBC needs to start producing, or buying quality content, regardless of the source, and be forced to stand on its own two feet. If the people running CBC can't do this, fire them, they need to be replaced with talented producers, directors and programmers. I can continue pointing out everything that is wrong with Canada when it comes to the Arts, but it will only fall on deaf ears.	Please see my previous answer.	
Joe	Schmutz	Small population, long-distant transport for items	We still have a good reputation in the world, people want to know our stories	Having a public broadcaster is very important, it is part of having/defend our democracy. We must keep it.
Scott	Ballegeer	American bias	Helps with indentifying our national identity.	
Olivia	Kilpatrick	DEI restrictions, competition, smaller market compared to the US. It's interesting to me how KPop/Korean pop culture is spreading. It would be interesting to have a Canadian culture that other populations are interested in secondary to serving the Canadian public.	OverRepresents DEI subgroups but doesn't represent all Canadians. So much of it is too expensive to produce and wasteful of Canadian taxpayers money.	I'd highlight things that unite Canadians no matter our skin color, income or background.
Maxime	Cote	Stop wasting my money on things that don't bring back real money to us	Waste my hard earned money	Stop waiting my money
Gerry	Sommerville	It is not clear to me what the current broad casting system is. Likely not pervasive enough in Canada.		
Kevin	Bailey	Censorship	Nothing	Why are you wanting to support content creators? There work should speak for itself and they should receive monies accordingly. I don't support corporate welfare in any form.
Tony	Kasprzak	Funding and experienced personnel	Maintain our heritage for future generations and the world.	Just maintain our cultural heritage be it French or English.
Kathryn	Flett	Standing out from the crowd of thousands creating content	I think the current system ensures we have a small amount of Canadian content in our airways	
John	Flynn	The current system is 20 years behind where most people get there content this a huge problem	First off nothing really good besides wasting money on dead content forms, I would like to see sections on steaming platforms that offer Canadian content or have a Canadian section on YouTube focused on telling/showing Canadian content and stories	
Donna	Rivet	Stop trashing our Charter. Stop lying on mainstream media.	Stop trashing our Charter. That's the most important thing.	Stop trashing our Charter.
Mike	Ledarney	I don't think that traditional broadcast should play a role in creation of content. Canadian have access to the same modes of distribution as the rest of the world, You tube, Insta, BlueSky, and others. The conditions to allow creators to access the resources they need to create including fair use of other content, and historic media plus a change to allow creator to benefit \$\$ from their content so they can make a living from their efforts.	I think that there is a stigma that can be attached to Canadian content that only exists due to Government support when Canadian do not directly support what is being created. it just checks a box but does not have wide spread support by the public.	Be as less intrusive as possible creators need to be able to find their own audience, if that audience in Canadians or others in the world. They need to stand on their own.
Lesley	Miller	Too many big multinational corporations own the content and own the way that content is presented.	Protects Canadian content and individual under-represented voices. CanCon system needs to do a whole lot more for independent media.	No
jonathan	lepper	Too much government funding and propoganda	Nothing	nadda
Kyle	Lorimer	The US being a much larger market, and massive companies having all the money, and therefor the power to influence policy/what gets broadcasted and what is left to die		
Matt	Connor	Chinada should do away with the CRTC. Communism has no place and it is a huge waste of time and money. You can't help creators as you are the problem. So piss off.		Dissolve today. You suck and serve no one but your political and fascist masters.
John	Staniewicz	Too much bureaucracy.	Brings our vast and diverse country closer together.	Don't dwell on reconciliation as much as it has been in recent years. It is not what modern day Canada is. The errors of the past are just that. In the past, that we can't change. We have to look to the future, life goes on as it did for many migrants that were affected much more severely during and after World War 2. Such as my parents and many others I knew. They put the hardships and horrors of the war they experienced behind them and made a good life in Canada. They worked hard and overcame the difficulties fitting into Canadian society. They raised their families and didn't complain. All the while living with the loss of friends and family from the war. They took responsibility for their life and made the best of it. Many that complain about colonialism must remember that the sacrifices made by many gave them the freedom they enjoy today. The world is a much bigger place than Canada.
Michael	Vinnins	No clear direction or support from the CRTC	Support content that people want to watch.	
Tom	Gore	Visual artists are amongst our most important creators yet they are significantly underrepresented.		

James	Barlow	US and other international content creators have considerably more marketing and cultural power to the promote their products. I think Canadian creators are also under pressure to create content that conforms to a particular set of values that cannot be questioned or challenged, which limits creative freedom and opportunity.	I think the current content system helps provide a national voice for Canada, and I expect future content to do that.	When media companies have controlling interest by foreign entities they need to be regulated as foreign content with reduced eligibility for access to support for Canadian content. There should be additional incentives to ensure Canadian media companies have 51% ownership in Canada.
Barrie	Stanbury	Stopping free speech		
Darcy	Bucsis			more over the air stations so everyone can see content
Barry	Dodd	Canadian Broadcasters are only interested in meeting Cancon requirements as cheaply as possible. Challenging for producers to make programs based on a point system	Recognize that Productions need to be world class for distribution which means great content without artificial cancon rules	
Gregory	Gulas	The fact the CRTC continually fails to do its job. All you ever do is bend the knee to corporate interests so you can get cushy sinecure jobs from Rogers once you're out of office. As a result, we pay outrageous rates for telecom services, our broadcasters are all owned by the same 2 corporations and free expression of all kinds is being stifled due to a lack of funds and full on censorship by corporate interests.	Tell stories about Canadian culture and history. Not Indian. Not Chinese. CANADIAN.	Do your damn job and look out for the country instead of your self interest. Not that any politician at any level seems capable of doing that anymore. The CRTC is a joke.
Iain	Lang			Canadian content should compete well with non Canadian content or we are funding content no one will see anyway. Cont created just because funding is available is a waste.
Darrell	Plunkett	Equity diversity Inclusion social justice, BS. How about stop this censorship BS stand out of the way of Canadians sharing their stories with other Canadians. You don't get to pick and choose.	it suppresses Canadian content through a small group of people who get offended by everything, allow people to speak what they want to.	Stop being a ministry of truth. George Orwell's 1982 was supposed to be a book not a guideline for censorship by the CRTC
Evelyn	Steinberg	Funding, controversial themes/topics, costs of production, with news getting the facts out	Gives us a common base and source of Canadian information. Helps us to learn about other peoples, regions, our history, politics Highlights Canadian talent Economic gains in the country Showcase for Canadian talent	The same Keep a National scope More local issues - show what we have in common and celebrate our differences
FABIO	MARION		It is overrated to be honest. Let people decide what they want on their own and not force fed to us	Consider abolishing it but then there would be no real need for the crtc
John	Barclay	Funding, audience, public perception, the ability to make a living or even to know where the next paycheck is coming from.	It does a lot, but it could do a lot more. We need to tell Canadian stories and make sure that there are Canadian means to distribute and control it.	Not allowing Canadian money to make things that can be disguised as Anywhere/land or anybodies story but that are Canadian.
Denise	McGuire	The current broadcasting system is either underfunded itself (CBC) or monopolies like Rogers, Bell, and Telus seem to be more focused on importing US content, and they are shutting down programs that critically examine and report on Canadian society vs American society.	I think it allows Canadians to see the diversity of cultural experience across the country and it promotes education, understanding, and empathy for fellow Canadians.	I'd like them to consider that appropriate funding of the arts and media is critical to cultural cohesion.
Chris	Curzon	We're not as well known as some other places for some content. Encouraging content creation and giving opportunities for people to get good and get known will make Canadian content wanted, without trying to enforce minimum amounts	Trying to force foreign companies, such as YouTube or Netflix to follow Canadian content guidelines will end up with them getting the cheapest they can to fill up the amount they need. Focusing on making the Canadian content good enough that companies want to license it, regardless of where it's from, should be there goal. Nobody wants Canadian connect just because it's Canadian, we want good Canadian content	
Jodi	Delaney	One word, Bureaucracy.	Canadian Content tells our stories, our history, lifestyle, values and what makes us Canadian.	Not that I can think of.
John	Meeuwse	Not sure. I don't create content so can't really sat	Be more positive about Canada. Allow Canadians to share there content whether the CRTC agrees or not, so long as it doesn't have to do with hate or crime	No
Matthew	Fleming	Popular content from outside of Canada are prioritized over Canadian content.	Expand the broadcast range.	Help create programs for new individuals to become more interested in Canadian content and getting it created.
Sandy	Sander	Most of it isn't very good. Or feels like a cheap American knock off. There are exceptions (like Orphan Black). But many of the shows aren't that good.		
Robert	Hines	government sensorship	keeps Canadians thinking Canadian	
Roger	Hall	The current broadcasting system is obscenely biased. Quite frankly Canadian TV media is so vomitously biased and woke I don't know a single person who actually watches any of it anymore. I check in occasionally to see if things have changed for the better but sadly it seems to me that nothing has. As a consequence many people potentially miss out on possibly good Canadian produced content. I would imagine trying to get funding for anything that doesn't adhere to the current governments woke ideology would be impossible.	Nothing but reinforce cultural bias towards woke causes.	
Angus	Ainslie	Too much emphasis on french content. If it can't survive on it's merit then let the language die.		
Seann	Giffin	Competition from American media because they typically have bigger budgets to make everything look better.	Not much other than force things on Canadians that they don't always care about elor want because content must meet arbitrary percentage points for companies and broadcasters to maintain their licenses.	
Trevor	Wilkinson	Creators should have equal opportunity to funds based on the merit of their projects regardless of their background. I don't believe that giving special consideration to minority groups is healthy, as equality of outcome does not, and has never, worked as a long term strategy. The arts community is already diverse, we don't need to push that agenda any further. Free up money for the best of the best to show the world what Canada has to offer, not to fulfill a political agenda.	Canadian content is important in this country to uphold a national identity (at times). I would like to see more innovation/diversity in projects that surpass the Canadian stereotype as seen by other countries.	
Ben	Ireland	Overwhelmed by the volume of other media.	I did not know we had one.	Please define it in terms that will aid those who need help, and not those who are established. Established means that they are making a steady salary.
Donald	Clancy	The broadcasting systems are fairly limited. I get most of my Canadian content through podcast and CBC radio	I'd like the guidelines to include more Canadians that aren't being directed employed by a Canadian company	I think Canadian content gets people more in the mood for Canadian people.
Zac	Melnchuk	Content that doesn't fit the broadcasters agenda isn't getting funding / picked up. A diversity in content is important.	More freedom of expression. I don't like how news related anything is not able to be shared on social media platforms either. Freedom of speech is losing its meaning in the country over the past few years.	There's too much overstepping when it comes to censoring content or content creators on social media platforms like Facebook etc

Bryan	Schmidt	We're less than 10% as numerous as Americans, and their hyper-dominant culture keeps Canadian content down, while simultaneously using Canadian actors/personalities to drive said content.	Focus more on smaller and independent content creators.	
Jane	Barroll	The \$900,000 gift to CBC, CTV and Global from Trudeau to buy favourable reviews was unfair to smaller companies and networks.	Current Canadian content of CBC, CTV & Global does not accurately report most actual news; they mainly report whatever makes Trudeau's Liberals appear favourable to any alternatives.	It is not necessary for CRTC to fund "Canadian content"; to allow all sources of news from and into Canada would ensure balanced coverage of current events and culture!
Arnold	Smith			
Robert	Russell	They are squeezed out by big money and large US corporate perspectives	It is extremely important to keep our distinct culture vital and proud. The next Canadian Content system should do that even more so than now!	Please keep our strong individuality, and beautifully distinct cultures (as in Quebec, the Maritimes, and the West Coast) supported with strong financial incentives, and limit the amount from south-of-the-border, which will overwhelm us without your independent, strong advocacy!
Victoria	Thomson		Preserves Canadian identity.	
Brad	Scott	Quotas for Canadian content just result in crap produced for the lowest cost, cheapen the image of Canadian content and should be abolished. We should prioritize creating the best we can, which will end up being in demand and thus circulate widely, as well as raising the status of Canada and our capabilities.	The current quota system cheapens our image abroad. People of any nationality will prefer to watch high quality content over crappy content that happens to be made locally. The next system should work to improve the quality of content made in Canada as a first priority and secondly to provide an on ramp for local, as in small communities across the nation, content creators and news outlets to get a start. The big media players and the big cities can take care of themselves and do very well already. NHL players get their start in local community and outdoor rinks, not the Maple Leaf Gardens.	Discourage media consolidation and promote more local and diverse news sources. We pretty much have only three news and media sources in Canada now, they all sound alike, they all read the same few stories from the same sources, and they're all pretty much crap.
Bill	Madden	Succeed or fail on the merit of ones creation. Forced Canadian content feels false. Let nature take its course. The ONLY media that should possibly receive funding from outside their own abilities to create wealth is a country wide radio service. Simply because there may be a time when an emergency situation could benefit the population if they had a way to get important information regardless of whether there is an active internet connection or whether utilities are available. A simple battery or wind up radio could be a life saver. Does that mean filling the air time of said radio service with fluff and nonsense? No! Every story should be solid journalism in a non partisan manner. 10 provinces and 3 territories can share the time in as equal method as possible. NOT based on population. 10 provinces get 1 hour each and repeats that content once more per day. That leaves 2 hours to divide among the territories. Perhaps alternating days.	See above.	Stop interfering. As it stands now, I avoid it. Anything being created due to force is not that creative. BTW, opinions of presenters is an editorial format and should never be presented as news.
Dorothy	Hansen		People use different methods to get content. Some prefer audio, some need visual content. CRTC should support a variety of technologies for spreading Canadian content via TV, radio, streaming, closed captioning, etc.	
Ray	Bennett	Cost of producing their work. Taking a back seat to International/US creators. Lack of funding to creat.	Keeps us united from coast to coast. Provide assistance to entrepreneurs and creators starting out.	Ensure their assistance is going to the correct people and not being wasted or scammed.
Edward	Rilkoff	The current broadcasting system has been diluted by Hollywood.	I no longer can identify Canadian content. National Film Board productions were distinctly identifiable as Canadian and I think it was a good model.	The fact is that Canadians are now consumers of media on a global scale, and the CRTC need to assist Canadian content to compete in that market.
Jan	Drzewiecki	Costs and tax breaks given to bigger productions and competing with popular American tv shows and the ability to gain access to streaming services as well as IPTV systems now	It helps provide a good building foundation for Canadian media and its ability to grow all facets of the entertainment industry, it just needs the next step to be able to achieve worldwide success. We need to be able to provide the industry with an ability to grow and expand across Canada to show that it's come a long way since the stereotypes of the 70s-90s and protect our cultural identity in a way that shows it unique from the US and the UK	
Ellen	Ballinger	The US influence is strong, more so than many realize, and the US feels strongly about maintaining that.	Not enough, and some versions of government don't seem to think it's important.	
Denzil John	Asche	it is often (almost always) things with low production values which are chosen. this gives the world a narrow and bad non-dynamic impression of Canada. there are a gazillion things filmed in Vancouver with colour and life. but they always depict somewhere else because if they were said to be Canada people wouldn't watch because they would expect bad CanCon production values, boring rural scenery, and characters that speak slowly and say 'eh'. The more you choose CanCon of mom making jam next to a cow field of melting snow, the worse the situation becomes. Not that people should be America-slick, but it should reflect real modern art and culture and community. The status quo is boring. Whether it's mom and jam or whether it's some overly-made up woman with a pantsuit or tight little dress. Canadian art and music and culture is dynamic and creative and exists, but it's also not Bob who glued sticks together and dipped it in glue and sand until people humoured him enough to call it art. There's brilliant musicians and out there performing for spare change with no support and you don't manage to find them. why? what's wrong with you anyway? you need people from the communities who know art going on today.	the system is far too narrow. there are lots of Canadian creators that somehow don't count as Canadian. For instance, Canadian actors are Canadian. Not extras, obviously, but if they are named on the poster, as it were. People who were born and grew up in Canada are Canadian. work by and about them featuring them should count.	The big problem is that you are forcing everyone to watch boring stuff instead of high quality stuff, whether in terms of production or talent. What you should really push for is content done by Canadians and done in Canada to be seen as Canadian. People and content have to be seen as American for people to watch them. And that is a direct result of your only counting and funding really boring things over decades. So show people the good things are actually Canadian. Examine actual culture in action and promote quality. Think: is it the status quo? Conclude: then it's tautologically boring.
Marcus	Coles	The vertical integration of Canadian broadcast companies has choked the freedom of media in this country. If they can't monetize it, for the most part it goes unseen.	I think the current Canadian Content system does very little and channels money many times into the wrong hands.	Other than at the grassroots and emerging level if content is good it should be able to stand on its own.
Elva	Wagner	How are seniors being represented by journalists, hosts, actors etc. What current methods of carrying content readily available to seniors, disabled and low income citizens?	The current content is woefully low. Canadian programmes featuring our musicians and playwrights and actors are missing. Weather is discussed more than news items. News items are so cropped that important information is missing. So demoralizing when we have excellent journalists not being aired.	
David	Warren		support Canadian and minority creators.	

IAN	STAUNTON	I would never choose to enjoy something simply because it's Canadian but I feel better for having enjoyed something I'm interested in if the creator is Canadian.	I think it promotes the arts well, but I think there's too big a focus on niche groups without broad interest. That results in a lot of support for things with very little consumption. If it doesn't reach people, it's of no value except to the creator.	I don't want something to be labelled as Canadian - I just want Canadian creators to receive support for their work and compete equally on the stage. If they have to meet a bar to gain support it compromises what they're trying to create.
François	Théberge	- Quotas - A handful of shadowy people decide what to broadcast	Current content system is bias toward liberalism and woke Next you should stop the bias	Stop all these warning every 5 minutes, as soon as you turn tv on you know there will be violence or offensive things, dont need to warn me over and over again Make ads and warnings audio lower than main show, everytime the ad start we have to scramble to turn down volume Ban woke content
DUILIO	ROSE	Regulations and censorship	Not sure	Assistance is good but the product must stand on its own. If nobody finds it worth their time let it die.
Al	Varty		It keeps our culture from being represented by people that don't know who we are. It keeps Canadians employed in an influential media. It puts forth a Canadian prospective of life.	Keep Canada Canadian
Roy	McEwen	Aside from the drive to receive government assistance I believe the greatest challenge for Canadian Creators is to produce products that are of interest and relevant to the consumer. Being Canadian owned and produced is meaningless if the end product only reached the consumer because it was government subsidized. I think that government should get out of the way and let the creator's efforts and success be governed by the free market.	I think the CRTS should be shut down to save government limited tax dollars. Canadian content that is worth while and relevant will naturally rise to the top in the free market system due to its quality alone. CRTS is ill conceived and does more to interfere with the natural emergence of quality relevant programming due to arbitrary rules that suppress what it attempts to achieve.	I strongly believe that the CRTS must be shut down since it introduces censorship and a bureaucracy that creates a self serving controlled narrative that is counterproductive to Canadians.
James	Skinner	The same challenges as any other creator. I do not believe in funding projects with tax dollars that do not stand on their own merit. I find that these tax dollar funded media programs push a far left agenda that does not represent the tax payers as a whole.	Focus on stand alone projects that do not require tax dollars. Except for no partisan unbiased fact based educational content.	Take biased politics out of it.
KURT	WEINHEIMER	Political interference.	Encourage Canadian talent to remain in the country.	
santos	perez	-The existence of cancon and any other laws/regulations by the state or broadcasting conglomerate that limits or control the dissemination of their content as the creators sees fit in a true free market. -The interference of governments and lobby groups to impose their ways. - Platforms walled garden , lock in and their lack of interoperability.	Nothing good. Just cancel cancon and any related programs. Stop the money handouts. Stop propping it up with endless money or by trying to distort the internet . Treat it like an adult, let it fly of its own wings. If it dies, it dies. If it succeeds it succeeds. Let Canadian content exist on its own merit and value in a real free market.	Cancel cancon, stop meddling. Stop wasting time on labels and or redefining Canadian content. Let content be what it is regardless of origin. Respect the content industry as an adult, let it crash or soar to new heights. Let Canadian (or other) content exist on its own merit and value in a real free market.
Muriel	Meller	They are being censored. They are punished if they use certain words or phrases by broadcast being deleted or muted or ???	Right now it suppresses independent journalists who are busy doing the hard work of investigating activities that are taking place in local communities. Canadians investigating Canadian activities. They should all be licenced as newsworthy because they are making local citizens aware of what is happening good or bad in our communities. Censorship has gone too far. Right now freedom of speech and press is basically NIL.	We used to be a Country know for our FREEDOM and Kindness but we have turned into a country of censorship and Wokeness and only considering ONE SIDE TO EVERY STORY. This has to be stopped! There are three sides to every story - Your side My side and I like to say God's side (because He knows what really happens) We used to be able to agree to disagree but that aspect has been lost since Covid Mainly due to Mainstream media bias and promoting one side only.
Jean-Gabriel	Rocher	Giving away the IP and economical benefits of Canadian contents.	It should not be directed and the content should be left to the creativity of our creators, as much as possible.	
Susan	Miller	Copyright issues, inadequate funding, lack of recognition	Far more supportive of new and underrepresented creators and groups	
Michael	Witkowskyj	Marketability for mass consumption	Only watch quality broadcasts	More mass appeal
Amanda	Sylvester			consider that Canadian values are not monolithic, and as such neither should our content- so much news media for instance is owned by an extremely small group of very rich people who do not speak to the concerns and values of the common citizen/immigrant/visa holder, and the biases implicit (often explicit) in these media giants reflect that disparity. the crtc has already done so much try and mitigate monopolies in other levels of media dispersion, and I would like to see those efforts applied in this level as well.
Richard	Willott	Many! Most of which I am unaware, but the barriers are there. Better public funding would ease some of those difficulties if applied appropriately.	It prevents Canada from being overrun by the 'culture' that exists south of us. To maintain the distinctions and differences is vitally important. We need to continue that, or we will be culturally 'absorbed'.	The CRTS is doing a very poor job of making sure the industries are not dominated by a few major players at the expense of smaller and/or newer entrants into the field. These semi-monopolistic practices must be curtailed or at least minimized.
Guy	Hallifax	1. Politics dominates the Canadian media. Commissioning editors seem to be terrified to upset the Government. 2. Current broadcasters have lost their sense of humour. 3. Children's material has been overrun with pornography by woke groomers in the name of equality. 4. DEI policies mean that creators who are not coloured/gay/trans/immigrants/etc have no chance of being allowed even to pitch. There is no equality of opportunity in Canada.	In the global market Canada is not taken seriously as a creator of original content. Fund the development of content at grassroots level, and not restrict development to existing media conglomerates.	Remove quotas; replace them with budgets.
Hugh	Graham	Competition from U.S. services, digital discrimination by huge corporations controlled by freakish billionaires.	Helps maintain/enhance Canadian identity instead of the default: Sliding into synchronicity with U.S. culture.	Bell/Rogers Executives with high salaries while laying off people who actually create stuff.
Mark	Kusmider	The broadcasting system is biased because it only represents the government's perspective.		
DR. WESLEY	MACK	UNPRECEDENTED CENSORSHIP!	HONOR THE RIGHTS OF FREEDOM OF SPEECH!	
Shelly	Duchesne	Financial / advertisement backing		
Sarah	Sgambelluri	Hard to get 'in', and funding in Canada is basically nothing.	Ideally, instead of having to have a certain amount of Canadian content, make it so that we want that content.	Just made in canada by Canadians.
Anna	MacDonald	They are competing against projects/creators from other countries with much larger budgets, plus a lot of people dismiss Canadian content as less interesting. They are often less willing to give it a try. (This applies much more to film/TV than music.)	I think the system for Canadian music (especially with regard to radio play) was so successful that people now think it wasn't even necessary. They don't realize what the landscape for Canadian music was like at the start of the program. CanCon rules turned things around completely. I'd love to see film and TV get to the same level. I suppose the test might be (in some cases) that something is not even promoted as homegrown -- people would just accept it for itself, judge it on its own merits, and maybe not realize until afterwards that it was Canadian. Or, however it was promoted, that they would at least be willing to give it an equal shot against a US production. Additionally, having projects actually set in Canada be successful internationally.	I'm not sure how to word this. I think less emphasis should be given to things that are somehow weighty or worthy seeming, that feel like they are meant to be educational. I'd like to see Canadian content of every type -- dark, light, silly, dramatic, scary, heavy, everything -- that doesn't feel like it has to hit you over the head with overt reminders that it is Canadian. Just exist in a Canadian context and have the story be enough. (Does that make sense?)
Bruce	Rosove		Inform and entertain us about Canada and the world.	

Roy	Daly	Government funded networks at present time are biased, and promote only one narrative, it's totally unfair. Networks should not be publicly funded, at present they are just propaganda venues.		Independent fact checkers unaffiliated with any government organization should be used.
Alexander S.	Romanchuk	Being unable to bring forth their Canadian ideas because of some stupid bias!	Show our traditional values, culture and those people who are creators.	
Wes	Moore	The current system has been weakened by fracturing into a greater number of outlets, which dilutes the advertising and investor financing pool.	My sense has been that it is great. I believe it helped develop many artists and many areas of industry in the arts.	Core areas and core outlets, like the CBC need to be well supported and bolstered. In the world of dispersion and individual expression we need a strong and growing source of good, true, reliable information that deals with domestic issues and concerns. By Canadians, for Canadians.
Marie-France	Watson			Consider that while promoting and supporting Canadian content is important and can be done without having to restrict or censor non Canadian content in Canada. Canadians should be able to choose what kind of content they wish to consume (all countries) without restriction. Please respect the ethos of Net neutrality. I'm ashamed that I cannot view non-Canadian news content or receive different perspectives from around the world.
Marcus	Papais			A drive to bring more attention to Canadian Content in the digital age ought to be focused on uplifting voices that were previously unheard, rather than pushing more content that Canadians are already familiar with.
Louise	Casselman	Breaking through	1. Helps to develop solutions to Canadian social problems 2. Helps to strengthen Canadian identity	1. Need to pay more attention to emerging social issues. 2. Pay more attention to supporting scientific knowledge. 3. Play a role in educating the public. 4. Support diversity and Indigenous languages. 5. Help create an appetite for Canadian programming
Luciana	Maia			It has to be impartial in distributing news. Because they get money from government the news became a bunch of lies to make everyone in the government look good and the opposition always bad !!! It can't be true!!!! Stop brainwashing people Give the news and not opinions, I'll make my mind for or against every single party
Shane	Lange	Corporate control limits distribution and discourse.	Currently the CanCon system supports profit-driven projects at the expense of independent voices and does not ensure equal opportunities exist for distribution. The CRTC does not represent the best interests of Canadians where cultural expression is concerned and lacks effective independent oversight in its accountability structures.	You're not qualified to do the job and have betrayed the best interests of Canadians by your incompetence and commerce-driven agenda.
Gloria	Worth	n/a	Cdn. content should be facts and not speculation. Too many drama queens reporting - where are the men? Women should be included but not take over the airways. Some talk shows are too partisan. All views should be discussed - let me decide - not media. Get rid of all the red on the news stations - reminds me of Trump and China. Too much government control.	
Karl	Walker	Stop the censorship. CRTC NEEDS MORE TEETH IN DECISIONS. STOP ADS THAT ARE DISPLAYED WHILE SHOWS AND PROGRAMS ARE PLAYING!	It showcases who we are, our country, our cultural heritage from all walks of life.	Stop the screw over of our rights. State to large entities that if you want your programs whether TV radio or any media these are the rules.
Gary	Westberg	CRTC and the current Canadian government is the biggest obstacle and challenge!		Defund the mainstream media!
Valerie	Cotton	Limited access to main stream media and sufficient remuneration for their content. The CBC has played a positive role in supporting young artists/creators and should be provided with more funding to increase their efforts. Limited 'start-up' funding to generate content proposals that ultimately might lead to execution and distribution.	Create an environment that supports the creation and distribution of Canadian content such that it is not lost or overwhelmed by content from the United States across the fragment media landscape.	Regulations and guardrails for content created by Artificial Intelligence (A.I.) and to prevent the theft of intellectual property online by companies feeding A.I. or others for that matter.
Bonnie	Nicholas	Regarding news: Most important is unbiased truthful reporting. Not reporting based on creators viewpoint or direction creators want to bias the viewers knowledge but the truth - all sides of situation and viewpoints so viewers are fully informed. Creators are faced with no funding or access if broadcasting system not in agreement. Regarding children's programming: Broadcasting system should not push specialty groups priorities and content and be receptive to creators promoting Christian family values and children appropriate content.	When too biased and opinionated viewers will look to other more reliable resources and your viewership will decline	Censorship and biased content and practices need to stop! I want to hear truth, not someone's opinion. I want the facts and I will make my own decisions.
Robert	Irving	Lack of access to political figures to show the truth about reality where MSM doesn't tell the tough questions.		Support independent journalists and freedom of the press
Alan	Ball	Commercial constraints: That is, if advertising pays the way for the medium of transmission, the owners will prioritize things that bring in customers that the advertisers want. In a North American context, that means 'things that US media prioritize. It is a positive feedback loop that is driven by the US market, which is 10 times the size of the Canadian market. So Canadian content has to be given some kind of protection. The French language creators do not have the same pressures because the nearest content competitors are in Europe. Not only are the English language content creators just down the road, US corporations can buy and/or seduce Canadian companies and talent because they have 10 times more cash. So: We need ad-free CBC radio, TV, podcasts, websites, Tick Tock. Canadian 30 seconds and whatever the next medium is. In particular we need to produce content that our children will watch/listen to/interact with/etc.	I think we would be the 51st - 60th states by now.	Get your act together. Do the job that the government is too chicken or too blind to do. Protect Canada from US hegemony.
John	Barss	The probability that the broadcaster is owned and or at least controlled by a US owner who has little interest in Canadian content.	It's dumbing us down by reporting only part of the news with an obvious bias. So much for an unbiased media.	Canadian media should not be owned or controlled by owners outside of Canada. There has been too much US media infiltration in our country. It started in the 1950s with US television invasion and continued through many decades since. We are losing our Canadian identity due primarily to the prevalence of US media throughout our country. This presence is bringing some of the worst ideas of our neighbours into our country I feel this is a wrong move!



Peter	James	Interference from politicians, police agencies and national media outlets. The news is the news not the opinion of editing by media outlets.	It decides what and who is worthy of air time often according to government policy and favoring those providing funding by the government.	No more funding to prop up the voice of the Liberal government.
Anita	Greenways	The biggest thing is theft by well-funded organizations. A Canadian citizen can write a piano piece and get a copyright and register music with the CMC, or put it on the internet, but if somebody wants to copy it, his or her only recourse is suing the thief. Of course, since the citizen has no money when he starts out, this is not a legitimate option. Creativity is dead. Another problem is government interference and censorship. The liberals have all but shut down Rebel News, so developing a Canadian news outlet is well-nigh impossible.	I do not think the Canadian Content system is a necessary system. Good Canadian content such as Corner Gas will reach the nether regions of the USA without help from our government.	The words in this survey below this question include narrow, outdated idea of our country. That's very negative because the whole reason a CRTC could have meaning is to support a historical version of Canada. Canada has no identity now, so there is no need for a CRTC. You line your own pockets as much as anything while homeless people fight to stay in their encampments.
Jay	Leve	The costs of paying collaborators and costs of getting started.	Keeps Canadian identity	
Dwight	Allen	MOST CREATORS are having trouble getting money to complete their project.	I think we would not have any Canadian content without any help. That would be a great loss to us.	
Leo	Keeler	It's been shown that Canadian content creators are having an increasingly difficult time getting their content out to a broader audience because the algorithms favour certain characteristics which Canadian creators have not emphasized by virtue of simply being Canadian. Legislation from Ottawa thus far appears only to create more problems than anything else. It's time you listened to those who need the protections of legislation that favour them rather than hinder them. Remember, you are not there to be bought out by big media, but to assist and protect Canadian content creators and their audiences.	Start passing legislation that actually helps Canadians!	Just remember who you are working for.
Eric	Wiedman		Currently, our system doesn't do much. I would like to give funding to Canadian content creators; however, give them extra funding for marketing, etc. rather than forcing broadcasters to play xx% Canadian content. Ensure Canadian content producers can easily navigate licensing for streaming services, radio, tv, etc. to allow a chance for a global viewership. Let their talents lead them to success rather than forcing it on viewers.	
Catalin	Radulescu	I think they are being restricted by political agendas, bias and censorship.	Right now the content is weak and uninteresting, because it must follow certain political directives, and be politically correct.	More freedom of expression, and less focus on agendas.
Razvan	Anghelidi			Consider alternative media like YouTube and TikTok.
richard	hannesson	Interprovincial cooperation, too many rules for personnel regardless of talent.	Hollywood North was doing a great job and has produced many great shows but conflicts with eastern provinces has hampered production.	Break up ROGERS
François	Bissonnette	They may be subjected to censorship from the political party in office...		Let the Canadian creators free of any political pressure to follow propaganda types of messages!
Norman	Williams		Helps promote national unity and diversity	
Peggy	Gilliard	Uncertain, I'm not a creator. But, I feel that verified news items should definitely be able to be cross-posted to social media (ie. Facebook). As a main communications platform in remote (and often indigenous) Canadian communities, having real-time access to emergency event information is critical. This was an issue during the 2023/2024 wildfire season in BC.	Canadian content should support a patriotic mindset and reinforce Canadian culture and values. It is critical that news is verified and AI-generated items (images/articles) are clearly identified as such.	It would be helpful if Canadian content appear at the top of internet searches initiated in Canada.
Jim	Leliveld	Get government out of everything	Has too much governmental influence	
LOUIS-PHILIPPE LEGAULT		CENSORSHIP FROM POWERFUL ENTITIES, CONTENT CONTROL FROM POWERFUL ENTITIES, DEMONETIZATION FROM POWERFUL ENTITIES, STRONG-ARM TO CONTROL CONTENT, FREE SPEECH SUBDUED FROM POWERFUL ENTITIES	the current Canadian Content system IS TOO MUCH CENSORSHIP, TOO MUCH CONTENT CONTROL, IT PUT A MUZZLE ON THE TRUTH TO BE TOLD WHAT I WANT NEXT TO IMPROVE ON: TO GIVE A CHANCE TO A CANADIAN VOICE, TO THE UNDERDOG MORE LIBERTY OF FREE SPEECH, LESS CONTROL OR CENSORSHIP FROM POWERFUL ENTITIES	MORE FREE SPEECH AND LESS CONTROL OVER THE TRUE CANADIAN TALKER ( NOT BIG COMPANIES)
gayle	gibson	CBC is not well-funded.	I'd like more history represented. The past few years have been mostly Indigenous. What about Ukrainians? Irish? Chinese? Scots? Sikhs? Italians? Icelanders? South Asians? Egyptians? and all the rest of us. Most non-Indigenous Canadians were not 'invaders' or 'colonists' but refugees, economic or running from wars and famines. Let's hear out the stories of Edgerton Ryerson and John A. Macdonald. It's not much help to anyone if they simply go from Good to Bad with no discussion. History is not black and white. We need to talk about all the sides and all the motivations, both good and bad. Understanding history should bring us together.	More cable content, such as YouTube. Many people no longer have cable TV.
Donna	Shumaker			More honesty in stories about Indigenous history and the real history of Canada. Honesty in the part Ottawa is playing in what is happening in our country.
Mike	Swarbrick	Censorship		
Etienne	Girard	Our government being awful		Why is this even something the CRTC is in charge of? It can't even do it's main job correctly.
Judith	Edwards	Honesty	Not sure	
Laure	Newnham	Lack of funding from government	Keeps us listening to Canadian views about topics that are important to Canadians. Helps to strengthen our social network of caring for each other.	

Bradley	Fortner	Wow. I wouldn't know. But the Broadcasting System shouldn't be about the creators it should be about the consumers? Why am I forced to buy a basic package that when I never watch the channels and a lot of them are not even in a language I understand. Why are their channels like History Channels showing Ice Road Truckers or channels like Cottage Life showing non cottage related programming. Why are there Canadian bundled pay TV networks that have only one new program per season? If it's about Canadian Creators that number should be 30% of the content on these channels.	I do believe that relevant Canadian content helps Canadian's distinguish themselves. But that doesn't need to be rammed down Canadian's throats or be manipulated by societal mandates as to its content. The next generation should also not be delivered through the robber baron monopolies (Bell and Rogers) as they are now. (More below)	Yes. I think it should delience or whatever it can do around Canada's Pay TV system distributed by the monopolies it has created ie. Bell and Rogers. There are many Canadian pay tv channels that are bundled my the monopolies. Those channels only carry or produce one new program per season. CRTC should drop basic service and insist that broadcast TV channels in Canada broadcast for free as originally intended. As for the monopolies they should be forced to sell all channels as stand alones. If a person wants only one channel there should be a set monthly delivery fee and a charge for that single channel that's reasonable for what it delivers. As well the TV stations should be able to sell their feed directly via the Internet. As well TV packages should be able to be sold over the Internet. The system that the CRTC set to fund Canadian Content has turned into a joke by the monopolies they created. Those monopolies have become unaffordable, do nothing for local news and lack any value I can see to the consumer.
Bon	Mck	I believe that the CRTC only supports the monopoly of big corporate. You certainly do not have interest for Canadian citizens which is suppose to be what you do. This is seen in our cell phones rates which are the highest in the world as well as our cable and internet charges to Canadian citizens. You do not protect or represent Canadian citizens. Very political is the CRTC. I am tired of having to defend my rights and landing tone deaf board.	See my statement above. This is a no brainer. CRTC is suppose to protect Canadian citizens. In my opinion they don't. They accept perks from big corporate and fill their pockets with perks.	See above comments. I am tired and mad. I feel this should be dissolved being CRTC. Put Canadian citizens in charge.
Robin	Smith		It is ripping us apart. It's almost not possible to tell what is real any more.	
Sandra	Summers	Current conservative position. Polieve.		
Dave	Hammond	Overcoming Suppression of Conservative views not distributed ,covered or supported by Bought and Paid for Traditional Propaganda Media	Current support is mostly Propaganda Political Ideology conformists, Let us compete with world markets, and let our talent rise to the top by merit ,	Allow diverse view points to be presented and allow the public at large consider these varying view points and make there Own decision on issues with both sides available to consider and make informed choices.
Florence	Stratton	Support from the CRTC perhaps?	The current Canadian Content system ensures that Canadians have access to Canadian content--that we are not swamped by American content. Our next Canadian Content system should further safeguard Canadian content.	Please continue to safeguard Canadian content--which must be getting ever more difficult in a world where various foreign, including US, apps, rule the day.
David	Black	Reverse discrimination. We shouldn't be excluding white Angola-saxons. Everybody should have equal access.		
Robert	Watson	Canadians are a funny bunch, often they look down on Cancon but if it is recognized by the outside world only then they embrace it. It seemed the exception to that, for me, was during Expo 67 where anything Canadian was proudly displayed. I enjoyed that period in time. We need to be proud of what we can do, and we can do very many things.	Somehow it seems to be too restrictive.	Keep open minds. Take off the blinders.
Damian	D.			All the content is on Rogers and Bell and they charge a lots of \$\$\$\$\$\$\$\$\$\$\$\$ and CRTC support R&B then for me =0.
Daniel	Jones	Rights issues between countries, the watering down of content in general in favour of specific Canadian content. Also, political content should not be eligible for funding unless it's specifically fact-based (although satire should be, so long as it's clearly identified as satire and not news, for example The Beaverton). CRTC should not be in the business of promoting political opinions, especially when not clearly described as opinions.	Currently, little to nothing. Our government's pissing match with Facebook and Google has made it incredibly difficult to access news. We should be working with these networks (which virtually all Canadians use, by the way) instead of against them as it isolates Canadians from local news.	Hot take: all productions filmed in Canadian locales should carry with the IP rights for Canadian streamers. It's clearly much more affordable to film in Canada than it is the USA, but there should be strings attached to that affordability in terms of content access, and maybe that comes in the form of IP rights (of which CRTC can license to Canadian streamers for a fee) or straight-up residual fees based on project profitability (for example, if Disney films project XYZ in Canada and becomes the most profitable film in history, Canada and by extension Canadians should benefit).
Darrel	Beatty	I think that the crtc should be defended. There is no longer a need for the crtc.	Defund the crtc.	We do not need the crtc. Defund the crtc.
Joseph	Thibault	Competition with non-Canadian content that is popularized by our proximity and access to American content.	I would like to see content platforms like Netflix, Amazon Prime, Disney+, Spotify, Audible, etc. make it easier to identify and discover Canadian content	
Jet	Carruthers	Federal limitations to/on information. Totalitarian, Marxist controls of information. Banned information	The current is a lie. All information is geared in one extreme direction which is dishonest and unrealistic. Free market influence and multiple opinions is the way to go. Get government out of it and free up the tax dollars to create real shows.	Get rid of outside influences like the UN, WEF, and the WHO. Start representing all Canadians again instead of the extreme activist Left woke propagandists.
William	Rees	Not being a creator, I really have no firm idea but suspect that being crowded out by foreign programing from sources with deep pockets or not having access to foreign-owned outlets (of all kinds) are relevant issues.	Canadian content should be visible and sufficiently distinct to help create a sense of national cohesion, personal identity, common understanding (not necessarily pride). I am continuously irritated that we feel compelled to pass off Canadian scenes and cities as the US 'west' or Seattle or Milwaukee, etc. Australians and even New Zealanders don't feel so shriveled and are able to produce excellent programming for the global TV and streaming markets -- Canada is invisible by comparison. I resent funding going to programming that may be made in Canada but does everything possible to disguise the fact. This is symptomatic of a national inferiority complex (and of course, economic realities that CC should help to overcome).	It has never been clear to me why Canadians -- writers, actors, directors, -- who have lived in LA or elsewhere for years or decades and don't do anything to elevate the national profile still receive support and recognition as if they were truly committed to building Canadian domestic programming in whatever form. Ya want Canadian funding (support from Canadians), then play Canadian! Fund/promote homegrown talent that stays home and is proud of it. Possibly, were there more emphasis placed on this, over time we could cease being Hollywood North (indistinguishable from Hollywood South), establish a domestic icon and acquire 'an international profile at least as strong as the Australians'.
Donna	Pike	Currently media is too biased towards the left. That needs to end asap. We need more conservative outlets or crtc agrees to be fair and respect both sides. We have no main media that reflects the Conservative point of view. Talk radio used to have both but since rogers took over the stations only the left has a voice now in talk radio. Cbc is totally left leaning yet gets billions of our tax dollars! That needs to end. Thank heavens we have our Independant Conservative Journalists and podcasters in Canada now. Why can't they obtain half of the cbc /ctv etc funding?? I do not want my tax dollars going to the left only. And the liberal/ndp gov't needs to back off from censoring Conservative Independant media and laws put in place that ban this type of censoring.	Teach Canadian History and Values since they don't seem to in our school system presently, especially with so many immigrants coming into our Country right now. That way they are able to better integrate into our Canadian Society much better, leaving their troubles in the homeland behind, which is very important and under valued today by the current government.	

Paul	Meade-Clift	Overly bureaucratic	Nothing, it makes us look like rubes. I would get rid the whole organization and regulations	Abolish the regulations for cancon, and defund the CRTC. My tax dollars should not be used to promote anyone's 'artistic' agenda. This 'survey' doesn't give the option to express dissatisfaction with the concept of CanCon,
Caleb	McLean	Censorship of the political and ideological routines of public perception. Psy-ops, defence department collusion within the military industrial entertainment complex. We as people and content creators do not have access to broadcast on our national broadcaster on a public level. A corrupt media landscape that is rife with government & corporate collusion to manipulate, profiteer and social engineer Canadians	The current Canadian Content system is in fact a money laundering & creation system for other countries including our own to offshore, tax haven & propagandise through the Canadian media content funding apparatus. I want to see the next Canadian Content system actually fail and the people take it over and control the content instead. No government or corporate funding or interference.	I want the CRTC to re-consider the mitochondrial, cellular & human harms that wireless technology & it's digital broadcasts are creating in Canadians. Even the FCC is being forced to reconsider these allowable limits of non-ionising & ionising radiation! Canadian content should not be government or corporate sponsored, that is not Canadian content but cult content.
Mike	Juengling	Too much government interference and poorly informed regulatory institutions and red tape.	It stifles the content creators and limits what other content is available	NA
rod	woods	tax breaks	it picks winners and losers	put people who think about the community not a paycheque
Ryan	Young			The CBC is vital. Our media can't be solely controlled by corporation and private interests.
Brian	Englund	Making sure that content is factual and not biased. We seem to live in the age of propoganda and conspiracy theory. Trust in traditional media tends to be biased because of corporate ownership. I tend to mainly read or consume independent media.	There is quite a variety in media, I believe some of media is seriously out of touch with the general public and we need unbiased reporting along with good journalism and media that relates to Canadians in general. We need to look outside the box of traditional journalism and entertainment and give new, young content creators a chance. As in most things in life we become complacent and look at things through a narrow lens. I believe this should change. Canadians are as talented as anywhere in the world and we should showcase them.	I can't stress enough that Canadians need and demand real and unbiased content. There seems to be a push by political parties to suppress content that does not fit what they are trying to pitch to the public. This is wrong. I support the CBC as a lot of the content is good. CBC radio is a lifeline for some in rural areas particularly.
Sean	Page	The current broadcasting system is currently biased toward the political agenda of whichever party happens to be funding them. If content does not meet that agenda it likely won't ever see the light of day. There is no longer any objectivity or integrity in our news programs.	Nothing. It's a propoganda engine.	Censoring content should not be part of the CRTC's purview.
Geoffrey	Nix	Canadian content is an anachronism in 2025. Media is global. live with it and abolish all rules and funding to promote programming that is irrelevant to a large percentage of the Canadian population.	See above	Abolish it
Teresa	Pitman	The competition from the much bigger US market, especially now.	I think it is so important for Canadians to have a unique Canadian culture that connects us.	Please protect it!
Katrina	Grocevic		It definitely promotes Canadian Content within Canada. I grew up listening to indie 88 and there were so many amazing indie bands that got so much airplay and were really popular and everyone knew them and went to their shows. But these bands were not popular outside of Canada. I think that the system should also work to increase awareness of amazing Canadian creators outside of Canada as well.	A Hallmark movie that was filmed in Vancouver by an American writer, director, actor and production company should not be considered Candian content. I think content creators on YouTube, TikTok, etc. should only be receiving subsidies if they are making educational content. My tax dollars should not be going towards someone making Sephora haul videos, filming pranks, etc. regardless of whether or not they are Canadian. Those types of creators already get enough sponsorship money. And if online content creators are getting subsidies and promotion, they should have to state that in their videos in the same way that they would if it was a sponsored post.
Alex	Holt	Funding their livelihoods as artists and creators, they need financial support to make art		
Matthew	Smith	Lack of support or a platform to push new artists and creators	Provides funding to a bunch of gate kept programs that most of us can't access. I'd like to see it support new artists who need the most help and have the smallest budget and smallest support teams like myself.	Artists and creators who are already recognized do not need your help. They have record labels, agencies, management, etc., etc.. With the little people need help. Well redefining Canadian content includes everyone of Canadian nationality past or present the way in which you present different categories and creators is what really matters.
Don	Naud	stealing tax payers money	it does nothing	shut down
Dave	Parsons	Political influence Ideological influence	Truth ! Truthful reporting, stories, historical truths...NOT opinionated , one sided , fantasies.	Truth Clean Avoid obscenity Stop ideological influences from minority groups with an agenda or cross to bear. Truth Honesty Factual Non opinionated
Timothy	Rosewell	The truth matters, the current broadcasting system does not represent the whole truth which means it is lying. Truth speakers need to go to other places to be heard.	Current Canadian Content systems deceive the country into thinking everything is ok. It is not. We need to be united as a country, stand on the truth and declare it.	I want entertainment not an agenda. Most content is expressing a false truth.
Barry	Danielson	Canadian?		
Rodolfo	Pino	Mostly the lack of official support. i.e. Funding, Promotion...	Children's content with Canadian values, content, and vision. A more independent international view of world news.	Children learn about our real country through their historical and present experiences as Canadians and the special contributions from the Provinces.
Kevin	Prisiak	Government red tape.		
Daniel	Card	Competition from outside Canada	Maintains Canadian values.	
mati	kontus			This is not a survey, it is not interested in opinion, it only wants respondents to parrot the opinions already present promoting Canadian content. If it was a real survey, there should also be NEGATIVE choices available. As for my opinion, there should be NO funding for priority groups or requirements for Canadian content. Let the marketplace decide.
William	Dodman		Support promote Canadian development of the entertainment industries	
Brenda	Servold	False news like CBC	I don't think, based on recent comments from our PM that the world knows we DO have distinct culture and a very rich heritage	Keep it Canadian. Other ethnic groups can come here but Canada should remain Canadian
Sheila	Bailin		Keeping us from being totally Americanized.	
ROBERT	NELSON	Pressure from multinational groups with mainly economic interests	It gives us a sense of community and brings information from local areas yo tge attention of all Canadians	
Nathan	Pinno	It is controlled by those who control the television and radio airwaves, but thankfully the internet is getting rid of this problem.	It helps remind us of our combined history and why we need to stick together as a nation.	
Brad	Bollman	Biases of those who delivers funding and forced DEI initiatives.	Barely anything	Historically accurate and remove forced DEI.
Paul	Larsen	Trying to compete with all the networks and streaming services these days	It helps preserve our heritage and unique history	Keep moving with the times and update laws and rules to make the system better
Sean	Goggin	Rogers and Bell monopolies taking all the money.		

Caroline	Ma	They are drowned out by other media, most notably American media, for two reasons: 1. American media is more funded, and overall, there is more money in the American ecosystem. 2. The rest of the world sees Canada as America #2 - there is a lack of awareness about cultural aspects that are Canadian.	If I'm not mistaken, the current Canadian Content system requires that a certain amount of Canadian-made content is played every day (or hour?). I think this is a good system that helps Canadian-made content reach Canadian audiences. I don't have any particular opinions about the future of the system because I am not aware of the issues with the current one. If there are no pressing issues with the current system, it seems okay to keep it.	
Jim	DeLaHunt	Diseconomies of small scale, compared to the nearby competitor, the USA: US content aimed at the US market has a larger scale against which to amortise their creation costs. Selling that US content in Canada as well is a small marginal cost, and whatever return they get from Canada is probably large compared to the small marginal cost to sell in Canada. But Canadian content, aimed at the smaller Canadian market, is harder to amortise. Selling Canadian content to US and world markets is an option, but I suspect that the US market is not as interested in Canadian content as the Canadian market is in US content.	I want the Canadian Content system to strengthen a shared sense of Canadian cultures. It should make us know better who we are, in all of our diversity. It should give us alternative ways to define ourselves beyond, we are North American but not the USA. And, I want the Canadian Content to adapt well to the new economics of internet publishing by a broad base of small creators. The system should not serve to lock in a set of legacy content creators. Canadian Content is about content and culture, not about protecting the business model of legacy businesses.	Beware of listening only to legacy publishing and production corporations with seeking to erect barriers to entry and extract rents. Canadian oligarchs are still oligarchs. You have no duty to buttress them just because they are legacy and big — and have skilful paid lobbyists.
Brandon	Santos			Our wallets.
Jacob	Pledger	* People not caring about traditional broadcasting anymore. People are on internet platforms. * The infinite abyss of the internet acting as a black hole to reduce the value of content to 0. (Competing in a global market + backlog of all content of all time) * Advertising being the main source of funding to sustain everything, acting as a single point of failure and having an outsized influence on the content and consumer experience. * Copyright laws and DRM empowering large platforms more than they protect consumers and small creators. * The inability to tell what content is Canadian, or possibly that people don't care.	I think it worked well before the internet and big platforms really took over. I saw a lot of Canadian content growing up on traditional media. Now I'm not sure it does anything but get in the way. I think I've heard more about the "policy" than I've actually consumed CanCon in the last... 20 years. I'm not sure Canadian content is visible or noticeable today, but I can't say if that's because it's not where I am or if it's getting lost in the noise. I would like the system to promote Canadian content without restricting access to other content. Can it be simply be more noticeable such that I can choose or prefer it? And I also want the system to empower Canadians to create content "independently" and be able to stand on their own two feet. I want independent businesses or individuals that do not need to rely wholly on advertisers, large platforms, or investors. I want it to allow us to tell Canadian stories without any of that stuff getting in the way, as much as possible.	More than anything, I would like Canadian content to be by Canadians and independent. I want us to actually have some ownership and control over the things we make. I want us to be able to stand up on our own, even if we're not as big as the US. I don't care if the stories themselves are unique to us, I want us to be the ones making it. Our perspectives and stories will happen naturally if we can just manage that. Creators also need ways of getting their creations directly to their consumers/fans without intermediaries or with easily replaced intermediaries to allow competition.
John	Dippong	Access to CDN broadcasters. Unless you're a content creator who lives and works in Ontario or Quebec, your access to broadcast gatekeepers is limited and expensive.	I think our CanCon points based incentives/tax credits system has given Canadian producers a distinct advantage over their international counterparts with respect to being able to pitch Canadian co-productions. It offers certainty for a considerable portion of the financial risk producers take on, and likely makes Canadian co-productions more appealing than they might otherwise be. All good. I would love to see our content system adjusted to offer tax incentives for Canadian private investors at all stages of a project's life - perhaps some kind of flow-through share incentive in development (similar to that once used in mining and oil/gas exploration), and/or production. I also believe Canadian copyright ownership and control is paramount.	As counter-intuitive as this may sound, I think having a regulatory body (like the CRTC), with genuine authority and power is increasingly important for the maintenance of Canadian Culture. Society appears to be moving in the opposite direction of having regulatory guardrails (see: Meta's cessation of 3rd party fact-checking on it's various social media platforms). History shows us again and again that when there are no rules, humans will invariably behave badly. The free-market/free-speech/free-for-all we're headed into is unlikely to end well.
Zsuzsi	Gartner	Discoverability		Not knowing how Canadian Content is currently defined by the CRTC, it's difficult to way in on this.
C	Rathwell			Many people think in this global-information world that whether there is Canadian content is irrelevant, but I disagree completely. We need artists, creators, industries that exist here in Canada, making a wide variety of content, while creating jobs and opportunities for future generations as well. We need indigenous voices, underrepresented voices and other home-grown talent that can make a living here and flourish. That means we need the CRTC to define Canadian content carefully and protect such content within the wider world.
Simon	Vigneault	The USA just has much more money and infrastructure for supporting creative content. We are competing with that.		The more it is invested in, the more it will give back to our culture and to our economy.
Marlon	Needelman	Canadian content made for canadian channels doesn't grow our reputation internationally. To attract the best talent we need to constantly project what makes Canada so great!	It currently provides (some) protection for existing creators but often by helping big Canadian players more than anyone else. Support for CanCon should be encouraged through means other than relying slowly on the clout of the Big Three telecommunication providers. If our creators are properly supported, we can produce work that will be internationally recognized and celebrated. This means we should aim for our own Hollywood rather than the current situation where our best talent flocks to California.	Consider how things help Canadians themselves, not established businesses and their bottomline. Canada is not it's businesses, it is it's people!
Ryan	Price	Broadcasters are incredibly focused on telling niche stories, in part from underrepresented demographic sectors. These are important stories to tell, but our focus should not solely be placed on these stories, and the viability of high-concept projects (like Stargate, or Orphan Black) should not be dismissed outright, especially with their potential to transcend Canada and reach an international audience.	I would like to see a broadening of the definition of Canadian content: our current guidelines are too stringent on what qualifies as Canadian show or a Canadian film. I shouldn't have to make a curling movie starring Canadian A-listers that features a scene with beavers blocking the highway while crossing the road (a ludicrous idea) to qualify as Canadian enough. If a Canadian creator wants to make something in a genre like fantasy, horror, or science fiction (aka: the three largest money-making genres at the box office) and they have a Canadian spin on their idea, they should be equally eligible for funding and backing towards development, production, and distribution.	GENRE is quality content too.
Stephanae	Knight	don't know	I'm not sure it always is good. In some cases it can mess up long-standing arrangement with artists from other countries.	
Dominic	Brown			Too much Canadian content is earnest, conventional, restrained, polite, and timid. We don't need wacky silly content, but we're could do with a lot more imagination, creativity, and originality. We play it safe too much; it's OK if some government subsidized content is a bit embarrassing from time to time. Po-faced, hand-wringing Serious Talk only reaches a fraction of the people. Try to loosen up and let the young'ns experiment more, especially with science, technology, and digital culture coverage.

Joseph	Trudell	Legacy media creates a false sense of unity while promoting and disseminating self aggrandizing narratives. We need a system that breaks down legacy systems and promotes independent journalists and news outlets.	Legacy media creates a false sense of unity while promoting and disseminating self aggrandizing narratives. We need a system that breaks down legacy systems and promotes independent journalists and news outlets.	
Ihor	Karaim	Government interference not understanding, political games by different groups. Most especially why CRTC was enacted, shows Government political games in policy not knowing. Canadian creators, inventor's, distributors, intellectual rights, but politics as is seen RIGHT NOW.	Read above, same, same as below. One line Streaming is only a small part of CRTC . Where's the whole picture to deal with ?	The Act and give more thought as to above, same above, and here. Maybe have the MP's give this out on their meetings with constituents ?
Maureen	Ryan	People swiping too quickly.		
Keith	Tarrant	I think native-born Canadian face the problem of being under-represented and marginal if they are in no special equity deserving group. When you tell a nation, its people are not equity deserving in their homeland, it is to repeat the colonialism of the 1800s all over again.	The current Canadian Content system sets up a process to receive government funds for personal profit. Only rarely does it promote mainstream Canadian cultural content, instead being more focused on content from other cultures and modern-day colonists.	(1) The culture of other countries is not Canadian culture, not matter the continent, skin colour, or religion of those other cultures. (2) Newly emerging sub-cultures do not need preservation yet (one day they will). (3) You can focus on minorities, but minorities of cultures that were here many decades ago, especially those that are vanishing. Just because someone has the same skin colour as someone else does not mean they are from the same culture. (4) If you go by skin colour to decide which cultures are vanishing you are missing the entire point of your organizations existence. (5) Good luck. I hope you can fight The Establishment and evolve to face the current realities of which of the many dozen Canadian cultures are rapidly vanishing while we watch.
Kristin	Schoonover		Get away from focus on DEI	support Canadians in the world, not just on CBC which no one watches
Chris	Deheus	Censorship stemming from Bill C-11, the proposed Bill C-63 and woke/cancel culture/Far left activists in the general population, academia and Trudeau-appointed government bureaucrats.		Ignore the dictates of the current regime in Ottawa!
AJ	Hayes	Heavy censorship by taxpayer funded companies and corporations. Personal and legal threats from companies and corporations that are becoming more and more irreverent by the day. Shady companies. The landscape is changing and no person, entity or company should be able to shut out the small guy or steal their content or ideas and use them as their own. We all start from a thought and a very small point. Just because you have more money doesn't mean you know better. The CRTC is one of these companies that is still living in the past and is heavily set in their ways of doing things, you think you are some type of authority to people or companies that create content. It's sad really. The CRTC is a BlockBuster video situation, when are you people going to realize we are done with you? Oh how the world has changed for the worst. And... You the CRTC have had a hand in that. I will do everything in my power to make sure your business ceases to exist in the coming years. You, especially under a Trudeau government, have become tyrannical. Canadians are tired and enough is enough! You no longer help Canadians. You HURT Canadians! Tick tock CRTC, your time is coming to a brief end!	Defund the CRTC, Defund Legacy Media (CTV, CBC, Global, BT).	Defund the CRTC, Defund Legacy Media (CTV, CBC, Global, BT). Enough is enough! The clock is ticking...
Squire	Vibert		can give us pride in our country and share experiences that we've had to bring us together	
Lucas	Hanrahan	Not offering enough exposure to small and medium sized artists.		
Sue	Horwood			The CBC is the largest provider of Canadian content I watch. CTV doesn't seem to have any right now. TVO has a few programs.
Sacha-Mickaël	Desbiens	A lack of easily identified source of the creation and the battle against algorithm that push a certain promoted content no matter how you search for it. A lack of option to manage algorithm by the user. A lack of interest of the differentiation from the younger generation.	I know it help in giving money for the creation process but I don't know much about the promotion part and I'd like for it to be events or something easy to consult that is widely known for promoting Canadian content and Canadian look up to.	Be sure to promote Canadian content but always give the freedom to choose the source.
Sarah-Noemie	Laurin			Right now, our system is stagnant and most of our Canadian content lacks substance and depth. I would like our next system to support new and underrepresented voices, and to consider small Canadian creators above any big company. The risk that the Canadian Content system takes by funding smaller creators is a risk that the big companies can also take on for themselves. The smaller creators cannot afford this risk on their own. The smaller creators are the ones who will provide fresh and new content (since they have new and different perspectives) that audiences crave and will provide a bigger return on investment over the long term.
Paul	Magbor		Don't manipulate my feeds just to push more Canadian content. As long as I know it's there and have the OPTION to watch it or not DO NOT FORCE ME TO WATCH GOVERNMENT APPROVED CONTENT	Take Canadian users and their privacy into consideration.
Ryan	Page	Competition for attention online is fierce. Competition for attention in legacy broadcasting systems is largely fruitless, with a lower ceiling for potential success.	Any 'Canadian Content system' should support the efforts of new and emerging creators with the resources they need to succeed in the extremely competitive 'attention arena' and amplify the voices of all Canadians, regardless of their individual characteristics. Nobody knows where or when the next Great Canadian will emerge.	You don't get to decide what is Canadian. I don't get to decide what is Canadian. We are Canadian, and the word Canadian serves as a descriptor of us -- not the other way around.
Alison	Hutfelner	Open doors, no censorship on what they have created. There should be a dedicated slot reserved for new creators that is broadcasted at different times during a week or 14 day period for people to be able to tune in and then have a survey or review site or text or QR code that people can decide if this needs more air time	Restrict our choices, there are so many shows filmed here but we cannot watch it. To be honest I have seen so many parents blame the government because they refuse to be held accountable for their children and what they see online, or in a innocent book, or everything else like them choose to do drugs or posts nude online and then wonder why they are getting harassed. If you had asked this question a decade ago I would say let each Canadian choice what they want to see and hear but today's generation of no accountability. I just don't have the answer	

Simon	Douglas	Unable to promote it. Biases and political intervention contribute to prevent creators from succeeding.	It tries to make content that is made by Canadians which is of the highest importance. Entertainment from the USA in particular has more financial backing and tends to be cruder and more graphic and violent.	Creations from 2nd and 3rd generation Canadians should get the highest representation as they are more likely to convey the history and culture of Canada. New Canadians don't have that experience.
Paul	Stent	Obtaining funding from federal and provincial governments. The belief (among many Canadians) that Canadian creations are inferior to Hollywood and other countries	I am not really aware of the Canadian Content system as it currently stands.	I do not listen to podcasts, nor do I use YouTube much (apart from looking for advice regarding woodwork or cooking projects). Hence my opinions do not reply to these options.
Damian	Volk	Government has no business in creative content. If it isn't good enough to stand on its own then it should be allowed to die out.	It makes Canada a weaker place as it removes the need to make Canadian content good. Canada is mostly a laughing stock when it comes to creativity. Other countries laugh at us.	Disband the crtc. It is of no use. Let content stand on its own merits. Stop spending my hard earned money on Canadian content that can't even stand on its own merits.
Stephan	Beaulieu	I don't know enough about this to form an informed opinion.	I don't know enough about this to form an informed opinion.	
Olivia	Halonska	It gets underperformed and buried by American content		
Corwin	Sullivan	The current broadcasting system is too bureaucratic, too risk averse, and too woke. We should be more willing to experiment, to play around, and to offend. Any and all diversity quotas - explicit or implicit, vague or precise - should be banished to the outer darkness.	The results of the current system have been underwhelming. Most of the Canadian content that has come to my attention in recent years has seemed boring, woke, and lame. The next system should promote content by Canadians and/or about Canada, with a strong emphasis on creativity, adventurousness, and aesthetic quality. Trust creators who appear to be doing bold and brilliant things, and sideline ones who appear mostly interested in posturing and making ideological points, rather than in producing artistic works that amaze and confound in their own right.	Redefining Canadian content should be partly about promoting national greatness. And more gritty, lurid and realistic productions, please! Expunge every trace of wokeness and sanctimony, and don't hold back on the sex and gore. Give us Vikings in Newfoundland! Give us musket balls and bayonets ripping through the bodies of hapless Americans in the War of 1812! Give us an unflinching film adaptation of Guy Gavriel Kay's Fionavar Tapestry. Give us futuristic scenarios in which Canadians liberate themselves from American or Chinese or Turkish occupiers through a combination of guerrilla and conventional warfare!
Graeme	Chandler	It's currently nearly impossible to create anything on a commercial scale due to existing canon rules surrounding what qualifies as Canadian being inflexible to the point where many of our most talented creators have to either self fund or move south of the border. I do not have anyone that I engage with who is currently receiving funding from Canada in any capacity, be it large studio projects or independent creators. As someone in the entertainment industry, I'm currently trying to get certain projects off the ground, and unfortunately canon is useless to me if I ever want to make a living, forcing me to try and see about financing in the United States like many many MANY of my peers. At this point it only serves to help legacy media companies, none of which I have any interest in supporting anymore considering how much I'm already paying them through my phone bill.	Nothing. There is no Canadian content system. My entire generation is basically doing this without help from the Canadian government, with the exception of non profit material for underrepresented groups (which is perfectly fine and I support seeing, but it's not an applicable scenario to just anyone wanting to make material up here)	PLEASE redo the stupid point system. Keep the union (obviously), and one or two key positions, but we will never be able to compete with other countries so long as it's this blanket requirement. Even New Zealand is doing better than us, and they have less than 5 million people.
Deborah	Webb		Support the CBC/Radio Canada	Ensure Canadian content is not free to outside Canada companies, streaming services, news services etc. It needs to have a paywall for rebroadcast or reuse so the creators get some payment.
Wayne	Lapaire	Restrictive rules on creators, including such things as DEI requirements and excessive paperwork to qualify for funding. The process needs to be radically simplified to bring new and less experienced content producers the opportunity to succeed. You shouldn't have to know the system or know how to game the system to get access to funding.	Promote new producers of content. Remove the obstacles to new creators and provide more direct assistance to succeed.	Force content funders to simplify their onerous application processes.
Laura	Groening	Tend to be working with smaller budgets than American counterparts.		
Lorien	Hughes	Platforms are global, and can con isn't on the global platforms. I don't like those platforms, but unless the whole tech industry catastrophically collapses, I don't see that changing.	I want can con to keep us distinct from Americanization. I want more indigenous content. I think can con could be a really important force for reconciliation in terms of giving indigenous people and the settler working class awareness of their common enemies, which are by and large the rich.	The rich are also hate the government. They might benefit individual politicians but they do not benefit the state as a whole.
Nathan	Proper	1. It is owned by a limited number of media companies that gatekeep the content. 2. Distribution is extremely spread out and the current system is out of touch. 3. Getting noticed in a very busy digital age. 4. People have short attention spans.	1. It builds Canadian culture and common identity in a way we can be proud to be Canadian and feel Canadian. 2. It strengthens existing Canadian culture to maintain and encourage it.	Do not prioritize DEI, equity seeking groups or indigenous people over other groups. This actually becomes targeted discrimination against non-equity seeking groups who are really just one group: straight white men. Discrimination = discrimination, no matter how you dress it up. Instead, encourage all people from all walks of life to contribute, be involved, and below. (This is I of DEI). Do not prioritize certain messages or stories. This (1) puts government soft censorship on what is right, (2) this soft censorship is nameless and unaccountable (no one person takes accountability or blame, and it's just the system, and (3) most importantly it inhibits creativity in ways that we can't imagine and that we can't predict -- in other words it dampens the fires of creativity. Commercial success should be strongly considered. This means giving new creators a chance, but it also means not rewarding creators who's work is not well received by the public. Quality and validity of ideas and creations are generally determined by commercial success. At the same time, support for new, creative, non-commercial and innovative ventures should likely also be considered - because that is where much of the original ideas will come from.
Mark	Bray	We need to promote our content on international media sites to help other nationals become familiar with our culture and values.	Too censor content they like do not like and to promote content they approve of. Less censorship, allow more freedom in content creation, Set the rules for conformity in content creation then leave creators to create new content.	Less censorship and allow more creative people to create more new and interesting content.
Denyze	Toffoli		Counterbalances other information sources, especially from the USA. Helps to create national unity. Creates jobs and revenue.	
Brenda	Inskip	I do not like at all the way Liberal, woke styled angles have been broadcast as truth with much of Canadian creators, so I've stopped listening/watching it. Canadian creators need to make sure that what they create is based on fact and truth, then broadcast it to Canadians and Canadians might start listening to and watching them again.	I would like news to be news, not a Liberal biased slant and censorship of what is actually happening in the world and Canada.	Give all the facts, not just promotion of basically Liberal ideology and censorship of what doesn't align with their philosophy.

Odin	Swidzinski	American platforms can suppress Canadian content, especially if they feel like it would hurt America's interests, and Canadian platforms can purchase cheaper American content rather than paying more for Canadian content.	It allows Canadian creators to create content without fear of being outcompeted by American creators. I would like the next Canadian content system to focus on minimizing American content, even if it means having to institute a Commonwealth content system where content from the Commonwealth nations such as India, Australia, New Zealand, the UK, etc are prioritized over American content in case there is not enough Canadian content.	I'd have an additional classification for content made by Commonwealth nations and allocate a certain amount of time where content from any Commonwealth nation can be broadcast on Canadian networks or platforms so that no less than 3/4ths of the broadcast day or schedule is either Canadian content or Commonwealth content with the aim of minimizing American programs.
Glenn	Wright	Do they have the same advantages of reaching world viewers as other companies and countries who use a variety of creative ways to make their content available to a wider audience? Our neighbours to the south seem to overshadow our entertainers at the moment both in accomplishments and box office success. They didn't used to, but other than the Levy family (and maybe Ryan Reynolds), the U.S. has no reason to search out high quality Canadian entertainers to achieve a high degree of success at the box office.	Right now, it has some success promoting or encouraging Canadian creators, but things have changed so much in the last 15 years, the old ways are vastly outdated and need an update and upgrade.	Throwing money at under represented and so-called equity deserving groups will provide a very low return on any monetary or time investment and have little to no effect, unless they are also given ways to market and have their product stand out from others in order to be recognized and appreciated.
Jenna	Gardner	Difficulty accessing the funds available to can-con creators and being recognized as such.	Funnels money into existing big corps who have departments dedicated to obtaining funds and recognition for their projects.	We need more diverse voices.
Carol	Zazula	We should access content by choice not by regulation. If the content has merit it should be recognized for that, not for it's ethnicity - whether it is Canadian shouldn't matter. Let creative people do their work and let those who want to view, listen, observe, buy etc. do as they choose. Let the market decide.	I think that the CRTC is outdated and we don't need it to regulate or fund what we can view, and/or define what is Canadian content. If we as a country of citizens don't value or support our own culture then no amount of regulation will get us there.	As a regulatory body it should focus on licensing suppliers and increasing the choice for our country on service providers that compete to give us the best access and service at the lowest price. Focus less on the content - we can choose for ourselves. Stop the monopoly of access for Canadians.
E.	Hart	As of right now Facebook not showing any Canadian news so I cannot distribute it to friends. We need to be able to share our news items so people know what going on.	I elevates our exposure around the world and in CANADA.	I always enjoy watching Absolutely Canadian. Stories of people and places all over CANADA.
John	Anderson	Many. Being seen/heard in the American-dominated media environment.		Fight AI slop.
Stanley	Hum	I think letting people know about projects is the most difficult. There should be a hub where creators can let people know what is out and what is coming up. Our population is medium sized but spread out over a vast territory so disseminating information is going to be an ongoing challenge. Also, don't be afraid to pump yourself up.....a little bit of national pride and patriotism is good!!	I think the current setup favours the mainstream distributors. There should be room for all voices. With that in mind, we should also NOT gatekeep who gets to have a voice. The process needs to be transparent.	I know it's hard but we have to have all voices heard, even if those voices are conflicting with the establishment. If you get to that point then you can be proud that we built a system that is the envy of all. We. Are. The. Best. Country. In. The. World.
Alexander	Galizin	I think the challenges of creators do not depend on whether they are Canadian or not.	I would like less government participation in Canadian creators business.	When I ask myself what is Canadian content I really have no answer. I would think that support for Canadian creators would come from taxpayers money. Which may make Canada more popular bring tourists and other benefit. However how do you calculate the impact? Then again, taxpayers money should be used to support taxpayers. But what if taxpayers use money to create hateful or content malicious in other ways? There then will have to be a review body which is very expensive. So I'd rather not endeavor much into local creator support. Good content will find the way.
Elaine	Gillespie		Canadian content is essential in creating and keeping a common Canadian cultural identity which could be too diluted if it is not funded properly or available for old and new Canadians to be exposed to it. The CBC news is essential to preserve an unbiased reliable source of information for Canadians. Having strong Canadian entertainment content also gives a chance for Canadian artists to succeed and thrive without moving away from Canada.	We wouldn't have a country with a cultural identity if not for a well funded CBC. This is more important than ever when we are jokingly threatened with annexation by a neighbouring country. It is harder to push through the noise of a worsening American culture that is divisive and mean spirited. That's just not right for Canada, and Canadian content is integral for us to keep that distinction strong and free.
Jeremy	Valcourt		There is no denying the cultural influence the United States has. The Canadian Content system allows Canadian content a space to be promoted and seen. It helps us create and tell our stories and build creative industries in our communities. And it allows us to understand what our experiences are that make us Canadian.	
Essam	Abbas	The broadcast system is owned by monopolies mainly the News industry and the entertainment industry most of which is American or foreign owned	Create the conditions for a better Canadian film industry focusing on Canadian culture and cinema	
darrell	davies	American saturation of current services	be more aligned with British and European content creators while drifting away from American	removing the oversaturation of American content
Angela	Banks		I'd like it to be more upto date with current technology, and to protect the content made by actual humans from being fed into the ai databases.	
Pierre	Gallant		Gives Canadians and others exposure to Canadian content they might not find otherwise. Please keep it up!	
Anastasia	Kaplina			You don't want to limit viewers' options by imposing rules for streaming and other media what percentage of Canadian content they must have. We want more choice not less. If the goal is to grow our creating industry, you want to make it cheaper for hosting platform to have Canadian content on their platform as oppose to non-Canadian content. So, supporting creators will lead to more and better quality content to choose from, and in a combination that hosting Canadian content is cheaper for platforms, they will go shopping for that content, and they will find good stuff. And hopefully that would lead to significant number of views to motivate platforms to show this content in other countries and replicate the success that they got with Canadian viewers/listeners.
Hilde	Reis-Smart	distribution system? films - lack of pick up from cinemas? And greater media advertising	Tries to tell our stories - e.g. Little Bird, Kim's Convenience, Law and Order: Toronto Get the CBC to present the news from and to small areas that have lost their newspapers - it's a DESERT out there. Get local people to do the reporting. Let's hear about the young hockey tournaments, the town council decisions. We don't hear their stories.	2 Why is Canadian content n.b.? It connects me to other Canadians, helps me to understand them. 4. If game shows are developed, let them be at least unique instead of copycat. 7. Both ARE important.
j	robinson	not allowed to tell the truth		

Rahel	Ahmed	Smaller organizations competing against larger, sometimes multinational corporations. Lack of funds to support/ create professional productions. Perceived lack of interest by audiences. Lack of protections eg. Canadian media don't have enough reason/ regulation to show truly Canadian/ local content, international companies such as Meta are allowed to operate in Canada without compensating Canadian content creators Taxes unfairly not being levied against foreign companies eg Meta, Alphabet, Apple, Amazon Local creators may have a lack of contacts and/or resources.	Allows us to see ourselves depicted. Helps to create a national identity, as well as local identities. Local jobs. Promotes cultural and other types of education	Needs to take into consideration the longer-term beneficial effects of maintaining a strong Canadian cultural sector. Needs to include all types of media. Needs to anticipate upcoming changes and developments that may affect Canadian content, including AI, further corporate consolidation, international political environment and pressures, benefits of circulating positive Canadian values. Although work produced in Canada is of some benefit, the true benefit is work that is created by Canadians and which reflects Canadian sensibilities and values. They do exist even if we have a difficult time defining them. Avoid redefining historically extreme views as mainstream or intentionally/unintentionally promoting them. Avoid trying to engineer social change one way or another. Promote tolerance of differences and understanding. Recognize that standards and social norms still exist and respect them.
Karla	Bowdring	The definitions for Canadian content are too narrow and only serve big companies. If something is about Canada or Canadians, and made by Canadians, regardless of where they live, it IS Canadian. I feel Canada silos and stifles our creatives and spreading of our cultural products. Canadians often have to go elsewhere to work or to afford to live. A Canadian shouldn't need to make something explicitly about Canada to get funding. Please treat content creators as any other small business.	It discourages making Canadian content widely available to people outside of Canada. Small media companies should be given aid to form connections with larger distribution companies to bring their stuff to a wider audience. If we give American companies tax breaks to film in Canada, why can't we do the same for Canadians? If you ever want creatives to get enough money to make Canadian content, relax your rules. Help people navigate international distribution rights. Help with promoting Canadian films as well -- I live in Metro Vancouver and I couldn't find Blood Quantum in theatres or on any streaming services for over a year. Hard to get more Canadian than that, but it seems like they had zero help getting into Canadian theaters or being available to Stream. I only got to watch it because I signed up with a specialty streaming service. Please help these small producers get projects to bigger distributors like Amazon, Netflix, & YouTube. More incentives to keep Canadian films in theatres for more than a week or two would be a huge help as well. It shouldn't be nearly impossible to watch a new release Canadian movie and give it time to build word of mouth. Our movie theaters aren't doing that great anyway, why not pay them to keep something like trailer park boys or Goon 2 in theatres for a month?	Producers and distribution partners not being Canadian shouldn't be considered a mark against a production being Canadian. If a director or screenwriter, anyone involved with a prominent role is Canadian, that's enough. If something is set in Canada, that's enough.
Brad	Smith	Digital rights management is making it increasingly hard to access content due to exclusivity, and causes piracy. Content that is easily accessed on any platform allows more widespread viewing by Canadians and international audiences. The entire reason to create content is to have it viewed and enjoyed, not to nickel-and-dime revenue.		We should not be force-recommended a certain percentage Canadian content, and it should be easily accessible. Content that is high quality will be viewed more naturally, and does not need to be prioritized by algorithms and force-fed.
Paul	Kalika	Government censorship FULL STOP. The less the gov gets involved with things the better. Stop meddling! Leave us alone.	Forces crappy content based on ideology, politics, DEI, sexual pref, identity politics. If content is good, it will be picked up, if it is not good, it won't survive. The strong survive. Will force Canadian Content Creators to be better.	Yes, I think it should be stopped. I watch content if it is good, has nothing to do with other factor. This isn't hard.
Chloe	Filson	Since many broadcasting platforms are online, and many are on social media which are generally owned in the United States, the platforms themselves become problematic; for Canadian content to appear on these social media platforms, rights must be handed over to American corporations. This may be unavoidable, but supporting Canadian platforms, broadcasters, publishers, and media of all kinds does seem to become even more important in such a milieu. Given that it was a Canadian who first understood that the medium is the message, it would be interesting to see the CRTC supporting Canadian media outlets themselves, although perhaps conflicts of interest might make this impossible. But investigation into what platforms can support Canadian content in such a way as to contribute to an equitable media environment, and not one that is dominated by foreign companies and interests, would be a valuable pursuit.	Thank you to the CRTC for many decades of Canadian content, which has a proven record of creating and maintaining a national identity that is strong but also dynamic.	
Mark	Crosby	Do not know enough about the challenges.	We need to endure our own voices experiences and perspectives are not drowned out in the cacophony, for our own selves and in the global context.	
Rodney	Jensen	Competing with privately owned and funded media creators, and their corporate mega donors and funding, which is increasingly being provided by foreign entities trying to erode our national coherence and social institutions.	In limited ways it currently preserves Canada's foundational principles of individualism, multiculturalism, equality, and individual freedom of expression. I would like to see less corporate influence and funding (which are synonymous) in our media. I would like to see more funding and accessibility to science/education-based programs, institutions and individuals, that reflect values of democracy, societal equality (classless/equal society), and fundamental rights afforded under The Charter of Rights and Freedoms. I would like to see Canadian media (and Canada as a whole) become a beacon to the world of the above values, and a place of refuge from tyranny.	Corporate media _IS_ corporate propaganda, which is increasingly authoritarian, and dividing to the public, our communities, and our social institutions. We need to root it out, like the cancer it is, and restore our values which made Canada the great country it is. We need to use public media as a tool to restore Canada's important historical role as a country of equal opportunity, and acceptance of all cultures, beliefs, and nationalities. We need to bring our media back to science based, factual programming, to speak truth to power and corruption.
Jason	Champagne		It's trash. Absolutely hate Canadian content.	Don't force it upon us. Give us more US content.
Donald	Kennedy	perceived lack of quality	supports our talent more promotion	
Kevin	Rochon	Trying to have the same opportunity as the big guys	Help showcase how great Canada is and her all her people	Keep it Canadian
Michelle	Di Cintio	The current broadcasting system and Canadian news has been under attack by conservative political parties who actively try to defund Canadian content. Also, a lot of our media is currently owned by the United States, which means they determine the content and reap any benefits.	It provides us with our own cultural identity	Canadian content is very broad - that should be considered an asset, not intimidating. Just because it doesn't apply to all Canadians, doesn't mean it's not a Canadian story
Reidun	Staudinger	Censorship	Censors truth	Be unbiased
Arnold	Nurmi	Public broadcasting is underfunded. Foreign entities have a huge advantage in that they don't pay taxes.	The Canadian Content system has allowed Canadian artists to create and brought many to worldwide recognition. The system must protect their right to own their works. Foreign companies that take revenue from Canada must accept regulations and pay taxes.	



Cristal	Guerette	Too much red tape and limitations.	At the moment, I believe the Canadian Content system is mostly pushing mainstream media forward which is in no way helpful for Canada as a country since a lot of it is propaganda. I would like the Canadian Content system, in the future, to allow more support for all forms of content created that exemplifies all aspects of Canadians.	
William	Blaney		Embarrasses us. Canadian content is notoriously bad and very few look for it. When I see shows advertised for CBC they look dreadful and I have no interest in watching them. That my taxes go to funding such work is disappointing. Look for private funding and stop looking for handouts from the government.	Reduce funding. Don't over represent indigenous creators, french creators, or any other demographic. If funding is to be provided, it should be based on merit and potential, not on race, religion, language, or anything of the sort.
David H	Smith	Trying to keep Canadian values and content from being overwhelmed in the deluge of misinformation and clickbait content from right wing American owned MSM...		What I personally would like to see is a Canada wide program along the lines of Peter Gzowski's This country in the Morning or Morningside, with interviews of everyday Canadians and vignettes of Canadian life.
Mike	Bridges	A preference given to those of only diverse backgrounds. If something is a good idea; race, gender, sexual preference shouldn't matter. A good idea is a good idea, regardless of who it comes from. Give good ideas a preference over background.	I think it skips over people trying to get their start, or have a tough time with funding. Bring back grants for indie project, like Much Fact.	Make news unbiased again.
Lee	Everts	They may not have sufficient financial support which might make it difficult for their voices to be heard via the current broadcasting system.	It helps to emphasise and inform about who we are as Canadians. What do we value, what are the ideas, for or against, that bring us together? What are the things we've experienced that hold us together? What are the knowledge we share about our country that holds us together?	No matter in what corner we reside, we all know and love this place we call Canada, its myriad nuances and idiosyncrasies.
Joseph	Archer	From what I know, it's not as easy to declare as Canadian made, and not as easy to get the grants.	I would love for the current system to work with the streaming giants to get more of the local stuff up there. I know we have opportunities like YouTube and what not, but it gets crammed into a more USA/Murrica style that gains popularity. Can't just seem to get that Canadian flair that we have.	
Janet	Lumb	competition/challenges/relationship with USA	For Canadian creators, presence, battles to receive greater rights, to be better acknowledged as Canadians & for Canada locally & internationally. Our next Canadian content system is to better highlight & promote the contributions of known, unknown past & present Canadian multi-lingual diverse individuals & communities, the contributions & creators in the arts, economic/businesses/international companies, industries +++.	For CRTc to better integrate, be more involved with the smaller communities that are influencing, affecting the larger more known communities. In the big picture, I salute CRTc 10,000 xxx for your interests, grounded presence, implications, & personal outreach. Happy Chinese New Year's on Jan. 29, wood snake. Many thanks.
Andrew	Cohoon Gallego	Content creators losing rights to their own work	Support small creators	
Mackenzie	Brown		The Canadian national identity is faltering, as there does not seem to be a cohesive binding identity across the country. The new content system needs to work to reinforce and bind communities back together. I have no issue with minority voices being heard, just not at the cost of the greater identity at this time.	The system should fortify against larger media industries, so our voices and identity do not get consumed by those (USA). It should also be growing towards self sustaining and not be always propped up to make an inferior product that no one wants to watch.
John	Jagodzinski		I have read stories in respected news outlets about what movies and TV shows do and do not qualify as Canadian content. It sometimes makes no sense. The guide lines, the point system, need to be reviewed.	
Pierre-Eric	Raby	Frankly, I don't think Canadian creators face any more challenges than anyone else and I am against the CRTc interfering with internet creators.	I think it mostly just censures content.	Stop meddling, please and thank you.
Michael	Kaminsky			Consider that some Canadian creators may not currently reside within Canada, yet we still bring a distinctively Canadian perspective to global conversations. This provides a unique advantage. We can offer valuable insights shaped by Canadian values, culture, and experience. Our duality enriches both our work and the international discourse, highlighting the importance of a Canadian lens in understanding and addressing worldwide challenges.
Charlane	Surerus		It ties us together through shared culture, stories, music etc. It socializes children and new Canadians about what it means to be Canadian and what our history is and what we hope to become as a nation.	
Cc	Heg		Stop biased, one-sided, Government fed, talking points on mainstream news media. Either be non-biased, or remove the news content! Canadians are awake to what's going on and we are tired of Government biased News media and the censoring of content.	More French content in Quebec and less French content everywhere else!!!
Heather	Jensen	Regulations, financial, big media blocks, not enough time slotted for Canadian shows, need places to showcase new directors and actors	More true good news stories, I like CBC listening to some of the old stories with Dave and Morley, or black art white coat, things that make you laugh.	
Christopher	Hicks	Giant legacy media corporations receiving funding that could be distributed elsewhere is a large challenge in my eyes.	It does a good job of promoting local arts (same world I work in), so that very much should continue. Try to bring our talents more international should be the goal!	it would be great if we could force licensing companies like SOCAN to be more accurate and diligent in paying our artists out.
Samantha	Bell	Lack of exposure and cases of their content being pirated or hijacked by larger content creators or companies without compensation or credit		Consent

Erin	Moeller	One of the biggest challenges seems to be just navigating the CanCon system itself. The way it operates tends to shotgun money at slop nobody wants because it happens to check boxes nobody cares about, rather than paving the way for a unique and profitable industry to develop. We need to stop thinking of CanCon as force Canadians to watch something from Canada even if they don't want to and start trying to think of ways we can make people - Canadians and others alike - actually want to watch Canadian content. We have (and have always had) generations of amazing and talented creators, yet only a handful of projects ever seem to really be adored by the Canadian people, let alone people elsewhere in the world - and most of the time when we see content that good, we automatically assume it must be American thanks to the overwhelming plethora of garbage we're constantly force fed under the branding of Canadian content.	What it does? Pollute the landscape of content deemed Canadian with garbage while all of our better creators and their ideas get sold off to the US (and then turns around and gets produced in Vancouver or Toronto anyway - as noted before, we have plenty of talent). What it should do? Make a concerted effort to find those better creators and ideas and ensure that they have avenues to success that doesn't involve moving to California or New York. A dozen great projects will do more to promote Canadian culture and ideals than a hundred piles of garbage that only instill the idea that Canada is a terrible place for content production. Nobody can bat 100 to be sure, and all of the concerted effort in the world will still end up spending money on the odd stinker, but we can at least endeavor to make the stinkers be the rare case among a variety of good and great, rather than the other way around. And be willing to downplay (or at least not go out of our way to promote) the stinkers when they do arise. TL;DR: Quality over quantity.	Recognize and believe that Canada is a great country, because it is. We don't need Canadian culture and values shoved down our throats - we're the ones who define those things, we know them already and if we collectively decide they should change, that's our prerogative and our power, no matter what the government demands. What we need is the ability to convert our culture and values into great products that people actually want to consume. That want to aspect has been in desperately short supply for a long time now.
Kim	Savidan		It lets lame ducks flounder too long.	Stop repressing truth. Let the information on the Covid vaccines out to the public. Go back to fact based reporting.
Kenneth	Parsons	Second rate Canadian content is worthless. Focusing on quantity is a big mistake. Get rid of all quotas. Focus only on quality.	I want content rules eliminated. Canadian content has to be good quality not just something forced on us.	Anything about Canada or created by Canadians should be considered Canadian. We don't need a definition if we get rid of the content rules.
Stephen	Mullarky			Oh Canada I Stand on Guard for thee!!
Theodore	Harrison	lack of innovation	Nothing. Also nothing. The Canadian government has no business using taxpayer money to support Canadian content. They should cut the program completely.	The Canadian government has no business using taxpayer money to support Canadian content. They should cut the program completely.
Geordie	Nelson	The current broadcasting system favours the equivalent of the big 3 in telecommunications of Bell, Telus and Rogers by favouring companies like Bell and Corus. Then Bell laid off 4,000 staff after receiving government money. I feel these companies are cut throat and only care about money, not creating flourishing art and media. It's also difficult to compete against Disneyplus, Amazon, Netflix, etc. I think also including content for young Canadians such as on Youtube is important. However, apps like CBC Gem or NFB need to be developed to be just as desirable and accessible, such as putting on Roku where it's an easy option for Canadians. They also get screwed over by the likes of Meta refusing to follow Canadian laws such as paying a portion of sharing to the media companies. Creators need to be supported in grassroots, local ways. And be flexible to the changing landscape of how people consume media. CBC radio also being available in podcast version is a great way to do this.	It provides funding for emerging artists, and ensures equity for francophone and indigenous stories to be shared. It allows us to see our own stories against the deluge of American media from a neighbour 10 times our population. Canada must always seriously invest in Canadian content against this onslaught of American media that now always changes format. Canadian content must be available in the way people consume media.	You need to ask Canadians, and Canadian creators, you need to throw out the revolving door culture of media giant CEOs running the CRTC and actually care about Canadians having options of affordable internet and cell phones and feel they can afford to support Canadian content as it's readily accessible without making them pay more such as a Netflix tax.
Ernie and Regine	Matchett	Created content should be copyrighted and protected. It doesn't matter if it's Canadian. If created content is good people will watch it. If it isn't good they simply won't watch it. Supply and demand. Stop dictating what we should watch. Stop funding the arts. Run it like a business. People will only pay for what they want.	See above	Stop funding the CBC. Government needs to get out of media. Government needs to focus on justice, military, police, and democracy. Stop wasting our taxes. Let capitalism do its job using classical Liberalism (small government ). Get back to basics and focus on what matters.
Amanda	Verwey	Being dismissed for being too small or too insignificant to be broadcast. Being overshadowed by bigger creators that come from outside of Canada to make Canadian Content that isn't truly Canadian in nature. Being ignored for simply being Canadian.		Canadian content should be majority Canadian. It should be promoting Canadians in the entertainment industry and not just people who say they'll film in Canada (for the cheaper rates) but make a story that isn't about Canadians or Canada.
ALAN C	Hammaker	Hidden political suppression of alternative viewpoints and news from the other side.		
Tim	Tanner	Sensorship and obviously non Canadian content. Massive efforts to erode our culture	It erodes our culture. It should champion our culture and not the culture from every other place	
Myron	Syms	The overwhelming power of media ownership being in the USA.	It is trying to keep Canada as a significant actor in the world of media. Please treasure the amazing talent and genius of Canadian creators. Do not bow down to the media giants taking over the world.	Long ago, Canada decided that it wasn't British, now is the time to declare that we as a country are not the lapdogs of USA based media empires. Given the power they have acquired this seems like an impossible task, yet this is what is necessary.
Carin	Li	- funding challenges - competition with American counterparts	Funding Canadian Content is supporting the careers of many Canadian artists and I'd like that to continue. And I hope that we continue to fund an independent news media so that it remains independent of foreign interests and the rich and powerful.	I think as we move into a more inclusive era, we need to ensure that the work being funded is not the work of bigots and that the content does not promote hatred. And we should fund news media to prevent the spread of misinformation.
Marie	Boti	Little space for documentaries and content that stimulates reflection and challenges mainstream views.		Support community-building projects, more content on and by marginalized groups.
Liam	Randall	Canadian creators currently face shadow banning, demonization, search delisting, and other similar pro-censorship if their opinions are not approved opinions, or if they are not amplifying LGBTQ and DEI garbage. They are competing against projects with 5 or 6 figure grants whereas few, if any successful endeavors ever make this much in revenue in the first three years of production when not taking a handout.	The current system mostly just amplifies LGBTQ and DEI garbage and/or state propaganda. The next system should be a series of flat grants to any creator who makes content in Canada via a lottery system.	Honestly, just leave the viewers decide what they will or won't give money to, and stop giving handouts to anybody, but if that is not an option then promote a lottery system totally absent of human bias.
Patrick	Young		Distribute globally to spread our message	Keep it open to all Canadians, but stick to our traditional values.
Brad	Forster	There's too many creators out there. Anybody that has a PC with a camera can be a creator.	I think it forces the general public to be exposed to Canadian content even when it doesn't deserve a chance.	Spend less money or raise it privately. Content should be self supporting and based on talent and motivation, not just because it's Canadian.
Dafydd	Litwin	Modern content is creating, as ever, by penniless artists. Unlike in past times, due to an excellent superfluity of content and creators, finding a contract which will enable creators to expose their content is high impossible.	Whilst Canadian content must currently exist, I can't name any. This must change: promote it!	Having Canadian content is important. Ensuring that massive companies don't steal it, be the company Canadian or not, is more important.
Cullen	Singleton			CANADA. BASED. VTUBER. National funding for PHASE CONNECT
Randy	Lambert	Government trying to control and force platforms to air Canadian content rather than letting those platforms give artists the freedom to share their content as they please.		

eleanor	freeman	* some styles/genres/artists are overplayed * priority isn't given to Canadian artists enough. * artists like Taylor Swift (US) can buy whole album play while Canadian artists are ignored. * more concern should be given to content of the material (bigotry shouldn't be tolerated) * priority should be given to Canadian news and current events (US content is given too much)	It's a start. But given higher priority to Canadian. * Open up to higher European and Commonwealth countries. US doesn't have to be our only alt source.	Visiting DJ shows should be Can/Con as well.
Emilie	Potvin	Accessing funding to create new programming when networks could pay to have pre-existing American or other global content.	It provides a Canadian perspective on current events and gives an outlet for the creative energy that defines us as a country. I'd like to see a resurgence in high quality Canadian content (examples include uniquely Canadian shows like much music, ytv, etc..)	Keeping Canadian content at the forefront of our media and not just copying American or cheap and easy to produce content that does nothing for our collective voice and creative energy
Allen	Holmes	The biggest challenge is technology.	Provides a centre for one's identity, a thing that is under threat by our politicians, both provincially and nationally. Renew itself.	At my cottage the only television service for our family is PBS. There are no over-the-air Canadian broadcasters.
Nathan	Chapman	Small market		
Helen	Wedgwood	Born and raised Canadians who have completed Motion Picture Arts programs such as the one Red Deer College offered and other similar colleges, struggle to break into the Film Industry. My sons for example and others that they know from these college programs have a difficult time working their way into, and get recognition in the Film unions ie IATSE. Right now nothing is happening in Vancouver and with the high cost of living, many of the smaller Canadian filmmakers, directors, actors, and others including grip, etc. are out of work or have to supplement work at other jobs like in the restaurant industries, etc just to be able to survive. More needs to be done for these people to be able to make films in other locations like rural Alberta, small towns in BC and Sask, and eastern provinces.	We have so many real moral and ethical stories to tell, stories that teach the younger generations about respect for other people and their property, respect for our Canadian culture and values and most of all respect for themselves. More shows about healthy food, healthy lifestyle choices, and sustainable small farming practices. Stories about positive attitudes and work ethics, about learning valuable life skills and work skills ie about various trades like mechanics, and plumbers, painters, and bakers, etc. It seems to be nearly impossible for Canadians to get the funding and other assistance that they need to make these kinds of films, documentaries, and videos that can be used for educational purposes, and not just entertainment. More kids shows like we used to have, like the Littlest Hobo ... the dog that went on adventures helping people, or like Mr. Dressup, and Che Helene.	More programs for helping legal immigrants to transition into Canadian culture and not bringing all their negative behaviors and attitudes with them. Teach hard work and the importance of contributing in a positive way to Canadian Society and Values, as well as the importance of our Aboriginal communities and their wisdom and knowledge handed down by elders.
Mary	Beall	Competition with Multi national large budget foreign owned businesses. Insufficient funding for Canadian Broadcasting. Dealing with misinformation. Lack of respect for Canadian talent.	I have no idea about the mandate of the present or future systems. However, the publicly funded Canadian Broadcasting system helps keep Canadians informed about the whole huge country and is essential in maintaining Canadian unity.	Keep in mind that public radio including news and entertainment is extremely important to Canadians. We need a strong, reliable, factual and truly investigative system to counteract the biased, non factual, opinionated broadcasting that is currently inundating the media.
Rachael	Hodsall	Canadian content gets drowned out by American media, and increasingly is buried by genAI slop.		Ban everything and anything made by genAI. Keep art and media human!
Costa	Moullas		The current Canadian content system seems like nothing more than a DEI program and does nothing to stimulate the economy. It should be an investment and stimulate work in Canada. Create content that is actually good. That usually means it will be good for Canadians and good internationally. Think Kim's convenience, Shitt's creek, Murdoch Mysteries, etc.	
KATHY	VANDERMEER	Underfunded mostly. HOWEVER...content from other countries SHOULD NOT be restricted just because it is not Canadian. Many of those programs are very popular. Current broadcasting should reflect the global nature of programming content!	Current Canadian content does little for Canada, as it is more likely to create resentment if the Canadian Content legislation blocks popular international programs/shows.	No.
Dawn	Boon	Delays in decisions regarding status as Canadian and rejection of work by crtc		
Betty	Cadre	Canadian content is sometimes looked at as not as important as U.S. or international content and that is a travesty, to our Country, it's History and the people, that need to know more about their own Country and it's traditions, current news and content of facts and not misinformation and disinformation from internal and external sources.	The CBC is at the present the main provider it seems of Canadian content. More is needed, not less! Not just movies but documentaries and real life happenings in Canada. Not imported U.S. info taking over Canadian news sites, Movies and Reality t.v.!	Not sure
Sébastien	H.Blanchard	The mainstream channels are profoundly convergent, and pressure has evolved to where Canadian content has been snuffed out. C18 attempted at solving this, but mostly backfired... yet. Cbc needs properly managed and funded.	It was an efficient system in the analogue era, which tech and media now have circumvented. Either it adapts, and is properly enforced, or it just sits back and dwindle down as Canadian culture drowns in irrelevancy. Funding innovation and smaller players, while supporting legacy media in their existing segments, is a reasonable form of protectionism that may become a significant form of resiliency, when it comes to education, healthcare and news reporting.	The last months have shown why it is more imperative then ever to grow Canadian content and culture.
June	Wright		Tell truth and be trusted! Make way for young people!	Promote made in Canada be sharing with university media production programs.
Jordan	Hall	I'm a television writer in Canada, and honestly, our biggest challenge is that our creators are not valued or nurtured in our own industry. We make safe procedural shows that our broadcasters can plug in around the American programming they prioritize for distribution which means that we don't have enough rooms or opportunity for new talent to develop, and our best ideas die on the vine because (with the exception of a narrow band of shows supported by the CBC, like Sort of) our broadcasters play it safe. Canadian TV writers are treated as a joke by reputation in both the American industry AND by our own audiences because we're never given the space to show what we can really do. We need more opportunity to work -- so that we can practice our craft and tell the truly exciting stories I see my peers working on -- and we need that work in Canada -- because not everyone (I have a son with disabilities, for example) can just pick up sticks and move to LA. And since there's no way American streamers will hire Canadian writers without incentives (for all the reasons listed above) we need mandates -- if they want CRTC funding, there need to be minimum staffing levels for actual Canadian writers.	I mean, I've kinda said it above. I would like to see us take back our industry, to be perfectly honest -- I think it's embarrassing how much we let American media drive our culture.	Your policies and the lack of enforcement/consideration of their actual industry effects have been starving out Canadian writers (or just sending them to LA) for decades. If you want genuinely great Canadian content, we need a system that creates enough work for creators to grow. Otherwise, it will always be a small select group of people making Canadian television as a hobby.

Lorraine	Beaudoin	So many avenues of media are privately owned and they control the broadcast that the public receives. I think it is important that an organization such as CBC be funded at either current levels or increased. I believe CBC helps keep the country connected to hear and learn about the vast differences in this fantastic country. Perhaps funding a public organization could have a branch to develop content creators. Otherwise, the privately owned broadcasters may only broadcast their own view and manipulate the public with fake news and views. Please keep public broadcasting public. Thank you for this opportunity to voice my feelings on this subject		
Bill	Johnstone	Primarily, competition from U.S. creators, distributors and broadcasters. Our broadcasting system is structured so that broadcasters make it easier for U.S. creators than our own creative people. Secondly, the low income that most Canadian creators endure. The current system rewards corporate managers on the backs of our creators. All broadcasting executives are overpaid compared with the creators. Canada's creators are the backbone of the industry, yet the industry treats them worse than janitors.	The Canadian Content system has actually done a fairly good job, despite the clear challenges. However, it has failed to bring French-Canadian content to citizens outside Quebec. Improvements absolutely must be made in that regard. The existing supports for promotion and financial subsidies must be greatly increased.	
Johnathan	Romanoff	CRTC IS DYSFUNCTIONAL	NOTHING!!!! SOMETHING!!!!	
Owen	Paxton	the algorithm... each site has its own value on who might like something and will either block or share it without anyone knowing why or how it happens. Or even how to get more views on important topics.	we need less MAGA and stupid shit from other countries influencing our people. FOX news should not be able to be called a news station. Too many Canadians are talking about their first amendments rights... like you know Canada doesn't operate like that right, why don't you just GTFO.	Reduce the cost of cell phone plans. Canada has the most expensive telecommunications service in the world and there is no reason for it other than greedy corporations. but seriously, maybe branch out into the youtube / twitch / tiktok space theres a lot of content there in the freelance space. Maybe make some official channels and host people on them occasionally, or sponsor people for stuff. or maybe just invite some people to meeting that discuss those topics so they can provide some practical in the field experience that would not be seen from the corporate side or focus groups.
Ross	Dabrusin	Not nearly enough funding for CBC radio and TV. CBC TV should be ad free!	Informs, entertains and solidifies our identity. Increase current offerings.	Increasing the funding is crucial. Match or exceed funding at the BBC.
Elliot	Potter			Please do not restrict our ability to access or easily find the content we want. Don't mess with our content feeds on websites.
Brian	K		well the large providers are showing how they only support the right wing groups more.. That needs to stop and have all others included ..	
Jennifer	Hrankowski	Algorithyms that prioritize.	Not filter/censor/prioritize content unless it is sexually explicit, incites or advocates for violent acts and bodily or psychological harms, or is illegal, immoral or slanderous of a person's character.	Stop censoring, and giving priority to government, monopolies, minority or any particular viewpoints and large corporations.
Adam	D.	Having the opportunities and capital to fund such endeavours.	Restricting certain people or groups of people will not stop the viewers from wanting to see content that is desired. As well penalizing large organizations will not help the situation. CRTC may not have this power, but the issue lies in the fact that monopolies are making our systems unbalanced and are taking away opportunities for others to part take in what should be a healthy competitive industry. Approve methods that disincentivize undesired behaviours, such as monopolizing the media market. A perfect example of this is Bell Media being allowed to control a vast majority of the media in Canada. This is unhealthy and this needs to be stopped!	Start being more concerned about providing opportunities to individuals and groups that allow for Canadian culture to be apart of media. Don't over step and try to shove Canadian content down peoples throat. If the Canadian content has substance and is created with quality in mind then it will be able to compete. Fund media education that teaches modern technologies so that future generations can continue making media with Canadian culture.
Christine	Miller	I have no idea how things actually work - but my impression is that the current broadcasting systems are geared towards supporting creators that have the widest appeal, and Canadian creators may not fall into that category thereby facing hurdles to get their work in front of audiences.	I'd like to see our next Canadian Content system reflect, not only the mainstream, visible Canada, but also the little known, invisible or suppressed Canada - e.g. the ecocide we hide (within Canada and outside) or the resilience of Indigenous land defenders, etc.	
corinne	benson	Too much influence in foreign affairs reporting is coming from the military and the government. The bias in reporting on the war in Gaza and Ukraine has driven many to other sources for news on these wars. This is particularly evident on the CBC to the point that I cannot support the loss of life and blood that results. Media lies kill and kill in large numbers. Thousands to millions can die. This loss of life blinds me to all other considerations about Canadian media. When almost ten thousand demonstrators are on the streets of Edmonton protesting about the war in Gaza and only Global can report a short bit on it but every craft fair and stupid sport makes the 11:00 news that night I know that something is too terribly wrong. Look at the blood on your hands. When the media only reports on clearing encampments on campuses because the police are involved aren't you responsible for that violence when peaceful demonstrators in their thousands were ignored.	I think I have already said what is important to say. As long as you are bought and paid for by the military complex nothing else is as important to complain about. Nothing else matters except this outrageous crime.	
Sandra	Smith		Encourage Canadian content and Canadian values. We risk being dominated by our much larger neighbour to the South. We need other perspectives but need to encourage our own creators and makers.	Canadian content needs to be made in Canada. Canadian content needs to have relevance to Canadian lives. Canadian content is already diverse given our native population and the many and diverse peoples who have made Canada their home. We need cohesion and respect for others in our society. We are all defined in some way by our backgrounds and our experiences. We all must share those parts of our lives to enrich our daily experience and future growth. Canadians do not live in a bubble but we must be aware of being overwhelmed by other societies and maintain the diversity and variety we have. In many ways we are still a growing country, but we have many established ideals either found here or brought from another place to continue the enrich the fabric of our lives. We have shown that we welcome the world, let us ensure the world does not overwhelm us, Canadian content enables us to gather together as one. We need to show love and tolerance to all,

Tony	Ross	The status quo is biased. It creates division as it's based on reactionary emotional decisions. It does not test viewer choice very deeply because it is not financially means tested.	It perpetuates big government. It listen to the loudest voice not reason. I like documentaries that don't avoid looking at the tensions and multi assorted principles at play. It should reflect on what is on the air in other popular jurisdictions, fact check voices, and choose what is beneficial that Canadians should see and hear. From any source. Sources that are good and encourage Canadians to support each other.	Canadian content should be able to be defensible.
Yvonne	Green	I have no idea since this is not my field of expertise. I would say that I prefer Canadian and foreign entertainment over American as the American content ignores truth and is focused so much on monetizing entertainment and appealing to the lowest common denominator. The foreign and Canadian content is much more realistic and appealing to the better angels of our nature ( to quote an American) The real challenge with entertainment is filtering out truth from fantasy. It's okay if it's marketed as fantasy but we could use a little more truth in the system.	See above	I must say that when I watch Canadian broadcasters- especially female, I feel proud that they look like REAL people.
Justin	Jose	No offence, but I imagine navigating the CRTC's outdated and simple-minded approach to supporting and promoting Canadian content would be challenging. Even when I was young in the 80s and 90s, Canadian content seemed corny and pandering to past times and I think that was a direct result of what the CRTC valued as Canadian content.	For the next Canadian Content system, I think the focus should be on telling the stories that Canadian creators want to tell, rather than on what promotes some hokey ideal of what Canada is, or was. If it succeeds in Canada, great. If it reaches a broader audience, even better. I think the metric for what Canadian content is should be content created by Canadians, period. It shouldn't strictly be content for Canadians.	I didn't select online content for question three because it included shorts, but I would like to see longer format online content creators included in this. Not so much instagram reels or TikTok or YouTube shorts. YouTube creators making legitimate content of a minimum duration (say 10 or 15 or 30 minutes minimum) should be included in this, in my opinion. That said, I do not want the CRTC meddling in online algorithms trying to boost Canadian creators. I just want you to fund them and then let the content speak for itself, rather than forcing it down our throats online.
Scott	Newberg-Wong	American Hollywood industry finance and capacity compared to Canadian creators. Specific political agenda in CBC broadcasts, radio, website, etc. that is focused on very bias presentations of a 'story' rather than attempting to examine various sides of an issue and present them in a way that allows for the end user to make decisions based on clear information. State backed propaganda is predictable, tepid and unfortunately quite effective at preventing critical thinking. Contemporary pop cultural bias and industry around over-representation of various minorities to the point of pandering and absurdism in a way that is clearly detached from the actual communities. I'm bi-racial, neither of which are white, queer, autistic, own and operate a successful small business, have a masters degree, speak 3 languages and 2 separate certified trades tickets. This isn't an issue of education or small minded conservatism. The preformative globalist utopia is clearly a failed sales pitch and doesn't speak to any actual concerns of citizens or provide any solutions pasted onto of corporate expansion and undermining of individual socioeconomic mobility. At least a racist is honest about their intentions. The current hegemony is about making money for the ruling cast and pretending to be nice.	Largely funnels control of content towards monopolies, be they corporate or federal, or more realistically a horrible mixture of the two where various friends and family give each other our tax money while letting various plastic progressives pat themselves on the back for being brave or powerful or some shit. Canada has a difficult position of being a very broad geographic area and hence a very broad range of interests, experiences and concerns. If Canadian content is supposed to create a more cohesive cultural backing and common reference point it needs to actually engage with those commonalities and integration rather than trying to focus on the exceptions being presented as spectacle. I understand the interest in representation and inclusive media being, ideally, aimed at allowing space for smaller voices and communities to be acknowledged and that acknowledgement being important to them feeling included. This is of minimal use when the actual majority of the country is feeling excluded and not heard. There won't be a cohesive cultural fabric for the various under represented groups to be part of. Realistically this increasing division of being into a check list of consumer identities fits in well with the production of consumption and the consumption of production that is at the heart of the empire we're a peripheral resource extraction centre and middle management appendage of. So to answer the question of what I would like the Canadian Content System to do, is create and strengthen the capacity for dialogue through increased educational standards, clarity of discourse and critical thinking across the broad range rather than hot topic focus on how various incredibly small groups are xyz. Probably not in the plan.	Please don't waste too much time and money on the 'AI' fad. Large language models are a scam and while its been amusing to watch the various ideological contortions required to excuse the energy consumption by the performative environmental, its a huge dead end and the grift is strong. If the goal is to create and maintain 'Canadian' identity there has to be an acknowledgement that such a concept is necessarily predicated on a shared central value and if that isn't informed dialogue in a way that has tangible results its a doomed process. Doesn't even have to be WASP family values, but if you're going to pretend to be a liberal humanist democracy you have to have informed and educated citizens and accept that some of them (perhaps even many of them) will make decisions the pop culture progressive paint job doesn't produce. I know that's not the goal really, but on the off chance someone idealistic actually reads this, representative democracies (of which Canada is only barely one in the loosest of terms) require consumer market empires but consumer market empires do not require representative democracies as we know them. Current content production is strongly weighted towards a constant churn of consumer identity rather than cohesive representation. Adjust this or continue plodding towards corporate feudalism.
Louise	Woodrow	Public support, funding, marketing	I would like Canadian content to tell our stories from our points of view, including multiple ethnicities, and, of course, indigenous and Francophone voices It's also a good idea to have these stories come from different regions to show our country to ourselves as well as to others. In particular, I'm thinking of Newfoundland, the maritime and the north as well as the prairie provinces.	The CBC in English in French on television online and on the radio is a priority for me. It is the lifeline culturally and emotionally of our country, and I consider it to be vital to our health as a country
Adam	Savoie			Be mindful that future of content creation and distribution can change quickly. The media and format has been evolving quickly and we it needs to be embraced.
Ivan	Ing	The volume of content online and from streaming services is drowning out Cdn content from new creators. They need help telling our unique stories and perspectives	Currently, it helps to preserve our stories, history and culture and I'd like it to be told to future generations and not be overwhelmed by other dominant streams.	Prioritize promotion of Cdn values and culture over profits
Deborah	Jasinowski	Foreign content overexposure on all platforms. Distribution rights including fair income from Canadian content being on streaming services including news and journalism articles. Canada needs more control over our arts, culture and journalism.	As a country, it reflects us, Canadians, unique and proudly. We need to further protect our content system by taxing platforms that use our content without permissions. Stand up to platforms that do not respect our content requirements.	
Mac	veale	Like all capitalist enterprises, this system lacks the initiative to start any new without a direct line to high margin returns. This stifles new creators and less 'mainstream content.	I am not educated enough on this topic to direct the CRTC	
Philip	easthouse	A broken copyright system.(DMCA take downs are abused on a daily basis with no repercussions) Fraudulent abuse of subsidies by international corporations. Regionalization of content on platforms like YouTube and Netflix stifles creators. Media monopolies re-enforced by the copyright system lead to an inequitable share of profits going to creators.	Currently: The current Canadian Content (CanCon) system is designed to promote and protect Canadian culture, identity, and industries within the media landscape. It achieves this through requirements for broadcasters, streaming platforms, and other media entities to include a certain amount of content that meets CanCon criteria. When really all this does is lead to a glut of identity politics pandering content that nobody actually wants to consume. Diversity, equity, and inclusion policies have ultimately failed to achieve their goal and contributed to division and stagnation of Canadian content. The idea that someone's race, gender or political ideology should play a part in their applications is DISCRIMINATION based on race, gender or political ideology. Drop the identity politics! the entire point of these subsidies was; globally mainstream Canadian culture and creators ARE a minority group.	Include Canadian software and distribution of media online. Stop giving dead media networks money. Stop playing identity politics. Serve the Canadian people you taxed to generate this money in the first place! IN PLACE of marginalizing them, pandering to indigenous fetishization and glorifying other cultures off their backs.

George	Rodriguez	Being handed down money from government sources compromise the veracity or neutrality of news given.	Current system is corrupt at the highest level undermining the values in which this country was founded on. When you have silence from the CRTC, when you have no fight given to big companies to stop stealing from Canadians, you have a broken and corrupt system.	
Don	Williamson	Overcoming a biased system.		Let all voices be heard, regardless of point of view, without punishment for wrongthink.
Mallory	Fitz-Ritson	Challenges may include: not enough outlets in traditional broadcasting mixed with high degree of competition.	Unclear. There's an opportunity to clearly define and broadly communicate what Canadian Content means.	Content owned/produced by a non-Canadian entity, but that is filmed in Canada, using a majority of Canadian talent/crew should be considered Canadian content. If creators simply take advantage of tax credits for filming in Canada without crediting its talent, that seems wrong.
T	Bolseng	Lack of political and corporate will to support Canadian content. Canadian content and creativity needs public funding support, not just box office successes		Made in Canada by non-Canadians maybe a slippery slope. For example, many foreign film companies use Canadian locations as the setting for their films...but does that make it Canadian content????
Jason	Schmidt-Ewald	Our legacy broadcast television system is completely disconnected from the independent content creator system. There is no connective tissue between the conventional media industry and independent creators on streaming platforms. Without programs that foster the development of more substantial material that might find success on broadcast networks they will remain totally separate and apart.	Protecting our cultural identity and sharing diverse perspectives across the country is invaluable. On top of that, without this system our burgeoning media industry would completely disappear and we would be relegated to a production workforce subject to harmful brain drain to other markets, leading to only low-value derivative service production harvesting our tax credit programs.	While any solution will clearly require buy-in and unavoidable involvement of our incumbent media companies (the likes of Bell and Rogers) with their veritable stranglehold on our media landscape I hope that CRTC engages in meaningful and productive dialog that gives a voice to marginalized voices, the workforce that have dedicated themselves to making this industry a success and ensure that value is placed on production entities that foster ongoing professional development and initiatives that share profit with their workers
Rajas	Sambhare	It's expensive to compete with US content and distribution and easy for Canadian content to get lost. We also need platforms like Youtube, Instagram, Spotify etc. to change their algorithms when in Canada to surface more Canadian content. We also need a dedicated alternative Canadian portal that can compete with TikTok, Youtube etc and to ensure that Canadian content is not dependent on those platforms.	It ensures we have distinct Canadian identity. The system should keep doing this.	
Karen	Trapp	Streamers have enormous power and money but they aren't obligated to show how much money they are making so artists and creators are shafted. Algorithm that informs how Netflix chooses and funds its films and documentaries means less interesting and more homogeneous films and episodic shows are made and are what we see. I want less true crime documentaries and more stories from all over the globe in my Netflix choices. The adjudication of important works.	With Canadian Content rules we ensure that stories are told reflecting Canadian values, systems, world view. The bottom line is that our Cancon rules support our creative knowledge workers locally and internationally.	Streaming is a complex new reality. Need to grapple with complex issues of how streaming has changed the playing field.
Steve	Stefanelli	Canadian content" is the absolute worst, socialism doesn't work. Media should be 100% defunded and the best Canadian talent/artists will be much better off in the long run. The best people we have have mostly already left. FYI I know many many Canadian artists at all the top LA studios (Netflix, Disney, Dreamworks, etc etc etc) who have left this place because they have ambition in life and don't want to work on such terrible quality Canadian shows. They could be making high level quality entertainment here, but the socialist funding system is so backwards. The ones that remain are simply people who know their way around the government funding/exploiters of the system - I personally know many many Canadian content producers that "create" garbage that gets no ratings, year after year, only to get more funding for more (mostly woke) trash the following year because the networks in Canada are forced to buy it. Imagine making "Season one" of new shows every year for 25-30 years and none of them ever getting a season 2! CRTC forcing their unsellable Can content on platforms like Netflix for example, only drive up the subscription prices and lower the platforms overall quality. If the shows were great, they would have bought it without being forced. This is why everyone cut the cable in favor of Netflix many years ago! Pretty soon I'll have to cancel Netflix. Nobody wants to be forced to buy bundles of crap they don't want. There is no reason for Canadian producers to up their game when the taxpayer funds them regardless of the results. Best thing to do for real quality Canadian entertainment is to abolish the CRTC and let the market decide!	It drives top talent out of the country, and protects the lowest level of morons, much like welfare does. And it increases our already preposterous taxes. Most Canadian artists worth their salt leave to go work on more ambitious projects in other countries. Some of the smarter Canadian TV studios have changed their business model - shifting away from Canadian content, and instead do service work for US shows. They are still eligible for Canadian tax credits/funds etc - a good deal for the studio but now the taxpayer is actually padding the budgets of huge companies like Warner/Disney etc. while Canadians make American content instead. Do you think Canadian taxpayers would be happy to know they are funding Disney while suffering through more tax and inflation?	Stop trying to 'redefine' what is Canadian. We are not China. We are not India. We are not USA. Pandering to every other nationality/race/religion etc is not Canadian - it's everything but. Try again, CBC. Also - most of the questions above are asking who 'should receive more funding' with no option to answer less funding! Biased garbage survey! CRTC trying to justify their existence and spend more! DEFUND
Chuck	Robbins	They're smothered by the outdated CRTC rules.	It censors creators. The CRTC should consult with creators to update the regulations, and leave the politicians out of the discussions!	
Terry	Smith	The challenge is for quality, truthful, non government controlled/influenced and competition. If the content can't compete with other productions it should not be produced or money should not be thrown at it just because it meets some criteria. The content must be engaging, informational, interesting and worth watching. If it does not meet the interest of the audience it is not worth producing even though it is classified as Canadian. Money should not be wasted just on this alone if it can't bring in the audience	Canadian content unfortunately wastes money. There is not enough good content created to bring in a large audience to recoup the money spend on direct advertising.	Consider the fact of the amount of people who will watch this. In this day and age quality should be the determining factor and drop the preference over it being 100% Canadian if someone else can produce quality content and it happens to be a swiss company and it is good, truthful, and informative to the Canadian culture then is should still qualify as Canadian. Canadian content should stay out of political motives at all time's and should be banned from doing so.
Leah	Laushway	The current broadcasting system favours individuals with the means to be able to overcome financial hurdles to their success	The current system does do a fair job at preserving a distinctly Canadian voice in the media ecosystem, I'd just prefer seeing greater support for it	
Bert	Wakefield	Most Media is bought and payed for, so, not realistic, all media NEEDS to be UNBIASED	Content is WAY to Biased. Make it LAW to write ONLY unbiased media	To be totally HONEST
Colleen	Leary	American shows and movies dominate Canadian culture as there is more money available		Keep CBC, Fund more music programs develop more Canadian children's shows

Chantelle	Grohn	That it's only known and seen by Canadians but they don't get wider recognition and fame outside of Canada. I think the Tragically Hip is a good example of this. EVERYONE in Canada knows them, but you'd be hard pressed to find people outside of Canada who does. I thought growing up that they were really big both in and out of Canada, but only found out they were only known in Canada when I was in my 30s. That might have been fine in the 90s and 2000s, but in our current global market, the CRTC should be helping Canadian creators on the world stage, not just the small Canadian one b/c they can no longer control what Canadian's consume. Instead of chasing to have that control again, they should be looking at how to support Canadian creators compete.	I think it does little now outside of radio. Now that people can control the media they consume, and from where, I don't feel it is controlling what I watch and listen to as much as it did when I was growing up. I'd like the next system to work with streaming services to have a Canadian category in the lists. I'd like to hear adverts for Canadian content and where to find it. I'd like to see Canadian talent promoted in Canadian venues. Meet us where the current world is at, not force the world into the antiquated model of the past.	DO NOT help the rich get richer with this. Help up and coming. Support local. Support diversity and inclusion. Support everyone's view of Canada, even if it doesn't fit with the squeaky clean image. Support where content thrives and help on a world stage.
Sébastien	Hébert	Extreme political biases and hate from the legacy media.	It divides the population and promotes hate of others.	Stop subsidizing hate by financing CBC and other legacy media.
Kip	Hardy	Currently approvals through old boy style networks tend to give the majority funding to established artists, regardless of any other merits.		
Mark	Thompson	The biggest challenge I see is online censorship, targeted mainly at conservatives or conservative viewpoints. Censorship in all forms is wrong, we already have laws for illegal content we don't need moderation on speech, especially political speech.	I think everything should be free and fair I don't think there should be restrictions on anything. If something is good people will watch it.	Don't! Bill c11 will be repealed, everything you guys are doing is wrong. stop! I don't agree with anything the liberal government is doing. Thank GOD they will be out soon and bill C-11 will be repealed. Get a real job in the private sector and stop asking for government grants.
Sue	Morrison	Adequate funding. Exposure for new creators. Distribution.	Gives perspective on Canada and Canadians to other countries. Helps dispel old (& mostly untrue) ideas about Canada and Canadians. Indigenous truths and exposure. Shows creativity and brilliance of Canadian creators.	Keep it strong.
Nancy	Crouse	Unbiased presentation.	We need more Canadian content by and from Canadians. Enough with the foreign ownership of things	Historic context is necessary.
John	McRenolds			Politicians and senior officials need to get their greedy self serving hands off. They can't be trusted ...PERIOD. They have proven that over and over. The pure discrimination in the Federal government against none speaking French Canadians is as disgusting as it gets. The handouts to special interest groups ..paid for by working Canadians is abusive to say the least.
Cindy	Brown	Censorship. AI.	Support pure human creators.	Exclude AI.
Elizabeth	Nuse	Finding space to broadcast, as the larger media outfits in the US take up too much space	We are a very diverse country and that diversity needs more exposure.	
Michael	Szamosi	The current broadcasting system is, if not moribund, at least on the verge of becoming mostly irrelevant. Most content is on the internet.		
Thomas	Rohée			Making Canadian content available in popular platforms is not about international distribution but the availability of content in platforms that everyone uses. If the CRTC could help Canadian content creators get into those platforms and make them promote Canadian content for users with a Canadian IP that would be good. People won't go to a Canadian content platform because it requires active steps instead of using their subscriptions to already popular services. Having a clear Canadian content platform is great too though!
Robert	Bernard	Most Canadian content is lackluster. All CBC productions lack any polish and are totally out of step with Canadian values...the only values the CBC show is greed of the ceo and her lackeys. There are way to many top managers at the CBC.	SPEND our tax dollars with very little return. I do not think that paying big companies to spread propaganda news a useful pursuit.	Stop wasting our tax dollars! Get out of the news rooms of Canada.
Guy	McLoughlin	I generally avoid Canadian stories because they cater to a very small audience. What I prefer are well told stories with an interesting point of view: For larger TV productions an example might be The Handmaid's Tale, Star Trek Strange New Worlds. ( they employ Canadian crews, and sometimes writers and directors ) I loved the Anne with an E series, but it was cut far too short. It should have been five or seven seasons long.	To tell great stories, even if it's not a Canadian story but employs Canadian workers, directors, and crew in Canada.	Don't force boring Canadian stories on Canadians.
André	Savard	Concentration of power	I would like to notice the improvement of our common and different values being made as a particularity that makes Canada what it is. A lot of differences gathered in a whole.	If there could be a serie about the Canadian history, in all fields of actions, but only based on facts, all the facts and nothing but the facts. A society without history is a society without future.
Terilyn	Spooner	Getting viewed or heard	Has really helped creators	The less powerful
LEXANNE	Cooper	- Being Small fish in a big pond		Question 5 - Specific groups should not be prioritized, that's too much like DEI. Everyone seeking funding should have an equal chance based on the proposal they are putting forth, not what category they fit into.
Lee	Seitz	I have never thought about this subject, but am somewhat concerned and confused by the actions of our present government in areas of news dissemination and some of their policies		
Margaret	Pflug			I was born in 1934, age now is 90, so The only radio station I knew ws CBC. My husband (89) and I only listen to CBC both radio 1 and radio 2. I also watch many Canadian shows on CBC tv. Unfortunately we are not seeing some of the great TV that was produced in the past and CBC will be under attack if the Conservatives win the next election. We have also been following independent journalists to get the true facts if what is happening in Gaza which is a genocide.
Stephen	Hunter	Being political propagandists is the way to die in irrelevance if your a creator, no one watches propaganda.	Our current system is nothing more than a propaganda push machine, and it should be abolished entirely.	Content, Canadian or other, will flourish if it is economically successful, nor if it is merely another propaganda push machine. Let economics determine what is successful, not the woke political messaging machine.

Jeff	Badger	Creators face many issues, biggest of which is the large platforms TOU's (Terms of Use), which violate many of the principles, if not the laws of Canada. These lead to impartial, or unfair cancellations of content, with no manner of appeal or redress. Theft, unlawful transfer, or assignment of intellectual property rights of those Canadian creators. The current system is onerous, outdated, and frankly, ineffectual, in regards to Canadian content, and Canadian creators.	The current system hyper-focuses on political leaning content. If your not in those groups, you are basically on your own, fighting an uphill battle. We should be promoting and presenting, new creators, and new content without any filters other than a CLEARLY defined standard. Even offensive material should be allowed because offensive is very personal. Just because one set of people find content offensive does not mean it doesn't hold value to another set.	Yes! Please update the copyright laws to be in line with the rest of the world. We are a global society now. Our laws, and legislations, should reflect such, and protect while allowing promotion of our amazing Country's talent! For the record, I am NOT a creator. I am an electrician who watches online platforms, and who has been paying attention to what the CRTC has, and has NOT been doing! Not only in this matter, but in matters relating to customer abuses by large communications companies, and extending their reach into matters that are outside their legislated mandate as a commission. Canadians are NOT stupid!
Alex	Pittman	I think the biggest obstacle is that the media landscape has been heavily unbalanced in recent years as money and other benefits are given to certain groups and not others. What would be more fair is if no media groups or organizations or individuals receive any free benefits, or tax dollars or financial assistance. Then all forms of media are individually responsible for their own success, creating a fair and balanced opportunity network for all individuals who want to involve in any forms of media. The only exception to this may be something like Radio Canada to receive some tax dollar funding so that all Canadians can have access to News and information and or updates to Canada and it's culture. But this needs to be politically non-biased or represent politically both left and right instead of mostly left-wing organizations as has been the case in recent years. There are countless successful media, individuals and organizations who have done very well without public funding. And then those organizations that receive public funding example CBC have not done as well. This has created a very unfair landscape and should be balanced by no Canadian tax dollars funding to any media organizations big or small. Allow Canadians in the world to choose for themselves what ends up being good or preferred content by humans across the planet. many people think that Canadian metre will not be heard unless large amounts of tax dollars are thrown at it. But if you look as example at many Canadian YouTube media, individuals and organizations, many individuals have had great success and penetrated through the world media landscape with Canadian content without any government assistance. allowing tax dollars to be given to certain individuals and not others has proven itself to be a playground for corruption and creates an unfair media landscape. This has been undeniably proven in recent years in Canadian media. Also, after this year's \$62 billion debt we do not have the money	I think the current media content landscape has not been good and has created a lot of unfair bias across the medial landscape. I think because funding has been given to certain departments and not others. It has created a bias, political landscape and also a unfair media situation. I think all funding to all media should be stopped, so that all media forms sink or Swim on their own. We already have a great amount of great Canadian content creators, whether music or streaming video, etc. We should not be using our tax dollars to fund only certain selected organizations while leaving the rest in the dust. It's been clear in recent years that many Canadian content creators have done extremely well without tax dollar funding and yet at the same time many organizations that have received tax dollars have been extremely biased and riddled with corruption and misuse of tax dollars while at the same time, the viewer ship is at an all-time low. Example CBC. we also are \$62 billion in debt this year so do not have the funds as a country fund only certain media organizations and not others. We need to create a fair Canadian landscape and balance our budget by eliminating all financial taxpayers support to certain media organizations. Radio Canada is the one exception as the soul entity Should be the one as it reaches across Canada, but needs to maintain a unbiased or share both sides of the political landscape as well as keeping Canadians informed.	I think only Canadian content should be content created in Canada by anyone who legally qualifies as an official Canadian. I don't think it should matter the number of people whether it's an individual or an organization or their color, race age, etc. etc. As long as they're a legal Canadian citizen and the content is created in the country of Canada.
Paul	Janzen	I think it is difficult to get recognition due to the much larger USA media overshadowing our smaller markets.	Re-enforce or expand rights to privacy (especially digital, no snooping).	
Blaine	Geddes	The current system is skewed by government intervention to the benefit those chosen by the government.	The Canadian content system does very little that is useful or that benefits from government intervention. The fact that Canadians seem to broadly believe that Canadian content should be subsidized or promoted by the government perhaps reflects a national inferiority complex, or just a strongly socialist mentality. Canadians should be left free to watch, read, and create whatever they want free of government regulation, restriction, and subsidies.	This is obviously a highly biased and skewed survey. The answers to questions 3, 4, and 5 are clearly that no funding support should be provided by the CRTC for any Canadian content. The CRTC is a regulatory agency. It should not be interfering in the market to provide an artificial subsidy advantage to its favourites. Such interference simply further contributes to the corrupt society that Canada has become.
Joel	Brewer	Unless it aligns with the current government narrative it will not only not receive any support but will be censored. Current policy prevents Canadians from easily getting news online. News from the major stations has become nothing more than a government propaganda machine.	Currently it promotes mindless idiots who are incapable of critical thinking. People aren't told how to think anymore, they are told what to think. I miss the days when we were presented with unbiased facts and encouraged to come to our own conclusions.	Canadian content should be easily available, but not at the expense of other viewing options.
Tracy	Leach	The challenges creators face through current broadcasting systems are ; * if your view points don't fit the narrative of the broadcasting system, your work is often not shared or used. * one of the most important parts of communication through any platform is to allow the expression of as many view points as possible..... to reflect the diversity of Canadians. This is also not happening....	The current content is creating division and making Canadians seek information else where .... I would want to see more support for what Canadians actually want to view... not what "They" think should be viewed. Content needs to be easily accessible. new voices, especially indigenous and other Canadians podcaster and videos need to be supported and funded.	too much censorship is a mistake ; as it creates a more narrow view that doesn't truly express who we are as Canadians
Gregory	Jaques	Tough to compete with international groups! Lack of adequate funding for start ups.	Adds costs that are unnecessary! Level the system to enter the market!	We are not interested in subsidizing content that is irrelevant. It cannot be too costly for the viewers in Canada,
Pierre-André	Larose	Funding		
Kevin	Ulug	Discoverability	Provides content meaningful to Canadians and our local context. This seems like a fine scope of ambition.	Please try not to make things worse for people. Adding optionality could be okay, like users should have the option of being able to see a list of Canadian content but not like Canadian content will be interjected regardless of their preference.
Shawn	Sheridan	Broadcasters mostly focused on profit, wary of content that is unproven to get ratings and thus generate advertising revenue. So unless required by regulation, they won't air such content.		
Brad	Herron	Political interference. The CBC should not be a political arm of the Liberal/NDP parties and should be sold off.		There should be many more Cansdian ordinary people on the CRTC. Far too many ex government, lawyers and ex broadcasters. We need many more Street smart people at the CRTC.
Richyl	Honeycotte	If you're not established it can be hard to get your work out there.	Have diverse creators from all backgrounds.	
Annette	Witteman	CBC funding is constantly being reduced. Canadian systems are not reaching the vast market due to Multinational Corporations like netflix, disney, Amazon taking away viewers. We need a Made in Canada streaming service- available across the globe- like GEM CBC		Make America pay more to produce in canada to help fund Canadian Content
Robert	Blair	Regulators are controlled by lobbyists of large media to the detriment of smaller players.	Currently Canadian content rules don't do much for those trying to enter the system. All Canadians should have equal access to media distribution without a mountain of legislation barriers to overcome.	The CRTC needs to seek out and listen to the public prior to enacting any more manipulation and barriers to Canadian participation in media distribution and outlets. We need the world to decide our worth, not just a handful of bureaucrats who think they know best.



Cameron	Blatchford	need to tick a bunch of boxes to be considered	limits us, whereas things with Canadian influence are not as easily defined as Canadian Content	the creators, the origin of stories
Prashant	Kumar	Less distribution opportunities compared to USA.	Distribute and support viewership access.	
Dave	Singh	I think trying to deal with what is consider Canadian Enough.		
Glenn	Read			I value Canadian content and the skills of Canadian creators and providers, but also I would never support the CRTC limiting what I can watch or hear. I want a world where I can enjoy global content regardless of where it is from. So often we have seen regulators force us as Canadians to put up with low quality or low interest programming in the name of some political agenda, for example french language TV programming here in BC that no one wants to see or hear. Also I would not want the current situation to continue where the CRTC protects the monopoly's of the likes of Rogers and Telus in the name of "protecting Canadian content" where all that is being done is enabling these monopoly's to charge Canadians exorbitant prices for there services by keeping global competition away.
Liberty	Bradshaw	Canadian creators are under funded and lack support. They face a huge challenge in finding space/funding to share their work. Canadian content is important in maintaining our culture and showing the world who we are as Canadians.		
T.	Ross	All the younger people are mostly using streaming services, youtube and social media		More funding Include professionally looking content and current issues and educational content made by Canadians for places like Youtube should be considered Canadian content
Suzanne	Vetterli	Financial concerns	Represents us to the world.	
Andrew	LaFrance	Too much censorship of content and creators that are anti-capitalism, anti-materialism, anti-oil/mining, or anti-war. Also too much censorship of content and creators that are not in favour of the current governing party or their policy objectives. There is too much censorship of content and creators that advertisers would not support.	I think the current system promotes too many established creators. It should promote more novice and amateur artists.	I would like the system to promote more socially progressive and science based content and creators.
chen	shen	The current regulatory and subsidy schemes are bureaucratic labyrinths that do not adequately support their ostensible goals of promoting Canadian and independent creators/media. The only people/organizations who have the capability of navigating the system in order to actually obtain the current benefits are those which are already established media oligopolies that don't need any of the support. The biggest challenge is the barrier against people who actually deserve benefits from actually getting them, while the people who least deserve the benefits have the best ability to get them.	The current system does very little for Canada as a country because it systematically favours large media oligopoly who do not need the benefits. The system should be reformed on its head, so that it is streamlined for small and new creators to actually be able to take advantage of them when it is needed most, and large established media companies should have gradually less access to benefits as they outgrow the need.	The system should be structured to be fully content-neutral. The focus should be to encourage organic and natural growth of Canadian creators who are fairly competitive in their own right on the open market. Not to prescribe by regulation some specific vision of what it is to be Canadian content. Not some protected captive market that is artificially created which is geographically bound to Canada. Bad content should not be subsidized into existence just because it checks some arbitrary boxes of Canadian topics. At the same time, Canadian-grown media should not be deprived of the benefits just because they don't talk about specifically Canadian topics. Content that CRTC should encourage is simply good content, regardless of subject, that is made by or in Canada. What matters is who is actually making it. Mere ownership is not enough since a major Canadian media company might own something that was made entirely outside of Canada and by non-Canadians, while a non-Canadian media company might make significant investments into producing content in Canada from the hands of Canadian creators.
JANEY	LOURENCO		Support ALL Canadian content, regardless of who is making said content and regardless of where they decide to produce such content. Like streaming service such as YouTube, Twitch, Tik Tok etc.	Canadian content should not just be decided by large companies or corporations. Anything that is content that comes from Canada should be considered. There are Canadians (like myself) who stream on platforms such as Twitch, YouTube, Tik Tok etc. What makes them less worthy than some company that has money but would like more money because why not? I would rather see actual diversity in the kind of content you support rather than just music and tv shows as it seems you mostly care about now, with some artsy kind of stuff occasionally. If you want the world to take Canada seriously, you need to do more, support more and get with the times. The old ways are disappearing and it's time to support the regular Canadian in their endeavours. Not just large media companies, which by the way do not need the help. They also need to get with the times.
Fred	Quarrie	The major broadcasting systems are all, in one way or another, allowed to broadcast, and decided what they are allowed to broadcast, by various legislative and regulating agencies and receive some funding from governments. Creators have to produce product within the boundaries set and aligned with the bias of the current governments and controlling agencies in order to gain a spot in the broadcast line up.. Just like all main stream media, news papers, TV, radio etc the left bias and some amount of censorship.	Right now very little. When people recognize what they are watching is biased, an exercise in social engineering or just propaganda, no matter how subtle, they will stop watching. CBC's viewership numbers might be an indicator of this process.	Less regulation, less censorship, and encourage real journalism and the presentation of unbiased reality.
Juju	Lah	Falling in line with the extensively bureaucratic rules and certain silly red tape on what is deemed 'Canadian' (Scott Pilgrim vs the World, Pontypool, etc...).	It's too rigid in its definitions. There needs to be less paranoia and a greater share of laissez-faire policy-ing.	No.
Kyle	Bentley	The main challenges Canadian creators face is over-regulation and fear of censorship from the current government. Canadian creators must feel secure in creating what they want to, without fear that their ideas or creations will be censored for not meeting the government or CRTC's ideas of what Canadian means.	The current Canadian Content system hampers Canadian creators through over-regulation and censorship, trying to force Canadians to adhere to a very specific vision of what Canadian means, which is more detrimental to the creation of real creative content than any amount of funding is helpful.	The CRTC should move away from imposing restrictions and regulations on Canadian creators, and work instead to create a more open market in Canada where different ideas and creative visions can thrive. In doing this, Canadian content will have the opportunity to grow and flourish within Canada and abroad.
Brigitte	Kunz	Probably near impossible.	I think this system does nothing but frustrate. All borders are open. If we made content worth hearing and watching, we would do so. So far nothing beats British programming.	
Kathleen	McCroskey	They are totally stone-walled unless they hire a good agent who has real connections in The System. Thus they are forced to turn to YouTube, etc.	As it is, it just turns people off, and sends them elsewhere where there is No Censorship and they can see/hear what they like.	Drop the Complete Regulatory Total Control (CRTC) aspect and work from the funding/supply side to promote, rather than Control.

Josée	Vaillancourt	the overwhelming easy access to the colonizing of Canadian public minds from the USA productions. A wokism approach that makes the industry sins in the other direction. For example, offering funding for artistic productions only to a specific cultural group such as Aboriginal, Black Canadians, white people, women, etc. Funding should be awarded based on the merit and quality of the submitted projects regardless of gender, race, religion, cultural background, etc. The jury of peers should not include members of the community, city, province. They should be outsiders working in connected fields of expertise elsewhere.	the dangers of the US invading our cultural landscape is a permanent threat. To balance the content, add more European, African, Asian, etc. productions, dubbed or subtitled. I often have to use a VPN to access such high quality foreign content. This is important because Canada is full of new Canadians who would feel included if some of the best productions from their birth culture was available in their original language with options of subtitles or dubbing. More	More children educational content to keep our children away from those electronic devices.
Sharon Rose	Airhart	I don't have actual knowledge of this, but I suspect that it is difficult for new creators to get access to audiences for their work.		It must be very difficult to both ensure quality content And ease of access for new creators. "Low bars" that allow much new content to reach audiences may also lower standards.
Kelly	Rice	It's not trying to share, it's trying to actually make the content that is the challenge.	Canadian content is meant to help make sure that Canadians take priority when films, music, tv shows or other artistic expressions are being created here. The problem is the gate keepers who decide who gets grants to create the content. They decide based on an outdated points system that should more resemble the UK version that is more flexible about what counts as UK content and what doesn't. Also, the gate keepers make their decisions based on past performance which means new people don't get considered the same because they haven't had a chance yet. And just because someone produced something great in the past doesn't mean they should be the ones getting money from grants to make new stuff. There's no guarantee that it will be just as good. New people are being left out because of the way things are done.	
Cal	Henze	A lot of what the CRTC currently funds is preachy, Identity politics-driven drivel no one wants to watch. I don't care in the slightest about the gender, race, sexual orientation, etc, of the creator, nor will I watch it just because it preaches such. But, I welcome any creator of any identity if they are good at what they do. Make it smart, meaningful and powerful, or get lost.	It makes us look stupid on an international scale. Create cutting-edge art that powerfully critiques and speaks truth to people in power and with ill-gotten wealth. Tell stories that captivate and inspire and, above all, QUIT WHINING!!!!	If the only way a creator can get funding is either by being a short, overweight, bilingual, lesbian First Nations person or creating content about the same, then you have completely lost the art-creation-plot that was supposed to be your central goal. Stop funding identity and start funding excellence. First, tell excellent stories. If you have an excellent story, we will listen to you (regardless of your identity) as you comment on all sorts of social issues with it. The inverse is just preachy, and either gets mocked or tuned out.
Hilary	Bartlett	Canadians do not get the financial support required to do their work. We have seen over and over for years that 'there isn't any money' to support these groups so they leave the country and go to other parts of the world. Canada needs to get it priorities straight. We do not give our creators enough support, media coverage, money or recognition. We do not talk enough about our accomplishments and we have many. We do not encourage our creators as they have to fight for everything they want.	Let's be Canadian. We have so much to offer, so let us show the world.	Pick people to sit on their board that really do care about Canada and Canadians. It is time for Canada to grow up. Our shows and content leave a lot to be desired. I watch American stations as they are interesting. Our media talks all day about the same things. Open the doors and let the information flow in. Our new media talks about death, dying, stealing, break and enters, car thefts and because of their incessant coverage it happens everyday. Look at the jewelry store break-ins. They mention one in detail and there are new ones every other day. The media is the cause of all of our problems. They don't give news. they repeat the same stories for days. Our media stations are boring. Let's give our creators a chance. Change things up and sell Canada. There is so many interesting aspects and we hide them. Grow up Canada and become important in the world. We need to show th world that we are first class in many of our entrepreneurial citizens. I have just learned about all the wonderful research that KITE and the rehab hospital in Toronto has done. If I had not arranged a tour for 40 people I would not have known about it and it has helped and educated so many Canadians and probably others around the world.
Chris	Irwin	Large corporate ownership is too profit motivated		
James	Love	We are always subject to what with any other product would be dumping - US content is created for a larger audience and they can afford to sell their content at less than it would cost in Canada to produce similar content. We still suffer from a collective Canada isn't as good or interesting collective malaise. You don't see that in Australia. Frankly, our government doesn't care.	Without Canadian content we can't develop our talent. There are so many obstacles that are put in the way of talent development - there are few independent stations, AI is another threat, the end of CD's for recording artists means (see streaming revenue above) - the obstacles are incredible. Streaming robs recording artists of their proper compensation for music and film/video. Apple and Spotify have music sewn up. Amazon, Netflix and a few others have entertainment programs sewn up. So they can pay pennies for content. I personally produced a hit TV show with homegrown investors. It ran in Canada and got great audiences. But that barely paid back the costs. We needed syndication to other countries to fully break even and maybe make a minor profit. But what happened? Amazon and Netflix have tied up what used to be syndication and the ludicrous amount they pay means its almost impossible to produce anything creative in this country. I could go on.	I think we need to take bold action to protect Canadian content creators. And that includes extending our control over social media and all digital content, including news content. There will be all kinds of resistance, but without this we may not have a country. I listened to the criticism when the first Canadian content mandates came out. And with those, we produced Joni Mitchell, The Guess Who, Gordon Lightfoot and a host of other massive talents. While the entertainment content we have produced in TV and film has been uneven in quality - we've had some great stuff and some not so great - we created a production facility in this country with talent that is second to none. In a digital world, we need this more than ever.
Linda	Butler	Unsure	Stop the censorship	I have very little interest in Canadian content.
Brian	Fernets	Socialist/globalist ideology.		
Maria	Mendonca	Censorship if the content is not in keeping with what a few unqualified people deem offensive because they are not in keeping with progressive values.		
elaine	stewart			I really wish, as we are in a time of tumultuous change I keep hoping Canadian content can be reflected as in a flow. I realise this could make us more vulnerable to influences originating from elsewhere but I count on artists and producers to give full consideration to their processes.
Harold	Goldstein			Let's make it Canadian!
Jolie	Simpson	Abolish the CRTC - thank you.	Abolish the CRTC - Thank you!	Abolish the CRTC - thanks.

Cyril	Anderst	Canadian culture has become increasingly influenced by woke ideology which tends to be favoured by influencers to the exclusion or cancelling of traditional values or viewpoints contrary to this ideology.	The current Canadian content system has come under the heavy influence of mainstream/legacy media which has trended toward being the defacto mouthpiece for our current and soon-to-be past federal Liberal government which not only hands out over a billion dollars annually to the CBC but, under Justin Trudeau's direction, now dishes out 600 million dollars annually as a bail out measure to media sources which can be trusted. Under such influence, this cannot help but skew their message toward favouring the government's policies, actions speaking points. What is needed in our next Canadian content system is for the CBC to be de-funded by the government and the \$600 million hand out to legacy media to be halted immediately in order to allow the consumers of news to be free from this authoritarian influence. Make independent media sources as readily available as those of the legacy media and let consumers decide.	
Karen	Reiss	Not enough money or support	Makes us look boring	?
Bill	Evans			Allowing Canadians to freely express Themselves on Social Media would be a great starting point, with the ability to share Individually assessed newsworthy articles on these same venues.....You know, like FREEDOM....
chuck	galvin	they are outnumbered by foreign content	defend the cbc	i want an elected crtc
marco	cecchetto	that they are not censored or cancelled by the leftist media.	too left, too narrow, biased politically driven content. more balanced, more centrist, less political.	don't let government influence content.
Dan	Brown		Canadian content should mean Not American No swearing. No Trump stuff, so no BS content.	We should not be forced to watch people bickering and being rude to each other the way American media does. Back in the day, Archie Bunker was funny because that was not normal.
Scott	Frederick	Competition from the enshittified mass media mainly from the US		
Laura	Arsenault			Enough with censorship. If you don't think that all of these rules won't affect you because you work there, you are wrong. One day the tyranny will come for you too. It's only a matter of time unless we stop it now. What good is your paycheck if one day you lose it all anyway because you didn't stand up and defend EVERYONES rights? Enough is enough!
Zabrina	Gibbons			In terms of funding, it t should be prioritized on a case by case basis
Richele	Chan	Lack of access or promotion.	No idea	
Reed	Coderre			The CRTC should have zero control over what is distributed and how on streaming sites such as: - YouTube -Netflix -Disney plus -Amazon Prime -Apple TV Etc.
David	Millar	I do not know.	It helps us understand each other's lives, problems, successes, and backgrounds.	Help get the Internet telecom providers to upgrade services to rural areas so we don't have to support Mr Musk.
Robert	Higgin	Not familiar with the industry but I would guess that economies of scale work against Canadian creators and content. Target markets are likely less although I understand that CBC radio is widely accepted in the U.S.	Canadian content reinforces Canadian values and especially Canadian identity. There are very definite differences between Canadian and American values. This is likely to become more pronounced in the coming years. American programming makes interesting entertainment but it also fortifies our Canadian determination keep the border distinct.	Yes I would like the CRTC to be cautious in their decision making to not ignore the village arts and artists. Too much focus and funding on the avant-gard undermines the creation of softer artistic expression. Some of the greatest stories told are of ordinary people in extraordinary circumstances. Canada has many such stories to tell. They need only good story-tellers to bring them out. Perhaps a country-wide effort to find those stories especially in retirement homes before they are lost is needed. Quora seems to be a place where obscure stories find a place to be told many of which would be good in film. Perhaps a Quora-like platform for Canadian stories would help bring them to light. Also not all Canadian stories took place on Canadian soil but had distinctly Canadian strength as in the Canadians who served in the Spanish Civil War and those who became Canadian after fleeing the Pinochet regime in Chile. Their stories need to be told to counter the continual undermining of the common good at the hands of ultra-right acolytes. One story I would like to hear is how Canada's Universities became world-class institutions in the post-war years and the Canadian Civil Service became one of the finest in absorbing Canadian talent and leading the way in critical research until Mr Harper. I am a capitalist, an entrepreneur and always vote conservative but I have always loved how Canadian capitalism funds strong public sector programs in both science and the arts.
Scott	McGill	The amount of noise and content out there screaming for attention.	Promotes industry growth. National pride and an awareness of Canada's difference to places like the us	Don't do rely on reality tv
Mark	Hill	The cancon rules seem to be restrictive and shaped for special interest groups in Canada. In a wide open system many CDN creators. Have done well without the crutch of cancon. The big streamers who have production in Canada exceed cancon percentages without having the regulations apply to them. Adding them to be regulated May result in them lowering their cancon to meet the low bar.	I think the cancon system helped the creators and artists get some visibility and put some money into content that would never have gotten public attention based on merit or interest. I am not convinced the government should be the patron of the arts. I don't know if the various arts councils are in place as a way to support artists who could not get the public to consume their product on its own. I wonder what CDN story we are telling with a cop show series that counts for cancon? It is entertaining but do most viewers see it a CDN story first or a cop drama first. If you are going to fund cancon, then fund anything that has CDN creators, or staff, etc. I don't think there is a CDN story in the fiction world. Documentaries and news seem to the CDN story	Relax the definition and stay away from algorithmsmused on any service delivered over the internet. Let MY preferences be discovered by the algorithm and deliver what I want. The internet allows for all content so that any one can see any kind of content, CDN or not, without an artificial boost by some arbitrary rules set up by a committee trying to appease special interest group. I did not watch Friends and think, wow, what a real reflection of living in the USA even though I could clearly see the setting was the USA. Would you consider it part of the American story?
Robert	Milthorpe	CBC Television wasting broadcast time on commercials. Too much Corporate concentration in media (radio, Newspapers, Television, sports broadcasting, sport team ownership. Too few independent film theatres. Social Media platforms have no transparency, no open algorithm review, accountability. Too much corporate concentration in Social Media platforms (break up META - make them sell off WhatsApp, Instagram; ban TikTok as its a tool of the Chinese Communist Party; Make Musk reveal the algorithms driving X	Canadian social fabric support, culture, national identity	

j		Corruption.	I think it helps some. Do better.	Inform us where to get arms to fight the usa if necessary. I am serious.
Rose	Weaver			Please refer to the people in the know regarding Canadian Content and how it should be delivered. Canadian artists should be supported
Michael	Stanley	On line censorship		Ensure truthful reporting of the past 9 years of liberal government, and how sad Canada has become as a result of Trudeau and company
Heather	Chong		I think the current Canadian Content system does an average to below average job of creating and continuing shows and content that are about Canada, or are filmed in Canada. More could definitely be done. The next Canadian content system needs to take into consideration the streaming options as well as the network television that are available in Canada. We can not control the content of American based companies like Disney, but we should be able to have Canadian content available on Canadian networks like Global, CTV and CBC. We already have different Netflix than is available in the US so it should be easy to include Netflix in the next content system.	Canadian content is far more diverse than Toronto and Montreal. Let's showcase all the regions of Canada equally and include and promote Indigenous content as well.
Brandon	Vout		It helps keep traditional creative jobs alive in Canada, it just needs to adapt to newer mediums.	It shouldn't come at the cost of shooting existing Canadian content creators in the foot. Playing chicken with platforms that can suppress or block Canadian creators in retaliation is a short sighted and futile approach. We can't afford a repeat of Canadian news outlets getting banned on Meta platforms.
Darryl	Paterick		Nothing other than waste tax dollars on substandard content that can't survive on its own merit.	Stop defining Canadian content and let the free market determine winners and losers regardless of country of origin.
Emil	Bradinov			
Becky	Francis	Not sure	Not sure.	
Anthony	Gleasure	IF they don't drink the kool aid and only promote the activist Liberal/NDP agenda then they don't get funding and get sent for RE EDUCATION - That is what used to be called a totalitarian/Marxist/communist/fascist state In fact what currently exists in this country!	Suppresses independent thought and creativity and ONLY promotes the LIBTARD leftist processive WEF world view! Then you get nothing better than the Trudeau Liberal propoganda department!	Eliminate and defund the CRTC because what they promote in UN CANADIAN!
Ivan	Chapdelaine	Only big names get coverage.	Canadian content has become Americanized.	Much more up and coming content.
Michael	Brandt	The cost of production is steep, creators are REQUIRED to find outside funding from investors in order to make their projects a reality. This ALWAYS comes with the stipulation that they'll no longer (or rarely) control their IP and what will happen to the direction of their company. It's a real struggle to pay to live AND fund themselves to produce Canadian-made content. Incentives and funding are difficult to apply to and even harder to receive.	We need to focus on promoting Canadian talent. Even if the stories aren't based in Canada, we should give creators the freedom and resources to create and run new companies here in Canada. Most of the incentives and tax breaks go to the largest, most established, most entrenched companies. Companies that have employees strictly devoted to applying, lobbying, and receiving this government incentives. And smaller creators are being left behind.	Content created by Canadian born (or naturalized) citizens that promote our values. Owned and operating in Canada, with the help of the government, not corporate stakeholders. Focusing on new and smaller teams that are looking to innovate, take risks, and push the medium forward. As opposed to larger companies focused solely on profit and maximizing 'returns on investments'
Craig	Hartogsveld			Canadian content should succeed on its own merit, and not be forced to show on any platform.. this will force content makers to adapt and grow, succeeding organically... and not by any external measures set upon platforms.
Charles	DeBavelaere			Canadian Content should be not only Canadian, but "uniquely" Canadian. If it could have been made in the US by Americans, then it's generic content, not Canadian content.
Lorna	Dieleman	Too many restrictions	I don't think that Streaming services should have to carry a certain percentage of Canadian Content. Unfortunately most Canadian content is of poor quality and I avoid watching it. Maybe if creators were supported more financially it might produce better quality. I think a lot of my friends hold the same perspective.	Take off the restrictions. Maintain quality paying attention to eliminating programming that is inappropriate for children.
Gregory	Czaplak	Not enough money for development of Canadian voices in the indie film scene 1-3 million budgets. Ask yourself - How would a Denis Villeneuve come out of the west coast film scene? I think it's impossible. The west needs the same cultural development streams that exist in French Canada	Current system isn't standing up to the external forces influencing our culture. Charge streaming platforms a tax towards our cultural development or mandate them to produce Canadian first content by a certain percentage like 30% to start and then settle for 15% + have it up front for selections on their home page.	A nationalistic/ protectionist structure or pay to play/ stream in the north would be good to implement on external forces taking shares of the Canadian market.
Jonathan	Rioux	Too much content available to viewers, so Canadian content should be more refined and of higher quality.	Not much? Allow easy and free access to Canadian content. Limit copywriter laws so Canadian content older than 5-10 years can be freely distributed as long as it's not generating direct revenue, and if a company is making profit of free Canadian content, they have to pay a percentage to the content creators as well as the copyright holder with a minimum payback of 1 cent or 10%. If copyright serves as arguments to limit viewing of Canadian content, it should be removed. Any contents produced with public funding should fall to public domain or similar after 10 years.	Don't focus on multiculturalism, it's destroying the previous culture of Canada. Canadians traditions are at risk, the CRTC should prioritize funding and diffusion of such content.
Tim	Gillespie	The power of the CRTC must be limited to majority 60% of parliament for content, fines etc. They were chosen by a party that clearly doesn't care for all of Canada or our culture and history. Therefore they must be scrutinized closely with no bonuses and no power to limit Canadian opinions whether they are approved by or disapproved by any current parliament. We are Canadian and deserve and will fight for our rights for free speech. Try, try and take that away. With less than 16% approval ratings, you have no right to limit or fine or silence Canadians speaking our minds!	Crtc.. appointed by WEF WHO elites designed to silence Canadians and limit free speech. Who are they to determine what is mis/dis information? We have been lied to by every level of government and institution over the past Liberal government and I'll be damned if they have any say in what we are allowed to speak out on! Stay out of fact checking and just keep people from swearing and recruiting ppl to do physical harms. Woke ideologies have no place in our government!	Stay out of our business! Crtc should be elected every 4 yrs and accountable for their mistakes with loss of pensions, including jail time removal from any government positions for life. Given our government has lied to us with mis/dis information for years, this heavy hand should have NO say on Canadian opinions on our history, culture, and freedom of speech as outlined in our Constitution of Canada. Every CRTC employee must be able to know our rights and abide by them no matter who is in power! Our Canadian citizen taxes pay those positions, therefore they MUST respect our rights!
Leon	Sebek	They are trying to ensure that their content will meet the requirements to be considered Canadian content, as there seems to be some inconsistencies in what is and isn't considered to be Canadian content.	Bill C18 hobbles consumer's ability to view the content they want. The next Canadian Content system should find a way to work around that Bill.	Make it as broad as possible, so we don't need to be restricted in what we can watch/listen to.
Blane	Pebesma	Algorithm suppression, online trends, and bureaucratic red tape making qualifying for Canadian content extremely difficult for many smaller creators	I would like our content system to be more accessible to less traditional media platforms and more individual creators as seen with internet as opposed to the current system which is largely dominated by the legacy telecom industry	It should be about the content itself as opposed to solely based on bureaucratic check marks as a lot of the current legacy media is which has created Canadian content programs that have nothing to do with Canada.

Cliff	McCollum	Competition with established producers is difficult. It's even worse when those established artists are also bolstered by CanCon.	Promote new, unique, and relatively unknown creators. Anyone who has found commercial success already has support and doesn't need CanCon assistance.	It doesn't matter how Canadian the content is, if it's produced by Celine Dion, Drake, Eugene Levy, or anyone else who is already established either in Canada, or outside it, it should not be considered part of the CanCon scheme.
Glenn	Corcoran			The nationality and perspective of the presenter (actor, musician, etc) is equally important as the nationality and perspective of the creator. Presenters who portray or perform material created outside of Canada in a uniquely Canada way should also be considered Canadian Content.
Greg	Doherty	Not enough money is being prioritized to smaller or independent producers so we don't really know what they could be producing. Too much money is being given to big profitable networks and companies who don't really need it.	It keeps Canadian heritage and current views in the spotlight and slows down the American dumbing down of Canada.	
Bret	Robinson			I think the time has come to get rid of any policies/rules that even require Canadian Content. You can't keep forcing people to consume Canadian Content when we don't want it. Do you wonder why people are cutting the cord? It's because the Canadian entertainment is of low quality and money is wasted producing it. I have been forced to watch or listen to Canadian Content since the 1960's and I can tell you that very few things are worth listening to (music) or watching (TV show and movies). The only shows in that whole time were The Beachcombers, Wayne and Schuster and Comer Gas. Entertainers should make on their own merit not just given money because they are Canadian. Get rid of Canadian Content and move on, we are in the 21st century where everyone has access to streaming services (Amazon, Youtube, Spotify, etc).
David	Creighton	Artificial Intelligence (AI), megacorporations, sorry I misinterpreted the question.	It gives us a better spelling system, and other patriotic feelings. We do need to restore the AND in spoken numbers though: 325 is Three Hundred AND twenty five, NOT the recent Three Hundred ... Twenty Five. That turns my stomach, literally. Restore the AND in numbers!	We are dismayed at the power of the communications oligarchs over everyone else. Dangerous, and offensive!
Steve	White	The fact that Canadian content is ALL GARBAGE and is unwatchable. Any funding given by the CRTC is really welfare for starving artists like corporate welfare to keep a failing company afloat. If these artists can't create anything worth watching and valuable enough for sponsors to buy advertising time - then they deserve to fail and get into a field where they can earn a living, instead of sucking at the taxpayer teat like so many useless elected officials and other bureaucrats. Canada should not be FORCED to accept or watch crappy Canadian content or anything else we don't want. Canada seems to jump onto the bandwagon of successful American content once they realize the US shows are ok - yet they fail to make a success of them - Amazing Race Canada, Iron Chef Canada, Big Brother Canada, Canada has talent, etc, etc.....give me a break. The CRTC needs to be disbanded as another useless, overpaid tax funded arm of a dictatorship, telling Canadians what we can and can't watch.	It makes us look stupid because it shows we can't develop and lack the talent to develop anything watchable. It weakens us and divides like a liberal policy because if not French - why the hell do I want to pay for French programming in a predominantly English area? If I'm not Aboriginal - why would I have interest in that? Why would I want to watch anything that I can see on a US channel with better and more entertaining production value just because some idiot has put the word Canada in the title? Get rid of the Canadian content lunacy. Quit giving taxpayer welfare to failing content creators.	Don't waste your time. Get rid of CRTC and Canadian content. Besides - with all the foreigners the liberals have let in - do you think they care about Canadian content?
Antoine	Paquette-Murua		I would like the next Canadian Content system to support small Canadian content creators in their endeavors, whatever they may be, while similarly supporting content made for Canadian interests by larger entities, ideally having measures in place preventing it being abused like it was in the past. I offer further details below.	We cannot have a repeat of the Tax Shelter Films era. Canadian content must be divided twofold: Content made BY Canadians at the individual and small enterprise level, and Content made FOR Canada at the medium to large enterprise level. Content made BY small, individual Canadians must be considered Canadian content, regardless of its actual subject matter. The Canadian-ness comes from the creator; the uniquely Canadian perspective on whatever they are creating should be considered qualification enough. If the creator is making content about Canada, even better; if they are not, that is still fine. For example, consider an individual Canadian internet content creator who specializes in, say, cooking. If they upload Canadian recipes, that goes above and beyond; if they do not, they are still dealing with the Canadian reality of ingredient availability/acquisition and appliances (in this specific example, the uniquely Canadian reality of using both the metric and the imperial system in measurements, which is found almost nowhere else in the world, is especially salient). I must reiterate that this is but one example, and must not be construed to mean that only it may qualify. The point being made is that at the micro level, the creator/s being Canadian (read: residing and with majority assets in Canada) should suffice as qualification for subsidies/funding/tax breaks/whatever aid the CRTC decides to provide. Conversely, Content made FOR Canada, that is to say, content that is in Canada's best interests, can be considered Canadian content. Examples would include content directly pertaining to Canada, past and/or current Canadian realities, content set in explicitly Canadian locales, Canadian contribution to international events, and so on. Note the absence of positive or negative qualifiers; we cannot shy away from Canada's less pleasant aspects, and we cannot indirectly stifle criticism by refusing to support it. Canada's qualities cannot shine without its...
Jonathan	Cunningham			Stop blocking news content to Canadians about Canada or elsewhere. There should be no blocks of information at all. CRTC should stop limiting media period.
David	Thornley	The system is largely dominated by large private companies and institutional actors. The system needs more community and regionally driven groups, like arts councils to help ensure more funding reaches the grassroots.	I can't speak for the current system, but the next system should include a greater emphasis on community capacity building and local networks, as well as growing new and emerging local creative groups.	
Richard	Jurgens	Narrow focus of bureaucrats that do not help folks that actually need help	Honestly, think not a lot. Encourage small and unknown artists and content creators	
Paul	Ste-Croix	Few Canadian broadcasters	Produces a lot of crap	

Frances	Alexander	Being overshadowed by huge US corporations and having to compete with tacky US shows that get more funding.	I would like to see more support for content about local issues and concerns, especially local and provincial news.	I would like to see far more support for Indigenous content creators to tell their stories and preserve their languages.
Nicholas	Coffie	blocked or no interest in broadcasting content.	Currently, it mostly just showcases to other Canadians what we know and love about our country. I would love to see it expose more Canadians, other cultures, and nations to our beliefs, ideals, sense of humour and other cultural experiences unique to our country.	To broaden the generally accepted terms and definitions of what can be considered to be Canadian content.
Blythe	Silva			You really can't define what qualifies as Canadian because it can be whatever you want it to be, and it's stupid to try to regulate that. We should have access to all content, not just Canadian. I also would rather that media not be funded by the government at all because then it's biased and has to support the government narrative. Independent media is the only kind worth watching.
Jim	Christiansen	The same they have always faced. Achieving sufficient recognition for those who present content to be interested.	It allows artists to get a start in their own country before moving to larger audiences.	
Sharon	Misteles			We need to have accurate and verifiable Canadian content not like Mark Zuckerberg's Meta and others that he controls. Information regarding climate change needs to be considered from Indigenous sources. They have been around before any other nationality resided on this earth.
David	Caouette		Focus more on our common values and less on political expedients.	
Erwan	Pirou			Be as broad as possible to avoid restricting what I can consume
Doug	Pettigrew	recognition	promotes Canada	nothing
David	Darwin			Do not try to pick winners. Keep the process fair, balanced, transparent. I do not watch or listen to ANY mainstream media. I do not subscribe to any streaming services. My consumption is through podcasts and videos on the internet only.
Lynn	Stewart	Not informed enough on this aspect to comment		
Sandra	Smeds		a stronger, more diverse creator ecosystem and to push forward "Canadian" content that truly represents us all.	What does it mean to be Canadian, and who should tell our stories? That is the perfect question to ask to help drive these changes. It is too easy to just look and feel like a Hollywood film but I actually prefer international films and films with sub titles. They seem richer and the characters more real.
Roger	Rondeau	CRTC should not be the venue responsible for funding Canadian content. These should be on a stand alone enterprises with their own means of funding. CRTC must have the capacity to see that any content that is not Canadian should be duly noted and not in competition or conflict with Canadian persons or companies. If they are then they should be immediately suspended.	Promote Canada, Canadianism (culture, mosaic society, all venues included, etc.) and no racism allowed.	This is a very demanding jurisdiction and must have the jam and resources to enforce all policies.
Brent	Eschner	If they stop producing crap people would want to consume it, if they can't compete we shouldn't waste tax money on it.	Absolutely nothing, the current system needs to be shut down..	How much money and tax payers dollars we would save by just shutting the useless thing down.
Earl	Galavan	Access to mainstream distribution	Shares regional opinion and perspective. This should be expanded to enable understanding of perspectives throughout Canada.	
Alexandra	Abbott-Stewart	Unsure of the current red tape, but I'm sure some of the issues are as follows: Being hamstrung by ridiculous French language thresholds, or how Canadian a project is, over the top SAG membership and requirements creating sky-high costs, and last but certainly not least, laughable diversity requirements.		Stop stifling creativity and opportunity with the mountain of rules and regulations. Leave people alone to create.
Susan	Beyer			Do away with the MAPL categorization - don't give Canadian funding to foreign productions unless the creators or production companies are obviously (citizenship) Canadian making stories set in Canada More contemporary Canadian stories set in Canada , not Canadian stories set in America.
Juergen	Dankwort			Explore the possibility of setting up a Canadian-based media channel available online (and also for tv subscribers) much like what we have with EuroNews and AlJazeera for example. This media channel might combine some of the finest programs currently offered by provincial tv channels like Télé-Québec, TVO, BC's Knowledge Network, and the CBC. A readily available online streaming media source 24/7 would favourably publicize Canada's presence in the world offering the finest in art, documentaries, news and more.
Ezra	Mandel	Bilingualism, which prevents works in one language being understood by all. Monolingualism is more efficient and should be promoted. We are lucky to live in a country where most speak the most spoken language in the world. We should take advantage of that. (Disclaimer: my native isn't English, however I acknowledge that it's more efficient for all to speak a common language).	It uses our tax dollars to favour specific industries. We shouldn't subsidize industries so we should get rid of the Canadian Content system and let the most popular content attract the most customers. Specifically, the government shouldn't try to shape cultural preferences, whether Canadian food (ginger beef, California roll, or Hawaiian pizza), music, novels, etc. Globalization is making all of us culturally richer. Trying to determine what is Canadian culture is a waste of our time. I immigrated to Canada because of its values, not its culture.	Please don't define it and abandon it. We will create and consume the culture that we choose, without your help. I appreciate the opportunity to express my opinion, which is the kind of value we should preserve.

Alex	Morin-Sénécal		It's garbage and always been garbage, hence most of my other answers -Cancon requirements were ridiculous and affected things it shouldn't either -I'm still mad at the Fugget about it garbage. A Canadian Mountie? Fucking really? Might as well drown in anime than watch that shit. Meanwhile, apparently Canada is an animation powerhouse and none of it counted as cancon AND most of the shows we made didn't come until years later on TV? The fuck is wrong with the country? -It lead to creation of lazy and mediocre content that wasn't really meant to compete with everything else, because they'd have to carry it anyways, see point below -Said lazy content then went to be spammed the hell out to fulfill the quota no matter what, see above point -This killed TV frighteningly fast once the alternatives became way more convenient and now cable is a shell of it's former self - Videotron and Bell and co are stupid fuckers that cannot evolve in this new sphere and everyone is stuck with their ultra expensive garbage legacy options, meanwhile the free channels cannot innovate and maybe share their m3u link and epg programming link so people could built their own self hosted system, hell, they could have a website with all of that together, easy to access, pay 1-2\$ extra for cable channels... but nope, it just gotta be difficult or something stupid like an android app instead of easy access everywhere, browser, etc. I have 0 faith that any future Cancon endeavor ain't gonna be absolute garbage and wouldn't fund woke shit that nobody wants	Fuck off from attempting to regulate the Internet
Gary	Card	Streaming services have effectively robbed composers, musicians and vocal artist of any noticeable value from their creations. This is disproportionately affecting the music arts more than other art forms, in my opinion.	I think it's good but it could be better to support emerging artists.	There should be little or no censorship in any of the content. People should decide what to watch or not!
Chris	Barnard	Censorship.	Nothing.	Don't meddle in it.
Helmut	Mayer		Canada	
Diana	van Eyk	I think Canadian creators are getting less of an audience because so many people are leaving the CBC. It would be great to revitalize the CBC, with accurate news coverage, including the genocide in Gaza and the Canadian government's support for it. Also it would be great to have it reflect the lived reality of more Canadians as more people are unhoused and life is less affordable for many. People are disappointed in the poor quality news coverage.	I'd like to see more support for Canadian artists and a revitalized CBC as above. Culture is very important, and Canada needs to invest in ours.	
Lawrence	Bakhshi	Limitations imposed on art by capitalism	It should not prevent or impose additional costs on Canadians from consuming non-CanCon if they so choose	
James	Reuber		It limits our general knowledge and interferes in political discourse. Our next content system should have free discourse, and monitor for illegal content.	
Dennis	Elliston			Not fund anyone. Reduce regulations. Good content will find an audience.
Maryann	Russell			Keep in mind that our culture revolves around being a multicultural country, filled with varying perspectives from people of differing cultures and nationalities; as well as keeping in mind that there are minority groups within Canada whose stories deserve to be told as much as anyone else's--especially in this increasingly hostile landscape.
BarBara	Przeklasa	funding	don't know	
Shelley	Dagorne	Judgements by CRTC about what constitutes Canadian content or a Canadian creator. I have heard of situations where someone who is a Canadian, in Canada, creating content that reflects their historically based content has had it rejected by the CRTC and judged as non-Canadian. Wrong. Canadian content should not give priority to special interest groups. French, indigenous, should be prioritized equally with other Canadian sourced and Canadian-created content. Let's see equality and equity of what is Canadian. What is not Canadian is content about other countries and other cultures outside of Canada. This should be about Canada.	A true Canadian content system promotes learning about Canadian and Canadians. This is helpful for young people, for research, for non-Canadians interested in finding out more about Canada, and for people moving here to understand what this country is about. Our values, our history, what matters to us now in the current times. It should be first and foremost about Canada and actual Canadians not people who visit here and don't become Canadians.	Don't cater to special interest groups. Bu promoting one group over another you are creating an unequal environment and content will not reflect the mix of what is actually created.
Chelsea	Haines	So many "Canadian" companies are owned or controlled in part by American money.		
Elizabeth	Schlachta	Not enough money,need more exposure.	Children should be learning more about our history,more Canadian geography. More Canadian movies etc.	
Andres	San Martin	Traditional Canadian culture should be preserved. We should not lose sight of what built and made Canada great. We should focus on keeping that culture alive. Telling these stories should take priority.	I like being able to hear more Canadian content on the Radio. I would like to see more documentaries about Canadian history.	Canada should not have to devolve its values to match newer lesser cultures. Traditions matter. Canadian traditions, values and history matter most to me as a Canadian immigrant!
Gemy	P	Not as popular of a choice as Amerixan media. Lack of marketing as well.		
Liisa	Salo	I feel the emphasis on funding and representing marginalized people and groups may mean that other Canadians who do not meet that criteria are denied the opportunity for funding. I believe there should be equality for ALL people and the content should be judged on quality, not the person who made it. ALSO, freedom of expression must return to Canada. Cancel Culture and censorship has gone way too far, to the point where we can no longer trust the media or governments. Allow different perspectives and views to be heard and shared.	It is not very diverse or high quality. Can-con is somewhat embarrassing. Let's try to compete with the rest of the world. We have the talent. Stop pushing Canadian content and let it earn viewers because it's actually worth watching. Whatever you do, please don't block or censor other content under the guise of making room for more Can Con.	Consider ALL groups and identities in Canada not just Indigenous, Trans, Gay, and other small groups. Nothing wrong with content for and by those groups but it feels like that's ALL we see now. Let's have more balance. Let s see cultures and people from various backgrounds shown, including (not excluding) European heritage and straight people. And no explicit sexual content targeted towards children please!!
Stacey	Eklund	Canadian content is not viewed as important or worthy as US produced content.	It keeps Canada alive and shows the world we are talented, important, and very capable of producing content just as valuable and important as the US.	
Peter	Carlson	Small initial audience	Produce more uniquely Canadian content	No
Donald	Valeri	CBC control	Abolish the CBC otherwise known as the Communist Broadcast Co.	Again, abolish the CBC and then abolish the CRTC

Greer	Painter	It is hard for Canada to maintain an identity as a country if we only consume media from the USA. Canadian media is essential to our culture and history. We are inundated with media from the USA so I see it as a challenge for Canadian content to be noticed and recognized.		We need quality Canadian content, not just small artistic projects that won't reach a wide audience, but also need to mix in some of the smaller artistic projects to keep the creative industry alive.
Joni	Bourassa	Representing unbiased all sides of a issue	biased, seem to push inequality instead of unity.	Be trustworthy, we need to trust the content and have the freedom to hear deserting views
Susan	Trankovits		Canadian content rules are important. Otherwise, we would be overwhelmed with American content. But it must apply to all media in Canada, including Netflix and YouTube, or it would not be fair to traditional media. The current rules are haphazard and omit much that should be considered Canadian content.	
Lucas	Giesbrecht	I'm terms of the traditional method, its hard to get a foothold in the world of content. The internet is usually the biggest way for new and up coming creators to share their work. Funding is also an issue.	I'm not sure what it does currently, but it should give opportunities to new and upcoming projects	Don't drive away existing content and services that bring said content for the sake of Canadian content. That will just leave a sour taste in Canadian mouths
Jason	Seeley	They have a smaller audience to share their content, although that is changing with YouTube and social media. They need funding to make music videos. Marketing. There are several Canadian bands from 1980-2010 that should have been successful worldwide, but no one knows about them. At least MuchMusic and other video shows promoted Canadian content, but they are gone now (or are no longer relevant).	Within Canada from 1980-2000, we promoted Canadian content and at least Canadians could hear good new Canadian content. I have not heard of any new Canadian (music) artists since 2000, I'm going to assume there is no support for them and/or no radio airplay.	Don't censor content, Canadians want the freedom to listen and watch whatever content they like. Having said that, there is nothing wrong with saying 10% of music on the radio (or 5% of the shows on Netflix etc) needs to be from a Canadian artist, but allow the service to pick the music/TV shows.
S	Carey	Both lack of funding and lack of air time.	It allows Canadian content makers to develop their arts without being overwhelmed by foreign (mostly American) content. I hope that the new system will still give content produced by Canadians (no matter where they are currently living) priority over foreign content and will support them financially. It should also require radio, TV, and online companies distributing their wares in Canada to provide at least as much Canadian content as the previous system. Wide distribution and keeping intellectual property rights in Canadian hands are equally important.	
Gail	de Vos	Large geographic boundaries with a tiny population, mostly centred around the southern part of the country. Need wider representation from the country as a whole.	Canadian content offers awareness of our distinct identity and during this time of global turmoil that is an essential element of our system...or should be!	Zip code? Perhaps we can get rid of non-Canadian terms even in a survey.
Nicole	Chaplain-Pearme	I really hate it when producers of Canadian TV shows and movies hide the face that the show is made in Canada. You almost never see Canadian flags flying from buildings in a city. Canadian place names are hardly mentioned at all unless they're very generic sounding or obscure. Road and direction signs to places are conspicuous by their absence. If places like Australia and New Zealand aren't shy about it why should we be? Admittedly these countries don't go in for an overabundance of flag displaying as a matter of course, but they let you know where you are.	Encourage more interest in Canadian content by making it interesting and engaging. Computer technology can help with normally high budget things like location change or action scenes in TV or film. I'd love to see somebody make a show like The Storyteller about aboriginal folklore. Kids would love it and adults would learn more about those cultures.	I'd like to see more art, music, movies and TV reflect life in Canada. Fly the flag (but don't overdo it), include little details like things you'd only hear or see in Canada. Make Canada look like a fascinating place to be. If we can boost tourism by boosting the arts, why not go for it?
Stella	Bailakis	Not enough coverage	Infos coast to coast	All cultures are equal don't pick only the ones most visible
Laurent	MacKay	Bill C11		
George Peter	Vaughan	Competition	Reduce taxation. Compete. End reliance on taxpayers.	End monopolies.
Bruce	Bennett	Access	Support community television by including OTT distribution in "broadcaster" revenue calculations	
Alexander	Townley	too rigid and behind on where people are viewing content. (IE: social media)	i just want to make sure we dont end up erased by the american media behemoth	dont capitulate to media empires and major corporations. ensuring small creators have access without needing a team to apply is paramount.
Leslie	Stuckel	If they really want their work shared, they need to be on a major network.	Our Canadian news media is incredibly biased - bought by the Liberal government. This should never be allowed. Might as well not have any Canadian news broadcasts as the majority of 'informed and reasonable' adults, get their news from YouTube, etc.	Don't bother with news broadcasts. Make programming more entertaining and really think about your 'audience' and what American programs are popular that Canadians watch.
Dan	Gray	To many regional areas do not have enough 'local content'. We have to get a balance of what it was like with so many local area stations to todays regional, provincial content so the average citizen can know what is happening where they live.	It does some for current Canadian Content but again we are losing much local news, stories, interviews, music and history so newcomers as well as locals will know what has happened in their local and help learn so it can be spread to other regions to learn as it may help them as well.	Make sure the history of the country, region and/or local can be sent to other parts of the country so we can feel stronger being one people and help newcomers to belong and be part of their country, region and/or local parts are also theirs so we can be one people.
Sherri	Henderson		Nothing Broadcasters should Thrive or fail based on the quality of their material and content no matter what the source. They should be free to broadcast from whatever source they feel provides the best programming. Their viewers will tell them if they're successful or not. Government should have no role in this. It is not the duty of government to spend taxpayer money creating Canadian contacts or to restrict broadcasters for providing what they feel is their best programming.	
Colleen	Eschner	Tax dollars and time should not be spent worrying about Canadian content. If it's good it'll sell and if it's garbage as much so called Canadian Content is it will disappear. No tax dollars or legislation should be targeted at this.	The current system is a waste of tax dollars and civil servant time that should be focused elsewhere or, if not needed, laid off.	Nothing just cancel it all and carry on. Let the market decide.
Nancy	Scarangella	there are biases that cause some creators I would be interested in hearing from which keep these creators of content from being heard or having access to the Canadian public.	I am not sure if it does something for Canada as a country. I'm not sure what a Canadian is, even though I have been born here and am a senior. I think one has to be careful in trying to define What is a Canadian when that alone seems to imply that there is one or a few things that makes one person Canadian as opposed to being another nationality..... Good to support Canadian artists, Canadian voices, in endeavors where they try to have a voice or be seen. Bad to shut down some because it doesn't go with the definition of what is Canadian. Tricky issue.	I am not for monopolies, where only a few voices are heard and others that are not popular with current governments are shut down. That being said, there still has to be some boundaries set on things that are so far out that they do not represent a segment of the Canadian population but are so special interest that the only thing they offer is a Canadian who happened to make or produce it.
LR	Floyd			There are a lot of alternate news media that came into existence during Covid. They are more relevant than mainstream media because they actually offer real, unbiased and up-to-date journalism. They should be receiving assistance. Mainstream media is overblown, biased, and have lost most of their audience.



R	Dom			There are a lot of alternate news media that came into existence during Covid. They are more relevant than mainstream media because they actually offer real, unbiased and up-to-date journalism. They should be receiving assistance. Mainstream media is overblown, biased, and have lost most of their audience.
Alain	Lepine	Censorship from big platforms.	Help small creators and/or underrepresented communities.	Content must be objective, transparent and not colored by government ideas and/or policies.
Murdock	Morrison	They definitely need funding and they need greater autonomy to create Canadian content.	It provides the guidelines needed to build the the next system	Keep up the good work and create as much Canadian content as possible
Britt	Meekison	Censorship	It suppresses non government approved content, censors, pushes woke agendas. It should allow Canadians, regardless of skin color or sexuality (and not specifically because of those things) the freedom to share information and the ability for us to make money on platforms. Why does Canada not have a tik tok or instagram creator fund? Canadian media is always seen as lesser. It needs to be allowed to be robust.	Stay out of people's ability to make money on platforms. Stop censoring information you don't agree with because more times than not, it's been proven to be correct. The internet, tv, music, etc should not have any government involvement. Fix healthcare, fix crime.
stewart	lockhart	Don't know.	CBC news is awesome! I trust it and so much news is untrustworthy these days.	Stop giving grants to the same artist over and over again.
Charles	Billo	Idiotic DEI impositions that artificially inflates representation so that mainstream audiences TUNE OUT. Competition with far more interesting US content because Canada has almost always been too afraid to push boundaries. the Beachcombers = boring as shit Smith & Smith = much better Red Green show = hilarious Kids in the Hall = absolutely CANNOT miss it	What Canadian shows are known world wide? None of my international students have EVER heard of The Nature of Things. Which, after FIFTY FRICKIN YEARS they should have done! But CBC was too afraid to let Dr. Suzuki say what the REALITY of environmental destruction was! DEI doesn't do anything but make people turn to a different show. It also shows what hypocrites you are - little mosq on the prairie was fine to make fun of WASPS, but see what would happen the instant you make fun of muslims; oh no that's not acceptable on TV!	DEI needs to be organic, NOT in every show you see, particularly historic ones, and needs to NOT be lecturing and virtue signalling. If something is wrong to say or do about one culture, then the reverse is also wrong. You also need to remove controlling aspects from news shows, impartial journalism hasn't existed for decades.
alex	khan	Political influence, special interest group censorship, voices being censored. All currently happening - see - Zionist Media!	I hope it brings understanding and unity. I'd like it to continue doing so, efficiently, truthfully and without bias.	See #8 above.
Larry	Hallatt	Politics of the four major networks controls the content, CBC, CTV, Global, City TV more should go to Knowledge Network, TVO, Vision TV and independent stations like Vancouver Island, Hamilton an Leamington and NTV	Makes us proud, educates the masses and sets us apart from the dominant US streamers and Networks.	Products could be co developed with non nationals as long as product is vetted by Canadians, not governments with political biased.
Murray	Dixon	Their content may not be as commercially viable, caters to too few people. maybe content not given chance to find/establish an audience. Marketing is poor.	Window on our culture and heritage. Allows new creators a chance to get noticed and establish an audience. New system: market must largely decide but should give creators chance to establish an audience and then let market decide so taxpayer funding should be limited.	
LeeAnn	Mulholland	Censorship		
Greg	Book	Media bias.	Drop the wokeness.	Stop taking Canadians money.
Jason	Bourdon	I'm not sure about this question I do however think news programming should be not for profit not under government control or censorship that way maybe we could once again see the actual news and not a slanted view depending on the demographic who it's geared to I want to watch the news not your political views	I think it keeps alive our culture and our unique Canadian culture it should have programs showing our history and how as Canadians we are unique	Un biased not for profit news legislation a specific amount of time for just news including local regional, national and international news unbiased and huge fines go out for fake news content
Michel	LeBlanc	The USA.!!!	Expand as much as they can. We need Canada to be a force to be reckoned with in the T.V. and movies industry.	Open Canadian sites for T.V. and movie making.
Derric	Fostey			I don't believe it is the job of the of government funded agencies including the crtc to pick and choose winners, especially with taxpayer money. I have never enjoyed watching a Canadian content program or been happy about being forced to listen to artificially inflated artists before I get to listen to a song that is actually popular, and has been able to rise in the marketplace on its own merits. The crtc mandate is far too broad, overextended or both.
Robyn	Hawthorne	There's so much content, it's hard to get noticed.	I think that the Canadian Content system needs to prioritize Canadian makers, rather than big corporations or people making generic or propagandizing content. It also should not be weighted towards minority groups, with the exception of indigenous or historically Canadian cultural groups (Metis and French Canadian). It needs to be equal opportunity for anyone who is a Canadian citizen.	If it's made by a Canadian, it's Canadian content. Supporting the TV/Film industries with tax breaks for the sake of commerce and jobs should be a different department than CRTC (if it isn't already).
R	Nichol	the old directors who are out of touch with what the current population wants.	I wish to hear Atlantic provinces music. Music from every region is a uniting force. I am not afraid of country music; although it doesn't last long on my radio. I am a retired urbane [sic] civil servant on a rural property and the people I occasionally employ loath the endless talkathons on CBC with so few music breaks. So we listen to 'other' tiresome radio stations to keep people happy. However I proudly rebuilt this 195 year old house to the tunes on CBC 2 and occasionally CBC 1	Think three times every time someone says should. Stop preaching the received wisdom of naive toronto liberals. They are out of touch with the rural working milieu. Their crisis is not ours nor does it have to dominate the air.
Tom	Ashlee	Expand support for CBC to make it a quality steaming service for excellent Canadian content available everywhere at a nominal cost for customers.	Not sure what the current system does for Canada. I would hope the next system produces exceptional Canadian content which portrays liberal democratic values that emphasize the importance of diversity, inclusiveness and fairness in a rapidly changing society. The role of AI in media poses an existential threat to our democracy if a Canadian media strategy does not take steps to mitigate this potential threat.	Yes. Be upfront in proclaiming that Canada aspires to be a fair and decent liberal democracy and encourages Canadian content which celebrates the diversity of the Canadian experience across the country and remembering that we are all better off when we work together to make Canada a better place to live.
Dave	Chappelle	The CRTC represents the greatest blockage to Canadian content. For example, why can't Niagara Region have a television station? Because you asssclowns block it.	Screws us up even worse. Get the hell out of the market.	I'd like CRTC disbanded and defunded.
Deidrich	Reimer	Only their own self created limitations.	Nothing. Don't create a new one. Remove what we have.	See 9 above.

Lisa	Edelsward	Excessive control: stop it.	I think excessive top-down control of ANY kind is inherently and extremely detrimental to any country and culture. I would like to see the END of ALL government control of Canadian culture!	Close the CRTC. Period. Close all/any government control over culture, speech, expression, etc. Every and any type of power system will always and inevitably become corrupt. I speak on the basis of research (e.g., history, sociology, anthropology, psychology). The type of system, the original intent, the ideologies - none of that changes basic realities. There always are, and always will be, human beings who will seek any platform to create & manipulate control over others. And it is fantasy to imagine otherwise. I have always been the most optimistic individual who always believed that most people and mostly good most of the time - and I still do believe that, but (after a lifetime of research) I've learned that there are always a minority of people (anywhere, everywhere) who will find ways to manipulate any system that could give them control over others, for their personal benefit and pleasure. We always claim to support free speech - except when we don't, and here it is action which speaks louder than words. Government controls (of all kinds) are the antithesis of free speech, because control is the opposite of freedom. I support FREEDOM.
Bill	Allwright	If a creator doesn't conform to the establishment zeitgeist (for example, the cult of woke) they will most likely give up trying to get on the air or be published. Absolute conformity to the received 'wisdom' is an absolute requirement.	It destroys the country by infantilizing the creators and consumers. It confirms that we are a socialist country. A country run by a neo-Marxist elite who thinks they have the right to determine what content the proles can and can't consume. 'Canadian content' shouldn't even be a concept - as one famous content creator once created: 'All the world's a stage...' Let us all compete on the stage of the world without our benevolent dictators holding our hands.	The CRTC should NOT exist. To the extent that we still need someone to handout EM spectrum bandwidth that should be the limit of their mandate. Anything else is just nacent totalitarianism. #EndTheCRTC
Charles	Fitt	The current mainstream broadcasting system is, by and large, owned by billionaires like the Koch family or Rupert Murdoch, who are interested in promoting their own special interests at the expense of literally every other human being alive. These power brokers want to enforce a cultural hegemony where rich straight white men are the only people who matter and the only people whose voices are heard. Speaking as a white man, this would be an absolute tragedy that cannot be allowed to happen. Such a monoculture would be shallow and vapid, with no value or use to any of us.	It absolutely helps. It has slowed the process wherein we become just another piece of American cultural hegemony and keeps some of the unique richness of our history alive.	
Peter	Mac Isaac	Censorship of any kind .	Restricts business growth. Should be abolished completely from all news outlets of any kind. No show that can't survive commercially should be funded with tax dollars.	Abandon all censorship
Robert	Duff	Smaller distribution and audiences		
Carol	W	Not an area I'm familiar with	I watch CBC news daily and am informed about what is happening in Canada. I would like that to continue as we need to be informed about our own country. Making Canadian news more accessible on a greater number of platforms could keep more Canadians engaged	Increase CBC funding
Jennifer	Porter	The high-quality Canadian projects aren't promoted enough in Canada or abroad. For example, why aren't French language programs from Quebec popular in English Canada (let alone the USA). Netflix, for example, seems to be full of foreign language programming with English sub-titles, yet I rarely find a series from Quebec in the French language with English subtitles. I am also concerned about how journalistic programming will be affected going forward if we lose CanCon. Losing the CBC would be devastating, especially CBC radio. I don't think I could cope with that. At all. As citizens we need to be informed by news provider(s) who possess integrity and who don't succumb to the spreading of disinformation for the sake of profit.	Our CanCon system fosters the development of Canadian talent in the arts and entertainment industry. This industry is a vital facet of our economy and culture.	Keep the CAVCO points system in place. Expand and incentivize more international co-productions in TV and film. Ensure that the majority (at least 51%) of shareholders in production companies are Canadian.
Patricia	Perczyk	Government interference and propaganda	Currently I think we pay for our government to propagandize us.	Keep it open and honest. Stop trying to promote the government narrative.
Dave	Kruger	The system is prone to woke censorship.		
Carolyn	Herbert		All I believe is that the only creator and sharing of true Canadian content is CBC and it MUST remain funded by Canadians, mostly from the federal government, but even if part of the funding comes from subscription by listeners and watchers, as well as by selling to other countries which want to use it. Without our artists to have a venue to share their creation, we as a country will not remain the unique multicultural country that we are.	The inclusion of multiple language programming, especially all of the Indigenous languages used in Canada, supports the up-coming artists and creators of these groups who live in our/their territory. There are only 24 hours in a day. By prioritizing the amount of time dedicated to sharing "us" across the country we ensure that voices from south of the border do not get too much air time (unless they pay for the privilege without taking time away from our artists/creators.)
Ken	Cazakoff		Waste of money...	Disable the crtc
Jane	Henry	Lack of funding is the biggest. News media is extremely shut down since Facebook blocked everything. Unfortunately too many people get their "news" from social media platforms and there are no checks and balances for that information. It is highly biased and extremely misleading. People and corporations that have unlimited funds are dominating every narrative, skewing everything and, honestly making people stupid. It's very distressing to watch.	Make sure all voices are heard. I think Canadians should be able to widely distribute there work and be on the large platforms, without losing control of ownership.	Seriously consider the effect on free speech that new regulations will have regarding requirements to hand over personal identification in order to visit a website. Yes, we desperately need to protect our children but our privacy is also paramount. I used to work in the film industry in Vancouver. Almost all the shows I costumed were American money, with 95% Canadian crew. We are left out of the picture if that work isn't recognized. There should be a way to include the work of the Canadian crews.

Nancy	Harris	The biggest challenge for Canadian creators, especially upcoming talent are the financial barriers. So many of the grants that are available, especially for musicians, set requirements of a minimum amount of earnings from their music leaving many new and aspiring artists out of the funding. (Not sure if that is the same for content creators, podcasters, film makers, etc). This makes it difficult for artists to get their original music recorded due to costs, creating further barriers to getting their music to the broadcasters. Plus, it is difficult for musicians to navigate the bureaucracies to get their music on the mainstream radio stations. That leaves them with the only option of streaming services to get their music out there, where they are not paid fairly for their intellectual property. The majority of traditional broadcasters choose a format that favors classic music creators over up and coming artists, furthering the challenges that young or new creators face when trying to get onto traditional broadcaster's rotation.	Our current system has been failing as the requirements seemed to have a skewed sense of who is considered Canadian in the realm of what is approved as Canadian content. Our Canadian Content system should make it more equitable between new creators and existing creators to get their intellectual property broadcasted, whether that be on streaming services or on traditional broadcasters. So long as their is one Canadian creator, director, producer involved in the creation, then it should be considered Canadian content. It is also important that the amount of Canadian Content on a traditional broadcaster be continued from the old system. Whether it is 20% or 30%, it is important, as this requirement would give opportunities to new content creators from Canada to get their product out there. The minimum Canadian content has been and will continue to be a crucial part of the Can Con system. The system in the future also has to focus on content that reflects Canadian culture, both French and English, and Indigenous culture. Historical culture that reflects the challenges that minority ethnic groups faced in coming to Canada in the early years are also an important part of Canadian History and therefore should also be a part of the focus regarding Canadian culture.	A system that focuses on equity between well known Canadian content creators and the new and emerging artists, musicians and content creators is paramount to saving and defining Canadian culture. It is time that Canada steps out from the shadow of it's neighbour to the south, and defines what it means to be Canadian, from a cultural aspect. Canadian Content should include any intellectual property that was created by a citizen of Canada, or that showcases or reflects a part of Canada. It should also include films and videos that were filmed in Canada through a Canadian Production company that employs Canadians. For example, many of the Hallmark movies are filmed in Canada, and despite changing signs, flags, etc in the locations they are being filmed in, the location itself is easily recognizable as being in Canada. The extras in the movies are often Canadians, and therefore, it should be considered as Can Con. Also, if the director, stunt coordinator and other production related roles are filled by Canadians, then that should also be looked at as qualifying as Can Con.
Gary	Stewart	I am not aware of what difficulties they face but as long as the current system is favourable to Canadian diversity i.e. all ethnicities, genders and beliefs, religions, I am happy.	Makes me proud to be a Canadian	More of the best I hear every day done by the presenters I hear like Nallah Ayat, Pia Chiapata, Brian Goldman, Rosanna Deerchild, Programs like Quirks and Quarks, As It Happens, Under the Influence. I am totally uninterested in Sports but I think CBC's coverage reflects the national average interest and they can't really cut that since I know a larger, predominately male proportion of the population wants the sports coverage. Altho' I suspect that population doesn't listen to CBC anyway.
Bryan	Laver	Funding is lacking for news and information for independent broadcasters of radio and television. Poor decisions by the CRTC has created an unfair playing field, distorted in favour of corporations and shareholders to the detriment of all Canadians and their quality of life due to a lack of information that benefits Canada!		
David	Friesen	Engagement, cultural and time/attention competition with global media properties. Funding these should be done with full knowledge it is a long term investment that must be continually renewed to cultivate an audience (which may never arrive in numbers great enough to see a financial return) in an oversaturated and impenetrable space, to allow Canadians recourse at will, from otherwise inexorable homogenisation of global culture. As well to stimulate Canadian media creatives and content.	If this refers in part to the CBC, I understand it provides otherwise underserved communities with local news, among other functions.	Ensure Canada invest in the development of its own voice and mind and not let us be utterly subsumed and crave to the whims of global culture. Having at least a dialogue among Canadians as a kind of conscience and means of reflection upon global phenomena seems like an essential component of maintenance of Canadian cultural and individual autonomy and identity in the modern media landscape.
Vick	Truemner	The cost of creating, distributing etc	Educates us about other regions. Inspires other creators. Brings us together. Demonstrates the beauty of Canada. Shows that we are in this together.	
Charles	Dickson	The cost to produce a program is the first hurdle. The second challenge is finding a platform that will air the production while compensating the producers sufficiently well that it's not a money losing proposition and they can afford to make more programs. An easy-to-use funding tool would make independent production more likely to happen. As well a more widely known facility to allow and promote private financing would help.		I'm NOT in favor of the CRTC having control over YouTube or Tick Toc videos with the exception of FALSE AND MALICIOUS CONTENT. At the same time I don't believe YouTube or TikTok producers should have ANY access to government backed funding or support. That should also extend to financing and tax exemptions. No government oversight except as noted above and no financial support from government.
Neil	Bristol	CRTC will only back established mainstream media		
Bill	Campbell	The system favours large established companies.	Favour smaller content products (eg pod casts) and local community voices over legacy media.	Don't tax ISPs who only serve business to pay for content creators.
Susan	MacEachern		I wish there is an answer to why content created by places like the BBC/PBS etc is so much more interesting and commercially viable. After all, there channels with their material with large viewer base. Is it that the content they produce appeals to a wider audience both nationally and internationally? I look at how many canadian actors are successful across the border in american productions. Should funding be tied to viewership? Or partially tied?	see above
Sasha	Popove	The biggest hindrance two. Canadian creators is the CRTC. Canadians should look at film and television as an industry that is worth private investment! Get out of the way of Canadians telling stories after all, Shakespeare didn't only write about England! There are many very talented and creative Canadians out there that have great ideas and funding should not depend on whether there is pro Canadian content involved in the project. Just make the project, make money, that's what an industry is about.	The current Canadian content system hinders Canadians from making projects through the current rules regarding Canadian Content. Stop blocking creative Canadians from making the projects that they would like to watch and that other countries would like to watch as well.	Stop telling stupid boring stories about natives, and hockey, and the prairies, and Hosers, and all that other nonsense that the CRTC has been griping to as Canadian identity. The rest of the world has moved on!
Derek	Holomek	The scale of economies compared to the U.S.; making the content distinct from American equivalents; copyright and payout details to get Canadian content onto sites/services people actually use (Netflix, amazon, etc.).		Stay out of the creation of content as much as possible, and let everyone voice their own ideas; do not give out grants (taxpayer money) unless a Canadian citizen or specific project (director wants to film some/all of their project in Canada) submits a request and a plan on how the money will be used and the economic return to the Canadian people, not the CRTC.

Rose	Dyson	Considerable bias exists in terms of what kind of content is deemed desirable, appropriate or popular. But the choices made become a self fulfilling prophecy. i.e. What is aired is most likely to become popular. i.e. On CBC radio a lot of programming involves the indigenous but often in ways that distorts the accuracy in Canadian historical facts. More research and fact checking would go a long way to improving the programming and help facilitate true reconciliation. Second, violence in media programming, especially entertainment, is well researched as harmful in that heavy diets on the part of the user can result in aggressive behaviour, or much worse, such as school massacres known to be fuelled by first person shooter videogames. Yet coverage of these tragic shootings and other acts of violence glosses over the role that popular culture may have played. It is an egregiously underexamined component in news coverage of murders and other acts of violence. While social media is getting a fair amount of well deserved attention, videogames are ignored. The CBSC founded in 1993 needs to be better utilized. Now they merely react to complaints. The Council could do some actual monitoring of applicants for funding and in other areas of Canadian content. It is long overdue for the CRTC to include in its mandate, regulation of the Internet and other forms of popular culture besides films and TV productions.	Canadian content helps to define us as a nation and amplifies our values and morals. More vigilance is required in how funding is given out for various productions. In 2010 a bill was introduced that would have eliminated funding for audiovisual productions that were contrary to the public interest. It died on the order paper when the next election was called but should be reintroduced. One of the most heavily subsidized genres is video games, including 1st person shooter games such as Assassin's Creed, show cased no less as a fine example of Canadian content at the time of its production! This is unacceptable. Canada is one of the largest producers and distributors of video games in the world. We are also the nation where the largest pornography company in the world, Pornhub or MIND Geek, were created. Hardly laudable examples of Canadian Content worth protecting and celebrating. A number of bills that would provide some long overdue regulation of the internet have now died with Parliament prorogued. The Online harms bill, and others that would address sexual exploitation of children, in particular, on the internet, as well as cybersecurity should be reintroduced when Government activity resumes and passed as quickly as possible.	I recommend that my doctoral thesis, titled THE TREATMENT OF MEDIA VIOLENCE IN CANADA SINCE PUBLICATION OF THE LAMARSH COMMISSION REPORT IN 1977, completed at OISEUT in 1995 be read. Alternatively I have written two books based on this thesis that are available throughout our public library system. In Canada they can also be purchased through UT Press, Indigo or Amazon. Titles: MIND ABUSE Media Violence In An Information Age (1999) Black Rose Books MIND ABUSE Media Violence And Its Threat To Democracy (2021) Second Edition, Black Rose Books
James	Aubin	Lack of funding due to over-reaching policies on what is Canadian enough. If it's made in Canada by Canadians it's an expression of Canadians. I think our system is trying to be too specific	Current: Make a joke of Canadian culture and is stuck in the past Future: Show Canadian culture as it is, not how it was around WW2. Don't try to make a push to change our culture however by promoting other cultures. That's the opposite effect.	If it's by Canadians in Canada, it's Canadian. If it's by foreign visitors or people who do not have Canadian values, it's not Canadian. Canada isn't Islamic, it's not Hindu, be realistic. Those are other cultures encroaching on our culture trying to replace it.
Kathleen	Stevens		I think the current Canadian Content requirements for things like traditional broadcasting through both tv and radio works really well, it'd be cool to see the CRTC set up some official channels on streaming services that are an extension of the CBC. I think the pressure has to be put on larger corporations and entities rather than smaller creators	
Adrian	Mascarenhas	To engage an audience when there's so much content coming from other countries. What makes Canadian content appealing? How easily available it is to consume? Is it wholesome, educational and entertaining? Is it copying what is trendy, even if it is divisive? I want to see content that highlights our uniqueness, our genuine interest for our neighbours well being and educates.	I think the current system isn't bad, we are fed some Canadian content and I think it is a healthy approach to highlight our local talent. I would love to see exploring different media types but our focus on monetary support should be for content that has been vetted and is not divisive but educational or informative. I would also like to see more support for fact checking whether in print media, films, music etc.	
Farren	Gillaspie			This is a critical time for Canadians to be heard and noticed. I feel many people feel we are one with the United States. We need to define ourselves as a separate entity and bond and be known to countries outside of our own.
Bev	Lambert	They increasingly face censorship of any questioning of the current narrative. There has to be no censorship, otherwise who is deciding for us what we should or should not be watching. We adults can decide that for ourselves. It certainly should not be in the hands of government controlled bureaucrats or political representatives. They do not represent us, they represent what they are told to, by the current govt controllers. Freedom from restrictions is what we need, not more rules and 'guidelines'. Let people decide whether to watch or listen to whatever content. Parents can have control over what their children have access to, let them be responsible for their own.	One thing it does, is show the world how totalitarian Canada has become. Everyone points to Canada as an example of information dissemination controlled by govt. Be open to information from 'alternate' sources, as well as provide sources for the information the news readers are simply regurgitating from the teleprompters. People can look and read or listen and decide for themselves what is true or real. Pay attention to physical, observable evidence instead of just saying 'Science says'. Cite who or what science are you talking about. Most of the 'studies' are funded by large corporations who are making huge profits from the products offered as 'solutions' or 'preventative measures'.	Stop telling us content decisions are made by the Canadian people, when it is a very few top bureaucratic technicians who are dictating what we should be wanting, or even thinking.
Jean-Francois	Tasse	It is not clear enough that the content is from Canadian creators/artists etc		That what is Canadian content, stays in the hands of Canadians
Erwin	Dreesen	Algorithms employed by big US companies favour US productions. The public broadcasting system as a whole is underfunded, compared to other countries.	Michael Geist has demonstrated how ridiculous current Canadian content rules are. The rules have to be simplified and made much more generous in defining what is Canadian.	
Sal	Al	Lack of funding and lack of distribution channels	Make the content available globally	
Bruce	Robertson		Protects us from the overwhelming presence of American content and cultural influences	
Ewa	Spoczynska	Only the content which represents official government policies is prioritized. Lack of proper balance in access to all points of views and ideas.	I do not see it does much at all. Majority of material comes from the USA. That has to be taken care of.	Provide the fair information and quit on propaganda.
James	Mclean	99% of it is complexity and cost (not including online social media platforms)	Broadcasters should not have mandated minimum Canadian content requirements. Businesses should not be limited in what they can or can't show or distribute But rather have this as a requirement to be called or certified as Canadian. You can create a sort of trademark patch or watermark that makes content easily identifiable as Canadian. Currently, it is not easy or near impossible to be able to identify what is or is not Canadian content without it being explicitly said. Fines for the misuse of this trademark can be up to 50k for each infraction. Humans have a natural inclination towards tribalism. local content is intrinsically more attractive and making that content easily identifiable would go a long way to increasing its consumption within Canada.	If I were to define Canadian content It would be media produced within Canada, by Canadian Citizens or businesses, and for which the majority (60+) of the funding comes from Canadian Citizens or businesses. This definition is simple and scale-agnostic, applicable to an 8-year-old on Tiktok or triple-A big-screen productions. Media can be art, writing, video, stage production, music, news, commentary, long-form discussion & podcasts, live performances, digital and tabletop games, digital design, photography, and more.
Lynne	Bulger	Consumers are more sophisticated than you think, and will not consume substandard products. You can't force Canadians to consume content just because it's "Canadian".	More high quality products like Murdoch Mysteries. That may need collaboration with others to reach the quality needed.	
keith	shackleton	The biggest challenge is most of the content is so poor no one wants to view or listen to it with rare exceptions.	I'd like to see it mostly defunded and content rules dropped. Without a guaranteed audience only the quality products would be made and the rest of the garbage would not be shoved down. Canadians throats	Drop the mandatory content rules entirely
John	West		Start fundin ALL Canadians	Disband
Sherree	Weir	Financial and creative support	I do think it's incredibly important to preserve and showcase Canadian content, but I think it's important to be flexible and open to change as well.	

Glenda	Smith	lack of funding lack of distribution	I'd like more Canadian content	It is hard to find quality Canadian content on TV.
M.Sharon	Jeannotte	The broadcasting system is now only one transmission medium among many. The main challenge for creators is getting the funding and tax support needed to produce and distribute their work on a variety of audiovisual media. While there has been some progress in getting the big digital platforms to contribute to the Canada Media Fund and Canadian news outlets, this has been only partially successful and likely doesn't go far enough in ensuring exposure for Canadian content. The Canadian Film and Video Production tax credit and the various provincial film and video tax credit regimes are, again, only partially successful in supporting Canadian content as a major portion of the credits go to foreign (usually American) companies producing programs in Canada. I answered question 7 the way I did (prioritizing Canadian intellectual property rights) because I am not sure how rights and revenues are distributed by the large streaming services. Exposure to wider audiences is good, but if it doesn't provide content producers with the revenue needed to continue their work and if most of the revenues from the content goes to the streaming services, this is not likely to improve the position of Canadian creators. Contributions to the Media Fund by these entities should be increased. With regard to social media such as TikTok, YouTube and Instagram, it's hard to know where to start. Their attitude seems to be that any content posted to their sites becomes their property and fodder for increasing their ad revenue. If a way could be found to direct a portion of that ad revenue to all creators (not just the influencers with millions of followers), this might have a beneficial impact on the finances of Canadian creators, but I am somewhat at a loss as to how this could be done. Perhaps this is something that the CRTC and its lawyers and economic advisors could investigate for the future.	The current Canadian Content system has been successful in ensuring the Canadians have access to Canadian content on the traditional media (television, radio, sound recordings, film). One only has to look at the situation of Canadian musicians before the 1971 Canadian content rules for radio broadcasting were introduced to see what a positive impact the rules had on the visibility and viability of Canadian music. The government decided to adopt a carrot rather than a stick approach to encourage the production of more Canadian film and video, and this has had a positive impact for Canadians working in those media. What has this system done for Canada as a country? I assume you mean for people who are consumers rather than producers of content. I think the system has probably contributed to a sense of Canadian identity and to the health and vigour of the Canadian program production industry, along with all the jobs and economic benefits that flow from their activities. There also has been a positive impact on the diversity of Canadian media production, with a lot more content from groups that had been excluded before the 1970s (e.g. women, Indigenous people, visible minorities, the disabled). The next Canadian content system should continue to promote all these values -- national identity, diversity and a vibrant domestic content industry. But I also think that increasing attention will need to be given to the negative impact that the so-called alternative media are having on the Canadian democratic system due to increasing levels of misinformation, disinformation and hate on them.	Consider that we ARE a separate country, contrary to what certain people south of the border might think. We have our own values, our own means of supporting our culture, our own creators, and our own content preferences. We are open to the world and want the rest of the world to know who we are. But we need to support those who tell our stories -- on whatever media -- in the best and most effective way possible. Otherwise, we will revert to the kind of cultural landscape we had prior to the 1970s, overwhelmed by American, British and French content and struggling to have our voices heard.
GORDON	BETTS	speech is so restricted by laws and social media trolls it will be tough to tell the truth about all aspects of history and culture without backlash and censorship for the truth	Presently the system restricts free speech, and allows false narratives on chosen subjects and doesn't allow facts to stand on their own. So it paints a false impression of this country and acts like no other country in the world faced the same life instances that existed here through history. It denies any history except the last 100 years here and ignores challenges faced by every country throughout history. So the system now is completely destroying any peaceful opportunity for dialogue or repair. Unless the censorship changes to a logical format its an impossible task to enhance Canada in any meaningful way. And truly raise Canadas world status to what it was just a few years ago before Trudeau.	It should be socially and politically neutral and not influenced by current rhetoric that changes regularly so as not to give more importance to any one group or opinions of social media trolls. But still control hate and violent content by everyone regardless of race creed colour political views and insightment to riot or disobey the law.
Ron	Baugh	Being ignored if not from central Canada, ie. Ontario and Quebec	Currently the system makes Canada appear as only being from Ontario or Quebec and sometimes the Maritimes. I would like to see much more content from each of the western Canadian provinces.	Don't let Ottawa decide what is Canadian content.
Brian	Meaney	I suspect having sufficient budget to create interesting and compelling content is a major challenge. After finances I suspect creating content that is interesting, entertaining and relevant to todays consumer is the next challenge.	I do not understand what is meant by Canadian Content System but want to take a wild ass guess and think it means the rules and principals surrounding Canadian Content providers. In that case, I would like our next system to include bringing more historical stories to life in a way that Canadians can be proud of our heritage and values. This should be created in an up-beat way as opposed to a narrator boring people to death with background videos. Re-create the cinematic experience!	
Michael	K			THERE SHOULD BE NO SUBSIDIES FROM THE FEDERAL GOVERNMENT FOR ANY KIND OF MEDIA CONTENT
Dan	Haller	Too complex to distribute. The current broadcasting system is owned by a few corporations that are not focused on Canada but profits and shareholders.	Supports creative content creators and keeps them from moving to other locations.	
John	van Doodewaard		We need less regulation. More competition. Canadians should be able to watch what they want to watch. The best programs will automatically draw most viewers.	
Paul	Beauchamp		Ads cohesiveness, traceability	
ELIZABETH	LEE	Not adequate funding to highlight Canadian talent Many Canadians have to go to the US or abroad to get highlighted or known globally CBC highlights Canadian talent but other broadcasters lag far behind & often to the people that are known not the talent that is beloved in their province or territory Too much US shows that have little cultural talent	When I listen to CBC Radio podcasts, shows, etc., I am so happy because a) I learn something I didn't know about Canada; 2) the broadcasters are well versed in their artists, story tellers, singers, dancers, writers, comedians, language, indigenous stories and are often the same ancestry as the program they are doing. I have learned Canada is a wonderful diverse country that is hidden through the corrupt maze of news by all media, especially CBC News. This was once upon an honest news broadcaster about news and told the truth but since forever and the loss of appropriate funding and the inability to go to the sources live, has decreased to such a level I can tell when the information is manipulated to confuse the public. I have stopped listening to the Radio on News for this reason. It is shameful	Once a day somewhere, somehow put in a plug for CBC programming, emphasizing how much each Canadian pays for CBC Radio & TV Broadcasting and its myriad of programs. Start informing the public it is an award winning broadcaster. Second get rid of the CEO as he is just another conservative & liberal lackey, who follows the corrupt political line and it is a travesty. NO one in Newfoundland or Labrador takes CBC news seriously, due to the terrible coverage here.
Jens	Walter		It does nothing for Canada. Stop funding it.	Consider that we can't afford it in light of the fanatics in control of our country
Doug	Cloutier	Not sure.	Our current government funded CBC is an embarrassment to Canada. And should be defunded.	You must be born in Canada to be considered Canadian content.
Tara	C.	Too much regulation.	Stay out of the way! Stop forcing it. Canadian creators are awesome - they will shine without your rules.	

Randy	Wood			In question 4 reality TV was mentioned. Much of what purports itself as reality TV is highly scripted. Much of it seems to be targeted towards undiscerning and easily influenced people and often the shows focus on superficiality, materialism, or conflict and can reinforce unhealthy stereotypes and behavior. I am not in favour of CRTC funding for reality shows, Canadian or otherwise. I understand that religious broadcasters in Canada do not receive direct funding from the CRTC. In my opinion this must not change.
Melanie	Greenaway	Broadcasting costs money, funding is always a challenge. Canadian media blocked by social media sites like Facebook.	Hard to find Canadian content on streaming platforms- can there be a Cancon section required of these platforms?	
Denise	Crawford	I am not in a position to comment.	Canadian Content provides economic value, supports and expands Canadian Culture, and provides job opportunities in the industry.	Make it available both on line and through our national broadcaster - the CBC!
Nolan	Page	trying to share there work with the rest of the world		
William	Birney	time-consuming process	it definitely helps.	absolutely ensure the survival of the CBC
Christopher	Green	I am a Canadian filmmaker. I co-produced a feature film with my co-producer and it went live this past year. It has made the majority of it's money on TUBI. Tubi is an American distributor and it mostly shows to customers in the US with ads. This has been vital to our films success and getting it out there. The CRTC should help more creators like myself get the films we make on Canadian systems and sites that stream content to Canadians like TUBI. The current system is a dual monopoly of BELL and Rogers. It is garbage, and once the two of them pass on a project, it goes nowhere. I then had to send my film to the US Distributors and TUBI picked it up. We need MORE OPTIONS IN CANADA!	The current Content system requires channels to show a certain percentage of Canadian Content, and invest in making more content. Which sounds great, but it's still a monopoly between Rogers and Bell. If both companies pass on a project, then the project is mostly dead in the water. Unless you find private funding. The CRTC should start their own service or purchase a small VOD service that's based in Canada and make it a Canadian Owned and Canadian VOD service that only shows Canadian Content.	As a Canadian government body, the CRTC should start a new VOD Service that is not part of Rogers or Bell. One that can show 100% Canadian Content and fund more content. Partner with Telefilm to fund it, broadcast the same projects on the CBC live then VOD immediately afterwards, there are a number of great options and partnerships that can be done. We need more Options in Canada! Bell and Rogers and strangling our industry!
Gail	Harmer	inadequate financial/political support.	It has the potential to more adequately reflect the difference between the American way of life and its specific values, as compared with those of Canadian residents. Be more highly funded to research the differences and produce audience-attractive shows that reflect those differences without using the Rah. Rah that is so typical of rabid nationalism ideology. The lie the greatest Country on earth1 is typical of what we see coming out of the USA.	Rein in the obvious over representation of 'zionist ideology' in Canadian media. no matter what financial and political are offered!
Colin	Hutcheson	With Elon Musk to priority being for shared shared meritocracy content creation its the clicks that count Guven that he has the exclusive rights to manufacture his Tesla EV in China thus provides him with a certain privilege that is difficult to compete with within a command economy such as practiced in China and even allows him as a Canadian to have a certain privilege now that his enterprises are world leaders to compete with himself. Since self employment and meritocracy are part and parcel of the same concept we propose that Garage Linux begin by launching Futur Soft Inc (founded in 1983 and revived in 2020) be used to achieve what Samuel de Champlain envisaged in founding Quebec City where our headquarters are situated.	This represents the future as the founder if new France envisaged through certain street names in Paris France where one of our founding members lived in 1964 . In particular Allée du Lac Supérieur in the western suburbs of Paris located in Chatou - Le Vésinet which was named after the resolution of the House of Parliament in Great Britain entitled the Act of 1774 wherby the surface area allocated to the Province of Quebec was to be extended to include Lake Superior.	Yes as Canadian content we believe that the creators should be all operational within the borders defining Canada as proposed by both Prime Minister Trudeau and his close competition for the next Federal Election Mr. Pierre Polievre of whom one of our members is a close supporter.
Rick	Surtees	Competition that they create profit	Stay at the current level or steadily increase	Break the network monopolies
Luke	Baker	Censorship from the government. Censorship from the mainstream media. The mainstream media shouldn't be funded by a government party, or it's going to be in its best interest to protect the party's image instead of reporting on the truth.	I would like our content system to not be censored, and I would like that to be applied to the mainstream media as much as possible. The general public mistrusts media completely from things done over the last 5 years.	What ever you're doing, just please do it for the good of the Canadian people/public.
Patrick	Bouvry	Public money should not be stolen to give to art creators for any reasons.	Wastes money, makes everyone poorer, and reinforces immorality (stealing is ok).	Canadian content is NOT important, especially if subsidised with stolen money.
Ron	Boag	current system biased	Fails to understand the majority of Canadians. System should decrease bias to minority views.	
Melanie	Feltham			I believe they should consider partnering/working with the digital broadcast platforms like TikTok, Meta, YouTube to push for monetization for creators more similar to what they have in the US.
Norman	Smith	Political BIAS ripe in our News ? sports etc. Money should not be given to prop up ANY BIAS ! We should be able to chose what to watch with NO Censorship/Propaganda/Coercion of any sort. We should be able to access any and all content without the Nanny state interfering .	Current Canadian Content can be paraphrased as Propaganda MKultra 5th Generation warfare etc. Next Canadian content is to GET OUT OF THE WAY !!! Let all within the country have a shot regardless. A DEI country is a country bound to fail ALL citizens.	LOWER My Cell Phone charges . Use MEXICO as a MODEL.
Rieah	Prock	Competition from US programming. Those that mediate what is broadcast may have narrow or little vision and so the space to fill is smaller than it could be than with broader vision and more resources. Creators need broader guidelines to allow more groups to express themselves and to share with the rest of the country. The CBC needs more funding to support and promote creators from all over the country.	I've seen that over the years there is more Canadian content everywhere. The more there is, the greater the audience for Canadian creators, the more Canadians want to hear from them and will/do appreciate them.	Greater coverage nationwide of wifi services with more companies offering the services not just the few big ones like Rogers, Bell, et al. support for more competition in media services in Canada. more R & D in Canadian history, more truth-telling on every level. Support for education and entertainment, more supported training opportunities for young people to learn
Barbara	Bradbury	Canadian creators are overpowered by the US creators, except for the Quebec creators. We need to support the English creators, and fund the CBC like the BBC, take it out of the hands of the politicians.	We should increase Canadian Content for English writers, directors, producers and actors.	No except by saying the CBC should be funded like the BBC.
Edward	Glassel	Bias in favor of Eastern Canada	Separates us	No more bonuses for under performing beaurocrats.
Jack	Burley	Greatest challenges come from the CRTC and This NDP- Liberal Governments censorships.	Nothing. It has gotten too political. And is censored by our current government. I would like to see our young Canadian creators left alone, and not censored. Too many facts are hidden from Canadians today, by all the biased legacy medias. Stop funding them. Use the old rule. Either sink, or swim	There are lots of very good Canadian content creators out there; leave them alone and they will prosper, as well as the rest of Canadians. This political censoring has to stop.
Daniel	Ragogna		Bring in more telecom competition and try find a way that our telecom to help distribute Canadian sports	
Dustin	Stevenson	Navigating corporate bullshit	Currently it enables/encourages political polarization	

Patrick	Kugel	Here's the issue; Canadian content is great, but only if people want it. Any content isn't worth the expense if nobody wants it. So, the real question is how small of an audience base should there be for content to be viable? That is a tough question to answer, and who decides that? The challenge then for content creators is to remain faithful to their miens and Culture but not be favored because of it. For myself, I love art and artistic expression, it is a great aspect of being human. I myself appreciate it, and don't mind contributing to allowing those to pursue their talents, I am just not sure it is valid to [force] that onto people or businesses? It is another tough question, one I don't envy the CTRC having too answer. In the end you must balance not only what is moral with what is fair, but what is just as well.	I don't watch cable TV, haven't in years, so not sure how qualified I am to answer that question, I watch a few streaming services; these services typically show popular content. Should that include Canadian? Sure, should they be paying a fee for Canadian content? No, of course not, it's not their business. If Canadian content should be supported, then it is we the Canadians that should support it. Maybe the next system should include a method for content creators to solicit their ideas with those streamers rather than a truncheon approach to it, which will only lead to a wider dislike of said content. Like the old saying, you cannot legislate morality. The same applies here, it's not a whole lot different.	Consider not only the artists involved, but the value of said content as well, (and I mean the artistic value, not financial). And I hope after all is said and done, you take the comments from Canadians about Canadian content to heart. And thanks for at least asking.
Jane	Livingston	The budget cuts that hit the CBC on a continual basis and Radio Canada. The Conservatives threat to de-fund public broadcasting. This would be bad news for Canadian creators	It has helped launch many careers from Ann Murray to Tragically Hip	I am not sure how the system works, but if the CRTC has any influence on revitalizing our Canadian Broadcasting Corporation, than it should do so.
Elka	Enola	Content is only evaluated as a monetized entity. We have to prioritize its cultural value. Quebec know how to do that. Learn from them. This is especially important with political content.	I feel Canadian... strongly and proudly.... when, on the CBC, I hear my favorite programs no matter where I am in the country. With Trump breathing down our necks & eyeing our water and our hydro, a strong sense of being Canadian is important. We have different values than Americans, but I fear slipping from our collective values towards American 'Me Firstism', a tendency we must actively and creatively resist. Canada is internationalist, so co-operative ventures with other countries/cultures would be wonderfully appropriate. We could sponsor an international modern dance fest as we do for film.	At a time of world wide xenophobia, we are so distinctly different, especially in the Golden Horseshoe where I live. I am especially concerned with a handful of, mostly American, billionaires controlling almost all of our access to information, especially political information.
Cora	Zine	Extremely bureaucratic system with limited resources will favour known people and companies. We need something like the former MTV that speaks directly to viewers, listeners, users etc, and encourages feedback and self-expression. We need a system that encourages artists and creators and their experimentation, and puts them at the forefront of distribution by combining them with more established artists and creators (like opening acts at a concert).		Canadian content can be content about Canada as seen by outsiders or foreign creators. If Ken Burns for example made a series about Canada (history, music etc), I would consider that Canadian content because it speaks about Canada. I'd also appreciate content about Canada that wasn't divisive, ie not trying to put sections of the population into silos with fixed political or religious beliefs but looking at the cross pollination between cultures, races etc.
Maria	Raynolds	Often Canadian perspectives are ignore and undervalued	It gives us a stronger feeling of togetherness and new perspectives of how to live with others in all of our diversity. I immigrated to Canada 56 years ago and became a Canadian by listening to the CBC. I still do every day and am always surprised at the wonderful original Canadian voices I can hear. We are a big and diverse country but hearing from across the country makes me feel really good!	Appreciation for our diversity and yet our unity gives Canada the interconnection with people from sea to sea to sea and differentiates us from all other countries. We have what NO other country has in the world. Respect for our differences and acceptance of the "other" makes us the country we are. I am happy and proud to be Canadian.
JEFF	GILLIS	non-mainstream media being disrespected because the government does not like what they say. The truth use to set you free. Now it might send you to jail. That is not the Canada I want to live in	Canadian content is a good idea, but when it infringes on my right to choose I draw the line	free speech is the only way to make an informed decision, and blocking information is to communist for me
Sharon	Eisner	Too much red tape by status quo regulators	Too much control by mainstream thought.	Freedom - less control by the big players.
Michel	Lacroix	Businesses are run by money so if a show doesn't bring the dough, it'll be scrapped		
David	Hunt			stop restrictions
IAIN	MACPHAIL	The Liberals, the CBC, and all Canadian bureaucratic governmental entities	Weakens national pride, culture, basic values... Stifles dissenting voices... Undo the last 9 years of policy making	Stop bending the knee to globalism, post-nationalism, socialism
Sandi	Davis	Currently, government funded news sources should immediately be defunded. We need truth on real news not a paid propaganda voice for government manipulation.	I don't watch TV especially mainstream news. It is very evident that they are biased and just parrot government talking points.	Whatever it is it should be in the best interest of Canadians and honest. Journalism has become a joke. They seem too lazy to investigate and are also arrogant and entitled. I for one will not subscribe to cable tv.
Nathaniel	Warsh	Competition from US content	Gives us a stronger voice.	
Steve	Gibson		It does nothing except artificially inflate Canadian content and put it in front of people who do not necessarily want to see it. Canadian content is often sub-standard compared to the rest of the world. As a Canadian I want to make my own choices, I don't want it forced on me. Let it compete with all other content equally. Eliminate the Canadian content requirements.	Canadian content should compete on it's own merit with all other content. Eliminate the Canadian content requirements.
Mihai	Enescu			
Catherine	Cookman	Start up money Support for their ideas A changing audience	Hopefully.... Connects, informs, and entertains us.	
Luc	Faubert	We are getting less Canadian content from our cable providers to much American content	To include more contents from Canadian communities and	Pricing from our cable cell streaming services is outrageous beginning to be expensive.
Jennifer	Carter	I'm against censorship or prioritizing certain groups over others. The CRTC should have less control over content in Canada.	The current system of Canadian Content is too regulated and censored. The future of CC should happen fluidly instead of forced by the CRTC.	
Dale	Wolfe	Canadian creators with a broad, world view/voice can be passed over if their stories lack Canadian relevance. These stories, however, can have a difficult time being relevant in the global entertainment market. Further, the Canadian market is relatively insignificant from a business perspective. As a result, it is difficult to make a good living in the industry creating Canadian stories. As with other industries, we should promote exporting our projects. While certain Canadian cultural elements and local art can and should exist, relevant stories that speak to the human condition - regardless of genre, culture, or geography - can get passed over.	Canadian content regulations have been of great benefit to Canadian artists. Current regulations should be a springboard towards any modifications moving forward. The MAPL system has helped countless Canadian musicians establish a platform at home and abroad. Our next Canadian content system should continue to heavily support Canadian artists, with a renewed focus on those who have a wide world view and voice, rather than projects that are simply Canadian in nature.	In summary, while supporting Canadian art, the CRTC (and other support organizations) should support Canadians who tell stories that travel. Canadian Great Canadian filmmakers such as Denis Villeneuve are prime examples of such Canadian artists. Promoting stories from that perspective can continue to improve our international reputation while providing ongoing, robust support for Canadians with the ability to tell such stories.
Dave	Swan	Funding / capital, not able to compete with big new corps etc	To much funding to big corp and news. Skewed perspectives and purchased journalism for an agenda. Not enough reach to local communities and up and coming content creators or honest journalists	

LOUIS-PHILIPPE LEGAULT		#1. CENSORSHIPS BY ANYONE AND EVERYONE, ON EVERYTHING !!! #2. LACK OF FUNDS OR FINANCIAL CANADIAN SUPPORT OR DEFUNDING CONTENT MANIPULATION #3. DESSUASSIONS TACTICS ON CONTENT. #4. CONTENT CONTROL #5. PROHIBITION OR CONTROL OVER FREE SPEECH #6. RESTRICTIVE LAWS ON CONTENT OR FREE SPEECH #7.	ALLOW MORE UNDERDOGS CANADIAN FREE SPEECH AND ACCESS TO THE MEDIA WITHOUT CENSORSHIP CONTENT CONTROL.	ALLOW MORE REGULATION LEEWAY FOR SMALLER OR UNDEFINED CANADIANS
Dale	Chapman			When I think of Canadian content I've seen, it generally feels low budget or focuses too much on trying to be politically correct. It would be nice to see Canadian media have a higher quality feel more like what we see from the US. We need to see Canadian production quality that is world class.
Braden	Bliewert			I don't see any options for not prioritizing Canadian content. I find Canadian content to generally be quite bad and don't want more of it unless it can stand on its own. I don't want to be forced into having Canadian content that is funded by the government. This will more than likely produce expensive niche content that people won't watch. Creators will create, and if it's good I'll probably see it.
Patrick	Goddard			I'd like the CRTC to focus on the individual Canadian creators, artists, and workers, ensuring they are paid fairly and justly for their work, which contributes to the culture and heritage of the nation, both past and future.
Lorne	Smith	They are being restricted to what they can say. Freedom of speech and expression are good examples.	Let Canadians create and produce the truth and stop the government funded media from creating fake news by omission of all the details on a subject or interview. The are good at that.	Stop telling Canadians what they can watch. As adults we will decide what we watch. This is not a communist country.
Kyla	Strong			Support should be very minimal and should not be on going. It's a business and should pay for itself.
jamie	netley	It's not about Canadian Creators... If they are good, they are worthy, and draw an audience themselves organically, people will find them. They don't need to be pumped up and paid by the Canadian taxpayer, directly or indirectly. Again, if they can draw a crowd, they Don't need anyone's backing or the help of the CBC and it's offspring. It's Really Not about Canadian Creators, anything that includes Canadian Content, from anywhere in the world, can literally be classified as Canadian Content. None of this needs the 'guidance' of a bunch of overpaid office wonks	Nothing Most of this officially cleared and censored content available now is unwatchable.	Leave things to go naturally, like the French language, if it's meant to survive, it will. You give nothing and change no laws in Manitoba, and French Thrives, where they use it and are NOT being told to use it.
François	St-Jean-Pelletier	The distribution system is broken. How can't I listen to a Canadian movie anywhere but it's available on Netflix for other countries? Television exclusivity is a thing of the past.	Help and protect the whole cultural system. Why streaming platforms can remove movies or series when they don't want to pay diffusion rights.	Think ahead, for the future and, most important, for the people not the companies. Big corporations are already screwing us up enough.
Bev	Walking	Ownership of media can hardly be called diverse and is right leaning with bias that has become increasingly obvious.	Help us represent ourselves as a unique culture different from our American neighbors and strongly Canadian.	
Jonathon	O'Bertos	Limited audience leads to lower funding / earnings. There will always be a greater difficulty in breaking out of smaller market into a global one, so rather than trying to force people from outside Canada to watch things JUST because they're made in Canada, give Canadian content producers the ability to stand out on their own.	It does make a difference on a day-to-day scale for the things that we encounter on TV and the radio and without it and without it Canadian creators would likely have to look outside the country for funding / a platform, or risk being washed into obscurity with little to no reach. Due to scale, we see everything that comes out of the USA, but the USA sees almost nothing that comes out of Canada. As long as the Canadian Content system brings our creators in to view for Canadians it's working to its fullest extent.	Pushing other countries' companies to change their coding to have Canadian Content pushed to people in Canada, or otherwise, is a fast track to getting Canadians blacklisted from said sites and platforms. Aim to elevate the productions so people WANT to watch them regardless of where they came from, and keep the Canadian Content feeds within Canadian Companies and Platforms.
Will	Buracus	Communist and Marxist ideological propaganda bias.		
Audrey	Louder	Established Canadian creators are in a position to get the funding and the support that they need to continue to produce quality creative content but where do the recent creators go? How helps them? How do we spread our resources to those who will do what needs to be done to help to preserve what is most unique and essential to our Canadian culture. How do we foster that creative spirit in our youth?	When the Canadian Content system came into being, 'Canadian Content' was something of a joke...much loved by some Canadians but somewhat conical to the rest of the world. We now have robust system that produces programming that is admired around the world. But it hasn't kept up with the changes in technology. Now, we need to step up to the plate for our youth who are exploring their creativity through new and emerging channels. Lets help them and support them.	
S.	Hansen		Social media are replacing former traditional sources of news, information and entertainment. Reliable, reputable, factual sources of information are desperately needed to provide Canadians with the knowledge they need for responsible, fact-based decision making in all areas of life (e.g., health, politics, economics, etc.). Being able to trust Canadian content is key to being able to be participating citizens in all the critical choices facing humanity in an unprecedented era of change and uncertainty. Fact checking is essential, and providing information that is truthful and accessible should be the first priority of our next Canadian Content system.	
Robert	Van Natto			
George	Friesen			
Vlad	Fitsko	Less dependant on political environment.	Pointing to the wrong direction due to strong political influence	Less political oversight
Lois	Walters	The overwhelming dominance of US content.	I would like you to encourage our culture and political importance again. Let's take Trump's statement and make Canada great again.	Please consider we can stand alone without being measured against British and Americans



Ljubomir	Nikolic		I believe that funding Canadian content should remain two-fold to include both content that is historically and culturally relevant to Canada as well as specific funding for Canadian creators in general. Priority in funding should remain with the former, however content created by Canadians who may not necessarily make Canadian historical or cultural content a priority in their work, should also be supported where funding allows. For example Canadian content creators who may focus on not just Canadian, but also current-affairs from a world-wide perspective (aka. US election for example) should also be supported in their work to the extent funding is available. For Canadian creators who do not make historical and Canadian cultural content a priority in their work, funding where available should be provided on a case-by-case basis.	The CRTC should not actively regulate or call for any Canadian content quota for any new media (on-line) outlets. Rather, if deemed necessary, the CRTC should use tax-break incentives to allow for new media distribution. There should be no forced regulation by the CRTS of content on social media with perhaps the suggestion that local events/news to available to those opting to use the social media platform of their choice. Choice in consuming media content should always ultimately be left to the discretion of the individual in whichever way they choose to consume said media content.
Janet	Miller	The problem with Question 4 above is it only addresses types of programming, but doesn't address quality. I'm also uncomfortable with the word 'diversity' because it's too narrowly defined these days. Look at Folklorama in Winnipeg - there's a wealth of vitally influential cultures in our mosaic which deserve more than the token nods provided by Znaimer... The American cultural influence is vast & overpowering globally, but is especially a problem for Canada. Much of our production looks like attempts to compromise for American audiences. Frankly, they don't care anyway while our output doesn't compare favourably enough with other Commonwealth countries, leaving us in a twilight zone that doesn't even attract our own audiences, who keep defaulting to US programming. We need to revitalize the NFB, stat. We need to be fearless about the arts. We need to see live coverage of our own artists from theatre venues (PBS broadcasts old productions of Stratford lately) and musical events from the symphony, chamber & other exceptional musicians we have. They need to be properly Employed in this country. CBC-2 once almost completely veered away from its classical programming in order to be 'relevant' to younger listeners - they repaired that, though it's not what it once was - but what age do they think all those students are in the many thriving music schools here, also worth featuring. And I say visual, on TV, beyond hearing, because that's what holds attention. I like my news to come from broad sources globally. I watch the BBC & use social media, despite fb, & the internet & watch Amanpour when the topic interests. Not sure what the solution is there, except maybe CBC could integrate more international stuff somehow.	It's vital that we see ourselves - our real selves, not mythical versions... Our history is probably not known by far too many people. When the leaders of the convoy were on trial one of them didn't know that our laws were different from the US. A lot of the problem is that we are too Ontario & Quebec centric. Not only is that keeping the country divided, but knowledge is grounded there in a way that doesn't reach the rest of the country, and visa versa. We need to dig deeper, much deeper.	Protect & honour us. Don't sell us out. We need to lead, to really show people what really matters.
Riley	Eichler	The dominance of US lead media groups.	Prioritize our homegrown content, shying away from American news and propaganda	To promote all Canadian content not just the large companies or influencers. Give every Canadian artist their fair shake to share their content and promote it.
Leonard	Peacock	There is too much Woke interests being forced onto Canadians		
Archie	Henderson		Our system should make it easier for a Canadian made content, about Canadian issues and with Canadian resources/support more able to be seen locally and internationally.	
Stephen	Zettel		Don't want a "Canadian Content System" period. No special funding for "Canadian Content" period. Abolish the CRTC and let the free market decide what is aired.	
Patrick	Touchette	Its now easier than ever with platforms such as youtube. They will face significantly more challenges when you force this Canadian content stuff on them.	Currently it is merit based, as Canadians can and do become successful based on their skill and understanding of what content people actually want. Many Canadian youtubers and content creators are doing a fantastic job. Artificially boosting Canadian content will harm them I believe. Since all the recommended stuff that will show up in our feeds will be largely ignored. It will be oh great, another Canadian content video, SKIP. And we will learn to hate Canadian content. People don't want Canadian content because they are Canadian, they want content based on their interests. I don't want the CRTC and by extension, the government recommending what I watch. I'd rather leave it in the hands of corporations, which I can always change and watch a different platform if I am unhappy with it.	The CRTC should get rid of all of this Canadian content non-sense. Let the free market of ideas decide what is the best content. Don't pick winners or force content creators to do the Canadian thing just to game the algorithm. It's totalitarian in nature, and will force content creators to say and do the Canadian thing. Censorship. I think many Canadian creators will hide the fact they are Canadian because it will cause more harm than good. It will become a meme for how bad it is, since once youtubers will discover the Canadian content formula, they will all churn out the same crap. Let's say I watch welding videos, how do you even make that canadian? Have a flag in the background and sing the national anthem while welding? Use canadian language and expressions? Will saying about qualify me? Hurray for diversity. What about canadians with foreign accents? Also we will all be forced to watch those additional seconds or minutes of canadian propaganda on our welding videos. Most people will end up avoiding Canadian content cause they don't want to hear about maple syrup, they just want to learn how to crochet a sweater. No one wants this. Get rid of it. While we are at it, I would just get rid of the CRTC. What is your purpose? What have you accomplished for Canadians? I think you serve special interest groups more than the average Canadian.

Brian	Murrell	The way the Liberal Government envisions pushing Canadian content up in front of all other content on platforms such as Netflix is going to actually hurt Canadian content creators, not help them. It is going to shove Canadian content in front of eyes that don't really want to see it and when that content is initially viewed (because there are no other choices because all of the choices are just more uninteresting Canadian content) but then the viewer stops watching the content before the content is complete (because they weren't really interested in it -- it was falsely provided to them as something they might be interested in just because it is Canadian) that is going to negatively rate the content in the platforms' algorithms, resulting in them de-prioritising it from being shown to consumers outside of Canada (where their governments have not forced the platforms to prioritise it for their viewers). This ultimately hurts that content, not helps it. Canadian content should rise to the suggestion lists of Canadians naturally so that only content an individual Canadian is interested in shows up in their recommendations. That content is more likely to be watched completely and liked by the viewer raising it's rating in the platforms' algorithms naturally, not artificially by government regulations.	It hurts it. Canadian content should be promoted because it is good content, not just because it's Canadian. Forcing Canadians to watch bad content just because it's Canadian content poisons all Canadian content with the experience of that bad content. Supply and demand works when it's left alone. It's ruined when governments meddle in it.	Don't define it. Let Canadians watch what is good and not watch what is bad and don't force them to watch garbage just because it's Canadian.
Barrie	Gray	The current Government is trying to gain greater control of broadcast content to ensure their perspective is paramount. This is undemocratic and wrong. Broadcast content that is not true hate speech i.e. demanding genocide or fostering very uncivilized actions against minority groups or dissenting voices, should be permitted. Dissent is NOT hate speech and we are rapidly losing our freedom of speech in Canada. The CRTC needs to be very mindful of supporting true freedom of speech and NOT just pushing the Federal Government perspective.	The push towards suppression of any material that does not concur with the Federal Government party line, should be completely removed which is not the case currently. The Federal Government, while funded by Canadians does NOT work for Canadians in reality. They are mostly working for their own salaries and benefits. There is a small minority of dedicated, customer-focused, public servants, but they are few and far between. This is sad fact but it is the reality. We all know politicians are liars, but the current Government is th worst we have ever had. The CRTC should not support their attempts to destroy our precious democracy.	
Stewart	Bruce	Demands to only work within official languages. Any language should be acceptable, with official language subtitles, if desired.		
Jacob	Whitford-Bender	Case study: Grimes and Doldrums were both signed to the incredible Canadian label Arbutus records, but when they got to a certain level, in order to go big, they had to switch to SUBPOP. Mildly depressing.	I have no idea what the current Canadian Content system is. I'd like our next Canadian Content system to ask why we produced Doldrums and Wolf Parade—two pretty classic groundbreaking acts—what part it played in creating those two and what it could have done better.	We need cheaper real estate, better public transit, and more abandoned warehouses/big empty moldable buildings
JoANNE	Gullachsen	Right now I think that CBC is not giving creators freedom to express their views. We as citizens of Canada are being muzzled. Only those who are in agreement with the views of the presiding government are given air time. It is as though we are in a communist country. Canadians are wanting to express their views but there are many impediments. An example is when a sports commentator was shut down by the owner, manager of the Canadian network for expressing his views. In fact they saw to it that he lost his job. Many Canadians are in his corner. JoAnne Gullachsen	The Canadian content system doesn't do much for our country as there is limited air time given to the Canadian authors and producers.	I would like the CRTC to have more Canadian content. Other than for hockey there doesn't seem to be much out there. The incentives for Canadians to become film makers are not there. Many have gone to the states in order to promote their careers.
Jordan	Koether			I don't know that we need to put more focus on Canadian content. I think instead we should focus on content that Canadians want. I don't know that anyone is looking for more Canadian content as American content sufficiently meets the needs of individuals
Grace	Solman	Political bias against alternate views.	Canadian content should provide support for creative Canadian people to express themselves freely, openly and equally within the law.	Confine any censorship to illegal activities only (ie: child pornography and victim crimes are not entertainment, but illegal activities). There should be no censorship of free speech and no censorship of free thoughts regardless of "accepted wisdom".
Chris	Horsten	The people deciding are usually the wrong people. Delivery of funding should not be tied to political agendas or be about political issues including climate.	It does nothing. The future of entertainment and news is small creators. Let them be rewarded. Revamp how musicians and artists are compensated. The current arrangement is crap and is no incentive for Canadian artists (or any others).	Turn the damn news back on from outside Canada. This news blocking is shockingly communist in nature.
Katherine	Maas	When I came to Canada in 1968 I think there was more emphasis on Canadian content, and I certainly felt we were quite well differentiated from Americans. As time has passed I think our Canadian-ness has become diluted because there is so much American content available to us. I feel we are losing our Canadian identity. I don't know precisely what the solution to that is, but I would support any tactic that differentiates us from Americans. If we don't, I fear we'll be engulfed by them.	Not enough. I want to see Canadian content that makes me proud to be Canadian. We have so much talent up here, and it seems like it all drifts south where there are more opportunities, perhaps, for artists. We need to make it appealing for Canadian artists to stay and create and perform here. It's not just about money, though it is important that artists not have to suffer in order to create Canadian content. It's about pride.	
Clyde	Mobbley	Government overreach. Nanny bureaucracy.	Define Canadian Content system.	Stop disrespecting freedom of speech. Defund the CRTC!
Brian	Werner	The current broadcasting system doesn't reach as many people in Canada and out as it could, as some people don't have cable since many have cut the cord due to overpriced cable causing some people to make the choice of getting a couple streaming services that cost less, even with internet factored in what their traditional cable bill was.	I would like our next Canadian content system to reach as many people in and outside Canada as possible as it could accomplish a number of things, one of which being showing what Canada and Canadians are capable of. It could also help the Canadian creators get higher paying jobs in addition to more work in and outside of Canada if that's what their aspirations are. I do think that the intellectual property rights should remain with the Canadians who developed it as they responsible for it, intellectually and put all of the work into it from the conception of the idea to it being completed.	
Michel	Gagné	STOP all ABS (American Bull Shit) that some corporations impose to us (Roku, Samsung, Google, Meta, Apple, Microsoft (switch to Linux)).	Native and French culture productions are the only authentic Canadian content. Other "multi-cultural" anglophones are too attracted by the American content and they are too weak to oppose them.	
Doug	Jacques	Corporations actively avoid content which challenges the notion that corporations should rule the world. Canada needs to regain control over corporations and promote information that benefits all citizens, not just shareholders.	The current system has resulted in some world class material being produced in Canada. This will have to be improved due to the increasing level of restrictions other countries are placing on imported material.	

Kitten	Chrispen	Unsure, please consult current creators who are educated and aware of the processes and systems in place who can provide better, more informed opinions		More indigenous languages included. English and French are both settler languages. I'm fluent in both, but I'm living in Canada- not the UK or France, indigenous languages should have a bigger place.
Desmond	Seaton	Capitalism	It's purely capitalistic and at times used for nefarious purposes.	Stop creating reality tv news. Stop sensationalizing Canadian politics like the USA does through their private media networks. Don't use news networks in Canada to spread propaganda created by outlets affiliated with a singular party.
Bruce	Novakowski	The current Canadian broadcasting system is dominated by public/government money. So Canadian creators are beholden to public funding, making eligibility and prerequisites incredibly rigid, limited and full of red tape. We lack a thriving private industry like Hollywood. Too bureaucratic, too much red tape.	Right now it does protect Canadian identity, values and history. Current system is rigid on type of content, type of creators and who receives funding. The good is that it ensures Canadian stories are told by diverse and under-represented groups. Unfortunately this is not a competitive, merit-based system that encourages competition and a range of entertaining stories. Current system is too focused on telling certain stories over and over again and constantly focusing on "diversity" and "under-representation". That in itself becomes its own narrow focus and a form of ennui. Next Canadian content system needs to be more focused on funding entertaining content by the nation's most talented artists, regardless of identity of the artist. Less bureaucracy. Less red tape. More focus on numbers, critical acclaim, talent and the best of the best. More competition. Loosen up the rigid guidelines and restrictions.	
Shawn	Nolan	Our current broadcasting system has been hijacked by a marxist government. We need freedom of speech. No more DEI, no more woke nonsense.	It does very little but push non Canadian diverse bullshit. We need a tv station that shows all the Canadian tv shows that have been made over the years. Like Hangin in, The Beachcombers, the Raccoons, the Edison Twins, Danger Bay, King of Kensington etc. And we need a radio station that broadcasts only Canadian made music.	
J	C	Users don't care where a product is from, they just want it to work so that they can use it to achieve their goals. They don't want barriers or to have to click through a message or whatever, those will just stop users from actually using the product. Rather than trying to put CanCon behind walls or into a box, that content should be shared widely, but it should also be specifically and prominently identified as Canadian even if it appears in other places/countries.	It's nice to know that it exists, but as a user, it's not currently so prominent that a piece of work is Canadian to the point that I'm conscious that it's CanCon or not. Ideally, the system would identify CanCon without putting specific barriers to accessing it.	Please don't lock things down, that will only deter Canadians (and people around the world) from enjoying it. Global reach is ubiquitous (barring countries that limit content access), trying to lock it down will fail to achieve growth goals.
Chris	Petric	I think being forced to watch Canadian content makes people hate it more. Even if its good people get sick of it. If all you eat is pizza you'd get sick of it. Look at IMDB how Canadian Content shows the gov makes company's air because they have to by law have Canadian content get low ratings. How many times can you watch the same badly written/animated /voiced episodes of Scaredy Squirrel or Almost Naked Animals until you want it gone. Canadian content mandates are the worst thing to happen to Canadian content and forcing us to see it only makes us grow to hate it.	I think its bad. If a show is good it flourishes. If its bad, it fails. Giving shows bonus time or penalties based on where its from is not fair to the audience or show makers. If the stupid kids get an extra 20% grade on their test while the smart ones lose 20%, its not making the class better nor learn anything, but gives a false sense of accomplishment or defeat. I want Canadian content to not be mandatory and up to the broadcasters to be free to air what they want. When we got sick of Canadian shows, we turned to the internet to watch independent video makers. Now the government is attacking the little guy to promote things we don't want. Imagine if every store had to by law sell 2 cans of RC Cola for every Pepsi? You had to, by law, buy RC Cola you didn't want to get the Pepsi you did. All to falsely equal the plying field that didn't need to be changed. Not everything is the same. Forcing it to be helps no one. What if for sports if the home team got an extra 2 players and starts with 4 points to promote them? Canada claims No ones really not Canadian but all are when they are here as it doesn't matter where you are from then says we need Canadian content to keep our culture and heritage. You can't suck and blow at the same time. Its bad rules like this that makes some networks air 3 hours of Degrassi Reruns in the AM, then again in the afternoon, then again at night. People don't want it. Its surplus to requirements and unfair to those who try and get shoed out by mandatory shows. If it was any good it wouldn't HAVE to be mandatory but people would CHOOSE to have it.	Don't assign Canadian content or not to force people to watch it. Let us decide for ourselves if we want it based on it we like it. You wouldn't force feed bacon to a rabbi. And no French. Canadian French is not real French. I know people who speak Canadian French and can't understand French from Europe. Its a devolution of language. Like talking like a Rapper is to English. Only a small fringe minority uses it and they don't share our values or beliefs and have bigoted and unscientific views, as well as being supremacists and intolerant. Its like Portuguese and Brazilian, or Spanish and Mexican, but FAR less people speak it. I wouldn't be surprised if more people on Earth spoke Klingon from Star Trek than what Canadians think French is.
Earl	Cousins	Foreign distribution channels Consolidated ownership Lack of vision as an industry	Not much. Support and promote Canadian content through Canadian ownership that isn't just a few telcos hoarding IP and gatekeeping it.	We need Canadian funding and distribution. Why can't I watch Canadian films in a theatre or on Air Canada flights? Why do telcos own what little content is available?
George	Deluca	Basically, a lot of 'Canadian content' while worthy is, to put it bluntly - boring. Creators should strive to entertain first. If they can't catch people's interest, the subject matter is moot. People don't pursue media because it's Canadian, they want to be entertained first, and if it includes education - fine, if it's Canadian - fine, but please don't prioritize Canadian content over everything else. If it's 100% compatible with your content guidelines, but it sucks big time as entertainment, it will simply not be watched, and will be a total waste.	It should support creators who are Canadian so their work is made available to Canadians. But if their work simply can't attract people's interest (because it's boring), then they should lose support. Try some other creator, don't keep supporting creators JUST because they're Canadian. The content rules should encourage Canadian content, not mandate it.	
Andriy	Huzan	CRTC overreach. The internet is not 1-way, not controllable like old TV or Radio. Stop meddling, already made enough of a mess thanks.	Ruins things	
Ashlee	Brotzell	The big platforms, like YouTube, are swimming with sub-par content. It is difficult to be seen and the standards (sound, video, lighting) need to be done well enough to compete with big companies no matter how small you are.	Canadians know more about US history and politics than our own home and history! We need more access to well-produced media that is actually relevant to our locale. We also have many artists (of any media) who should be supported.	Global access seems like a given at this point. Canadians are multi-cultural and it would be great to show ourselves to the world. Canada is not JUST minorities though. Don't restrict canadian stories to those that fit an agenda. Canada has room for everyone, so we must all be allowed to tell our stories.
Trevor	Lamb	No one watches the main stream garbage that we as tax payers fund right now, so out of touch with Canadians.	Currently not much as most of the Canadian content is garbage. For the future, just get out of the way and let Canadians do what we are doing with out interference.	You are obsolete and not needed any longer. Aswell stay out of on line streaming. The job you have done with broadcasting is gotten quite bad and you as the CRTC agency should be disbanded.
Adya	Afanou		Feature more diverse stories and creators More engagement with audience Easier/affordable access to archives More free access to original content for schools and educational institutions	
Darin	Ibbitson	Hard for an artist to get recognized by the mainstream media until they get adequate representation of an agent or a label when it comes to music	Actually it funds some low rate material with poor production methods it should aspire to be similar to US production.	I don't like watching lousy shows just because it's Canadian content. Become more competitive with the world

Charles	Peterson			I think the antiquated Canadian content rules should be done away with or reworked to be less rigid. Back when all we had was analogue TV and radio it probably made more sense but now it doesn't. For example, I see more and more Spanish being spoken here but to get traditionally TV services is Spanish is illegal. This is due to canon. So it's illegal to get TV in the most popular language in the world, second only to mandarin? Does this make any sense? Moreover, from a technical standpoint it's not difficult to get around these restrictions so why have them?
Justin	Young	Navigating a bureaucracy with vague definitions and potentially unfair weightings or policies.	I think the concept is fantastic, but whenever there are a set of inflexible rules, someone will play rules lawyer to beat the system. I'd love to see a balance where large production companies and small artists equally benefit to continue to show the world the strengths of Canadian creative force	Don't give in to shiny lobbyists! Actually read and understand every submission from the greatest to the least. Stand up and execute the Commission the King has charged you with.
RONALD	ROY	Main stream media is too biased due to government funding spreading propaganda that the ruling party thinks is relevant to us all which is their form of dictatorship censorship.	Failed Canada completely with too much that is not worth watching. Especially mainstream media.	Do the job that reflects Canadian viewers wants & needs.
Dawn	Harwood-Jones	We are a snowflake in an American-driven blizzard when it comes to creating a presence when the US can out produce, outspend and out deliver audience. In addition, fake news has better budgets than our biggest producers. We not only need to control the poison that comes into Canada from bad players and be able to flag fake news. Scopes does it for the US. We need something Canadian like that.	Carrot and Stick. Financially reward the most concentrated products well but also make it harder for non-Canadian content to perform well on our Social airwaves. The first thing to do is to have a forum with influencers who actually know the system.	a) I wasn't even aware that the CRTC did support content creators b) Fix the debacle about Facebook blocking Canadian news. Australia managed something I think. If necessary, create an alternate Canadian platform. The future of Canada rests on the control of foreign interference and Social Media is a big player in that.
R. Gerald	Lawson	Making it entertaining to attract audiences.	Currently, it drives up taxes. Abandon the System.	Make content general and archetypal instead of Canadian-specific.
Marv	Coulthard	More funds need to be allotted to the CBC Radio and TV. In the past many creative artists got their start on CBC ie The Guess Who ex CBC Winnipeg show Lets Go, and Chilliwack ex CBC Vancouver Lets Go house band. Michael J Fox got his start on CBC as Me in a show called Leo and Me	We have so many talented artists Lets keep them in Canada.	
Jeff	Thompson	The funding is overwhelmingly controlled by people with a clear liberal and progressive bias.	Nothing. It's an absolute waste of taxpayer money.	I'd like them to consider not existing. The government doesn't have a mandate or responsibility to produce media content.
Neil	Potter	They feel that they can't be proud of the past due to Trudeau's woke culture. We need to once again be proud and tell stories without having to feel shame or be apologetic.	Nothing	I want to see unbiased news broadcasts again.
Natalie	Smith	Competition, and lack of advertising	Create content that unites Canadians without any focus on USA. No political division just focus on Canadian life and traditional values.	Would be cool to create shows or online social media accounts that are both entertaining and educational. To help young people learn about Canadian history and Canadian geography in a fun way. Where they learn without knowing they're learning because they're entertained or hooked by a historically accurate story line or an attractive front person. Need to meet the kids where they're at!
Darren	Fowler	The problem lies in the restrictions placed upon them by bodies such as yourselves.	I'd like you to keep out of the way of creators all together.	How about resignation of all of you gatekeepers?
Robert	Milley	Control by large entities such as CBC CTV etc	Dprives us of other content, promote Canadian content but NOT regulate how much must be broadcast	
Norman	Osborne	cbc monopoly and politics	not much	stop limiting shows and programs to Canadians based on monopolies like the cbc
James	Edwards	The old guard system propped up by the CRTC is primarily a protectionist economic engine designed to try and keep profits within Canadian companies, and also try and force persons residing in Canada to primarily watch Canadian content and to try and convince them to prefer it while generating artificial obstacles to accessing content from outside the country.	The current system primarily focuses control of the system to a short list of bureaucrats within Ottawa who get to dictate what types of content are funded and what types of content is made available domestically. Any new system should seek to accept the reality of a globally connected content system, and to restrict the regulation of the system primarily to economics, to ensure that the costs are distributed fairly, and that consumers aren't being unduly forced to subsidize content they do not support.	The CRTC should aim to capture broader range of content within their definition. Foreign ownership of content shouldn't automatically disqualify it, when significant aspects of the content (featured artists, themes, production sites, etc) are in fact Canadian.
Lynn	Taylor	Independent voices have limited outlets to reach audiences		
Phonemac	Thanavady	Limited exposure Not enough funding Limited broadcasting option	Educate our children Fund emerging creators Reach younger generation	Think about how this definition helps or children.
Cheryl	Gaster	having to deal with for-profit motives rather than doing work that is in the public interest.	be unapologetically Canadian. We are a diverse, multi-cultural country with many diverse stories to tell. Our Canadian content system should be inclusive, equitable, inspiring and entertaining. It should provide programming that expresses a critical lens and takes risks rather than constantly pander to the popular culture and neoliberal system.	
Kurt	Lane		I think the government should get out of the business of regulating content.	
Susan	Gemmell	Bias towards content that is commercial, or mainstream.	CanCon helps Canada to compete in a North American content world and in the world. It nurtures Canadian talent and has produced numerous success stories.	If something isnt broken, dont fix it.
Craig	Faasq	Opportunities to have their work broadcast on larger stages such as Television and Radio. Lack of funding to get minor projects up and running.	The current system priorities Canadian content bearing songs and video (film/TV) featuring anyone with Canadian citizenship (Ex; Sean Paul). It is not supporting the Canadian identit or history.	Canadian content needs to reflect Canadian values and history. It does not mean anything made by someone with Canadian citizenship. This does not mean a focus on our history necessarily, but it does mean that there is a core Canadian Identity that is not just anyone living in Canada. We need to reflect what it means to be a Canadian and what Canada is to the world. Without reflecting the greater Canadian identity and way of life, this project is a total waste of time.
Megan Alexandr	Coffie	Difficulty bridging into American markets	Focus more on comedy, like shows and stand up specials	

Roger	Suffling		It helps to rally us as a nation when we are under real and potential threat from those who would warp and stifle information (Musk rats?). The next system should reflect back to us who we are, in all kinds of context - Entertainment, sports, science, environment, the arts etc. It should also stimulate us to excel further and to ask questions of ourselves as a nation.	
Susan	Turansky	It seems to be difficult to present an honest picture of Canada. Too often we are portrayed as if we are part of the US. There is not enough indigenous input and not enough input from women. It is difficult to really get a grip on what is specifically Canadian. I would like us to get away from the rich is a good idea attitude and start looking at the real people who live here now.	I would like to see the system be less concerned with Canada as a country (mostly for people with money and power) and see it more concerned with regular people, some of whom are homeless, not rich, who do not have power etc. I would like to see more Canadian Content that encourages people to think logically. Recently, the Canadian attitude toward what is considered antisemitism distresses me a lot. Is criticism of Canada considered to be anti Christian or just what would that be? I would like to see content that makes more sense to me because a great deal of the content on Canadian news or other mainstream news services does not make sense to me.	Yes. I think immigrants should be included as part of Canadian content because, unless we are indigenous, we are all immigrants. We need to understand more about how and why people are needing to leave their countries of origin. Climate change? wars? why?
Caitlin	Potter		It's a significant part of our internal sense of national identity and community with our people despite enormous geographic and cultural divides, and it provides an hopefully predominantly positive image of Canadians for foreign audiences.	Although there is a huge importance on featuring Canadian creators, there is maybe some room to incentivize (perhaps to a lesser degree, but still?) foreign productions to use Canada for shooting locations, or leverage Canadian facilities for recording, rehearsing or editing, with at least partially Canadian crews, to subsidize them in some small way.
Sue	Lawson	limits to new and emerging voices, art, music, etc it needs more open minded and varied diverse artistic input funding available to all, making it easier rather than long difficult applications make it free to all encourage diversity and ingenuity competitions and fun avenues for getting seen and heard explore more possibilities for attention to artists	it is very narrow and difficult to participate in and isn't adequately funded nonsourced by the public	make it open to encourage all Canadians, don't be discriminating nor favoring different races or religions, color, etc.
Greg	Horton	No Idea	Helps keep us from drowning in American Content	
Liam	Nunn	They struggle for funding against foreign entities that are able to secure media funding for CanCon that doesn't even focus on Canada.	Supports the entertainment industry and keeps people employed in the arts.	Consider all perspectives, not just those that are supportive of government or that fit existing media expectations.
bob	ross			I have been involved in the entertainment industry as an extra, a special skills extra, a stuntman, a Firearms Technician, a main character, a props supplier. Some productions were Canadian, some were American, and one was a Japanese backed Sci Fi. All were available for the Canadian viewing audience, except the Japanese Sci Fi. ALL were Canadian content, even the Sci Fi as Canadians were involved in the production.
Marilyn	Manzer		It enables us to know one another and to understand the diversity of our big country. If we don't know this, we can easily lose our country. I would like to see more creation of Canadian content in many diverse areas.	
Larry	Kry	American preferences	If Canada (or any other country) is to exist, it needs to communicate effectively with its own people.	
Devin	Murray	Competition from creators in the USA presents itself in many different ways, all of them harmful to Canadian creators, who might feel pressured to jump on trends from the USA, create content that might be profitable in the USA, or feel unable to compete with the resources available for creators funded by groups in the USA.	For better or worse the current rules privilege traditional film/tv over more modern internet content, just as they can't help but support established successful creators over new comers. This is reflected in the stagnation of Canadian media culture, essentially we get the same shows with the same messages over and over again as opposed to content more in touch with new realities. We need rules that support less popular creators and their messages.	I would like the CRTC to consider worst case scenarios for Canada and Canadian content over the next 4-8 years and plan accordingly. Our media is in danger, more than the CRCT is willing to admit, and I do not want them to be caught off guard when it comes to supporting Canadian content.
Leslea	Herber	Lack of funding. Worse, funding for Canadian content, going to people that aren't Canadian, for shows/movies/etc not produced in Canada, without Canadians making the content.	It's so convoluted that Canadians aren't the ones getting funded to the degree they should be.	LISTEN TO CANADIANS. Listen to more than just the production companies!
Brad	Gosse	Gatekeepers and difficult grant applications		
Brian	Findlay	I feel that miss steps have been taken with regard to enforcing Canadian content in media. The block of Canadian news on social media being an example of over-reach from the CRTC. Canadian production of content that focuses on non Canadian subjects should be considered Canadian content for the purposes of CRTC. Otherwise, government zeal to promote and ENFORCE Canadian subject contents, impinges on creators artistic freedom - to the detriment of us all.		
Dylan	Blanchard		I appreciate that we have a system that does place some value on Canadian content. So much of the media, the research, the news - the everything - that we consume comes from the states. It's not always a bad thing, but it's also important to not live in their shadows, and for Canadians to have our own expression through art. I think the current model of requiring x % of media played be Canadian is outdated now when we all control the play button for what we listen to, watch, or read. Now it's more important that the learning and funding opportunities are there for Canadian content creators.	
David	Cole	Lack of incentives for the current broadcasting systems to carry Canadian content as opposed to higher investment products from the US.	In theory, the current CC system tries to force the broadcast systems to carry Canadian cultural content to the minds of Canadians, to remind them of who we are and what our values are. Unfortunately, we're so inundated with American cultural norms in media that we adopt their mannerisms and morality, not realising their philosophy and economy are radically different and in many ways incompatible with a strong social support systems Canadian have long appreciated.	

lyne	Campbell	Canada needs to show the other side to the ifirst nations stories. What about the houses, and people they killed. what about their primitive values, wide spread abuse of women and children... not documented!!!!!! It is readily available in the earlhy archives of the Canadian Mounted Police, as well as missionary accounts. GET REAL!!!! only one side is documented but it is the victimization of white people ..... they are bad people on both sides of history..... not just not accurate!!!!!! it is prejudice to the max, and unjust	I think people are sick of what is presented. Perhaps if you could teach people to think for themselves, like critical thinking classes and ture history reviews we might be more humbled as a nation	I would shut down the costly CBC and redistribute the funds back to the tax payers so we can choose what angle we want to know more about and get a better rounded view... Canadians need to become less like sheep and more like owls
Claudiu	Carter	Exposure to Canadian citizens is hard when the most successful media sources are from abroad and don't showcase Canadian content, new or established.		Having a centrally accessible online repository for content providers such as Disney, Netflix, or Spotify to pull from and be mandated to be available to Canadians. In other words, the CRTC passes the cost of serving and hosting canadian content to the providers, but no one provider may monopolize the content.
Paul	Moreau			To often very poor artists are recognised because their Canadian.
Ghislain	Levesque	Dealing with the CRTC medling with internet content.	Remove the CRTC from medling with internet services and content.	Stop intefering with internet services.
Lynda	Pilon			Americans have very little knowledge about Canada and its history. They should be educated through our TV programs but not programs like Corner Gas where the characters are portrayed as having low intellect.
David	Olson	Competing with better funded foreign programming.	It helps us maintain a distinctly Canadian identity.	
Jay	Van Oostdam		Economic and cultural benefits.	Concerns about environment can be uniquely Canadian. Loss of Sea Ice or ice roads have significant impacts on Canada's north!!
Alton	Hayek	Lack of exposure hinders their opportunities	We need to know who we are as a country, not the 51st state.	
Edward	Smith	Interference of government organisations like the CRTC and CBC, which should be defunded and shut down,	Wastes time and money	I'd like the CRTC to get out of Canadians way, we don't need anything from you.
Timothy	Ashley	the sheer amount of noise from everyone and their mother company making their own streaming servies and trying to keep everything to themselves causes people to have to choose where to go, both as creators and consumers.	Netflix baseically set the standard for how we consume media online now. throw 'channels' and 'packages' in the garbage! Only what I want to see matters and I won't watch adds!	don't fund big companies like bell, rogers, etc until AFTER you've funded all those smaller creators!
Martin	Knowles	Complexity and time-consuming nature of getting grants takes away time from creative work; limited funding chasing limited outlets		
Alex	Cameron	It can be hard to get in and make a case for their content especially if they're new or emerging.	Canada in terms of culture and identity is always awash with content from the states that it can dilute the Canadian experience and cultural impact. I would like to see a push for Canadian content that is uniquely Canadian in many forms and genres, easily accessible through an online platform.	Try to find a balance to push for quality and experimental content that is easy for all Canadians to access
Nick	Etherton	Lack of visibility. Canadian content is world class but often limited to Canadian distribution. If you look at kids TV the success of a show like Bluey proves that content can be authentic to a specific country and still a global phenom. Canada deserves the chance to present content on the world stage and reach the same level of success.	Focussed too often on Canadian content for Canadians versus for the world.	Canadians are creative and inspiring, we should present ourselves as world class creators of entertainment and earn the success that comes with it.
Richard	McAleer			Canadian content is whatever content Canadians want to watch or create. Crtc is as useless as cbc or our current government in general.
Ed	Shook	It is harder to be an influencer here than other countries. le USA	It provided for the growth of the industry here. It keeps us from being drowned out by the USA. /Future should be the same but more content in the digital fields.	not
Margaret	Nugent	Mass media is censoring our news, and projecting government propaganda instead of the truth. The Government should not be restricting access to Canadian content on the internet. The only real Canadian news is found on the internet from independent Canadian journalists, India, Australia, and other countries news networks. The World Economic Forum agenda should not be promoted in the media as it does not reflect traditional Canadian Christian morality. The sexual grooming of children, and the promotion of transgender ideas should be avoided as it leads to an increase in pedophilia and reduces the number of fertile adults. Sex is for adults for the reproduction of the species and should be private in adult's bedrooms. I am revolted and ANGRY to see men dressed as prostitutes, flashing their asses and penises in front of elementary school children. Kids should not be exposed to this stuff before the legal age of sex, age 16.	The current system is dysfunctional and content controlled by globalists, many who are rich elites who are involved in human trafficking, pedophilia, torture, and even cannibalism. Do not support educating children that we are androgynous. We are not. XX are girls, XY are boys. It's as simple as that. Masters and Johnson studies indicated that 1/3 of transvestites dress up because it's sexually arousing, which has nothing to do with being gay. Typically they come from homes with physically or emotionally absent fathers. Why should a small percentage of emotionally damaged people be influencing our media content?	News and shows from all provinces: English, French, and indigenous
John	Wright	Do not know	Keep up the good work!	Not necessary
Pete	Quackenbush	Availability to markets		
Christopher	Kafka	Monopolies or oligopolies in the traditional broadcasting systems (Bell & Rogers).	Supports Canadian creators that aren't well known (ie, new and smaller). Ideally we wouldn't be pouring tax money into Bell/Rogers/etc.	
lyle	Wegner			
Sunil	Kainth		Informs us and keeps us up to date on current news. I'd like our next Canadian content system to be more diverse to appeal to a wide range of audiences.	
Peter von Sass	von Sass	wokeness	nothing	
Derek	Seabrooke			I think the CRTC has had it's day and should be dissolved.
Jeff	Lee	Canadian creators on major internet platforms don't have the same kind of reach or support that creators on more traditional platforms (ie tv, radio) have. Online media is constantly changing and evolving, and it can be easy for Canadian creators there to simply be lost in the deluge of readily available international content on major online platforms, simply because they are never given much of an opportunity to be introduced to other Canadians in these spaces, with one-size-fits-all content algorithms more often than not presenting Canadians with more globally-popular content and established international creators instead.	I think the current system does a lot of good for Canadian media and culture, and helps to maintain our society's cohesion and awareness of the struggles that other Canadians experience. Moving forward I think the CRTC just needs to keep up with Canadians as they migrate from older media platforms to newer ones.	My only additional concern of relevance is the rise of misinformation and the reality of bad actors working to co-opt Canadian systems and institutions, and the importance of protecting Canadians against content created with the intent of misinforming and manipulating Canadians against their own interests and to the benefit of hostile foreign entities. Personally I'd argue that content made with the intent to serve the interests of non-Canadians, to the detriment of people living in Canada, is inherently non-Canadian regardless of how it was created.

Dian	Brooks	One is the fact that we only talk about two official languages while also talking about including indigenous peoples. Very uneven system in operation to begin with. Two is overcoming the big corporations and big money challenges. Three is the fact that government never has and never will, care about what the people it purports to represent care about wants or needs at any particular time. This has been demonstrated throughout our history.	Turns us into America. Feeds us pap, turning us into sheep, keeping us compliant. I'd like some semblance of free will and self determination.	
Robert	Johnston	They have to go to USA to get work & respect.	nothing, allow competition. It works look at USA Europe.	
GailGail	Pifer	available world wide with Canadian copyrights	promote Canadian indigenous languages and content owned and told by Indigenous peoples	accessibility with descriptive content for blind and written for deaf people.
Michael	Gabelmann	None, if you produce good content it will be successful. We should not be trying to prop up bad content or content people don't want to watch. Broadcast media is mostly dead.	The CRTC should not be forcing companies like Netflix and YouTube to prop up Canadian content. They should have categories, labels for it and if people want to watch it they will seek it out. Conversely they should not be limiting what content I can see, forcing us to watch Canadian content. Good content will rise up, over the bad. Let the consumers decide.	The CRTC is outdated and does not understand the internet. They don't seem to understand the difference between streaming and broadcasting services and how that relates to the internet. Since their interests are in propping up legacy media outlets they are simply trying to find ways to tax the internet in the name of 'Canadian content'.
Clive	Vreeswijk	Big corporations and governments	It limits content because of political ideology interference	Make it easier for good content to propagate, think like how 'corner gas' became a phenomenon... quality content not governments mandates
ron	Bryanton	I selected other regarding funding. NO funding for anyone, nor any content. This is an arbitrary bias and censorship.	Nothing. Let the market be the market. Let the creators create what they want and then the public decide its worthiness by demand. Stay out of the content decision.	DO not stifle nor push. do not advantage/disadvantage anyone. Period
Loretta	Swedgan	The politics that PM Trudeau has implemented as well as the his hand is keeping Canadians in the dark when it comes to the news.	Keeps the country from learning what's really going on, propaganda is spread and real news is hidden! I would like the unbiased truth as well as both sides of a story.	Keep it current, honest, unbiased and nothing hidden.
Ann	Thompson		We need world content not just Canadian.. We need more from countries so children can learn what different cultures and countries do..	Make it world known so everyone can see what our beautiful country has and does and was before we got refugee etc. The many different cultures we have and what the cultures coming into our country are doing to our country... They come here and burn our flag and our heritage but left their country that they destroyed when they can make a great life here ..
Tom B	B	That Canadian creators are typically sub par, not employed based on merit and thus results indicate such.	Leave it alone. Competition breeds better results	Next survey should have better responses. Try not to be one-sided, but as a liberal mouth, impossible.
Catherine	Clermont		Let's us experience Canadian content. We are often overwhelmed with USA content. I do like mixed content and programming, including that from other countries, but it is important to make sure we are able to experience Canadian art, film, music, TV, radio, internet-based, and print products.	We must have options to experience content from everywhere, just make sure there is plenty of quality Canadian content from which to choose.
Jill	McEachern	CBC funding gives a huge unfair advantage over non-funded creators and content.		As few restrictions as possible.
Zaahir	Moolla			E should find a way to keep the same Canadian songs from constantly repeating on the radio. One an artist has some success that's all I hear. There must be other songs we can play.
Mary-Kate	Proud			Things marked as Canadian just because they were produced in Canada don't count. There should be more support for Canadian and Indigenous artists from all media. So they can keep their intellectual property rights and reach a bigger audience. That's Canadian content.
Graham	Ward	The agendas of the Liberal government who are funding today's mainstream media.		
Jesse	MacFadyen	Funding seems to be given more to established acts. More should be done to help independent artists.	I don't think the playing of content should enforce any rules around Canadian content. The content has to be good enough to stand on its own merits. All our energy/investment should be spent helping artists produce and forcing plays.	Consider negotiating a better per stream rate with Spotify and other streaming services for Canadian content. Study this deeply to determine if it would help or hurt Canadian content creators or if Spotify would just downplay Canadian content as a result.
Bob	Witzel		Probably nothing except create dissatisfaction	I am from an earlier generation and find it uncomfortable and annoying to listen/watch to American developed entertainment largely because of the non stop profanity in the dialogue. As a result I watch mainly BritBox rather than Netflix or Prime. It would be appreciated if I could watch/listen to programming based on more of a British style without having to pay a premium to obtain the channel feed. Personally, I do not think Canadian families want to listen to a 'fucking this, fucking that' dialogue every time they sit down to be entertained. Perhaps this is an area where Canadian content can achieve recognition and a following.
Lillian	Clow	My thoughts all CBC, CTV, CRTC should promote non-partisan which it isn't now and should be self-financing and not taxpayer financing	SEE ABOVE COMMENTS	SEE ABOVE COMMENTS
David	McGowan	At present many funding opportunities are only for those (companies and individuals) who have a track record of several ( sometime 10 or more) published/released products. If they have that many releases already, why should they get any funding? They should be self sustaining by that point or if they are receiving NO acceptance, perhaps it's time to quit.	Spend more resources checking out new producers and discover if they have commercial possibilities within the general public both nationally and internationally. If they, do give them support so they can achieve that commercial viability, regardless of their acceptance by artistic elites.	
Chris	Lansing	N/A	Shows some diversity. Although our quality of TV is sorely lacking.	Stop the political control over our Canadian networks!
Rick	Schmidtk	Taxpayers money should not be used to pay for Canadians creator or Canadians content. You can find all the information you can possibly want on the internet. Let Creator's use a different pay model. NOT TAXPAYERS MONEY. REMEMBER Canadians National Debt is \$1.2 TRILLION DOLLARS. CANADA IS BROKE. Remember that narcissistic, psychopathic, Woke, Wacko Justin Trudeau said Canada doesn't have a culture.	It does absolutely NOTHING, but uses TAXPAYERS MONEY, employing people for information you can get for FREE on the internet. Everything you want to know about CANADA is on the internet and social media platforms.	STOP trying to define what is Canadians content, STOP the STUPIDITY and WASTING TAXPAYERS MONEY on STUPID Projects.
Jessica	Murray	Competing with US networks and lack of funding.	It limits exposure to Canadian content to different parts of the world.	

Krystal	Brass	I assume most Canadian creators have less funding and opportunities than American counterparts. Potentially for online media algorithms could or may affect how content is shared based on content and/or location.	I think it has helped encourage and promote distinction between Canadian culture and American culture, especially when we have access to so much American content, media, and companies. Similarly to the CFL requiring certain ratios of Canadians vs International players, without a minimum requirement of Canadian contributions, Canadian opportunities and influence would be so minimal and in some cases non-existent.	Potentially opening up the MAPL requirements to be at least 1 instead of 2? So all songs performed by Canadian artists count as Cancon, not just ones they also helped write or recorded in Canada?
Keith	Manton			The Trudeau regime has actively worked to reduce Canadian culture through implementation of policies designed to destroy the economy, Christian values, liberty and history. The importation of millions of immigrants has also been effective in eliminating what it means to be Canadian. 'Canadian culture' has virtually no meaning any more and I now couldn't care less. Might as well join the USA.
Shannon	Brault	Woke ideology and liberal bias.	I think it currently projects an image of Canada that it's unfriendly towards free thought, expression, creation, etc. If you don't tow the government line you're squashed.	The Canadian Charter of Rights and Freedoms.
Kim	Morton	Government interference.	Mostly our current system is divisive. The system is controlled by a bunch of unelected bureaucrats with their own agenda.	I would like them to stay out of it completely. Taxpayers should not be forced into financing shows they will never watch, or a giant bureaucracy that is attempting to dictate our culture.
Bill	Miller	Too many gatekeepers and bureaucrats involved. We all need less of that, i.e. less CRTC.	Currently not much. I think we have too much non-Canadian ideology being peddled as Canadian content (i.e. the woke-progressive-religion). This is a false and untrue depiction of Canada and Canadians. If this is all that the CRTC has accomplished then we may as well shut it down and save the taxpayers lots of their own personal hard earned money. Perhaps all we need is opportunity; a free place for Canadian content to be previewed (i.e. YouTube?) and if people like it then they can follow up to paid sites (i.e. YouTube?). Not sure what we need the CRTC for? Perhaps create a Canadian version of YouTube, stand back and see what happens?	I do not think bureaucrats should be even thinking about defining Canadian content. Canadian content should be an organic thing, not some pretend thing that has been created, manipulated or defined by bureaucrats. The idea is laughable.
Terry	Roy	Tax and legislative burden.	Defund and deregulate now.	Stop subsidising, everything subsidised is a failure, everything touched by the « gouvernement » quickly turns in a pile of crap.
Darlene	Juschka	With so much flotsam and jetsam on the internet, it is hard to establish a presence and footprint that marks content as distinct, and in this instance distinctly Canadian. A way to deal with this problem might be to establish a central hub by which Canadian shows/content are linked and easily found. At the same time, make this hub available so that the content it collects is widely distributed. A thought.	In some measure I am aware of some Canadian content, but I don't watch cable TV and instead get my news online and view films and such through streaming services - Netflix, Disney, Crave, and Apple TV. So I find CND film and show through the streaming services.	One thing I'd like to see is an awareness of the diversity of Canada and differences between east and west, and north and south: What folks like and do in the Yukon is not the same as what folks like and do in Ontario, and so forth. Too much content is Ontario focused and needs to expand into the north, west, and east. As climate change continues cities will move to the north as land becomes arable and temperatures more moderate - so something to think about for the future.
Rod	Martin	Biased search algorithms and government interference		
Maryam	Murat-Khan	I think Canadian creators are often overshadowed by the US as the current broadcasting system is mostly owned by the US and such favours them	I came to Canada in 1978, and lived in St. Anthony, Newfoundland. My understanding and knowledge about Canada came through the CBC, which was robust at the time. Even the news today is just headlines, at that time there would be 1 hour long in-depth reporting on issues, which seems to have gone by the wayside	Support up and coming new artists, writers, musicians and philosophers, not just the ones that make headlines like Jordan Peterson.
Michael	Robertson	Getting defined as Canadian with the government weaponizing the CRTC.	I think it gets used as a government propaganda tool. It needs to be completely separated from the government or eliminated completely.	Freedom of speech, thought, conscience, and religion. Stop trying to tell us who we are and what Canadians should create.
Adriana	Smau	Too much bureaucracy, red tape. Knowing the "right" people, etc.	I feel like 15 years ago was a good wave with Canadian content, now it's back at being stagnant. There are no open doors for talent and funding.	
Barbara	McFarlin-Kosiec	For artists to find a market for their work.	Open the market for more artists to present and produce their work.	
Michael	Dorsey	Creators work show swim or sink on its own. Canada has many talented people that need no crutch. CRTC has become a weapon for a our corrupt government at worst or a crutch for DEI candidates at best	CRTC serves no purpose to Canadians it is not needed and is used as a weapon to censor ideas of real conservatives. Not like Pierre Poilievre. Canada is run by WEF endorsed politicians.	The CRTC needs to be dissolved.
Dale	Niles	Censorship and red tape. DEI also. If it's good it doesn't need much support. If it's not good it doesn't need any support, let it die.	Helps lousy programs float longer than they should.	
Ric	Beairsto	The traditional gatekeepers. Broadcasters tend to favour 'emerging' talent' as a way to exert control and/or spend less.	A lot. A new system should obviously reflect the changing media landscape, but not at the expense of proven talent.	The majority existence of Canadian creators & owners is key. It seems obvious but Canadian tax dollars should not support non-Canadians.
John	Davis		Not as much as it could, it does not represent all Canadians or points of view. Biased and prejudiced. Example, I rarely watch anything CBC, and only a few shows. Mostly documentaries and never news or opinion based.	Seriously look at why Canadian content doesn't do as well as others. It's obvious if someone wants to be honest about what we the majority want to see and hear. CRTC needs a new agenda.
Ronald	McIsaac	Americanization	Fight Americanization	The Americanization of Canada & Canadians
Richard	Kinsman	The biggest challenge is competing with the massive US entertainment industry. I believe wide distribution and keeping intellectual property in Canada are equally important.	There must be a balance between requirements for streaming services to offer Canadian content but not restricting content from other regions around the globe (some exceptions may be warranted). Restricting content from other regions amounts to censorship and will only lead to counter restrictions of Canadian content in those regions.	



Kathe	Hall	If a governing body seeks to regulate content with little or no regard for the need of a wider audience, but at the expense of fledgling content creators (insert old boys club rhetoric here) then they fail to serve the people seeking assistance for exposure of their product/content. If the prerequisites are too restrictive to one content or another, one group of creators vs another, the potential to stifle genuine creativity becomes the normal. For Canadians, by Canadians, with global exposure. We have seen how YouTube, Instagram, Facebook, etc., have responded to the Canadian government seeking to tax/collect proceeds for content. We have seen how it has impacted, and is impacting, our Canadian creative collective. Put the power back into the hands of the people. Stop trying to bury restrictive language in the pages of policy. We can all agree, at least those of us with a moral compass, that child abuse and harmful content needs regulations and guards in place. Strangling creative content should not be part of the bargain. The key to successful dictatorship is a state funded news network. Canada was built on the freedoms for which our ancestors fought. Help build Canada back. If something is written, produced, created, filmed or otherwise comes to fruition on Canadian soil, give it the best chance of success on the global stage. If Netflix or other social media seek to profit from it, ensure that the business, company, and individuals also benefit in kind. On a global perspective, the world sees Canada based upon the views of a select few. Trudeau insisted that Canada didn't really have a national identity. I beg to differ! Canada is full of creative individuals looking for Alan's of expression. We are quietly proud of our country. Less so with the recent government and the push to suppress the people and the wealth of knowledge, creativity and diverse voices that make up this country. We deserve to be heard and recognized.	I would very much like to see Canadian content being upheld for brilliant creators that we are as a country. I would like creators to be recognized and compensated fairly for their contributions.	With the exception of content meant expressly to harm, all Canadian content should have fair exposure to the global community. Limiting to a pre-selected group is not a fair representation of Canada as a whole. There are so many fledgling creatives seeking exposure, while more established entities continue to monopolize exposure. We have a rich creative base that deserves to be recognized and celebrated globally. Let the world see what Canada is capable of creating.
Gerry	Hope	not important	not important	The way this survey is set up there's no negative options available. I haven't watched anything on the CBC for years so to me it's just a waste of money, money that could be better spent on healthcare
DAVE	GOULDEN	The system is bias.	Include all Canadian creators and show everyone's work.	Make sure each group is treated equally all the time.
Stephen	Cohen	U.S. content has a bigger budget and, therefore, has a wider appeal because of what can be produced with more money. This takes over Canadian content since it costs less to run an already created show.	Canadian content, especially in the news category, can show our differences as well as our strengths across the country. Why does a particular region, party, ethnicity, etc., think and act a certain way? It can act as a truthful filter to all the misinformation and outright lies that are all over social media. I think that our traditional Canadian media should be strengthened as I feel that in Canada, we get more realistic information than over the Internet.	Canadian content should show our similarities and differences across the country, but it should also show and compare how we are doing world-wide. This applies as much to the entertainment part as to the news part. We should keep ensuring that every platform in Canada produces a certain (high) proportion of Canadian content- i.e. telling the stories of Canada and Canadians. Just being produced in Canada is NOT enough!
Brian	Heward	Many projects that have no real audience are produced under the current system because they check the right boxes to get funding. Projects that people actually want to watch/listen to have too many hoops to jump through and either give up because they can't meet the strict rules on what qualifies, or they get privately funded then penalized because they don't qualify as Canadian Content. Or worse, they do qualify, but are heavily promoted to the wrong audience so no one wants them. Additionally large corporations that don't need supporting like Bell can afford to look through what qualifies, and get funding. Smaller startups are often confused over what they need to do to get funding for the project they want to make.	It stigmatizes Canadian Content as something bad that should be avoided. Most of the time when a consumer is aware something is Canadian Content they are annoyed because it was promoted to them when they aren't interested in it. Consumers are also annoyed that the show/movie/whatever they do want to watch is not available because the service needed to have a specific percentage of Canadian Content so it had to cut good shows to make room for shows that audiences don't want. The next system should be easy to access for small Canadian producers to give them the tools to compete on the world stage. Make Canadian Content that people actually want to watch, and the audience will naturally watch it. Do not force consumers to watch it. We should be producing content that is good enough that other countries want it.	Almost every movie made these days has a tax credit from at least one Canadian province. The line on what is Canadian and what isn't is a lot blurrier than what Bell wants you to think. Promote competition in content providers and consumers will decide what is worth watching. Canada has stories worth telling, but trying to regulate what does and doesn't qualify kills creativity and produces sub-standard content no one wants.
Christopher	Faiers	unsure	I believe the current CanCon system has provided strong support for many Canadian artists, esp. in the music field, but also in publishing. I also believe this support has been especially beneficial for emerging artists, who otherwise might not have reached as much of an audience and as high levels of success if they hadn't been encouraged by CanCon. I want our next generation CanCon to continue to promote Canuck content in as many artistic, educational, and creative fields as possible. I especially want the next gen CanCon to give special consideration for our First Nations people as part of Truth and Reconciliation!	As a Canadian poet I've received little or no support from CanCon for my calling. It's been a labour of love to be a Canuck poet, writer, and essayist. I've had to work at a wide variety of jobs to survive, from steelworker, to cook, to low paid library worker. I continue to do this cultural work into my dotage, but a lot more help, please, for future poets, writers, and essayists etc. would be appreciated!
Kathleen	Hadley	Perception of limited audience		
Thomas	Nugent	Government Censorship!	We must retain our Canadian Cultural values alive, especially in this day and age with unchecked Immigration!	
William	Badke	Much of broadcasting is owned by Americans (Netflix, etc.) who may or may not pay attention to Canadian content.	The Canadian Content system articulates and preserves our Canadian ethos. The next system should enhance that goal.	
Howard	Allan	Getting strangled by Federal bills such as C11 & C18, which falsely claim it's to help Canadian content, but instead has banned and barred some Canadian content from major platforms, and unduly forces citizens to endure much of the insipid woke content created in Canada while trying to block more entertaining content from the US and abroad. Canadian creators also face the challenge of not having to really work hard to create enjoyable and entertaining media because Canadian content is pushed on us over more entertaining media from others.	What it does for us is waters down the actual entertainment values because of forced Canadian Content. We create whatever insipid drivel we please because it will be promoted under Canadian content rules as opposed to letting our shows and media stand on its own merit. It lets our creators not try hard enough to make content people actually want to watch. It stifles creative competition because they don't have to try as hard.	Canadian content rules are a stifling chokehold on the level and value of content created in Canada by Canadians. When Canadian content is pushed and forced on radio and TV, and its viewers, it waters down the overall entertainment value of Canadian media and artificially promotes it as opposed to allowing it to compete on its own merits. As if we can't let a Canadian show fail because it's "special" and need protection, instead of letting them get their creative hats on and make content everyone will want to watch.
Robert	Houghton	Mainstream media has no interest in the small guy	Promotes Canadian talent worldwide	

Cher	Thorsen	Not sure	Can Con is extremely important for Canadian culture and economy.	Give lots of money to all Canadian content creators please.
Robin	May		Canadian news source that cannot be owned by a foreign corporation or person, that cannot be bought to sway or misinform people to lean in a certain direction. Canadian news that remains unbiased and refuses to divide the country. That means it should remain uncorruptible by LAW.	
Darren	Ungaro		Provide funding to communities to add to their art/music halls. There are plenty of places that offer a space for artists in my area, but they are highly tailored for painting, pottery, drawing, but little in the way of recording music, offering practice spaces for musicians, or having instruments available for those who cannot afford the investment as well as places or equipment to produce cartoons, movies, documentaries or any of their motion visual media.	Rural areas deserve a chance to let artist flourish as well, please don't force people to move to Vancouver, Calgary, Toronto, or Montreal to have a chance. Offer real substantial funding or opportunity to smaller places full of potential future Canadian top musicians and artists.
Darcy	MacKinnon		Not censor content.	Ensure \$ goes where it is supposed to go, not in the pockets of the corrupt/greedy people in control.
Carole	Gerson	Too much stuff from US. Too much focus on US by Canadian media and commentators.	Enhance Canadian values and topics, especially for youth.	Canada's presence and impact internationally beyond US.
Sara	Cameron	They're censored! Stop it! I thought we lived in a democratic country with freedom of speech??	It divides people. It needs to be more uniting and not so divisive on radio, television, movies, and social media.	Yes! It needs to be more authentic, allow people to tell "their" truths. And not be so censored for us Canadians and around the world.
Parker	McKenzie	The pool of Canadian content is so shallow that media companies end up overplaying a few proven selections (aka the Nickleback effect)		
Michael	Patrick	Monetary	Show more culture	
Garett	Mayer	Loss of Canadian content. Supports for Canadian video content decline. Canadian music may lose an important promotional tool. New expectations. Distinct Canadian rights market could disappear. Misuse of data. New developments.	Access to more global content. Democratizing content protection. More content buyers. Understanding audiences through data. New developments (same thing).	Clearly and explicitly exclude all user-uploaded content on social media platforms from the CRTC's regulation. Drop any mandatory CanCon requirements for algorithmically generated feeds and search results. Promoted CanCon content should appear in areas of the platform users can opt into, not forced into every algorithm-assisted feed and playlist we create; Set a Canadian revenue threshold that clearly excludes small and foreign platforms from CRTC regulation; Reward digital-first creators on equal terms to legacy media. This means instructing the CRTC to develop new CanCon standards equally accessible to small digital creators as legacy media creators, and which are entirely natural about the platforms they choose to produce for.

Pat	Bowie	Canadian Content and News are being more and more curtailed, partly due to the pandemic but also monopolies, despite high profits in some companies (Rogers, Bell), meaning cutbacks in local News, which is crucial. Even in a large city like Ottawa (1 million), cuts to local News programming and layoffs mean local people are becoming less and less informed about local news and events (government action decisions, to cultural events etc.).	Canadian Content has been of huge importance in helping to preserve Canadian culture, including in both languages, and contribute to important sectors of our economy (news, culture, live events like festivals, films/videos, music). It helps us preserve our distinct identity from sometimes almost overwhelming outside influences (notably the US). On another topic, I'm finding too much "woke" ideology in much of Canadian Content: live theatre is an example, where funding is given to groups representing tiny minorities to perform for their own self-interest groups, and why is funding meant for culture etc. given to Drag Queen story time? And I'm a long-time CBC listener/viewer, but find some programming preachy, and at the same time boring, or again representing tiny minorities far beyond any reasonable scope.	
Scott	Howard	The eyeballs and money are in streaming, podcasts, and social that do not have the incentives domestic producers, distributors, and broadcasters have.	Our film, TV, music arts community would massively shrink likely to an effectively near-death state without CanCon, tax, and grant programs. It maintains the grassroots of creators, the infrastructure for production, and currency with the Canadian public of domestic culture. It is a cornerstone of developing, maintaining, and defending a Canadian cultural identity. The evolution of CanCon should reflect the reality of the 21st century. A bureaucracy has no chance of predicting or even reacting to technology, creative, and cultural momentum or its effect on media. Empower Canadian Creatives, Producers, and Distributors. Let them determine the what, how, for who, where, etc.. Set basic, low threshold standards, a Canadian passport, made in Canada, Canadian owned, about Canada (check one box and you are in).	Social platforms and Social creators have and are carrying culture to younger generations. None of those platforms need Canada, but Canadian creators absolutely need those platforms. Censorship is undemocratic and will fail.
Dorothie	Slingsby			french isn't a minority language. indigenous languages yes, french no. and I'm fluent in french. I don't care if it's english or french, we can subtitle it. indigenous languages are important though
marc	seguin	It is not clear what you mean by the current broadcasting system? What are you talking about: TV, Radio, internet, etc. - if so the first thing that comes to mind is the restriction like we have now that restricts content for Canadians - there's way too much regulation!	Again you're not clear what you mean? I will say it is very important that we have sound Canadian Content on whatever vehicle we use otherwise we will continue to search for a Canadian Identity, other than we're polite folks!	Yes, make sure you do not bury our system in stringent regulations!
Simon	Warwick	Independent creators are looking for a fair opportunity and competitive exposure among larger media distribution.	Offers a unique perspective on a variety of subjects and mediums. New content that can enable creative thinking to experiment outside of the bubble of corporate content manufacturing.	Avoid subsidizing larger corporations who can easily manipulate the additional support and revenue.
peter	coffie	stringent rules, not being recognized unless one is well known already,		any Canadian citizen culture / language should be considered .... not just english and french ...
David	Nowell	Limited viewers	Stop restricting content	
Pierre	Rajotte	Like in any business you need good and reliable contacts	It is very good in Quebec. the rest of Canada has access to Too much us junk.	
Kai	Hutchence	Access to the broadcast system is virtually unobtainable outside of Vancouver, Toronto and Montreal. Changes around support and access, especially prioritizing have to be done in a way that is responsible on the global stage. Unless Canada is the majority of the world population and world market, Canadian creators have more opportunity outside Canada than inside. The actions the CRTC takes must not create a precedent in market protectionism that when copied by other countries will end up hurting Canadian creators more than helping them. As a Canadian creator 99% of my audience has been outside Canada. While it'd be great to double that one percent, if it costs me 10% of my outside Canada market, you could kill my business. We need to support Canadian creators, but we need to have in mind that they should have the opportunity to globally succeed - to promote our culture and values beyond our borders and increase our stature and influence on the world in general. Also the CRTC completely ignores any non-TV/Film creators. It is both insulting and enraging to have discussions and policy happening that gravely affect digital creators while being completely ignored. It is neither democratic, nor responsible.	I don't want it to damage my ability to compete on the world stage by introducing a digital trade war of protectionist policies. I don't want it to reward seditionists. I don't want it to ignore not-new Canadians. I want it to help Canadian creators to succeed globally. I don't want it to just reward the same old people endlessly. I don't want it to be unobtainable for the little guys.	
Alexandra	Rosilius	Finding a way to get funding and then distribution are both massively difficult within the current system.	I think it helps to create a Canadian identity that is otherwise lost in larger media and broadcasting companies.	
Wade	Maltais	THE SYSTEM IS CORRUPT AND THE CRTC HAS NO TEETH	NOT MUCH	FIRE THE LOT OF THEM AND PUT SOMEONE IN PLACE THAT ISN'T PANDERING TO THE GOVERNMENT FOR THEIR NEXT RAISE
Benoit	Blanchard	As Canadian creators, being excluded from CRTC funding on the basis of the above-mentioned criteria when one's creation falls outside the priorities determined by CRTC deciders.	Canadian content is hard to define -- the very existence of this survey attests to that. Also, I would not ask whether some work of fiction taking place in an imaginary world unconnected to any real nation was made in Canada or not -- my priority is the merits of the work itself regardless. Ultimately, being force-fed Canadian Content for political reasons might turn out to be counterproductive when it comes to favouring Canadian Content at home, leading to a decrease of its quality and of its potential for penetrating foreign markets. A similar consideration (the 65% Francophone Content policy on francophone radio) is in fact the reason why, in 1991, I, myself a Francophone living in Quebec, switched to anglo radio on a fit of rage and I have never looked back ever since.	Keep in mind that the proposed funding increases come right out of taxpayers' money, regardless of the specifics of where that funding comes from. For this reason, please interpret my Other responses above as None.
Don	Gillies	The dominance of corporate American media	Do more to encourage and support Canadian artists and producers	Support artists to produce content that is not subsidized and biased by corporate interests. Reduce the need for artists to seek sponsorships from corporations by allotting bursaries
Yves	Legault	Small audiences. Limited funding. Have a hard time differentiating their work from the United States.	If Canada was doing good things for his citizens and for the world, it would be nice to, then, share such success stories with the world. Unfortunately, everybody knows Canada is a parody of a country and no one wants to publicise that.	Promote a Canadian culture that is not tainted by the USA.

John	Shannon	The firehose of competing content on the internet. The corporate models of profit over quality. The corporate models of hit the ground running, with no time to grow or enhance your craft.	I'm a fan, but I don't know what it accomplishes. It hasn't been good for our news/information ecosystem.	I'm uncertain.
Robert	Waters	Funding	Wastes money on the CBC	Listen to story tellers and tell their stories
Doug	Grodaes	The biggest challenge is our Liberal government and the limits they are putting on our freedoms!		
Tanveer	Naseer	I think a big challenge Canadian creators face is having to compete against American productions - whether they're produced here in Canada or elsewhere - typically because they have more funding support and resources so their production quality naturally attracts more attention. By investing in Canadian content creators, we can not only support existing local talent, but nurture the development of a stronger community of upcoming creators, including those who haven't yet joined but who see now the potential to share their voice, their experiences and ideas with Canadians and non-Canadians alike. I also think the current political climate where Canada is facing a lot of negative pressure from the US reinforces the need for us to emphasize our unique identity, culture, and values. A great moment that reflects this is the 2010 Winter Olympic Games in Vancouver. All across Canada, you could feel that sense of pride in being Canadian, of who we are and what we stand for. And honestly, I wasn't surprised it angered a lot of Americans because they're used to us being this quiet, almost non-existent people that they can impose whatever ideas about who we are. Today's political climate is proof we need that kind of patriotic push and reminder that we are Canadians and we have something of value to share with the world. And with real support and guidance, Canadian content creators can do just that.	I think the current system helps to develop our talent, but unfortunately without attracting foreign productions to come up to Canada - mostly Vancouver and Toronto at this point - to produce their movies and TV shows, we risk losing rising stars to moving to the States to grow and succeed in their profession. By investing more in creating true Canadian content - Canadian stories told by Canadians and based here in Canada (ex Orphan Black, Schitt's Creek, Cardinal, Transplant, Nurses, Little Mosque on The Prairie, etc), we get to showcase not only our talent and stories to remind Canadians about what we're capable of - and feel pride about our talent, our ingenuity, our creativity, and the possibilities that are here in Canada if we have the support and encouragement of our industry - but also to better inform the world about who we are as a nation and a people.	I think it's not enough to call something Canadian content if it's mostly benefiting from Canadian tax credit programs, not to mention having most of the Canadian talent being hidden by the scenes and not front and center. There's a lot of so-called Canadian shows where most of the supporting actors are Canadian, but the leads are American. A good example of this is the new series The Sticky which tells a story about an event that happened in Quebec, it was filmed in Quebec, it has supporting actors who are Canadian, but the series lead and person who's in all the marketing material is American. How is that supposed to inspire the next generation and current talent to aspire to bring the talents to our Canadian industries if they see they more Canadians getting those starring roles by working in the US (ex William Shatner, Ryan Gosling, Ryan Reynolds, Catherine O'Hara, Dennis Villeneuve, Celine Dion, Bryan Adams, etc) than if they stay here to work and support our entertainment industries. We have a lot to be proud of not just being Canadian, but working here in Canada. But the lack of focus on communicating that message to Canadians through the arts - in particular digital and entertainment media - it's not surprising to see fewer younger Canadians feeling pride and affinity for our nation. This should be part of the mandate of the CRTC and supporting the production and creation of true Canadian content is a big way towards fostering that sentiment. And let's face it - Canadians are incredibly talented and creative people. We just need the resources and support to shine and share those gifts with our fellow Canadians and the world. So let's take this as an opportunity to not look backwards, but forwards at how we can make that potential grow and again create that sense of pride and joy we had during the Vancouver Games that we are Canadian.
Len	Wenzel	Independence from government funding is important, so to avoid undue influence on content. I've seen stories about people that is entirely distorted by the mainstream media, both factual lies, and untruths through the way stories are scripted. For instance Tommy Robinson's story in mainstream media reflects how various special interest groups such as Britain's Government has lied to cover up their responsibility in covering up the story of rape gangs, and two tiered justice in Britain. I have seen stories about the Freedom Convoy that our government tried to suppress through lies and distortions calling them radicals, and how they instituted what was martial law, and took illegal action to suppress their stories, and funding. If we did not have independent news agencies such as Rebel News giving us unbiased reporting about what was going on, how the truckers were entirely peaceful, and were truly representing us as Canadians how else could we understand how our government was committing illegal acts to suppress us. We really need both sides of all of these stories, which we will never get if its left in the hands of corporations, or our government. It is the CRTC's duty to protect our interests, and not to go along with government censorship programs. We need honest government, and even more important we need to preserve our rights of freedom, and to preserve our values. Not censorship.	The current Canadian Content system does Nothing to preserve our freedom, and access to unbiased reporting. We need laws to prevent government influence on news and content unlike how our government does their best to restrict Twitter, YouTube, etc., to only show the official line of BS. they try to show. As a Canadian, 73 years old, I am ashamed of what our country does to restrict freedom, and access to government news, and events that we need to know. The CRTC was instituted to preserve that access to unbiased reporting through preventing monopolies, and to create a fair marketplace, where we have access to the internet, TV channels, streaming services, and podcasts. The only way to do that is to prevent government funding to all agencies. 100 percent defunded agencies are needed.	Make independent agencies a priority, with no government funding foremost.
Mark	Pringle	The CRTC does not recognize the contributions of many Canadians unless they fit into a very traditional mold of what Can on looks like.	It forces people to watch or listen to a set percentage of CanCon, whether that content is good or not. I would like to see continued investment/donation to CanCon, but do not force minimum volumes of content on any industry.	
Richard	Stafford	Extreme censorship from federal government	Nothing	
Nathan	Klassen			Canadian content should be content that is written and produced by Canadians, regardless of the subject matter or views.
George E	Peters	Trying to break into an old boys club where it's not what you know but who you know. Also the old boys club has perverted values that don't encourage real, clean humor. Frankly today's sitcoms are disgusting.	I would like to see the current Canadian content system produce the quality if shows that sell on their own merit instead of being mandated. It seems like mandates encourage mediocre shows that are not sought after outside of the mandates.	Clean up the language and suggestiveness in Canadian content. Produce shows that people talk about and watch for decades after production just because they are that good.
Hamesh	Mandoda	Not enough time on legacy media	Be more flexible and export our content more	
John	Gamble	Censorship, ultra left wing bias.	Butt out. We deserve balanced local, Dontnational and international news.	Don't
Cecil	Nagy	getting paid		
yves	noiseux	Starting artists and creators have difficulties being mentioned on actual broadcasting networks as those have become advertising services. You want tv/radio to talk about your creation in their artistic reviews? Gotta pay! Web broadcasting pays fraction of pennies for your creation.	Canadian content is important to protect the culture of Canadians, which varies among provinces and territories. Canada should do more to support new creators.	Canada is becoming more and more diverse with almost 1 in 4 citizen being an immigrant. Creations by those populations should be treated as equals to Canadians as they enriched our culture.
Chief Raymond	Stonefox	Canadian content only seems to mean promoting this French language in this country on my satellite service anything I want in English I have to pay extra for I'm inundated with these French channels that mean nothing to me every time I call a government office I'm inundated with this French I'm a First Nations person and the amount of First Nations movies news and stuff available is ridiculously small but this French language BS is being rammed down her throat and upper back side everywhere we turn this has to stop	It is supposed to be the Free World I think I should be able to turn on my TV my radio or my computer and choose what I want to watch what I want to listen to instead of having this French Ram down my throat and my backside every time I turn something on in Canada	